

HOME MADE BEAUTIFUL—FASHIONS FOR WINTER—NEW YEAR'S RECIPES

HOME AN ARTIST BUILT IN DOLLAR AND A HALF A DAY

Urban, Famous Scenery Painter, Remodels Cluttered Cottage into Dream House—Cost Only \$500

What makes a beautiful home? Some women think so. The most beautiful things are...



THE CHEERFUL CHERUB When wide and silent lies the snow And clear the cold stars glisten...

TELL the whole story of the house that grew beautiful at the touch of Urban...

THE WOMAN'S EXCHANGE

Letters and questions submitted to this department must be written on one side of the paper only...

TODAY'S INQUIRIES 1. What is meant by rechauffe of beef? 2. In fried doughnuts how can a saving in fat be effected?

ANSWERS TO SATURDAY'S INQUIRIES

1. An emergency larder shelf is one on which are placed canned foodstuffs to be used just when you can't expect a delivery...

See What Santa Did

Dear Madam—I must take the time and trouble to write to you for your kind letter...

To Clean Leather Cover

Dear Madam—Can you tell me through your valuable column how to clean a leather book cover?

Spanish Polenta

Dear Madam—Will you kindly print a recipe for Spanish polenta in your column for 1918?

Home-Made Calf Links

Dear Madam—New year's resolutions are being made by many people...

Listen to Father

Dear Madam—Please print in your Saturday Evening Public Ledger column...

The World's War Through Woman's Eyes

By ELLEN ADAIR

Victory First! President Wilson and Germany

LONDON, Dec. 31.—WHENEVER Mr. Wilson speaks it is as though America with its hundred million people blew a blast on a single trumpet.

The utterances of Mr. Wilson have made the profoundest impressions on Great Britain. Those declarations of his have an assurance of national backing...

"Our present and immediate task is to win the war," says Mr. Wilson, "and nothing shall turn us aside from it until it is accomplished."

This is heartening reading for the Allies. All over London these words are repeated and lauded.

The President is looking far ahead. His war utterances show that the goal can be reached and must be reached...

"We will fight to a finish, till the last German is cleared from French soil," said the "polite" doggedly.

"Hindenburg must be smashed first," said the Tommy, and his jaw was set very square and stiff.

The German press has his orders from Potsdam to treat America as a trifling irritant in the war.

Every step they are now taking suggests a wholesale dread of the hour when the forces of freedom on both sides of the Atlantic will be fully arrayed against them.

The furious onslaught at present raging on the western front is due to this unspoken fear on the part of Germany...

The winning of this race with America is the aim of all German operations. Negotiations with Russia promise a valuable contribution...

"It will not matter in the least to the rulers of Germany what exterminates their native land will be reduced to, in the event of failure."

We may then expect henceforth the most frenzied activity on the part of the German soldiery—exertions surpassing anything previously shown.

Much Skim Milk Saved One creamery in the State of New York is condensing every day 25,000 pounds of skim milk...

Tomorrow's War Menu

NEW YEAR'S DAY BREAKFAST: Scrambled Eggs with Asparagus Tips, Hot Corn Bread, Coffee, Maple Syrup.

DINNER: Cream of Celery Soup, Roast Stuffed Duck, Glazed Sweet Potatoes, Apple Sauce, Green Peas, Good Luck Salad, Orange Ice, Coffee, 'Lick.

SUPPER: Creamed Mushrooms on Toast, Dates and Figs, COCOA, GOOD LUCK SALAD.

Thought for New Year I would be quiet, Lord, Not one small need of mine, Wilt Thou forget.

To Our Patrons and the Public A Happy and Prosperous NEW YEAR

Advertisement for Sawtay Butter, featuring a woman's face and the text 'Sawtay 100% Pure Butter of Nuts'.

IN THE MOMENT'S MODES

Evening Wrap of Hudson Seal and Ermine



The style creators know no half measures in the fashioning of sailor collars for daytime and evening wraps.

A Food Slogan

"Save bacon until Berlin is taken" This slogan does not mean storing it on your pantry shelf.

Eiderdown, Not Yarn

Sweaters and helmets of eiderdown are to be made by the Rochester Y. M. C. A. auxiliary for soldiers and sailors.

Something Different

For something different, listen to this description of a new chemist's: It's white satin with a high choker collar that buttons straight up the front with the gayest of colored buttons, cherry red, for instance.

DOZEN TOWNS "LIGHTLESS"

BURLINGTON, N. J., Dec. 31.—A dozen towns between Camden and Trenton, including Camp Dix, last night were in darkness.

Red Cross Thanked for Dressings

MILLVILLE, N. J., Dec. 31.—The Millville branch of the Red Cross has received a letter from Gertrude Austin, chief of the Red Cross service in France.

USE 1/5 LESS SAWTAY

One pound of salt-and-water is in every five pounds of creamery butter.

SAWTAY 100% PURE BUTTER OF NUTS

"Better than Cheap Butter Cheaper than Good Lard" For BAKING-SHORTENING-FRYING

—is all nut-butter. When you use Sawtay in place of creamery butter, the only rule you need remember to insure perfect cake and light, flaky pastry is:

Advertisement for Sawtay Butter, showing a woman's face and the text 'Sawtay 100% Pure Butter of Nuts'.

GOOD HEALTH QUESTION BOX

In answer to health questions, Doctor Kellogg in this space will daily give advice on preventive medicine...

How to Prevent Biliousness

WHEN one has a bilious attack he is suffering from acute intestinal auto-intoxication. It means there is something rotten somewhere.

In some part of the intestine there has been an accumulation of fecal matter, which has remained there day after day undergoing putrefaction and flooding the body with poisons.

I don't know how I can impress sufficiently upon you the importance of getting rid of these poisons. They are the cause of human life; they are the foundation of more chronic disease than any other cause.

Now that is what is known as sensitizing the body to colon poisons. The body becomes sensitized to the ivy so that a very small dose, an infinitesimal dose, that you get through the air by inhaling the volatile substances that rise from it, is sufficient to bring on one of those severe attacks.

Now the body gets into the same position in relation to colon poisons. The germs that grow down in the colon produce poisons. After the body has once had a big dose of these poisons, a very small dose is sufficient to bring on these distressing effects.

The cure for biliousness, then, is to prevent this fecal accumulation in the colon. How is that going to be done? By thoroughly evacuating the bowels two times every day—or three times would be better.

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JOHNNIES GET BUMP IN NEW CLOTHES PLAN

No More "Fancies" to Be Made for Street Corner Dandies

WASHINGTON, Dec. 31.—As a plan to conserve labor and reduce the cost of living and free large sums for investment in war bonds and thrift stamps, the committee on commercial economies of the War Industries Board is mapping out a radical scheme for standardizing clothing and the fabrics that enter therein.

If the present plan becomes effective there will be in the near future: Two shades of tan. No more high shoes of the style prevailing the last few seasons. Instead, the standard summer shoe will be the Oxford or low cut, and the winter shoe for men and women will be of medium cut, extending just above the ankle.

But three colors in men's fabrics—black, gray and an indigo blue. But one grade of silk—a fabric to sell at about sixty cents a yard in standard colors yet to be decided upon. The committee has found that a wearable silk of good quality can be manufactured at this price. England is using a similar plan.

Standard neckwear for men, styles and colors to be limited. Now there are scores of styles and thousands of colors and styles of fabrics. No more fancy shirts for men. Instead, standard weaves, limited in number. Standard cuts and styles of clothes for men.

Standard candies, instead of the innumerable assortments now made and sold in limited numbers. Standard underwear.

GLoucester Red Cross AIDS SUCCESSFUL YEAR

Auxiliary Now Numbers 4250 and Has Collected More Than \$22,000

GLoucester CITY, N. J., Dec. 31.—The Gloucester Chapter of the American Red Cross Society has concluded a successful year here. The chapter was organized last March and made a campaign which added 1000 members. The campaign came in the month of May, which added 2000 more members, and in addition contributions to the fund of more than \$22,000 were collected. The December membership of the chapter has just closed, adding 1250 members to the total. A knitting auxiliary and first-aid class have been organized. The hospital supplies auxiliary, in charge of Mrs. Carroll M. Burch, has done a great amount of work. Pool children have been enlisted in the chapter. An auxiliary having been formed long them. They do knitting and also make garments for the French children.

ASK FOR and GET Horlick's The Original Malted Milk

Substitutes Cost YOU Same Price

A Very Fappy and Prosperous New Year

This is sincere wish and earnest hope for all the families, whom we love and proudly speak of as OUR CUSTOMERS, OUR FAITHFUL WORKERS AND BUSSINESS FRIENDS

in general—we love you one and all that supreme measure happiness and success that is the reward of intelligent, earnest effort.

The year 1917 been one of the most successful by far in more than a quarter of a century of the help of Acme Tea Company, Robinson & Co., The Bell Company, Childs' Grocery Company, George M. Dunlap Company.

In crossing the thold of the New Year it is with brighter hope and a stronger determination than ever each out for greater things, grasping the promise of the future and reducing them to business level that will enable us to try you still greater service and thus merit further your valued patronage.

AMERICAN STORES CO.

I'm sure Resinol will heal my skin

For years and years Resinol has been a favorite household remedy for eczema and other common skin-troubles usually stops the itching at once and finally heals the trouble. Doctors prescribe it freely. It also makes an excellent dressing for burns, wounds, chafings, and sore, irritated generally.

Resinol ointment used with Resinol Soap, the best of the best, will heal your skin. It is even more of a skin soap.

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