

WEALTH OF DIVERSIFIED FOOTLIGHT ATTRACTIIONS TO ENLIVEN HOLIDAY AMUSEMENT



Book Sides of the Curtain

IN A period of investigations, nearly all directly provoked by war, it was of course inevitable that theatrical affairs should not escape a process of speedy and radical readjustment.

"Bad business" is the situation's main-spring. Immediately preceding America's entrance in the war our stage was enjoying a period of unexampled financial prosperity.

Then we armed for strife. Vast sums of money, formerly available for amusement purposes, were devoted to war preparations and loan investments.

It HAS been optimistically asserted that the theatre tax, which went into force on November 1, has not seriously affected shows of exceptional appeal.

AS REGARDS box office prices, it is already at work. Whether the dollar-and-a-half top scales now in vogue at the Metropolitan Opera House is the result of a compromise between warring syndicates or is actually an exhibit of discontent with respect to present conditions, it is a matter of opinion.

Under such circumstances patrons should not ordinarily mind the war tax. It does not seem to have worried them greatly in New York at those theatres which have adopted lower prices within the last two months.

FROM the managerial side complaints will be forthcoming to the effect that many productions are now luxurious and expensive where once they were meager and relatively plain and that lower admission charges are thus out of the question.

The American public needs the theatre now as it has not for many a year. Its appeal is potent and general. In critical days, it is highly desirable.

DEFIANT TITLE FOR SMITH-GOLDEN PLAY "Lightnin'" strikes Winchell Smith and John L. Golden as the most appropriate title for their next production.

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Newman Rediscovered America Newman's series of five travel talks will be given on five successive Friday evenings and Saturday afternoons at the Academy of Music commencing January 18.

POPULAR PHOTOPLAY STARS FEATURED IN NEW YULETIDE BILLS



Marguerite Clark as the heroine of the film version of the Hans Andersen fairy tale, "The Seven Swans," at the Arcadia next week.

GUOMAR NOVAES TO DISCLOSE ART HERE

Young Brazilian Pianist Will Be Philadelphia Orchestra Soloist Next Week

ANNUAL "MESSIAH" BILL

A program of noteworthy artistic substance is promised patrons of the Philadelphia Orchestra at the concert to be given in the Academy of Music on Friday afternoon and Saturday evening of next week.

The Christmas week list of concerts includes the annual performance of Handel's "Messiah," to be given in the Academy of Music under the direction of Henry Gordon Thayer on the evening of Friday, December 28.

Robert Steel, a young baritone of local repute, will give a concert in the New Century Drawing Room on next Thursday night.

SINGERS AND INSTRUMENTALISTS IN MUSICAL EVENTS

Nellie Melba is announced to give a concert in the Academy of Music, Saturday afternoon, January 5. As usual she will have interesting assistants.

Robert W. Steel, baritone, will sing at the New Century Drawing Room on Thursday night.

Mme. Melba (top) will be heard in recital at the Academy on January 5. Emilio de Gogorza (bottom) the eminent Portuguese baritone, will be a soloist at the morning musicale on next Monday week.

THEATRICAL INDICATOR FOR THE COMING WEEK

"The Country Cousin," "Turn to the Right," "Hitchy-Koo," "Show of Wonders" and "Once Upon a Time" Will Be Christmas Week Novelties

BROAD—"The Country Cousin," Booth Tarkington and Julian Street's merry comedy, which had its premiere here late last spring.

CHESTNUT STREET OPERA HOUSE—"The Show of Wonders," a musical extravaganza, originating at the New York Winter Garden.

TORRETT—"The Music Master," the highly successful sentimental comedy, by the late Charles Klein, in which David Warfield won the most conspicuous success of his career.

GARRICK—"Turn to the Right," an American comedy in which a group of ingratiating prodigals humorously and sentimentally succumb to the calm allurements of home life.

LYRIC—"Hitchy-Koo," a musical revue in which Raymond Hitchcock appears in the triple capacity of producer, manager and star.

METROPOLITAN OPERA HOUSE—"Experience," the modern morality play by George V. Hobart, which enjoyed a record-breaking run in this city a year ago.

CONTINUING ATTRACTIONS ADELPHI—"Nothing But the Truth," a light farce, adapted from a story by Frederick Iham by James Montgomery.

LITTLE THEATRE—"The Chinese Lantern," a fantastic Oriental comedy, adorned with supple and imaginative verse by Lawrence Sanders.

AT POPULAR PRICES WELSH—"Once Upon a Time," a modern play with an Irish twist, by Rachel Crothers, author of "The Three of Us."

ORPHEUM—"The Trail of the Lonesome Pine," Eugene Walter's dramatic adaptation of John Ford's vivid, colorful tales of the Cumberland mountaineers.

VAUDEVILLE KEITH'S—Cameron Sisters, in a singing and dancing act; Bill Bailey and Lynn Cowan; Instrumentalists; Frances Kennedy; comedienne; Schofield; Elsie; and "The Joneses"; Ernest and Goulet; latter half of week.

GLOBE—Josie Flynn and girls, Lillian Stahl; "The Singing Fool"; Mr. and Mrs. Hugh Emmett; George Brown and Gertrude Taylor, the De Rufells; Three Shelly Boys; Sutter and Dell; Clasp and Mitchell.

CROSS KEYS—Lenon's Hawaiians, Bob Hall, Dave Genaro and Gould; Lillian Stahl; "Six Imps and a Girl"; first half of week. "Hotel Topsy-Turvy"; Goldsmith and Lewis; James Grady and company; "Broomstick"; "The Joneses"; latter half of week.

BROADWAY—"The Art Studio"; Gardner and Bartell; "The Tale of a Coat"; a playlet; Goldsmith and Lewis; Alvin and Kinney; and "The Pride of New York"; photographs; first half of week.

WILLIAM PENN—"An Arabian Night," the Four Entertainers, Nelson and Castle, Wormwood's Monkeys; "The Voice of Conscience"; playlets; first half of week. "An American Citizen"; "The Glided Fool"; "The Engagement"; made here. She played Portia in one of the late Sir Herbert Tree's revivals of "The Merchant of Venice," and she created the leading roles in a number of American successes brought to England among them being "Alias Jimmie Valentine," "Bought and Paid For," "A Woman's Way" and "Everywoman."

Mr. Caville first came to this country about nine years ago to play with Joseph Coyne in "The Mollusc." She later returned to create the leading role in "The Marriage Game," and three seasons ago was John Drew's leading woman in the revival of "Rosemary."

She is now determined to devote the rest of her career to the American theatre. She is married to an American physician who is now doing his bit in France.

SYNCOPIATION STILL HAS THE PUBLIC EAR Success of Bailey and Cowan, Keith Stars, Proves the Statement

Ragtime music still has the popular ear of the American public and the extent of syncope usually scores a bigger applause hit with masses than the artist who has only high-class numbers to offer whether it be vocal or instrumental.

Two exponents of ragtime, or as it is called today, "jazz" music, are Bill Bailey and Lynn Cowan, who come to Keith's Theatre as a Christmas week attraction. The pair are real "sons of syncope," the progeny of "jazz" and the blood relations of rag.

It is significant of the care with which Goldwyn Pictures are made that no fewer than 187 separate scenes were photographed for the making of "Cinderella Man," which is to be the attraction of the Stanley Theatre next week.

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"Follow the Girl" to Have Premiere Here

"Follow the Girl" will be the title of the new musical piece that Raymond Hitchcock and E. Wray Goetz will give a premiere of at the Adelphi Theatre, New Year's eve, Monday night, December 31.

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LOCAL FAVORITE IN CAST OF "EXPERIENCE" William Ingersoll, who will be seen in the title role of "Experience," at the Metropolitan Opera House, will not be forgotten by local players.

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ARCADIA—"The Seven Swans," with Marguerite Clark. Film is taken from Hans Andersen's fairy tale. All week.

REGENT—"His Mother's Boy," with Charles Ray, Monday and Tuesday; "An American Widow," with Ethel Barrymore, Wednesday and Thursday; "Sylvia of the Secret Service," with Mrs. Vernon Castle, Friday and Saturday.

LOU—"The Mad Lover," with Robert Warwick and Elaine Hammerstein; first half of week. "The Secret Game," with Sessue Hayakawa; latter half of week.

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