GOSSIP OF THE STREET-PHILADELPHIA COMMERCIAL MARKETS-CORPORATE ACTIVITI

TIMIDITY OF INVESTING PUBLIC DUE TO UNFAMILIAR CONDITIONS
Disturbance in Prices of Securities and Low Levels of Last Few Days Discussed by Banker-Gossip of the Street

| AN CPTONN banker sald yoeteriay that in this optiven the present Alisturbance in the pricen of securtites and the reasons for the low levels reached during the last few days is because people have not yet become accustomed to surrounding conditions, and hiat ans woon an they como to understand that, while the war seems to dominate evers shing and netualty does so to a large extent, there is a goondbusinesh going on and will continue to go on whether the war comen to an end soon or becomes more intense. |  |
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| endure, and overcoming olstacles in the pati of progrees, Suddenty wehave been ushered into new surroundings ned are timid as to the future. |  |
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| usual:' we must have enoush thumfics outslice of war uetivities to tuke care of the wants of the evvil mopultation, and whon we consider the |  |
|  | care of the wants of the evil population, and when we consider therelative proportion of that part of the population to the whole we will reallzo that gulte some burinenx must still $\mathrm{po}_{0}$ on in these Cnited Statex |
|  |  |
|  | reallze that grilte some buwirusx thast still go on In these United States, When these timid investors get fally accustomed to surroundigs circum- |
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Brokers See No Evidence of "Unloading"
$\square$
Cause of Weakness of Railroad Stocks

Brisk Business but Small Sales in Market
$\qquad$
$\qquad$
Terms of British Loan of September, 1916

 to keep the collateral up to tigh per cent of the par value of the notes.
The Government had the right to sell from time to time any or the so-
curities pledged, and in that case the proceeds were to be applied to the
 vary the relative amounts tn value of the threo sroups of collateral.
In other words, the Britsh Government coutd not sell ant the Ameri-.
can securties and buy has own netes to a corresponding amount
 would be
and bonds.
World Wagging Despite the War

thing connected with it
banker satd yesterday in
too true, it is inevitable.
than 100 years. "tt is
couts be sold to this count
couth be sola in this count,
Tor more than 100 yeara,
purchanes win
In general ts going to be diaplaced by a much broader conception when
 reaches beyond the boundaries of the states, There our worlid heegins
and ends, and at present the war and our proparations for it naturally
dominate our thoustats to the excelusion of. the commerclas activities dominate our thoukbts to the exciusion of the commercta dectivities
Eolng on in other nations of the worid, even in those whero the baties Eolng on in
are rasing.

## of the commerce reports published by the Government in Washingson. Thes give from day to day a series of plofurei of the commetcial actist-

 and eqd, for thatance,
now gope on in spitio, of
a miniature woridy
 beling made for a simular exthbt next year. In thesc reports se cah ind
parteulurg atout the wine trade of -taly for 1917, about an new textile industry for 'Bolivta, of Great Britatn's purchase of Egypylan ootion-
need, tables showing thic conimerce of China, the favorabie condition of
 Irish anreculture, the demand tor American Roods in India and hundreds
of other matters bearing on the commerces and trade of the wiolo Light, Power, and Railway Company Dividends



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JOHN H. MASON CHOSEN
BANKING HOUSE HEAD




## Do Your Bit- <br> Help Conserve the Gas Supply of Philadelphia

The United Gas Improvement Company has made an appeal to the public to help conserve the gas supply. They urge the general use of Welsbach Lights and Mantles be cause they save gas and give good service.

> Welsbach Lights and Welsbach Mantles give more light and use less gas than any other lights and mantles on the market.

If you are using open tip burners for light, you are using three to four times as much gas for light as you need to use you are not enjoying good light; and you are paying three times as much as you need to pay.

If you use imitation mantles, or broken mantles, you are wasting gas; you are wasting your money; and you are not enjoying the benefits of good light.

Begin today to do your bit in cutting down the waste of gas. Go to any dealer or the gas company and buy as many Genuine Welsbach Lights as you need. Make sure you are using Genuine Welsbach Mantles-

## "Reflex" Brand, 18c; 2 for 35c.

Yellow Labei" Brand, 13c; 2 for 25 c.
Green Label" Brand, IUc each.
The name of the Welsbach Company is on every bave
With Welsbach Lights and Welsbach Mantles, you are conserving gas for lighting to the utmost. Your lighting is costing you the least possible, and you are enjoying at night the nearest approach to daylight, with the warmth of sunshine.
There is a Welsbach Light for every use. Every genuine
Welsbach has the Shield of Ouality on the box.

Your Government Says: "He Who Wastes a Crust of Bread Prolongs the War"


[^0]:    

