

WILSON BACKS SALE OF CHRISTMAS SEALS

Urges People of Country to Do Their Share in Fighting White Plague

NEW YORK, Dec. 18.—The campaign of the National Association for the Study and Prevention of Tuberculosis to raise \$3,000,000 for tuberculosis work through the sale of Red Cross Christmas seals is endorsed by President Wilson. In a letter to Dr. Charles J. Hatfield, executive secretary of the association, made public, the President says: "I am greatly interested in what you say about the very great increase in the demands made upon the anti-tuberculosis agencies of the country as a result of the circumstances of the war. The department of the antituberculosis movement under the leadership of the National Association for the Study and Prevention of Tuberculosis has been a source of satisfaction to me. At this time when we are called upon to do our utmost to make the fighting forces of the United States the most efficient that human agency can produce, I cannot so strongly urge upon you and your associates, as well as upon all the people of the United States, the increasing necessity for pressing still further the program which has been made in the prevention of tuberculosis and other diseases. I am in thorough sympathy with the efforts which you are making to raise \$3,000,000 from the sale of Red Cross Christmas seals, and I hope that it will be possible for the people of the country to render support to this cause as generously as they have rendered it to other causes."



LAURENCE DUNN
The son of Representative Dunn, of Bridesburg, is an active duty with the First United States Engineers in France, and his regiment was one of the first to lose men in action at the front.

PHILADELPHIAN WRITES OF SAMMEES IN ACTION

Corporal Lawrence Dunn Tells of American Engineers' Activity in France

Corporal Lawrence Dunn, of the First Regiment U. S. Engineers, one of the first units of the United States army to go into action in France, has written his father, State Representative James A. Dunn, of the activity of the Americans in the war. He states that already he has seen great numbers of American locomotives on the French railroads which were not there before the United States entered the war and that other material from this country is rapidly piling up and going into the general cause.

He says that if he could tell the story of the fight and of the behavior of the Germans, men from the United States would be even more determined in their fight for democracy and freedom. Corporal Dunn was with James Tracy, the first Philadelphia engineer to die in France, when he died in a base hospital recently from a fractured skull caused by his being thrown from the tailboard of a motor truck when the chain broke.

Bread May Be Sold by the Slice

WASHINGTON, Dec. 18.—The food administration's rule against the sale of less than a pound of bread has been changed to prevent working a hardship on the poor of New York's lower East Side, where bakers have been selling bread from large loaves by the penny or two-penny slice. This decision was reached after representations that many of the persons affected could not afford to buy in larger quantities.

Peck on War Trade Board

NEW YORK, Dec. 18.—William E. Peck has been chosen to represent the New York Bureau of Exports of the United States War Trade Board. Peck is a banker and exporter.

1832 BAILEY, BANKS & BIDDLE CO. 1917

Sterling Silverware
in an almost Endless Variety

The most comprehensive Stock ever assembled. Prepared expressly for — The Gift Season

PRINTING PLANT TAKEN OVER

Lancaster County Establishment Is Commandeered by Government

LANCASTER, Pa., Dec. 18.—The big Parks printing plant at Lanark, this county, has been taken over by the Government and will be put into immediate operation.

The finished goods will be shipped from Paradise to Quarryville by trolley car and will there be loaded on Government trucks and hauled to Washington. The nature of the work has not been disclosed.

SCANT TREE SUPPLY EASES SANTA'S TASK

Fewer Christmas Evergreens Than in Former Years. Prices Higher

Santa Claus in anticipating a lighter task on Christmas Eve, so far as one of his accustomed tasks—tree-trimming—is concerned.

Christmas trees are scarcer than ever before. This is another condition directly due to the war. A tour of the city—in Kensington, Frankford, South and West Philadelphia—showed that many of the usual neighborhood stands where trees were sold in former years have been abandoned.

In localities where there is heavy traffic, such as Juniper and Market streets, Fifty-second and Market streets, Germantown and Chelton avenues and Kensington avenue and Chamberland street, there are a few trees on sale at record-breaking prices. The six-foot trees that sold last year for \$1 are \$2.50 and those that brought \$2 are bringing as high as \$3.50. A few trees selling for \$1 are only four feet in height. Of course, prices will take a drop on the day before Christmas, and judging from the way the present market is moving, the buyers are waiting until the market breaks.

The tree scarcity is due solely to the lack of labor and scarcity of cars. Wholesale tree dealers say that they had to cut most of their trees down themselves in the woods of New Hampshire, Maine and Vermont. There was no labor available. It was necessary to order cars two weeks in advance; even then there were not sufficient cars to haul the trees which had been cut down.

Most of the trees arrived at the Philadelphia and Reading Railway yards at Nineteenth street and Indiana avenue. The entire crop this year is only slightly more than half that of 1916.



Christmas Morning

Gather the family about the Lester Player and re-consecrate yourself and your children to the high ideals upon which the builders of this Republic laid the foundation of world democracy.

Lift up your voices and take heart from the inspiring sentiments in "America," "Star Spangled Banner," "The Battle Cry of Freedom," "Stars and Stripes Forever," "Columbia, the Gem of the Ocean," and "Hands Across the Sea." Make this Christmas a field day of patriotism for the glory of Him whose birth we celebrate.

Special Free Liberty Rolls Offer for Player Buyers

To all purchasers of Player-Pianos between now and Christmas we will give, absolutely free, medleys comprising: "America," "Star Spangled Banner," "Dixie," "Marching Through Georgia," "Yankee Doodle," "Stars and Stripes Forever," "Columbia, the Gem of the Ocean," "The Girl I Left Behind Me," "The Battle Cry of Freedom," "Tramp, Tramp, Tramp, the Boys Are Marching," "Hands Across the Sea."

This is in addition to the 12 rolls we give with each purchase of a player-piano. The Lester Player-Piano is a princely gift which is more appreciated as time goes on. You will never tire of it. It will please ALL the family. When you set out to buy a player-piano, give heed to QUALITY rather than price and terms. You should make such a purchase only once in a lifetime.

Although the Lester Player-Piano is absolutely the best that any one can make, you can own it as easily as one of the inferior, nondescript kinds, for we eliminate all the "in-between" profits of jobbers and agents. By our confidential easy-payment plan very little cash is required. Before you invest your Christmas Saving Club savings let us show you how conveniently you can have a Lester Player in your home this Christmas.

ALL STORES OPEN EVENINGS UNTIL CHRISTMAS

F. A. NORTH CO.

1306 Chestnut Street

- WEST PHILA. 302 S. 52d St.
- CAMDEN 820 Broadway
- READING 15 N. 5th St.
- KENSINGTON 302 S. 52d St.
- TRENTON 15 N. 5th St.
- WILKES-BARRE 1813-15 E. Alleghy's 209 E. State
- 170 S. Main St.
- NORRISTOWN 228 W. Main St.
- LEBANON 116 N. 9th St.
- ELKTON, MD. 139 E. Main St.

Mail this coupon today
F. A. NORTH CO.
 1306 Chestnut Street
 Please send me booklet and complete description of your Lester Player-Piano
 also details of easy-payment plan, without interest or extras.
 Name.....
 Address.....
 E. L. 12-18-17

FRIDAY EVENING, DECEMBER 18
THE MESSIAH
 BY THE CHORAL SOCIETY
 HENRY GORDON THUNDER, Conductor
 MARGARET LITTON, Soprano
 CHRISTINE MILLER, Contralto
 ARTHUR HANCOCK, Tenor
 HENRI SCOTT, Bass
 Members of Phila. Orchestra
 Tickets on sale at Heppes, 1119 Chestnut street, on and after Dec. 20.

Sheppard's X-Mas Candies
 Finest Mixtures \$1.75
 5 Pounds .. \$1.75
 Satin Gloss Mixtures 1 lb. 40c ; 5 lbs. \$1.70
 Vanilla Marshmallows, 1 lb. tin . 39c
 Stuffed Mints, 1 lb. box . 49c
 Bitter Sweets, 1 lb. box . 50c
 Xmas Sugar Sticks, 1 lb. . 45c
ALEX SHEPPARD & SONS, INC.
 N. W. Cor. 8th & Walnut

"Beautiful Snow"
 To children of the well-to-do snow is a delight. Warmly clad in overcoats and mittens, warm caps, woolen stockings and stout shoes, their rosy cheeks give evidence of their health and comfort. But what of the children to whom snow is only another torment of an unkind existence? The kiddies whose blue lips and chapped hands bear witness to their misery, the boys whose shoes are broken and the girls whose dresses are all too thin for winter wear? Is snow a boon to them? You can make it so by sending a bundle of warm clothing—outworn by your own children—to

THE SANTA CLAUS CLUB
 608 Chestnut Street
 Kindly make checks payable to "Public Ledger Santa Claus Club"

Liberty Bonds accepted as cash at par. Mail orders filled promptly. Purchasing agents' orders accepted.

Mawson & DeMany

1115 Chestnut Street
 Opposite Keith's

Extra large size coats up to 50 bust measure, cut in correct proportion all over. Repairing and remodeling at moderate prices.

The Appreciated Gift—Furs! Here In Our Pre-Christmas Sale at Unequaled Prices!

WIRELESS from Kris at his Mawson & DeMany Headquarters:

"TO HUSBANDS, FATHERS, BROTHERS, AND ALL MEN WITH A GIFT TO CHOOSE FOR 'HER': I know she has been wishing for furs, warm furs, to snuggle in when it is bitterly cold; furs with the beauty of quality that shines from rich luster and lovely colorings that are so becoming; furs with the grace of line that gives satisfaction every time she sees her reflection.



"SUCH furs are at Mawson & DeMany's. There's many a beautiful gift—a smart, dashing coat, a handsome scarf or muff, a rich fur coat—waiting now in their storage vaults to be delivered just before Christmas. Men are coming daily in increasing numbers to find here, quickly and easily, most satisfactory gifts. An expert force of men salespeople to wait on men.

"TO ALL WOMEN LOOKING FOR GIFTS FOR MOTHER, SISTER, FRIEND: Mawson & DeMany have marked their furs NOW at the JANUARY REDUCTION SALE prices. Every fur coat in stock is reduced. Beautiful sets are sharply cut in price. There's the same high quality, the same beautiful styles that have established Mawson & DeMany's reputation, but prices are down for the benefit of Christmas shoppers. Every shrewd woman knows what this means, knows the value of taking advantage of it at once, for gifts, for personal needs, even as a good investment for future use.

"The very best answer to the Christmas gift question is, in my opinion, to be found among the thousands of beautiful furs at Mawson & DeMany's. No gift will prove more beautiful, more generally useful, more full of years of service than reliable furs."

A small deposit will reserve your purchase until Christmas.

BEAUTIFUL FUR SETS AT DECISIVE SAVINGS

REGULAR PRICE	REDUCED TO	REGULAR PRICE	REDUCED TO
39.50	24.50	75.00	54.00
42.50	28.00	75.00	54.00
49.50	32.50	82.50	59.50
49.50	32.50	87.50	69.50
54.50	34.50	115.00	74.50
69.50	44.50	125.00	84.50
		115.00	89.50

THE SIGN-POST OF FUR VALUE EXTRAORDINARY



Richest Qualities in Coats and Scarfs!

SILKY WOLF SCARFS The desirable taupe or Kamchatka brown color. 14.50 Reduced from 24.50 Graceful animal scarf style	FRENCH SEAL COATS Collar and cuffs of contrasting fur. 58.00 Regularly 84.50 to 110.00 Three-quarter length, flare models. Many with fur borders	WHITE FOX SCARFS Style and becomingness combined. 22.50 Reduced From 37.50 Animal style, fluffy and full
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ALL OUR FINEST COATS ARE INCLUDED

REGULAR PRICE	REDUCED TO	REGULAR PRICE	REDUCED TO
98.50	74.50	395.00	295.00
145.00	98.50	450.00	345.00
165.00	135.00	575.00	375.00
175.00	135.00	450.00	395.00
225.00	165.00	650.00	445.00
245.00	185.00	675.00	475.00
275.00	195.00	875.00	565.00
285.00	225.00	975.00	675.00
295.00	235.00	985.00	745.00
325.00	265.00	985.00	775.00
375.00	275.00	1250.00	945.00
375.00	295.00	1250.00	975.00

EVERY MUSKRAT COAT IN STOCK IS IN THIS SALE

REGULAR PRICE	REDUCED TO	REGULAR PRICE	REDUCED TO
98.50	74.50	185.00	135.00
125.00	89.50	195.00	145.00
155.00	110.00	210.00	155.00
175.00	125.00	265.00	195.00

THE MUCH-WANTED HUDSON SEAL COATS ARE ALL REDUCED

REGULAR PRICE	REDUCED TO	REGULAR PRICE	REDUCED TO
110.00	74.50	325.00	245.00
135.00	98.50	365.00	260.00
165.00	120.00	375.00	275.00
185.00	135.00	375.00	285.00
195.00	145.00	425.00	300.00
225.00	165.00	425.00	315.00
245.00	185.00	450.00	345.00
265.00	195.00	475.00	365.00
295.00	225.00	495.00	395.00