DOLLLEGE BOVS RUSH

$\$ 200,000$ FIRE DURING SNOW AND HURRICANE Sursting Hose Also
tributes to Property Loss
 V1. yow that Resinol


Seashore

TLANTIC
CITY City, Wild Capo May
Every Sunday
si Round Trip


Columbia 18 to $\$ 215$ (6)

## Buy of Stern-Pay As You Earn

 Styles Like TheseGrafonola for Xmas

GREAT MID-MONTH SALE TOMORROW
Will Help to Supply Hundredsi Christmas Giffs at Phenomenal Savic


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## Christmas FURS

That Merits Your Inspection
Save 20\% to $30 \%$
Waiting won't bring any better
and in buying now you a
${ }^{\text {sp750 Black }\}^{5} 39.75}$

## 

## $\$ 75$ Set cap



## s135 Hudson Seal (Dyed Muskrat) Coatee, with Ermine Collar, $\$ 97.50$

 $\$ 110$ Natural Muskrat Coat, Hudso Seal Collar and Cuffs, $\$ 85$$\$ 250$ Hudson Seal Coat Collar $\mathbf{S 2 5 0}$ Hudson Seal Coat, Collar
Cuffs of Natural Skunk, $\$ 195$

##  Specials

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|  |
| \% | -

Victor Recorde We Have the Largest Stook in 310 Worth of Recorde Costa Only
si a Month
520 Worth of Records Conta Only



An 0vercoat-A Fine ciift for the Man
We are holding a sensational Holiday sale! Every fashionable style and fabric is here


## Mid-Month Specials

Tomorrow's Mid-Month Speetel $\$ 10$ Gold-Filled Watch Bracelets

$\$ 5$ Strap Watches, 84.50
 Tomorrow's Mid-Month Speeiel Silk Umbrellas.
 Tomorrow's Mid-Month Speciel Quadruple-Plated $\underset{\text { Silver }}{\text { Silet Sts }}\} \$ 3.98$
 $\frac{T o m o r r o w ' s ~ M i d-M o n t h ~ S p e c i e l t ~}{\text { Remnants of } 30 \mathrm{c} \text { to }}$ Remnants of 30c to
50 c Cotton Goods

75ic Silk Stripe Popling, 37e
 $\frac{\text { Tomorrow's Mid-Month Speciote }}{\$ 25 \text { Velour }\} \$ 19.95}$ Portieres



$\frac{T}{21 / 9} \mathbf{c}$ Novelty $\} 5 \mathrm{C}$ Laces, Yard

$\underset{\text { Paper, Box }}{75 \mathrm{c} \text { Writing }}\} 50 \mathrm{c}$ Paper, Box


Women's \$2 ${ }^{\text {Whe }}$ \$1.49
White Gloves White Gloves
 $\left.\begin{array}{l}\text { Tomorrow's mid } \\ \text { \$1 Union Suits }\end{array}\right\} 69 \mathrm{c}$
 $\frac{\text { Tomorrow'a Mid.Month speet }}{\$ 1.15 \text { Thread- }\} 79}$ \$1.15 Thread-
Silk Stockings $\mathbf{7 9}$
 85 c \& \$1 Angora $\} 50$ 85c \& \$1 Ang
Wool Scarfs
We'll Be Busy Selling GIFT SLIPPERS Today Gor at No Place in Philadelphia Can You Find the
Equal of These Attractive Socke and Price. \$1.50 WOMEN'S SLIPPERS
 $98 \mathrm{c}, \mathrm{\$ 1.25}$ \& $\$ 1.49$
$\qquad$ MEN'S SLIPPERS
Men's $\$ 1.50$ Tan Romeos, $\$ 1.19$
$\mathbf{\$ 2 . 5 0} \& \$ 3$ Romeos \& Everetts, $\$ 2.50$ \& $\$ 1.98$ \& $\$ 2.49$
Women's Tan Calf Lace $\}^{\$} 6.50$
Shoes An exceptional value 0.00
Men's Tan Lace Shoes, $\$ 7$
Men's Tan Lace Shoes, $\$ 7$
Men's Genuine Cordoven Shoes,
Miseses \& Children's $\$ 9258$


