GOSSIP OF THESTREET-
PRESIDENTS MESSAGE RECEIVED
Bid for People Germany's Allies to Throw Off Yoke of Militarism Is Praised Gossip of the Street
THRE wro
"
Sees War Tax as Effect on Bond Sales of the largest bond and investment houses yetterday, "Customera are
not coming tn and duskink us what wo have got for sale. no rare they
telephoning that they have 35000 or $\$ 10.000$ to thveat, but our men are
 misem What Many Weathy Men Buy Insurane

## PHILADELPHIA MARKETS RETALL COLL MEN

 ADVANCE DISCOUNG
RATES FOR U.S. BANKS
 BACK AT HAKICe Philadelphia Regiment/
Bands Play for General Bands Play for Gene
During Review

WAR THRIFT CAMPAIGN

'Number Please?"'

## A telephone call is not fully "started" when this

 question by the operator has been answered.It is very essential that her repetition of the number given her be carefully listened for, in
order that you may know she has understood order that you may know she has understood
rightly; also that in hearing the number repeated you may corals or letters made when the number was first given by you.

GEO. C. MALONE
1203.05 Girard Avenu:

The hundred thousand operators of the
Bell System are serving the Government just as earnestly as are the fourteen Signal Battalions of Bell men at present in France or in training, and the three
thousand other men of the System now thousand other
with the colors.

The public's cooperation with them in the present emergency has been a big factor, and they are thoroughly appreciative of
the courtesy and consideration that is being shown them.

The Bell Telephone Company of Pennsylvania
 Shoemaker's Ann
 PAWNSHOPATEOAT

