

Starting this Monday Morniv.
for One Week Only
Second, Last and Final Intensified Value Sale of This 1917 Season comprising about
1000 PERRY OVERCOATS 800 PERRY SUITS
of Unquestionable and Unqualified $\$ 25, \$ 28, \$ 30$ and $\$ 35$ Values at

ONE UNIFORM PRICE
\$20
-] This Final Intensified Value Sale of the year is in every respect the most remarkible Opportunity that we have ever ited the Philadelphia Public to share in it is almor unbelievable that we should be able to offer for $\$ 20$ Overcoats and Suits of $\$ 35, \$ 30$, $\$ 28$ and $\$ 25$ Values today, when woolens are scarce at any price and dearer in price than they have ever been in two generations!

## - But the answer is-

Come and look at the merchandise!
II Examine the fabrics, look at thie Over coats-at their style, cut, finish; at the Suits in their wide variety of fabric and modell In the light of present-day market values-you will surely say-"This is an opportanity 1 must take advantage of?"

II It would be utterly inpossible to hold sue a sale and to give Suits and Overcoats of 33, $\$ 30, \$ 28$ and $\$ 25$ values for $\$ 20$ in any othe way than the Perry Intensified Value why It can be done only by the early and oppor tune purchase of the merchandise! We bought some of the Overcoatings for this sale as far back as one and two years ago, and the balance of them we secured under price!
IJ And that is why we are able to sell theae Overcoats and Suits of unquestionable $\$ 3.5$, $\$ 30, \$ 28$ and $\$ 25$ quality in

This One Week
Intensified Value Sale
at
One Uniform Price
$\$ 20$

The Overcoats
g Double - breasted Belters in blues, grays, Oxfords, greens, browns, plaids and hand some mixtures; single and doublebreasted Overcoats in quiet, conservative colors and mixtures; box - back. kimono-sleeve coats of up-to - the - hour of up-to- the - hou

The Suits
If Finished and ynfinished worder and silk mixture patterns, fine stripes, neat checles and plaids; light and dark grays, browna, greens, and detro able novelty nity tures in sing 1 breaitod models, plain berce and belterri.

Come in at your first opportyine EXAMINE, ENTHUSE, ANI

PERRY \& CO.
16th and a

