

PALACE THEATRE Market St.

OUR PATRONS
ARE DELIGHTED WITH OUR VARIED PROGRAMS, WHICH INCLUDE THE BEST
Paramount and Artcraft Pictures
As is usual, a poor piece of film or a poorly acted drama never gets to our screen.

Reigns in the Hearts of Its Patrons
Pouring Over Their Comforts

Market St. below 17th, but above
Everything Else

THE REGENT

Parceyos of Photoplays of Quality
FIRST SHOWINGS OF ARTCRAFT-PARAMOUNT FILM MASTERPIECES

Alhambra Theatre
12th and Morris Sts.

Sustains Its Reputation
for Quality

BY PRESENTING

Paramount and Artcraft Pictures
IN CONJUNCTION WITH
High-Class Vaudeville

Imperial Theatre
60th and Walnut St.
MANY

Paramount and Artcraft Pictures

HAVE THEIR FIRST SHOWING AT THIS THEATRE

We Have Always Been Successful in
Satisfying Our Patrons

Broadway Theatre
Broad St. and Snyder Ave.

Everybody

IS PLEASED WITH THE

Paramount and Artcraft Pictures

SHOWN HERE WITH BEST VAUDEVILLE

Rialto Theatre
Germantown

People of Quality Come Here to See
Paramount-Artcraft Pictures of Quality

Their presentation is one of the many
reasons for our success in this section
of the city.

Empress Theatre
MAIN ST., MANAYUNK

Your Money Never Bought So Much
Before Where Quality Had Not
Been Sacrificed

Our shows, including Artcraft-Paramount Pictures, are for folks who want the best.

The best people in Manayunk come here to see the best pictures shown in Manayunk. Be your own judge—come.

Sherwood Baltimore
54th and 51st and
Baltimore Baltimore

EXCLUSIVE SHOWING IN
SHERWOOD

OF ALL THE

Paramount and Artcraft Pictures

RIDGE AVENUE THEATRE
EIGHTEENTH AND RIDGE AVENUE
MATINEE DAILY
Symphony Orchestra and Organ

OUR MOTTO—
"Where nothing but the best is good enough"

Is the Reason We Show

Paramount and Artcraft Pictures
in This Territory

Camden's Bright Spots

Grand—Plaza—Princess

Broadway and 512 Market Broadway and Chestnut
Theatres

We have always shown the best photo-plays and heartily recommend that you see our

Paramount and Artcraft Pictures

THE MANAGEMENT
OF THE

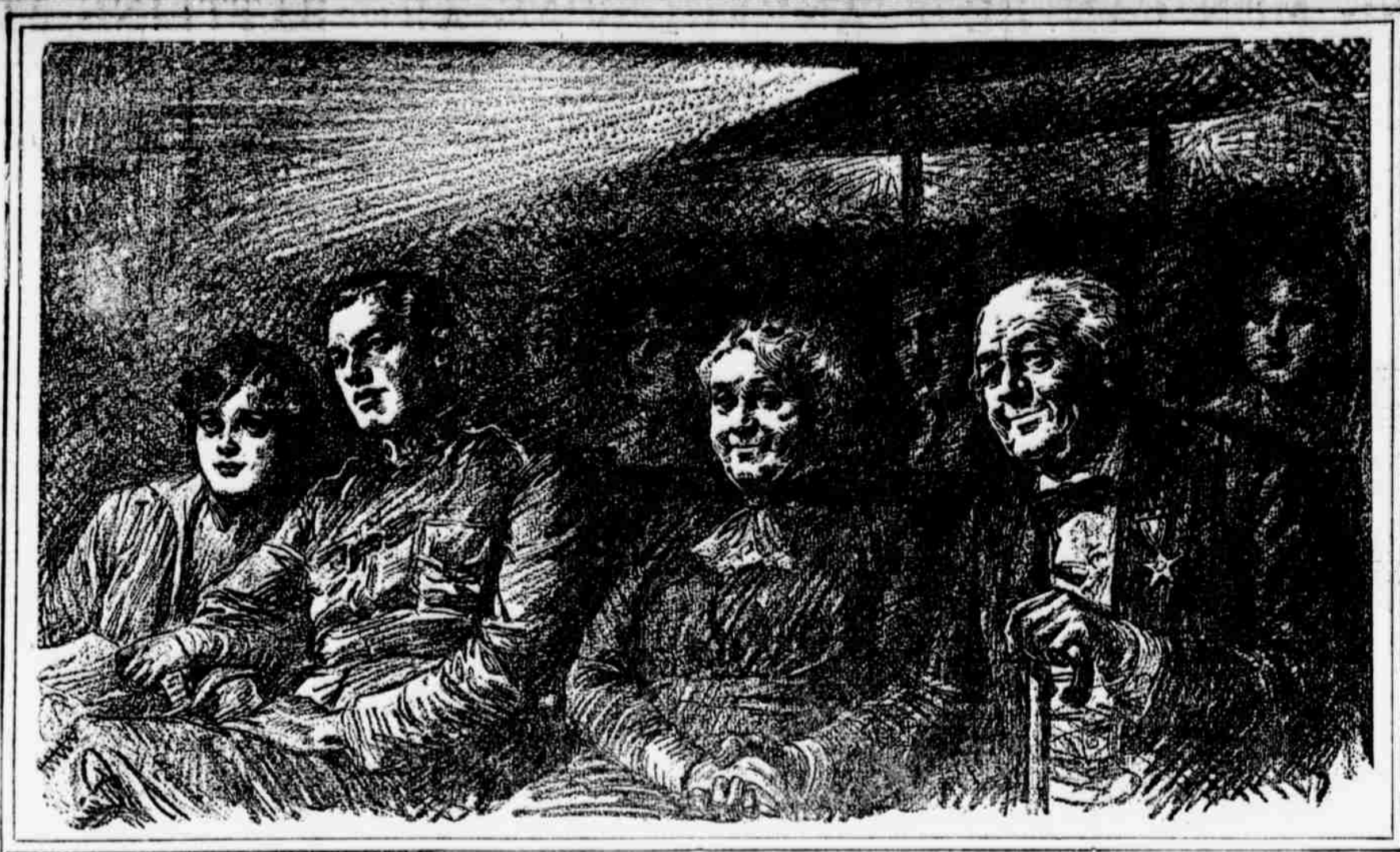
Germantown Theatre

Germantown Ave. at School Lane

Wishes to announce that in addition to their other program features they have secured

Paramount and Artcraft Pictures

Specialties in Photoplays



And there you will find
your old sweetheart again!

Come—drop that newspaper for tonight!
Maybe she's tired of a paper wall and silence and the width of a lighted table between you.
Maybe she's thinking of those other evenings when you sat next each other—and there were no lights.
Come—forget the news for once. Take her to a theatre where, any time you go, you'll see a picture worthy of your best and finest moods—clean, well directed, played by famous stars, and bearing a Paramount or Artcraft Pictures trademark.

Paramount and Artcraft Pictures

FAMOUS STARS, SUPERBLY DIRECTED, IN CLEAN MOTION PICTURES"

How long since you sat that way together?
Habit has built a wall of commonplaces. You sit on opposite sides of a table—and read newspapers or pore over bills.
But here . . . there is no table between you. No light to disclose harsh realities. You sit close, side by side, and maybe your hands touch. You are learning how to be lovers again, from fleeting lights and shadows that move across a screen!
And as that unconscious hard crust of life is melted by the kindly warmth of a finer, tender feeling, you glance at each other and see—no, not brows knit with the problems and plans of today and tomorrow—
But the shy young girl and strong, romantic youth of those other, bygone days and their never-forgotten sweetness!
You have found your old sweetheart again!
And maybe you have not spoken—but you have felt—and understood. You have been silent—yes, but it was silent understanding. You have learned something, and you have found something fine and clean that was getting all dim and dusty and forgotten, way off in a corner behind Business and Household Cares.
You have found—yes, LOVE again—in a picture-show by following the Paramount and Artcraft signs!

Three ways to know how to be sure of seeing Paramount and Artcraft motion pictures



1 By seeing these trade-marks or names in the advertisements of your local theatres.

2 By seeing these trade-marks or names on the front of the theatre or in the lobby.

3 By seeing these trade-marks or names flashed on the screen inside the theatre.



FAMOUS PLAYERS—LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
"NEW YORK"

The Stanley
Market St. Above Sixteenth

Paramount-Artcraft Pictures Have Their
FIRST PRESENTATION
IN PHILADELPHIA

ARCADIA
Chestnut Del. 15th St.

In This City's Two Leading Photoplay Theatres
Where they are screened in the most advantageous manner, amid most appealing environment, perfect ventilation, original ideas and with programs of artistic music excellently rendered and other features that make the Stanley and the Arcadia
THE THEATRES OF QUALITY, PRESTIGE AND SATISFACTION

VICTORIA Market St.
Above Ninth
WE EXHIBIT ONLY THE BEST
That Is Why You Will See
Paramount and Artcraft Pictures
AT THIS THEATRE

SAVOY
1211 Market Street
Continuous—8:30 A. M. to 11 P. M.
IF IT'S A
PARAMOUNT-
ARTCRAFT
PICTURE
YOU'LL SEE IT
HERE

MARKET ST. THEATRE
333 MARKET ST.
9 A. M.—CONTINUOUS—11 P. M.
Unique—Efficient—Beautiful
This comfortable theatre has a distinguished patronage, and we guarantee that the entertainment is within hearing of the most exciting. That's why we show
Paramount and Artcraft Pictures

RUBY MARKET BELOW 7TH
10 A. M. Until 11:15 P. M.
The demand of our patrons for good pictures is our reason for showing
Paramount and Artcraft Pictures

Auditorium Theatre
219 N. 8th St.
This theatre enjoys the distinction of having first showing of
Paramount and Artcraft Pictures
On Eighth Street

FRANKLIN
Third and Fitzwater Sts.

HIPPODROME
Sixth and South Sts.
First Showing of
Paramount and Artcraft Pictures
in This Locality

Benn Theatre
64th and Woodland Ave.
First Showing of
Paramount and Artcraft Pictures
IN THIS VICINITY

THE NEWER, BIGGER AND BETTER
Paramount and Artcraft Pictures
ARE SHOWN AT THE
58th Street Theatre
58th and Woodland

PASCHALL 71st Street and Woodland Ave.
THE GREEN AND ALTMAN AMUSEMENT COMPANY
PRESENTS
Paramount and Artcraft Pictures
At their theatres. In addition to other features:
AURORA Germantown Avenue Above Diamond Street
SUSQUEHANNA 17th Street and Susquehanna Avenue
NORRIS NINETEENTH and NORRIS STREETS

Quality Pictures
Shown each day
In a quality house
In a quality way.
Forget your troubles,
Drown your care
And plant yourself
In an easy chair
To See
Paramount and Artcraft Pictures
at the
AUDITORIUM
West Side, Broad Above Rockland Street
LOGAN