

Purchasing agents' orders filled.
Extra-large-size coats up to 50
bust measure.
Repairing and remodeling at
moderate prices.

Charge customers may buy now
and have bill rendered January 1st.
Liberty Bonds accepted as cash.
Mail orders filled.

Mawson & DeMany

1115 Chestnut Street

Opp. Keith's

Our Great Concentration Fur Event Brings a Whirlwind of Advance Thanksgiving and Christmas Business!

FAR AND AWAY beyond all expectation has been the splendid response to this great pre-holiday concentration of fur values for the benefit of givers of fur gifts and for our women patrons who have realized the force of our assertion that to purchase now means great savings over what will be possible as late as the week before Christmas!

But any business of permanence must in time affect, by its influence, the whole community in which it is active, however directly or remotely.

In Philadelphia Mawson & DeMany's have stood for something more than mere business-getting since 1839. The whole of the city's buying community will tell you that when dealing with Mawson & DeMany you can be UNAFRAID. That's why the response has been so great. A few days ago we launched this Thanksgiving and Christmas fur offer. It is growing, growing, GROWING!

The earlier YOU make your fur reservation the greater will be your opportunity.

WE RESERVE YOUR PURCHASE ON A SMALL DEPOSIT OR CHARGE IT ON BILL OF JANUARY 1

Six Special Values in Fur Sets

Taupe Fox Sets 49.50 Wide Animal Silk-lined Scarf, Barrel Muff, trimmed with head, tail and paws.	Slate Fox Sets 69.00 (White Fox Dyed) Wide Animal Scarf and Newest Barrel Muff.
Kamchatka Brown Wolf Set 49.50 Wide Animal Scarf, Barrel Muff, trimmed with head, tail and paws.	Natural Fisher Sets 89.50 Wide Animal Scarf, Barrel Muff, trimmed with head, tail and paws.
Jap Kolinsky Set 64.00 Long straight Scarf elaborately trimmed with tails. Barrel Muff.	Cross Fox Sets 94.00 Beautiful Barrel Muffs and Wide Animal Scarfs.

Six Special Values in Fur Coats

Sable Marmot Coat 68.00 Three-quarter length. Flare Model. Hudson Seal or Raccoon Collar, Cuffs and belt.	Natural Muskrat Coats 74.50 Three-quarter length. Smart Model Hudson Seal or Natural Raccoon Collar and Cuffs.
French Seal Coats 69.50 Three-quarter length. Flare Model. Skunk Opossum Cape Collar and Wide Border.	Hudson Seal Coats 98.50 Three-quarter length. Collar and Border of Silky Skunk.
Hudson Seal Coats 74.50 Three-quarter length. Smart Model. Seal Collar and Cuffs.	Natur' quirel Coats 25.00 Full three-quarter-length Model. Cape, Collar and Cuffs of Skunk or Russian Kolinsky.

Fur Coats

With a word picture of each one!

French Seal Coats	69.50
Three-quarter length. Flare Model. Skunk Opossum Cape Collar and Wide Border.	
Sable Marmot Coats	74.50
Three-quarter length. Large Cape Collar and Cuffs and Belt of Hudson Seal or Natural Raccoon.	
Hudson Seal Coats	74.50
Three-quarter length. Smart Model. Seal Collar and Cuffs.	
Natural Muskrat Coats	89.50
Three-quarter length. Smart Model. Hudson Seal or Natural Raccoon Collar and Cuffs.	
Hudson Seal Coats	98.50
Three-quarter length. Collar and border of Silky Skunk.	
Hudson Seal Coats	130.00
Three-quarter length. Smart Model. Large cape Collar of Wolf, Skunk or Fox.	
Nutria Coats	135.00
45-inch Belted Model. Large Cape Collar and Cuffs of Hudson Seal.	
Hudson Seal Coats	145.00
45-inch Smart Model. Flare design with Large Cape Collar of Skunk or Taupe Wolf.	
Leopard Skin Coats	145.00
Three-quarter length Flare Model; Handsomely Draped Collar of Hudson Seal.	
Hudson Seal Coats	185.00
45-inch Flare Model. Large Cape Collar and Cuffs and Border of Silky Skunk or Taupe Wolf.	
Natural Squirrel Coats	265.00
45-inch Full Model. Cape Collar and Cuffs of Kolinsky, Fox or Skunk.	
Moleskin Coats	295.00
45-inch Flare Model. Large Cape Collar, Cuffs and Wide Border of Silky Skunk, Taupe Fox or Raccoon.	
Baby Caracul Coats	650.00
Elaborately trimmed with Kolinsky Draped Collar. Belted Model.	
Hudson Seal Wrap	695.00
With Elaborate Collar and Yoke of Finest Russian Kolinsky.	
Russian Kolinsky Coat	895.00
Copy of Imported Model, Handsomely Designed.	
Broadtail Coat	895.00
Beautiful Model. Russian Kolinsky Collar and Cuffs.	
Natural Mink Coat	985.00
Choice dark skins, beautifully designed into one of our Handsomest Models.	
Ermine Cape	1250.00
Handsomely trimmed with Tails. Exquisite design.	

"Fur Odds & Fur Ends"

Regularly Now	The sign of Fur	Value Extraordinary	Regularly Now
3 Skunk Scarfs..... 16.00 8.50		Extraordinary	1 Wombat Coat..... 98.50 37.50
3 Beaver Scarfs..... 20.00 10.00			3 Jap Cross Fox Sets 75.00 39.50
2 Beaver Scarfs..... 27.50 14.50			3 Kamchatka Wolf Sets 65.00 42.50
4 Taupe Wolf Scarfs..... 24.50 14.50			2 Natural Mink Muffs 89.50 45.00
3 Kamchatka Wolf Scarfs..... 24.50 14.50			1 Caracul Coat..... 135.00 69.50
1 Red Fox Scarf..... 29.50 17.50			3 Hudson Seal Coats..... 98.50 74.50
3 White Fox Scarfs..... 24.50 22.50			1 Caracul Coat..... 165.00 98.00
2 Rose Fox Scarfs..... 39.50 24.50			1 Leopard Coat..... 165.00 110.00
3 Kamchatka Wolf Muffs..... 39.50 21.50			1 Natural Squirrel Coat..... 325.00 195.00

THIS is a group of miscellanies, and first comers will have the cream. We only offer it because of broken sizes and styles, and we cannot replenish with full choice to sell at regular prices. So, for lack of unrestricted choice, we offer you lowest prices.

The values would be attractive enough even in normal times. Today, with costs of furs advancing steadily, the savings are amazing.

Scarfs

"Small furs" only in name. All our Scarfs are cut on generous lines.

Red Fox	22.50
Kamchatka Blue Fox	22.50
White Fox	22.50
Black Wolf	29.50
Taupe Fox	29.50
Dyed Blue Fox	34.50
Slate Fox	39.50
Ermine	39.50
Mole	39.50
Cross Fox	44.50
Russian Kolinsky	79.50

Muffs

All sizes in canteen and barrel shapes.

Hudson Seal	14.50
Skunk	19.50
Wolf (all colors)	19.50
Beaver	24.50
Red Fox	24.50
Mole	27.50
Taupe Fox	29.50
Kamchatka Fox	34.50
Black Lynx	37.50
Russian Kolinsky	49.50
Battleship Gray Fox	59.50

Fur Sets

So beautiful that nothing less than actually seeing them can make you realize their perfection.

Natural Raccoon	29.50
Skunk	34.50
Taupe Wolf	34.50
Hudson Seal	39.00
Nutria	39.50
Red Fox	49.50
Jap Cross Fox	49.50
Black Fox	59.50
Taupe Fox	59.50
Jap Kolinsky	69.50
Kamchatka Blue Fox	74.50
Black Lynx	79.50
Pointed Wolf	79.50
Natural Fisher	89.50
Scotch Moleskin	95.00
Cross Fox	98.50
Slate Fox	98.50
Mink	98.50
Royal Ermine	155.00
Hudson Bay Sable	345.00
Silver Fox	425.00