

New Models Are Here

## "Doctor's

 Orders!'$\qquad$

| COTTON ADVANCES ON HEAVY BUYING | SECURITIES AT AUCTION The following necurtites worn sold at auc- tion today by Barnes \& tofland: |
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## Will You Wait Until All Hudsons Are Sold?

To Buy Now Means a Saving of at Least $\$ 300.00$. Prices Will Advance Within a Few Weeks.
Of over 50 makes of cars. Hudson
is the only one that has not increased in price since last January
And because, in the past, it has higher prices to go into effect, many people have put off their purchase of a Hudson until the last minute.
Hudson will advance, for with the present price of materials they can
not be manufactured and sold a today's prices after the materials now on hand are exhausted. But before that time comes our allotment of Hudsons will all be sold, and we will not be able to sell you a car at presen prices.
When these other makes of cars sold at from $\$ 100$ to $\$ 300$ less than the Hudson, our sales were greate than the total sales of any two car present prices

hat have been advanced up to the price of the Hudson. Now that practically all the cars have advanced in price
highest.
Remember, too, that Hudson is never compared with cars that sell at or near its price, but always with cars that sell at many hundreds of dollars more.
Men who planned to buy Hudsons next spring are ordering them today. They know then the price will be higher, and the demand greater. Today there are over 40,000 Hudsons in use-40,000 enthusiastic owners. ageous one. You can save money f you do not delay. Any day now we may exhaust our allotment. Then you will have to pay more
new prices
Phaeton, ${ }^{7}$ passenger...
Speedster. 4 passenger.
Runabout Landau
Speedster. 4 passs
Runabout Landau
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Town Car
Town Car
Cimounsine Landau
Cown Landau



## Service Insurance

It is often a temptation these pressing times to call telephone numbers without consulting the directory

Yet in a surprisingly large percentage of cases, tricks of memory result in serious losses of time, the necessity for referring calls to ance to persons called in error

Never before has the necessity for safeguard ing the effectiveness of telephone service been great. The demands of the Governmes.

The Bell System is throwing its every force into he war. And that the service may be mainarticularly urges not only that the director ases, but also that the operators be shown the politeness and consideration their earnest offort eserves.

