

### NORTHCLIFFE JARS BRITISH SERENITY

Declaration That U. S. Will Act if England Doesn't Causes Sensation

### SHAKE-UP MAY FOLLOW

LONDON, Nov. 16.

Lord Northcliffe has again jarred England in wakefulness. His letter to Premier Lloyd George, severely criticizing the present Government and declaring that unless there is swift improvement in British methods the United States will assume entire management of a great part of the war, today created the greatest political stir since the Northcliffe munitions campaign. Northcliffe declined to head the new Air Ministry in the Lloyd George Cabinet. He declared he felt he could do better work elsewhere. "I maintain my independence and am not gagged by a loyalty that I do not feel toward the whole of your Administration," he said.

Coming on the heels of a threatening crisis growing out of the displeasure expressed over Lloyd George's Paris speech, the attack of Northcliffe created a situation that promises heated debate in Commons and a possible shake-up in the War Cabinet.

Northcliffe lauded the work of the United States and Canada, but declared that he had had personal experience of the efficiency and delay in London. He declared the censorship was still being misused and that "men in various positions of authority who should have been put down have been retained and in some cases elevated."

This letter thrust is generally interpreted today as being directed at the consideration that has been shown Winston Churchill. Comment on the Northcliffe letter follows largely the political bent of the various papers. Discussions in political clubs brought forth the belief that Lloyd George undoubtedly faces. The general opinion is that there must be a house-cleaning of the departments, however, Northcliffe would not support former Premier Asquith as a possible successor to Lloyd George.

In his letter to the Premier, Northcliffe gave warning concerning the relations with the United States. He cited the tragedies of Russia, Italy, Serbia, Rumania and Montenegro and added:

"There is one tragedy which I am sure we shall not have, and that is in the tragedy of the United States."

"But from countless conversations with leading Americans I know that unless there is swift improvement in our methods here the United States will rightly take into its own hands the entire management of a great part of the war. It will not sacrifice its blood and treasure to the incompetent handling of affairs in Europe."

### DETECTIVE REINSTATED

Stanley P. Dillon's Dismissal Revoked by Director Wilson

Stanley P. Dillon, who was dismissed from his post as district detective on July 11 last for disobedience of orders was reinstated today as an acting detective by Director of Public Safety Wilson. Dillon's dismissal was the outcome of a raid which he made last spring, in company with Frank O'Connor, City Hall detective, on the premises at Eighth and Chestnut streets, occupied by Joseph Ritchie, believing that stolen silverware was secreted there. Finding several women there, they arrested Ritchie and the women, charging them with harboring stolen goods. They were subsequently discharged and the silverware seized was returned.

### ORDER NEW MILITIA RIFLES

Colonel Leaman to Buy 2700 for Pennsylvania Reserve

An order for approximately 2700 rifles for the new Pennsylvania Reserve Militia, which will replace the National Guard for the duration of the war, will be given in New York today by Colonel M. J. Leaman, Deputy Adjutant General, and Lieutenant Lee Luttringer, representing the State Adjutant General's office.

### FIGHT ON HALF SALARY LAW

Reading Citizens Object to City Aid to Families of Soldiers

READING, Pa., Nov. 16.—Opposition has cropped out here to payment of half salary under the State act to city employees who have gone to war, and Mayor Edward H. Filbert has called a special meeting of Council for Saturday morning to hear proposals.

### SEES PROFITEERING IN SALT

Hoover Says Reports of Shortage Are Spread to Boost Prices

WASHINGTON, Nov. 16.—Food Administrator Hoover today denounced an absolutely unfounded advance in the price of salt. He ordered an investigation into the source of reports of a shortage in that commodity which he believes have been fabricated to boost prices. Reports of the Food Administration show that supplies of salt in this country are ample to meet all needs of the immediate future.

### GARFIELD ASKS MOVIES TO CUT BRIGHT LIGHTS

Fuel Director Seeks Co-operation in Conserving Country's Coal

The moving-picture theatres of the country have been asked by Fuel Administrator Garfield to do industry which by cutting the coal supply of the country by turning off the bright lights in front of their places as early as possible and by studying at all times "the cutting down in the moving-picture houses of heat, light and power, all of which consumes coal."

The appeal to the Philadelphia movie men was made in the form of a letter from Mr. Garfield to Stanley V. Masbaum, managing director of the Stanley Company, one of the large motion-picture operators of the territory. Mr. Masbaum responded promptly to the appeal and in organizing the proprietors of theatres in Philadelphia and vicinity in a concerted movement to comply with the recommendation of the fuel administration.

Mr. Garfield's letter to Mr. Masbaum is as follows:

"As the result of a very interesting interview with your representative, I am writing to solicit a practical co-operation between the industry which you represent and the fuel administration."

"It is perhaps unnecessary to suggest that the coal situation is a serious one, but I will state the case in general figures."

"The war needs this year for all its new activities at least 100,000,000 tons of coal more than in previous years. This total is made up of the increased fuel consumption of the railroads, the munition factories and the steel factories, the navy, the army, the cantonments and the requirements of our allies. The utmost possible increase of production for the year is 50,000,000 tons. Here we have a gap of 50,000,000 tons which must be filled in some way. Either the war will be lost through lack of the basic element of fighting—coal—or domestic consumers will go without coal, the latter not essential to the war will have to be limited in a way to release the coal."

"The Government is determined that the war shall have its necessary coal. It is also determined that the people of this country shall not go cold. Hence, you can see that every business like your own is intensely interested in promptly putting into effect measures which will save the amount of coal needed. We are all interested in this coal should be saved rather than obtained by the limitation of industry, but the quantity is so great that only by the intense patriotic efforts of all fuel users can we make such saving as to prevent the necessity of limiting what is called 'nonessential' industry."

"I have put the situation very directly to you, although I have no doubt that the patriotism of the men engaged in your line of business would lead you to make great efforts in the direction of saving coal."

"My suggestion is that you encourage some organized movement to study at all times the cutting down in the industry of the use of heat, light and power, all of which consume coal. Electricity and gas, however used, mean the consumption of coal."

"From your representative's statement I feel sure that if the subject is brought home to every man in the business, each will discover numberless ways of economizing fuel. I shall certainly appreciate any aid you will bring which will bring the matter prominently to the attention of moving-picture houses."

### EARLE STORE FOLKS DANCE

More Than 800 Attend Successful Fair at Mercantile Club

The annual dance of employees of the Earle store, under the auspices of the Buy Earle and Managers' Club in Mercantile Hall last night, was pronounced a decided success. More than 800 attended.

The program included a musical and a tableaux in which Miss Agnes Scholer appeared as the Goddess of Liberty. Miss Ethel Cantrow gave an impersonation and Howard Morgan sang.

The committee included Max Getz, president of the club; Mrs. E. H. Bellows, vice president; Harry Eisenbaum, secretary; Miss L. Cook, assistant secretary; and William R. Benson, treasurer. Henry L. Winfield was chairman of the entertainment committee and David R. Block chairman of the reception committee.

### LOSES ARM IN CORN HUSKER

Machine Has to Be Taken Apart to Release Demonstrator

WEST CHESTER, Pa., Nov. 16.—William H. Hughes, of this place, will probably lose an arm by an accident at the farm of Forrest Brothers at Glenmoore, where he was demonstrating a corn-husking machine. His glove caught in the machine and the hand and arm were pulled in and terribly lacerated.

It was necessary to take the machine to pieces to release the man, this requiring over half an hour, he being treated meanwhile with stimulant, after which he was rushed to the hospital here.

### WILL CURTAIL AUTO OUTPUT

Program Completed for Reduction of Pleasure Vehicles During War

WASHINGTON, Nov. 16.—The war automobile commission of the War Industries Board has virtually completed its program for the curtailment of the manufacture of pleasure cars.

The curtailment will take place by progression. Orders will probably be issued for the curtailment next month and 20 per cent curtailment the following month, and so on.

## THE GREEN MIRROR

By HUGH WALPOLE

Quietly THE GREEN MIRROR reflected the unchanging life of the family—a family impregnable in custom, in things never altered, unassailable.

But changes came. Came with young love, with the intrusion of lives arranged in another pattern, and on a day the Mirror was shattered and carried away.

THE GREEN MIRROR echoes to the stately step of generations that are gone; at once robust and exotic in its interpretation of the new.

At all Bookellers  
GEORGE H. DORAN COMPANY, Publishers  
New York City

STORE OPENS 8:30 A. M. & CLOSSES AT 5:30 P. M.

All Purchases Made From Now

Until the End of December Will Be Charged on December Bill

PAYABLE IN JANUARY

If you have not a charge account with us, we invite you to open one.

The Entire Store is Resplendent With Fine, Fresh Stocks, in Readiness to Supply Every Thanksgiving and Holiday Need.

In addition to the appeal of the merchandise itself there is the forcible added attraction of particularly low Anniversary prices—savings frequently averaging a third to a half.

Save Time by Shopping on a Transfer

Mail Orders Filled

HATS TRIMMED FREE OF CHARGE

Phone Orders Filled

# Lit Brothers

ONE YELLOW TRADING STAMP WITH EVERY 10c PURCHASE ALL DAY

Market "ighth" Filbert Seventh

Tomorrow! INCOMPARABLE ANNIVERSARY VALUES!

Another Day of

—bringing to our customers the world's choicest merchandise at prices so very much lower than those asked by other stores that no one can afford to miss these hundreds, yes thousands, of real money-saving opportunities.

A Sale of Such Hugeness and Economic Importance as to Be Absolutely Without Parallel in the History of This Store

Here's One of the Greatest Opportunities That Men of Philadelphia Have Ever Had

\$4 and \$5 Soft Hats \$2

Purchased from one of Philadelphia's most famous manufacturers. They have very slight imperfections.

Smoke, ivory, brown, olive and black.

Mens' \$2.50 Jet Black Derbies } \$1.57

Mens' & Boys' 75c Cloth Caps, 43c Some have inbands to cover ears.

Boys' Trooper Cloth Hats, 89c

Lit Brothers—SECOND FLOOR, 17TH ST.

## Men & Boys Choose Your Winter Clothing During This Sale!

Take Advantage of the Wonderful Anniversary Economies—Secure Absolutely the Best Clothing Possible for the Money That You Spend!

Prices are far below those prevailing elsewhere for similarly good kinds—values are going to win hundreds of new customers for our men's clothing store and again prove our unquestionable right to the leadership that we hold.

### Men's \$20 and \$25 Overcoats \$17.75

Smartest styles for winter—special.

Hand-tailored from all-wool fabrics and lined with satin; single-breasted, double-breasted and military fashions.

### Men Will Do Well to Investigate These Wonderful Values in \$25 Suits & Overcoats at \$20

SUITS—of all-wool cassimeres, chevots and worsteds, in plain, belted-back and full-belted military fashions.

OVERCOATS—Oxford gray and fancy mixtures; military and the new Trench style included.

### Men's \$30 All-Wool Suits & Overcoats \$25

SUITS—in single- and double-breasted effects—plain or belted in back. Made of blue, brown, gray, green or fancy mixtures.

OVERCOATS—comprising a full line of dressy form-fitting styles, together with the new trench models with belt around.

### Men's \$22.50 All-Wool Worsteds Suits \$15.50

Popular dark patterns of blue and gray, as well as stripe effects.

### Boys' \$11.50 Trench Overcoats \$7.50

Principally fancy materials.

### Men's \$5 Worsteds & Cassimere Trousers \$3.35

### Boys' \$6.75 Two-Pants Suits, \$5

Pinch-back, box and knife-plated effects in chevots, cassimeres, etc. 7 to 17 years.

### Men's \$28 Black Kersey Overcoats \$18

Have plain or velvet collars and are quarter lined. Color guaranteed.

### Men's \$25 & \$28 Full Dress Suits \$19.90

Have braided collar with silk facing and braided trouser seams.

White Fall Dress Vests, \$2.50

### Boys' \$6.50 Corduroy Suits, \$4.69

Tan and brown shades. Sizes 6 to 18 years.

### Boys' \$6.50 Mackinaws & Polo Coats \$4.39

MACKINAWs—Norfolks with shawl or convertible collars. Fancy chevots, cassimeres and blanket plaids. Sizes 7 to 18 years.

POLO COATS—in chevots and cassimeres. Pinch-back and military effects.

### Men's \$18 Suits, \$13

Latest styles in conservative or belted effects.

### Boys' \$10 Norfolk Suits, \$6.75

In mixtures, checks and plaids. 7 to 18 years.

### Men's All-Wool Overcoats, \$14

Single, double-breasted and military styles with plain or belted backs. Quarter-lined with high grade satin.

## Men Would Spend More for These FURNISHINGS ELSEWHERE

### \$5 Silk Fiber Shirts \$4.49

Pretty colored stripe patterns. Soft cuffs.

### \$5 & \$6 Silk Reffer Scarfs \$3.59

Pure silk in accordion weaves; black - with white, navy, purple, green or garnet; fancy border and deep fringe; also a few black-and-white stripes. Imperfect.

### \$3 Wool Ribbed Union Suits, \$1.98

Natural color wool yarns, with closed, croch. heels, regular made, re-enforced heels and toes. Three pairs \$1.

### 50c Silk Lisle Half Hose, 35c

Black and colors; regular made, with re-enforced heels and toes. Three pairs \$1.

### \$1 and \$1.50 Silk NECKWEAR 69c

Handsome patterns, including broades and self-figures in newest colorings; imported and domestic silks; large-size four-in-hands, with slide-easy bands.

### Smart Gloves

Bought for the Anniversary Sale at very much less than usual—that's why we can sell them to you at such modest sums.

### Women's \$1.75 Cape Gloves \$1.49

One clasp. Tan and gray.

### Women's \$1.65 White Kid Gloves \$1.29

One clasp. P. K.

### Mens' \$3 Buck Gloves \$2.25

One Button

Lit Brothers—FIRST FLOOR, 8TH ST.

## Our Custom-Made Shoes \$5 to \$9.50

Represent the Highest Point in Fashion and Service

The styles are in many cases copied from the most expensive made-to-order lasts.

### Women's Custom-Made Footwear \$5 to \$9

At \$5 to \$7—Button and lace styles in glazed kid, gun-metal calf and tan calfskin.

At \$6.50—Brown or bronze kid and tan calf.

At \$7 to \$9—White or gray Nubuck and black patent calfskin.

### Mens' Custom-Made Footwear \$5 to \$9.50

At \$5—Tan and black calf.

At \$7—Tan Cordo calf and black Royal calf.

At \$9 & \$9.50—Genuine Cordovan.

### Misses' & Children's Button or Lace Shoes

Sizes 6 to 11 \$2.25 to \$2.50 (Sizes 11 1/2 to 12 \$2.50 to \$3.25)

Patent coltskin and gummetal. Regular and new high-cut styles.

### Boys' Shoes, \$3

Patent colt, gun-metal and tan oil grain. Double or single soles. Sizes 1 to 6.

### Little Boys' Shoes, \$2.50

Gun-metal calf, Blucher style. Sizes 10 to 13 1/2.

Lit Bros.—1ST FLOOR, NORTH

## Furs: Ultra-Smart, Low-Priced & Guaranteed for Quality

JUST ARRIVED! Several Big and Very Remarkable Purchases of Girls' Wear

A Sale That Merits the Attention of Every Parent With Girls to Outfit for the Winter.

Styles Are the Prettiest Designed This Winter for Youthful Folk and Prices Offer Exceptional Inducement.

### Wool Cheviot Coats \$8.50

Double-breasted military style with brass buttons, belt and patch pockets. Sizes 14 and 16.

### Tots' Corduroy Velvet Coats \$3

Navy green and brown. Full flare belted styles. Lined throughout. Sizes 2 to 6 years.

### \$4 Raincoat Sets, \$2.29

On sale 9:30 A. M.

Rubberized bombazine with belt in back, slant pockets and utility collar. Sizes 6 to 16.

No mail or phone orders.

### Tots' Corduroy Velvet Coats \$3.95

In navy green and brown, effectively silk braided. Have belt, pockets and bone buttons. Fully lined. Sizes 2 to 6. One illustrated.

### Tots' Chinchilla Coats \$5.85

Double-breasted fashion with belt, velvet collar, lap pockets and warm lining. Size 2 to 6. One pictured.

### Scarves

\$19.75 Natural Raccoon, \$14.75 \$39.75 Taupe Wolf \$27.50

\$22.50 Natural Skunk, \$16.75 \$49.75 Taupe Fox \$39.75

\$28.75 Black Fox, \$22.50 \$59.75 Point Fox \$49.75

\$35 Taupe Wolf \$22.50 \$49.75 Kolinsky Collar \$34.75

### Muffs

\$16.75 Nat. Raccoon, \$12.75 \$35 Red Fox Set \$25

\$22.50 Natural Skunk, \$16.75 \$35 Nutria Set \$25

\$39.75 Black Fox, \$22.50 \$195 Kolinsky Sets \$150

\$37.50 Taupe Wolf, \$25 \$49.75 Wolf Set \$39.75

\$42.50 Taupe Wolf, \$34.75 \$55 Taupe Fox \$49.75

\$42 Taupe Fox \$39.75 \$75 Taupe Wolf \$59.75

### Sets

\$195 Hudson Seal Coat \$150

\$275 Hudson Seal Coat \$225

\$295 Hudson Seal Coat \$245

### Coats

\$69.75 Kolinsky Marmot \$85

\$110 Natural Muskrat \$85

\$150 Hudson Seal Coat \$115

\$175 Hudson Seal Coat \$125

### Boys' Shoes, \$3

Patent colt, gun-metal and tan oil grain. Double or single soles. Sizes 1 to 6.