

## Out of date in one thing

Where 1917 men are behind the times

Men pride themselves on being up-to-the-minute. They want the latest and most impro must have-the latest type of gun.
When a thing has outlived its usefulness, they discard it for something better. That's progress. The six and twelve cylinder automobile hasreplaced the old-fashioned, gun has replaced the old-fashioned blunderbus.
But in one thing many 1917 men are far behind the times. Their heels are out of date.

They still stick to old-fashioned leather heels. Leather heels are out of place on hard pavements, as everyone now step. They jar away precious energy. They have outlived their usefulness and are being discarded.
The up-to-date heel is the O'Sullivan Heel. It is made for city weill pay for men must bring their heels up-to-date o their will pay for being behind the times by pounding away their energy.

## How to save your energy

Save your heels, save your shoes-above all, save sour nervous, system, Don't pound awwy your health with every step you take. Wear O'Sullivan'
Heeds-they absorb the jolts and jars that wear you out. Of all heels they are the best suited to modern hard pavements and floors.
They are guaranteed to outlast any other heels.
They will last three times as long as leather heels and will qive uniformy satisfactory service to the very
las. Because of our special process, O'Sullivan's Heels combine the ogreaures dupecial procility with, the greatest resili-
ency. They ency. They are made of perfect heel material. Buy your new shoes O'Sullivanized. Good dealers
sall thelatest style shoes with these heels already atrached. In Black, white or tam; for meen, wemen attached. chil. Arve. Invirt on O'Sullivan's-avoid the disappoint-


Idea "Miraculous Invention"
NEW JERSEY WILL HAVE
NO GOVERNOR FOR A TIME SNIPS OFF GIRLS CURLS Young Woman Loses Hair
Camden Hospital President's First Wife "gam the silpper" "is at work again in
amaen and the poilce are lookting for him $2 y=4$ Discarded, Says Daniels

Edge's Trip South and IUness of Sen-
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My Mother's WeddingRing Came From Hamblys Since 1894, we have bei
crowding into our wedoling inge the urmot value bobl
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Whe Heafise they aro the meme Charles H. H. 16 Chestnut Street

# Being welldressed 

is merely a matter of knowing where to buy your Clothes
Fall and Winter Suits in Correct Models and Proper Fabrics $\$ 18$ to $\$ 50$
Overcoats $\$ 18$ to $\$ 75$

## Jacob Reed's Sons


American War Relief


## A Message to the Men of Philadelphia

In spite of the War Tax on cigars, in spite of the abnormal cost of tobacco and labor, the Girard Cigar will continue to be made of real Havana tobacco with a gen-
uine shade-grown wrapper. And it will continue to possess the same famous never-gets-on-your-nerves quality which has caused doctors to recommend it in place of ther cigars.

In order tō maintain Girard quality without entailing a raising of retail prices hree measures have been necessary. First, the sizes of the Girard have been slightly reduced. Second, we are doing with less profit. Third, the dealer is doing with less profit

Under present conditions measures like these must be taken-or else quality must be reduced. Under no circumstances will we take the latter course. The unique quality which has made the Girard Cigar the best smoke for your health as well as your pleasure will continue to be maintained.

Insist on the Girard.
Antonio Roig and Langzdorf
Established 1871
315-321 N. Seventh St
Girard
10 c and up
Never gets on your nerves

