## The STROUD PIANOLA-PIANO

Patented and Made Only by the great Acolian Company-C. J. Heppe & Son, Philadelphia Representative

The ability to play the piano—to express clearly, perfectly, the music that is within you

The Master Player-Piano—that is the Pianola. Master not only in theory—but in fact.

Over 300 patents protect the more vital features from imitation. Surely an instrument with 300 exclusive improvements must be superior. Such is every Pianola.

Such is the Stroud.

Two attachments in themselves are worth the price of a Pianola—the Metrostyle and the Themodist.

The Metrostyle gives you correct interpretation—the talent that distinguishes a master from an ordinary pianist. It is in the Stroud.

The Themodist gives you the solo of the composition—the theme—the talent that distinguishes a human pianist from an ordinary player-piano. It is on the Stroud.

The Graduated Accompaniment is another Aeolian feature—it gives you the accompaniment properly balanced with the melody—you can distinguish the solo from your accompaniment.

The Pianola in every sense is the master player-

piano.

And the Stroud is a ganuine Pianola—made in the same factories, under the same supervision, with the same care, and with the same guarantee as the Steinway. Weber, Steck and Wheelock — the four other makes of the genuine Pianola.

The Stroud has a most attractive case, its action is solid and light of touch. Its tone is superb.

## The Most Popular Player-Piano in Philadelphia

When a piano merchant in the regular course of business can repeatedly sell as many as five or six instruments of one style in a single day — as we have frequently done with the Stroud Pianola—its popularity is certainly unquestioned.

We actually guarantee that it is the equal of any player-piano sold in any other store at any price. If you can find a better value within 30 days after your purchase, we will refund your money.

This offer has gone out with every Stroud we have ever sold — and no better value has been found.

For you who want the best quality and a reasonable price, we wholeheartedly recommend the Stroud.

## PRICE, \$600

If you are not prepared to pay the entire amount at the time of your purchase, we will gladly accommodate you through our rental-payment plan, which applies all the rent to purchase. We will also take your plain piano in exchange at its present value.

One Price Only at Heppe's—and throughout the world

C. J. HEPPE & SON

Downtown-1117-1119 Chestnut Stree

Uptown-6th & Thompson Streets

Founded 1865

