

THE OLD BUNK OF ADVERTISING A WEAK ELEVEN WITH TEAM IN TOP FORM IS MISSING

FOOTBALL BEAR IS CHASED INTO RETIREMENT AND COACHES TELL THE TRUTH ABOUT THEIR TEAMS

Dark, Gloomy and Sad Stories About Flock of Cripples Are Missing This Year Before Big Games—O'Neill Has the Proper System

THE football bear, that healthy animal which romps around college football camps before big games and insists on butting in when the just-before-the-battle statements are spread broadcast to an eager and excited public, has been severely wounded this year and virtually driven out of the gridiron picture.

The football bear made his or her—possibly its—appearance back in the dark ages when football became popular among the institutions of higher education or something like that. At first he was used to frighten the enemy, but as the years rolled on the coaches came to the conclusion that this stuff was exceedingly rough and decided to use the well-known animal as a camouflage.

Fledding H. Yost is the most wonderful "bear" expert in existence. If you believe the stories sent out from Ann Arbor before the Penn game, you will soak the family jewels and mortgage the flivver to get coin to bet that the score will be more than 100 to 0. Yost can injure more men and have less chance of winning than any other coach in the world.

TAD JONES, of Yale, also is pretty good. One day before a game with Brown Tad told us that, outside of his eleven regulars, the team was in great shape and he didn't know who would play. The Brown coach also had a big list of cripples, but when the whistle blew every regular was in place and in the pink of condition.

Buck O'Neill, Syracuse Coach, Fires First Shot at the Bear

THIS season we have been spared. No matter how good or bad an eleven may be, no dark, dismal, gloomy stories have been turned loose, and we have been led to believe that every man is in shape to play. The game has not suffered and the opposing coaches have not been fooled, for the "bear" stories seldom were believed anyway.

The modern system was demonstrated to us when we went out to the Pitt-Syracuse game. The morning papers contained stories of the Syracuse team, featuring the star tackle, "Ty" Cobb, who was supposed to be able to whip his weight in wildcats. Other players were extolled and the team said to be the strongest that ever wore the Orange and Blue.

"How do you feel about today's game? You seem to have a pretty good team and should do better than last year."

"Don't you believe it," replied O'Neill. "The team is in terrible shape and we will be lucky if we don't get killed. Cobb is out of the game with a busted knee, several of my best men are on the hospital list and there are exactly eleven players here who can go through the game. If any one gets hurt we are done for, because I have no experienced man to take his place."

"But I read about Cobb and the great team you had," we said. "What's the idea? Why didn't you say something about it?"

"What's the use?" retorted Buck. "If we came out in the newspapers that we had a gang of cripples no one would believe it, and anyway, I'm not looking for sympathy. We will do the best we can, and if we get murdered we will take our medicine. I am not in favor of bear stories."

IT SO happened that Pitt expected a hard game and the Syracuse team put up a hard fight throughout. It was not a walkover by any means, and for a gang of cripples O'Neill's men put up a great battle. As a result, the spectators were pleased and there was a feeling of satisfaction all around. Bear stories were not needed in this case.

Syracuse-Brown and West Virginia-Rutgers Are Big Games

AS THE season rolls into the homestretch the various teams are priming up for the more important battles which are to be decided later in the month. Tomorrow there are many good games on the card, but Syracuse and Brown and West Virginia and Rutgers top the list. Penn plays Lafayette on Franklin Field, but this will not be very exciting. Brown and Syracuse should put up a great combat, as the teams are evenly matched and the Brunonians jumped into prominence last Saturday when they put over an unexpected wallop on Colgate.

In Newark, N. J., the strong West Virginia team will have a hard tussle with Foster Sanford's team from Rutgers. West Virginia is very good this year despite defeats at the hands of Pitt and Dartmouth. Pitt won by a score of 14 to 9 and the Green eleven triumphed by the slender margin of 6 to 2. The Mountaineers, however, defeated the Navy, which is considered quite a feat.

West Virginia has made a wonderful record when one considers the handicaps under which she is playing. There are no opponents near the college town and the team is forced to travel hundreds of miles each week to meet the foe. Morgantown is a hard place to get to and equally hard to come from. The trip to Hanover, N. H., was a tough one, as was the journey to Annapolis. Now comes the Rutgers trip, and the players were forced to leave Morgantown last night to arrive on time. Taking all things into consideration, Coaches McIntyre and Tobin have done wonders with the eleven this year and deserve all kinds of credit. West Virginia should give Rutgers a hard battle and has more than an even chance to win.

State will take on Dartmouth, but this should not cause much excitement. Harlow's team is composed mostly of new men and it is doubtful if they are working together as yet. A couple of 140-pound halfbacks should not be expected to tear up a beefy line, and that's about the weight of State's backfield material. However, it is said that the faculty has used the hook on seven Dartmouth players, and if such is the case we might have a surprise thrust upon us. Perhaps State may win. Who can tell?

Lehigh and Muhlenberg will settle their annual argument on Saturday and this is a big game in the Lehigh Valley. Dr. Whitney Price has a good bunch this year, having triumphed over Lafayette last Saturday, and may repeat tomorrow. Lehigh was walloped by Pittsburgh early in the season, but the team may have improved a little.

GILMORE DOBIE will send his scoring machine at Annapolis against Western Reserve, a college from Cleveland, O. The Westerners have not done much this year, so the Sailors are not expected to have much trouble. Swarthmore meets Johns Hopkins and Villanova will clash with Ursinus.

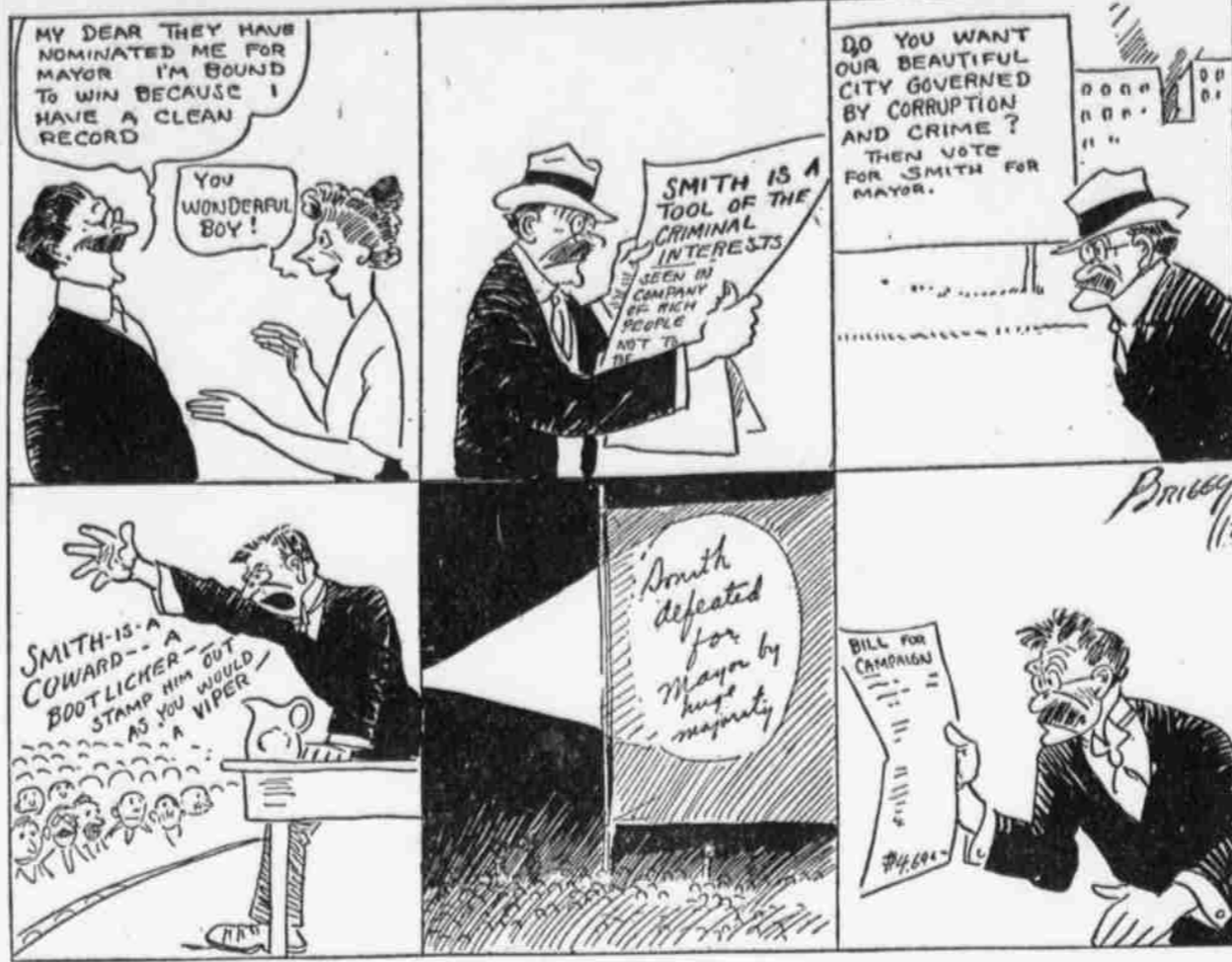
A GAME which should be hard fought and show some regular football will be put on at Shibe Park tomorrow afternoon, when the Marines line up against the officers from Camp Meade. The Marines have been strengthened considerably in the last week and look good enough to give any team in the country a tough afternoon. Eddie Mahan is back and Lud Wray, Bill Durbin, Garlow and Zeavy Williams are there to help him. The proceeds of the game will be turned over to the athletic fund of each camp and the public should turn out and support them. Here is a chance to contribute something and get a run for your money.

SUBSTITUTES are penalized fifteen yards if they talk on the field of play. How many miles would Johnny Evers travel in a year if this rule were enforced in baseball?

WHY all the delay in deciding whether or not the Army-Navy game is to be played this year? Only three weeks left to do your betting.

BOXING will be dead, or nearly so at best, in New York, but nearby States will continue the sport. The best hope New Yorkers have now is that boxing will be legalized in New Jersey this year. A bill was started last year in the Legislature, and although defeated, it is expected to go through this year. If it does, Jersey City will be the scene of many contests, and the Jerseyites may have been going to Gotham for their boxing for years will, in turn, entertain many New Yorkers on their shores.

SOMEBODY IS ALWAYS TAKING THE JOY OUT OF LIFE



HOW TO PLAY GOLF

The Long Drive

ONE of the prettiest plays in the game of golf is the drive, and there is a chance to play with the wooden club at least fourteen times on each average eighteen holes. It can easily be seen, therefore, that driving well in a very important part of the game, and in my opinion it is the easiest part.



CHARLES EVANS

The drive with the wooden club is the fullest stroke and the general idea is to get distance. A player, however, is likely to forget that it is better to be consistent than to get a long ball off the tee on several holes, and then perhaps top a shot, only occasionally getting a good straight ball down the hole.

Usually I consider the long driver the easiest player in the world to win from. Everybody tells him how wonderfully well he drives, and in comparison he is doing almost every shot. Of course, the more strength put into a shot the more distance, if—a very big if, too—there is the necessary rhythm. An old man who drives 100 or 125 yards down the course usually can beat the college boy who hooks and slices 250 or maybe 275 yards.

Long Drive is Full of Thrills

AS far as the actual result of the hole, I am sure it makes no difference to me whether my opponent outdrives me or not, but there is a matter of being "right" when you see your ball ahead of the other fellow's. I see your ball ahead of the other fellow's. I see your ball ahead of the other fellow's.

His Longest Drive is 400 Yards

Numerous times I have been asked the length of the longest drive I have ever made. I think I have driven more than 400 yards downhill, with the wind behind me and over hard ground. These are the things that make questions for a drive, but pretty and satisfying as it is, do not place too much emphasis on the length of your drive.

His Longest Drive is 400 Yards

Jack Hutchinson drives a very long ball, and a mention of a little thing he does in this article. When he is going with the wind he places his ball, pointing upward, on the sand tee, when going against the wind it is placed pointing downward.

Many things enter into a long drive, but it is largely a matter of being "right" on certain occasions. All good golfers hit the ball as hard as possible, but it is the union of rhythm with the hard hitting that gets the distance.

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MAYOR MITCHEL FAVORS SUNDAY BALL GAMES

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COLLEGE SPIRIT IS THING TO APPLAUD THIS FALL AND VICTORIES ON FIELD WILL NOT COUNT SO MUCH IN TOTAL

Scores of Players in Khaki and Teams Made of Green Men Deserve More Credit Than Those With All the Regulars

By GRANTLAND RICE

Not for a pennant of blue or gold, Not for a precious cup; Not for a name when the tales are told Where men of the sport world sup; This is a game where the balls are lead— Dying are they reach for; This is a game where the best lie dead After each inning's done.

Some of the players may see it through— Knowing the best—and worst; Some must go out while the game is new, Dying are they reach for; Some, broken bodied, but whole and brave Of soul, from the game will drop— Fragments of men that the doctors save, Gleanings from death's rich crop.

Some of them, brothers of yours and mine, March to the field today; Soon they will stand in the foremost line Facing the last big play; Still we must cheer through the thoughts of that, Smile, though the spirit chafe, Whisper to each as he goes to bat, "God grant you may reach home safe!"

H. VARLEY.

THE thing to applaud in football this season is not victory, but the spirit of those colleges willing to carry on against every odd, minus material and any chance to win. Victory itself will mean nothing whatever this season, due to the fact that certain eleven have returned veterans whose others have sent their entire rosters into khaki and the battle line. Football, encouraged at all army camps, now the big army game, was badly needed to every college sportsman to get any sort of team into the field deserve most of the credit.

No, You Never Can Tell

We have heard Fledding H. Yost figure in advance upon a strong eleven for more than one season, only to have all joy knocked out of life by class defections which cut ten or seventeen other details.

This season Yost looked for no great strength in his Michigan team. Most of his veterans had entered the service. There was nothing pink about Wolverine prospects.

Whereupon Michigan suddenly breaks out into the highway and begins tramping down everything in sight, including Nebraska's husky squad. Or, as Colonel Walter J. Travis remarked to me one day, "In Irish Paddy Cline vs. Willie Jackson it is the next thing to war."

Football Lure

Football surely holds the old guard in line. We think of Walter Johnson, Eddie Cicotte and Hal Chase as veterans, but they are merely debutants compared to A. A. Harry-Yost, Foster Sanford, J. W. Helmsman and others, who have been coaching for more than twenty years. And they seem to get keener about the game as the years drift by. Football has a certain dash and color that no other game has, barring polo. And it carries possibilities for strategy and team play beyond any of the ordinary line tubes.

Carrying On

Cupid Black, captain of the 1916 Yale eleven, expects to pick up where he left off last season—i. e., on top of the football heap.

Black is now with the naval reserve at

FOOTBALL Marines vs. Camp Meade

OLYMPIA A. A. Broad and Bainbridge

FOOTBALL UNIVERSITY OF PENNSYLVANIA

National A. C. 11th and Catharine

Cambria A. C. BURNS & FRECKLEY

HIGH COST OF GOLF GOES HIGHER AS RESULT OF WAR TAX, AND EVEN THE NINETEENTH HOLE SUFFERS

Golf Balls Advanced Ten Cents, Golf Clubs a Half Dollar, and Members Must Pay Ten Per Cent of Yearly Dues Additional

By PETER PUTTER

WHEN you step on the first tee tomorrow and take the wrapping off the new ball you have just bought from the professional you will find that it has cost you ten cents more than it did a week ago. After you have teed it up and made a savage swing at it, broken your driver and you walk over to the professional's shop you will find that a new driver will cost you a half dollar more than it did a week ago.

Later in the day, when you drop in the nineteenth hole, the only hole which we all play in, and where there is no tipping, but plenty of tipping, and where there is no outbounds and no slicing and pulling, you will learn that the price of the liquids that are set before you have advanced in the last month or two from fifteen cents to a quarter, and perhaps thirty cents. And then you will begin to realize, if you have never before, that golf is a fairly expensive game.

Which of These Balls Do You Use?

Table comparing prices of various golf balls (Dunlop, Red Honor, etc.) in single and dozen quantities, showing price increases.

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All Leathers All Styles All Sizes Packard Shoes on sale in our Men's Shoe Store—Aisle 8—Main Floor.

Walk in our Western Market St. Entrance.

THE EARLE STORE

Market and 10th Streets, Philadelphia

Adams to Lead Boston Middies

CAMBRIDGE, Mass., Nov. 2.—Lieutenant Winthrop Adams, of the Boston Navy Yard, was elected captain of the football eleven picked from men scattered in the naval stations.

TIRE TROUBLE QUESTIONS and ANSWERS

Why do I have to add air to my tires every ten days or so? G. M.

The ordinary round or cylindrical inner tube is very thin. To fill the pear-shaped cavity of the outer casing the round thin tube must be inflated out of its own shape and size and unevenly strained.

Rhinos are made in all sizes to fit any make of casing.

Rhinos adds some of the strength of an outer casing to the service of an inner tube.

Rhinos can't make bad tires good, but they make good tires better.

Buy CUPPLES COMPANY Reinforced Puncture-Sealing INNER TUBES

Because They Are Strong

Buy CUPPLES COMPANY Reinforced Puncture-Sealing INNER TUBES