THE OLD BUNK OF ADVERTISING A WEAK ELEVEN WITH TEAM IN TOP FORM IS MISSING

FOOTBALL BEAR IS CHASED INTO RETIREMENT AND COACHES TELL THE TRUTH ABOUT THEIR TEAMS

Dark, Gloomy and Sad Stories About Flock of Cripples Are Missing This Year Before Big Games—O'Neill Has the Proper System

THE football bear, that healthy animal which romps around college football amps before big games and insists on butting in when the just-before-thebattle statements are spread broadcast to an eager and excited public, has been severely wounded this year and virtually driven out of the gridiron picture. For the first time in many seasons the animal has been as conspicuous as the station

agent at Port Indian, Pa .- and there ain't no station agent. The football bear made his or her-or possibly its-appearance back in the dark ages when football became popular among the institutions of higher education or something like that. At first he was used to frighten the enemy, but as the years rolled on the coaches came to the conclusion that this stuff was exceedingly rough and decided to use the well-known animal as a camouflage. In this manner the foe was led to believe that the football team which was to be played on the following Saturday was just as healthy and active as a group of athletes from the old soldiers' home and the game would be called off unless the referee allowed the players to wear their crutches on the field. We used to read that Smith, the great tackle, probably wouldn't play much of a game because of a broken neck; and Jones, the brilliant quarterback, would be slowed down considerably because of two broken legs and a sprained wrist. Sometimes the entire team was placed in the hospital so they could rest easy; but when the day of the game arrived the players showed up with fire in their eyes and ready to play the game of their lives. It was then that the camouflage was discovered, for the other team would fall for the "bear" stuff on rare occasions. Sometimes both teams were placed in the hospital to recuperate, and this was found to be the

Fielding H. Yost is the most wonderful "bear" expert in existence. If you believe the stories sent out from Ann Arbor before the Penn game, you will soak the family Jewels and mortgage the flivver to get coin to bet that the score will be more than 100 to 0. Yost can injure more men and have less chance of winning than any other coach in the world.

TAD JONES, of Yale, also is pretty good. One day before a game with Brown Tad told us that, outside of his eleven regulars, the team was in great shape and he didn't know who would play. The Brown ceach also had a big list of cripples, but when the whistle blew every regular was in place and in the pink of condition

Buck O'Neill, Syracuse Coach, Fires First Shot at the Bear

THIS season we have been spared. No matter how good or bad an eleven may be, no dark, dismal, gloomy stories have been turned loose, and we have been led to believe that every man is in shape to play. The game has not suffered and the opposing coaches have not been fooled, for the "bear" stories seldom were believed anyway. There is an entirely different feeling in the colleges and they accept everything as it comes. For example, State has a light, inexperienced eleven, but Coach Dick Harlow is not telling the world what kind of a team he has nor is he making excuses. Berryman, at Lafayette, is doggedly striving to whip an eleven into shape and asks no sympathy. Tom Keady, at Lehigh, has a tough job on his hands, but is suffering in silence. It is the proper spirit, for the world loves a game guy and appreciates what he is up against.

The modern system was demonstrated to us when we went out to the Pitt-Syracuse game. The morning papers contained stories of the Syracuse team, featuring the star tackle, "Ty" Cobb, who was supposed to be able to whip his weight in wildcats. Other players were extolled and the team said to be the strongest that ever wore the Orange and Blue. Before the game we saw Buck O'Neill, the coach, and said:

"How do you feel about today's game? You seem to have a pretty good team and should do better than last year."

"Don't you believe it," replied O'Neill. "The team is in terrible shape and we will be lucky if we don't get killed. Cobb is out of the game with a busted knee, several of my best men are on the hospital list and there are exactly eleven players here who can go through the game. If any one gets hurt we are done for, because I have no experienced man to take his place."

"But I read about Cobb and the great team you had," we said. "What's the idea? Why didn't you say something about it?"

"What's the use?" retorted Buck. "If we came out in the newspapers that we had a gang of cripples no one would believe it, and anyway, I'm not looking for sympathy. We will do the best we can, and if we get murdered we will take our medicine. I am not in favor of bear stories.'

IT SO happened that Pitt expected a hard game and the Syracuse team put up a hard fight throughout. It was not a walkover by any means, and for a gang of cripples O'Neill's men put up a great battle. As a result, the spectators were pleased and there was a feeling of satisfaction all around. Bear stories were not needed in this case.

Syracuse-Brown and West Virginia-Rutgers Are Big Games

AS THE season rolls into the homestretch the various teams are priming up for the more important battles which are to be decided later in the month. Temorrow there are many good games on the card, but Syracuse and Brown and West Virginia and Rutgers top the list. Penn plays Lafayette on Franklin Field, but this will not be very exciting. Brown and Syracuse should put up a great combat, as the teams are evenly matched and the Brunonians jumped into prominence last Saturday when they put over an unexpected wallop on Colgate. This places Brown in the foremost rank, for Colgate was supposed to have one of the strongest teams in the country. Syracuse, on the other hand, has her cripples in shape and is prepared to dispute her rival's claims to greatness.

In Newark, N. J., the strong West Virginia team will have a hard tussle with Foster Sanford's team from Rutgers. West Virginia is very good this year despite defeats at the hands of Pitt and Dartmouth. Pitt won by a score of 14 to 9 and the Green eleven triumphed by the slender margin of 6 to 2. The Mountaineers, however, defeated the Navy, which is considered quite a feat. West Virginia has made a wonderful record when one considers the handicaps under which she is playing. There are no opponents near the college town and the team is forced to travel hundreds of miles each week to meet the foe. Morgantown is a hard place to get to and equally hard to come from. The trip to Hanover, N. H., was a tough one, as was the journey to Annapolis. Now comes the Rutgers trip, and the players were forced to leave Morgantown last night to arrive on time. Taking all things into consideration, Coaches McIntyre and Tobin have done wonders with the eleven this year and deserve all kinds of eredit. West Virginia should give Rutgers a hard battle and has more than an

Blate will take on Dartmouth, but this should not cause much excitement. Harlow's team is composed mostly of new men and it is doubtful if they are working together as yet. A couple of 140-pound halfbacks should not be expected to tear up a beefy line, and that's about the weight of State's backfield material. However, it is said that the faculty has used the hook on seven Dartmouth players, and if such is the case we might have a surprise thrust upon us. Perhaps State may win. Who can tell?

Lohigh and Muhlenberg will settle their annual argument on Saturday and this is a big game in the Lehigh Valley. Dr. Whitey Price has a good bunch this year, having triumphed over Lafayette last Saturday, and may repeat tomorrow. Lehigh was walloped by Pittsburgh early in the season, but the team may have improved a little.

GILMORE DOBIE will send his scoring machine at Annapolis against Wester: Reserve, a college from Cleveland, O. The Westerners have not done much this year, so the Sailors are not expected to have much trouble. Swarthmore meets Johns Hopkins and Villanova will clash with

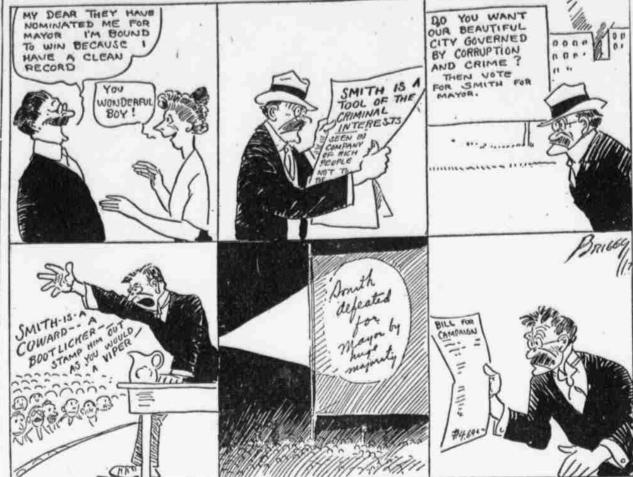
GAME which should be hard fought and show some regular football will be A put on at Shibe Park tomorrow afternoon, when the Marines line up against the officers from Camp Meade. The Marines have been strengthened considerably in the last week and look good enough to give any team in the country a tough afternoon. Eddie Mahan is back and Lud Wray, Bill Durbin, Garlow and Williams are there to help him. The proceeds of the game will be turned wer to the athletic fund of each camp and the public should turn out and support them. Here is a chance to contribute something and get a run for your

CHUBSTITUTES are penalized fifteen yards if they talk on the field of play. How many miles would Johnny Evers travel in a year if this rule were inferced in baseball?

AWAY all the delay in deciding whether or not the Army-Navy game is to be played this year? Only three weeks left to do your betting.

BOXING will be dead, or nearly so at best, in New York, but nearby States will continue the sport. The best hope New Yorkers have now is that boxwill be legalized in New Jersey this year. A bill was started last year in erisisture, and, although defeated, it is expected to go through this year. does. Jetery City will be the scane of many contests, and the Jersoyites have been going to Gothant for their boxing for years will, in turn, enterment, Besty Terkers on their shures.

SOMEBODY IS ALWAYS TAKING THE JOY OUT OF LIFE



HOW TO PLAY GOLF

The Long Drive

ONE of the prettiest plays in the game of golf is the drive, and there is a chance to play with the wooden club at least fourteen times on each average eighteen holes. It can easily be seen, therefore, that drivimportant part of the game, and in my estimation it is



Pine Valley farther than any one had done before. CHARLES EVANS The drive with the wooden club is the fullest stroke and the general idea is to get distance. A player, however, is likely to forget that it is better to be consistent than to get a long ball off the tee on several holes, and then perhaps top a shot, only occasionally getting a good straight ball down the course.

Usually I consider the long driver the capital balls of the perhaps to the course.

ng that line and

easiest player in the world to win from. Everybody tells him how wonderfully well ne drives, and in consequence he is forcing almost every shot. Of course, the more strength put into a shot the more distance, if-a very big if, too-there is the necessary

m sure it makes no difference to me hether my opponent outdrives ms or not, ut there is a delightful thrill when you ee your ball ahead of the other fellow's was both surprised and delighted recently at Columbus, O. to find that I was out-driving Walter Hagen, even though he said he wasn't hitting them squarely. My par-ticular pleasure arose from the conscious-ness that he could drive better than he was ing that day and the fact that he is a better driver than I am. In fact, I think that Walter Hagen has the best wooden club shot of any American player today, club shot of any American player today. It is a high, all-carry ball that goes always about 250 yards. On a hard, baked course there are some players who can drive further than he, but they cannot on soft, well-bunkered ones. His tee shot would be ideal on the difficult links abroad, for he can control his tee shot, while no one can control his tee shot, while no one can control the run at the end of a long flight.

Jesse Guilford is famious for his terrific long tee shots. He has been called the New Hampshire Siege Gun. Strange to say, however, I have never happened to see him drive his long balls. In his match with Gardner at Merion last fall the latter outdrive Robert Gardner.

Jock Hutchinson drives a very long ball, and a mention of a little thing he does is pre average to the result of the proposition of the control of the result of the control of the control of the result of the control of the control of the result of the control of the control

Jock Huteninson crives a very long ball, and a mention of a little thing he does is not amiss in this article. When he is going with the wind he places his ball, pointing upward, on the sand tee; when going against the wind it is placed pointing down-

Numerous times I have been asked the length of the longest drive I have ever made. I think I have driven more than 400 yards downhill, with the wind behind me and over hard ground. These three things make testing questions for a drive, but pretty and satisfying as it is, do not place too much emphasis on the length of your drive.

In England there is a player named Edward Blackwell, a very large, muscular man, who drives a ball with enormous force a great distance. In 1904 a slightly built

a great distance. In 1904 a slightly built man from America beat the same Blackwell in the finals of the British championship.

in the finals of the British championship. Reports of the match say that Travis was outdriven as much as 150 yards on some holes, but we all know who won.

There are very few examples of the strong, long-driving golfer winning our championships. On some of our courses these days there are holes needing very long wooden club shots to get home, and in many other instances in present-day golf a long drive is of great benefit, but it must never be sacrificed to the exclusion of consistency and direction.

MAYOR MITCHEL FAVORS SUNDAY BALL GAMES

NEW YORK, Nov. 2.—Hanging grimly to his convictions, Charles H. Ebbetts, pres-ident of the Brooklyn National League Club, is drawing nearer and nearer the goal Club, is drawing mass and state the goal of Sunday bareball in the State of New York. Today he announced he had obtained the endorsement of Mayor John Purroy Mitchel for Funday games, and other candidates have expressed themselves similarly

in ity addition to the weight that will go with the public statements of these candidates. Ebbetis has the distinction of being the first man ever to get an expression from a candidate on the subject of Sunday base-

COLLEGE SPIRIT IS THING TO APPLAUD THIS FALL AND VICTORIES ON FIELD WILL NOT COUNT SO MUCH IN TOTAL

Scores of Players in Khaki and Teams Made of Green Men Deserve More Credit Than Those With All the Regulars

By GRANTLAND RICE

Not for a pennant of blue or gold, Not for a precious cup; Not for a name when the tales are told Where men of the sport world sup; This is a game where the balls are lead— Runs are the inches won; This is a game where the best lie dead After each inning's done.

Some of the players may see it through— Knowing the best—and worst; Some must go out while the game is new, Dying ere they reach first; Some, broken bodied, but whole and brave

Of soul, from the game will drop— Fragments of men that the doctors save, Gleanings from death's rich crop.

March to the field today; . Soon they will stand in the foremost line Facing the last big play: Still we must cheer through the thoughts of that,

Smile, though the spirit chafe, Whisper to each as he goes to bat

If—a very big if, too—there is the necessary rhythm. An old man who drives only 190 or 125 yards down the course usually can beat the college boy who hooks and slices 250 or maybe 275 yards.

Long Drive is Full of Thrills

As far as the actual result of the bole, I As far as the actual result of the hole, I | whatsoever this season, due to the fact that certain elevens have returned veterans where others have sent their entire rosters into khaki and the battle line. Football, encouraged at all army camps, now the big army game, was badly needed at every college, so those who have overcome tremendous handicaps to get any sort of team into the field deserve most of the credit.

No. You Never Can Tell

We have heard Fielding H. Yost figure in advance upon a strong eleven for more than one season, only to have all joy knocked out of life by class defections, injuries and

Football surely holds the old guard in line. We think of Waiter Johnson, Eddie Cleotte and Hal Chase as veterans, but they are mere debutantes compared to A. A. Stagg, Hurry-Up Yost, Poster Sanford, J. W. Heisman and others, who have been coaching for more than twenty years, And Many things enter into a long drive, but it is largely a matter of being "right" on certain occasions. All good golfers hit the ball as hard as possible, but it is the union of rhythm with the hard hitting that gets the distance.

His Longest Drive is 400 Yards

Numerous times I have been asked the length of the longest drive I have ever made.

it is the next thing to war.

Carrying On Cupid Black, captain of the 1916 Yale eleven, expects to pick up where he left off last season—i. e., on top of the football

Black is now with the naval reserve at

FOOTBALL Marines vs. Camp Meade SHIBE PARK, NOV. 3, 2:30 50c and \$1.00 Tickets on sale at Spalding's include War Tax

OLYMPIA A. A. Brond and Baimbridge
MONDAY EVENING, NOVEMBER 5
Young Ferry vs. Joe Mendell
Al Fox vs. Bert Spencer
Eddie Kelly ys. Al Nelson
Leo Vincent vs. Larry Hansen
Irish Patsy Cline vs. Willie Jackson
25c. Res. 50c. 75c. Arena \$1, \$1.50 inc. war iax.

FOOTBALL
UNIVERSITY OF PENNSYLVANIA

LAFAYETTE COLLEGE
FRANKLIN FIELD
NOVEMBER 3, 1917, AT 2:30 P, M.
Admission, 50c, 75c and \$1.
Tickets on sale at A, A, office and Gimbels.

National A. C. 11th and Catharine SATURDAY EVENING, NOVEMBER S Johnny Ray vs. Charley Pitts Of Naval Beserves Of Australia
PAUL BANSOM vs. JACK HUBBARD
3-Other Classy Contests-2

Cambria A. C. KENSINGTON AVE. AND SOMERSET FRIDAY EVENING, NOVEMBER I GRINY TILLMAN 12. BUCK FLEMING FORE OTHER CRACKAJACK BUCTS

The Big Game

Some of them, brothers of yours and mine,

God grant you may reach home safe!"

H. VARLEY.

get out of the road or leave something to help remove the debris." You Understand How It Is

A bloke or boob I'll stand for; but never cared much for a mutt.

Aside from "informal football," the only

thing informal about some of the golf we have seen this summer is the variety of the language employed in bunkers and cuppy lies. Many are called, but few who are have

better than a small pair,

Connie Mack may have made a wise move in selling Eddie Collins. But if we ever own a ball club and have a Collins on it we'll sell Collins the day after we've sold the franchise and the ball park.

Adams to Lead Boston Middies

CAMBRIDGE, Mass., Nov. 2.— Lieutenant Winthrop Adams, of the Boston Navy Yard, was elected captain of the football eleven picked from men quartered at the naval station in this section, which will meet the army team from Camp Devens in the Stadium Saturday. Adams formerly played with the Tufts and Brown

HIGH COST OF GOLF GOES HIGHER AS RESULT OF WAR TAX, AND EVEN THE NINETEENTH HOLE SUFFERS

Golf Balls Advanced Ten Cents, Golf Clubs a Half Dollar, and Members Must Pay Ten Per Cent of Yearly Dues Additional

By PETER PUTTER

WHEN you step on the first tee and take the wrapping off the new ball you have just bought from the professional you will find that it has cost you ten cents more than it did a week ago. After you have teed it up and made a savage swing at it, broken your driver and you walk over to the professional's shop you will find that a new driver will cost you a half dollar more than it did a week ago. If you happen to be playing with the secretary or treasurer of your club you will learn that you and all the other members have been

taxed ten per cent of your yearly dues. Later in the day, when you drop in the ineteenth hole, the only hole which we all play in par, and where there is no topping. but plenty of tipping, and where there is no outbounds and no slicing and pulling, you will learn that the price of the liquids that are set before you have advanced in the list month or two from fifteen cents to a quarter, and perhaps thirty cents. And then you will begin to realize, if you have never before, that golf is a fairly expensive

Which of These Balls Do You Use?

		2 200	
In order that you may	v learn	the	worst
here are the new prices in	n minkie	RHG	CONGI
lots as compared with the	old one	18:	
			THE RESERVE
	prices		
	Donen 2		
Dunlop	\$10,00	\$.85	\$10.00
Red Honor	10.00	-70	9,00
Fullet Honor 85	10.00	-7.0	11.00
Midget Honor	10.00	.75	19,00
Floating Honer 85	10.00	.73	11,410
Glory Honor	7.80	265	7.50
Red Hanor S3 Fullet Honor S5 Fullet Honor S5 Floating Hoher S5 Floating Hoher S5 Floating Hoher S5 Glory Honor S5 Ilack Dot S5 Ilaby Dimple 75 Fed Dot 56	7.80	.65	7.70
Raby Dimple	9.90	277	9.00
		:50	0.09
F. & S. Colonel	12.00	1.00	12.00
Colonel 31	10.00	.75	
Colonel 27	10.00	75	9.00
Colonel 27 85	10.00	7.5	9.00
Arch Colonel	9.00	0.5	7.5
Chescont Colonel75	9.00	127	7.56
Colonel 31 (bramble)85	10.00	2.77	9.0
Cres. C. Red Orambie, .65	7.50	700	6.00
Cres. C. Blue (bramble) .65	7.50	100	6.0
Titlande Cilente Chandal 78	10 min	44.16	58, 190
Black Circle 85 Black 85 Green Circle 85 Bladle 75	10.00		9.00
Ittele 85	10.00	12.0	
Green Circle 45	10.00	12.0	0.00
Birdie	9.00	144	
Bogle	4,50	270	11.00
Red Circle	0.00		4.00
lilue Circle	6.00	2311	6,00
National Floater 65	7.80	65	7.56
Silver King	12.00		
Padia - 100			12.00
Redio Flash	12.00	1.00	12.0

.75 65 65 .65 .65 .50 .50

Wooden clubs (drivers, brassles, spools and baffles), which were \$3.50 are now \$4 and baffles), which were \$3.50 are now \$4 and the iron clubs (cleeks, midirons, mashies, mashie niblicks, niblicks and putters), which formerly sold for \$5 are now \$3.55 each. The Government has imposed a tax on all these articles of golf and the manufacturer has passed it along to the jobber, the jobber to the retailer and the retailer to the golfer and as usual the consumer, who in this case is the golfer, pays the freight. freight.

W. B. Plunkett Dies Suddenly

Some time in September W. B. Plunkett, Some time in September W. B. Plunkett, a Massachusetts millionaire, gave a professional tournament under the auspices of A. H. Findlay, who constructed an eight-sen-hole course at Mr. Plunkett's summer home in Hartswellville, Vt. It is known as the Kilkare Country Club. There were \$500 in prizes and the tournament was won by Mike Brady with 7.5. Our own Jim Barnes was second with 301.

Mr. Plunkett took a trip south last week.

Mr. Plunkett took a trip south last week to visit some of his cotton plantations and to visit some of his cotton plantations and on his return home died in the train in Ohio. The news of his death will be a great shock to the professionals who played over his course, as he was very popular with them and was greatly liked. Jim Barnes, in speaking of it, said: "With all the other professionals, I regret to hear this rad news. Mr. Plunkett gave us a splendid time last summer and no one could have been nicer. In spite of his great wealth he was very democratic. He was an enthusiastic goifer and he enjoyed having us at his country place as much as we enjoyed playing there. Goif has as we enjoyed playing there. Golf his lost a very kind friend in Mr. Plunkett."

Army Football Star Out for Season WEST POINT, N. Y., Nov. 1 .- Buil Vandegraff, star of the Army football team, is out for the season. He returned to scrim-mage after a brief lay-off because of a n in minor injury and was again hurt, this time 1,500 severely. He twisted his knee.

EARLE STORE

Packard SHOE



For Men to \$9.50

The Best Shoe to Buy We Will Prove It

All Sizes All Styles All Leathers Packard Shoes on sale in our Men's Shoe Store-

Aisle 8-Main Floor. Walk in our Western Market St. Entrance.

THE EARLE STORE

Market and 10th Streets, Philadelphia

ΓROUBLE QUESTIONS and ANSWERS

Why do I have to add air to tires every ten days or so? The ordinary round or cylindrical inner tube is very thin. To fill the pear-shaped cavity of the outer casing the round thin tube must be inflated out of its own shape and size and unevenly strained. Air-seepage is the result. Not only less seepage, but less tire troubles of every sort, occur to the Rhinos tubes, because they are double-Rhinos tubes, because they are double-thick and built to fit the outer casing cavity. Being the exact shape and full size of the cavity, the Rhinos is not stretched when inflated and in use. It is evenly compressed against the casing by internal air-pressure. It not only holds air, but adds to the strength and weight-carrying capacity of the outer tire. It is an inner protection as well as a reinforcement of the outer service of the tire. of the tire,

of the tire.

What is the standard or basis of sir-pressure for tires?

The standard adopted by most manufacturers is two times the diameter of the tire. For instance, a 34-inch tire should carry 70 pounds, and a 4-inch tire should carry 80 pounds. This applies to the use of the ordinary inner tubes. When Rhines are used the air-pressure should be 10 to 15 per cent less than the standard, owing to the increased thickness of the tibe and the support it gives to the casing. This lesser pressure in the Rhines makes it a better als-holding tube, independently



Buy Reinforced

Puncture-Sealing **INNER TUBES** Because They Are Strong

Rhinos are made in all sizes to fit any make of casing.

A Rhinos adds some of the strength of an outer casing to the service of an inner tube.

Rhinos are handmade, double-thickness, double-weight, high-grade rubber, reinforced by toughened Egyptian fabric layered inside the rubber, the same as in an outer casing. They are built in the same shape as an outer casing and formed exactly to fit the casing cavity. They are equipped with "Rhinos Liquid Puncture Self-Sealer," which automatically seals any ordinary puncture without loss of air.

Rhinos can't make bad tires good, but they make good tires better.

Made in CUPPLES COMPANY Manufacturers

GEO. L. CARROLL CO. 719 N. Broad St. Philadelphia

Oupples Quality Casings are built for outside service to match the inside service of Rhinos.

