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| SCARCITY OF "MUNICIPALS," OF PRIME GRADE, FORECAST <br> High Prices of Materials and Shortage of Labor Keeping New Enterprises Down-Gossip of the Street |  |  | ESTF |  |  |
|  |  |  |  |  | s Awarded to Them This Year |
|  |  |  |  |  | Fig |
| At present there in yuite a demand for tiem by private invemors, mione tneomes under the new war tax would the subject to heavy raxution, and the posalbility of new iswues coming on the market in |  |  |  |  |  |
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|  tnvested more thun $\mathbf{3 8 , 0 0 0 , 0 0 0}$ in locemotiven, pastenker and treikht cara timen Ausust, 1914 , and tuat at the procent <br>  |  |  |  |  |  |
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| goes on, it in not to be expencted that there will be many fiew lesuen of mumiclpal bonds, and those, outstanding are likely to bring is liandmome premalum as the needs of the saving and other instituttons become more acute. of course, these finventing concerns have the Lalberty Bonds to fall back upon, lout with is thx-free $31 / 2$ per <br>  or the reserve enrnings of life maturance in conuidered. |  |  |  |  |  |
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| Liberty Loan Educational <br> I now beems beyond question that it lenst 10,000000 persons subecribed in |  |  |  |  |  |
| investors in securities for the first time. Stock and bond market quotations in the papers whlch have heretotore been as "Greek" to them. In a short time will |  |  |  |  |  |
| papers which have heretofore been as "Greek" to them. in a short time will beco very long their frat glance at the morning or afternoon puper will be to kee thu |  |  |  |  |  |
| nigures at which Liberty $31 / 2 \pi$ or 48 are beting traded on the exchangen. Then will begin a campaign of fmancial education. From the Liberty Bonde in which they have a property Intereet. they will soon pass on to the other necurities, and been barred from the seculty market through lgnorance of what seemed to them incomprehenstble heretofore. <br> For years financlers have made unsuccessfut attempts to popularize bonds of |  |  |  |  |  |
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| small denominations, say, $\$ 100$ to $\$ 500$, but up to the campatgn for the liberty Bondsthe attempts resulted largely in fallure. The two Liberty Hond campaigns lave |  |  |  |  |  |
|  |  |  |  |  | Not Satisied With Sixi-Cent Verdict |
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| Against Dimming Luster of "White Ways" y L. Doherty, of Henry 1. Deherty \& Co., head of the Citien Service |  |  |  | CHIEFS OF REFORM PLANAPPEAL TO SUPREME COURT |  |
| Company, the mun who is trying to change the present ownership and operation of the Toledo (Ohio) traction system to a community-owned system, is not in favor of the agitation now going on to darken the great "white wayn of all American |  |  |  |  |  |
|  |  |  |  | Comusuat from raer ome |  |
| elties as a matter of economy during the war. Mr. Doherty snyw |  |  |  |  |  |
| the proposed regulation of electric signs in order to conserve coal, I want to say |  |  |  |  |  |
|  |  |  |  | pendent mominations, means that. Town Meeting electors must write their candi- dates names In the Town Meeting col- |  |
|  |  |  |  | Mecting electorn must write their cand- dates' names In the Town Meeting col- umn unless they wish to vote for them as nominces of other parties, The candidates' |  |
|  |  |  |  | names will not be ntricken from the ballot, but will appear in the columns of the par- then whleh flrat nominated them. |  |
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| Trust Companies Shy of Federal Reserve Connections <br> The number of State banks and trust companien in thin Siate that have |  |  |  |  |  |
| maide arrangenients, or ofo making them, to enter the Federal Remervo xystem is sivina the matter very serious duscumbon in theit poard meetling <br> Perhapes many of the directors of theve ensttuttions use the eame or stimular |  |  |  |  |  |
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| In this letter in unswer to thio assertion that the burden of raising, funds for defraying the expenses of the war should not rest an a duty on one-halt of the bunking capital of the country and remaln a matier of cholce with the other half, ho usks if the national bankn feel thise responsibility more than the' state banks feel it, or if they are doing any more in propurtion to meet this expense than is being done by the state banks. <br> He goes on to tell what his own bank-a state Institution-has done in |  |  |  |  |  |
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| he overlooks the great idea of co-operiation in the mobilization of all the finances of the nation in the present crisis. |  |  |  |  |  |
| We all admire the indtvidual patriotism, herolsmi and efficiency in a soldter, but it would be impossible for him alone to carry out the big millary operations the industrial forces of the country acting in harmony. <br> This meblifzation of our finances is, if anything, more important than the <br> mobilization of these other forces, as it in primarily necessary to their success. <br> By working independently the State banks and trust companies are contributing |  |  |  |  |  |
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| to the waste of an enormous potential credit <br> Welcome "The Corn Exchange" <br> The Corm Exchange will take the place of The Advance, that well-known and |  |  |  |  |  |
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| The Corn Exchange will take the place of The prendent of the Corn Exchange National Bank, on Chestnut street at Second. |  |  |  |  |  |
| It seems that the title-The Advance-had been proempted some years ago by a western paper which hus objected to its further use, But it is evident from the firat insue of the Corn Fxchange that tities have nothing to do with the sut |  |  |  |  |  |
| stance and the well-known sheet will be welcomed by its friends under any tite In the issue of October 29, under the caption of "Making a War of Businems, |  |  |  |  |  |
| and a Business of War." the Corn Exchange, among other thinge, says: <br> Fucing calmily and without fear this serisus situation, it becomes the busi |  |  |  |  |  |
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| campaians along ordinary Iines to win ordinary, or extraordinary Win a temparary or in permanent advantage over a trade risal. It in a time when every man with a ntake in the country should remember Andrew Car- |  |  |  |  |  |
| when every man with a stake in the country should then watch the basket <br> when every man with a stake egg in one banket and then watch the basket." Under streas of circumstances we have been forced to put all our egrs Into one |  |  |  |  |  |
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| Under strens of circumstances we have been fored ery ine of activity, in every profeesion or occupation, ure at stake in thin war for the right to live and to labor under conditionn foreahalowed by our Declaration of Independence and |  |  |  |  |  |
| bafeguarded by our Constitution. <br> New Financing Moot Question |  |  |  |  |  |
| New Financing Moot Question <br> The matter of now flnancing is the uppermont question in the bunking and investment houses theae daye, and the consenaus, of opinfon if opposed to the |  |  |  |  |  |
| investment houses theae days, and the consensus, of opinion in opposed to the bringing out of any now lasues at the present ind ine in the war. or Indirecty in New York houses with or Indireeny in the win <br> here, it to saldere called over to New York for a fow dayn to discuns |  |  |  |  |  |
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| The principal representatives of some of Now York for a few dayn to discuns nome new isaues it was. intended to launch now, and to decide the beat polloy to purnue. It is a well-known fact that is majority of these representatives are not in |  |  |  |  |  |
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| thevor of anything but amall fanues for shortierm noten at an attructive yield at Drement. |  |  | Financial Briefs |  |  |
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