

Bonds Free

How the Bonds Will Be Awarded

First Award:

\$100 Liberty Bond

to be given to the person who saves and collects the largest number of labels from Freihofer's Liberty Loaf bread.

Ten Other Awards:

\$50 Liberty Bond

to be given to each of the ten persons returning the ten next largest numbers of labels.

Only Liberty Loaf labels count. No other bread labels accepted in this contest.

Contest ends Friday, November 30, 1917.

All labels are to be turned in on Saturday, December 1, at our Main Office, 20th and Indiana Ave.

Winners will be promptly announced.

FREIHOFFER BAKING COMPANY
Main Office: 20th & Indiana Ave.

HELP save bread waste. A slice of bread saved a day in the four hundred thousand homes of Philadelphia and vicinity means a money-saving annually that would enable the people to buy Sixteen Thousand Fifty Dollar Liberty Bonds—\$800,000.

Use bread that does not get stale; that will not be wasted.

Use Freihofer's Liberty Loaf and you will have no dried-out ends, no left-over pieces, nothing to waste.

It retains its moisture; stays fresh, palatable and appetizing until the last crumb is eaten—even unto the fourth day after baking.

And this economy loaf is the most digestible and nutritious bread yet produced.

"Save a Slice of Bread a Day" by using Freihofer's Liberty Loaf and you render a service to the Nation.

Large Double Size Loaves

10c. At Your Grocer

Liberty Loaf