EVENING LEDGER-PHILADELPHIA, WEDNESDAY, october 17, T917


## In the Nation's Service

Use bread that will not become stale! -Bread that will not be wasted-that conserves the Nation's wheat supply!
Use Freihofer's Liberty Loaf and you will have no dried-out ends, no left-over pieces; nothing to waste; nothing you will feel obliged to turn into stale-bread dishes at the expense of time, labor, butter, eggs and fuel.
For Freihofer's Liberty Loaf stays fresh; is moist, palatable and appetizing, even to the third day. It's partly in the milling of the flour; partly in the baking.
"Save a Slice of Bread a Day"-by using Freihofer's Liberty Loaf, and you help Philadelphia save eleven million loaves a year.

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\begin{gathered}
\text { A/re ifofers } \\
\text { LBERT }=\text { OAF } \\
\text { Large Double Size Loaves } \\
\text { 10c At Your Grocer }
\end{gathered}
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