

**"MA" SUNDAY'S INTIMATE TALKS**

The wife of the famous evangelist discusses everyday topics in a helpful and wholesome way.

**The Morning After**

I CAN see old Squire Paterson's gaunt figure and wrinkled face now, as he used to bring his hand down with a resounding slap on the knee of his shiny black trousers and snap in his thin, quavering voice:



"MA" SUNDAY

the nine days' talk of her community. He had left town with another woman—a younger and handsomer woman, leaving a wife of ten years behind to face the situation as best she might.

Sally was not a woman of initiative and resolution. She was essentially a woman of the old school, with as little knowledge of the ways of the world as a child.

She was not equipped really for any position that would earn her livelihood, but through the influence of friends she was finally given a political clerkship paying enough for her physical needs.

That was two years ago. Today Sally Reynolds is a sour, cynical woman of thirty-five, with a chip on her shoulder against all humanity, and men in particular, and eternally convinced that life is one long deceit and a constant battle against impossible odds.

In her rusty black dress, with its skirts fairly bristling, Sally told me her story, her face stiff and forbidding, her voice a dull, level monotone.

She couldn't see the real explanation of her tragedy, and I knew that I couldn't enlighten her, no matter how much I might try.

But it was simple—and commonplace enough. Sally Reynolds had failed to meet the test of the morning after.

"Jack always kept nagging at me," she complained bitterly. "He wondered why I couldn't keep looking pretty and sweet all the time—why I couldn't spend all my day in primping. He never stopped to think that a married woman has a home

to look after and keep in order, and has something else on her mind besides curling her hair and powdering her nose and keeping up with the styles.

"When he came home at night," she went on, "he would look at me and ask if I didn't have any other dress, and wonder why my face was so red—when I had been spending hours in my housework and in getting a good dinner ready for him! I always got up before he did in the morning, and he never left the house without a good breakfast—and I know how to cook, I can tell you."

"But, instead of thanking me and showing some appreciation, he would find fault with my wrapper or my hair or something or other about my appearance.

"Men are the most ungrateful creatures in the world," she declared with emphasis. "If they had to do a woman's work all day and every day, maybe they wouldn't be so critical of trifles! And then to think, after ten years of slavering for Jack Reynolds, he should allow himself to be led away by a chit of a girl, with blond hair—I knew her hair was blonded, and that she painted too!"

Sally squared her shoulders with a gesture of relentless determination.

"But I have learned my lesson! No more men for me!"

I could not help adding to myself, as she left me:

"No danger, Sally!"

But I didn't. I could sympathize with her, even if I couldn't make her understand. Of course her husband was at fault—but not for the same reasons in poor Sally's mind.

She had made the same mistake that thousands of other women are making. They don't appreciate the test and the danger of the morning after. After they are safely married they seem to lose the initiative and the desire to keep themselves attractive personally—just as attractive as in the days of their courtship. They put the four walls of the home first, forgetting that a housekeeper is a far different proposition from a wife. A man can always buy a good meal at a restaurant, but a good wife can't be ordered from a menu card.

This does not mean that a woman should be a fluffy-haired, empty-headed doll, spending all of her time before the mirror or a fashion book. But she should realize that marriage does not end all competition, by any manner of means. The average man would rather look at a pretty face than at a tempting platter of ham and eggs. The girl who can look attractive in a hammock in the moonlight will get a man, but it is the girl who can look attractive across a breakfast table in the morning who will keep him.

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Wednesday—The Tragedy of a Shoe

**WAR COST TO BE BORNE FROM TAXES AND LOANS**

Every Person Must Pay Share of \$2,500,000,000 Needed, Pupils Are Told

The following is the lesson on the Liberty Loan, as given today:

Governments obtain money for the extraordinary expenses of war in two ways: First, by taxing the people, and secondly, by borrowing from those who have money to spare. Let us look today at the first method.

A tax is a specified portion of a person's property or income which he is compelled to give to his Government. The citizen may or may not be willing to make the payment, but the Government will take it from him if he refuses to pay. Ordinarily the taxes collected by the National Government of the United States do not bear heavily upon any person. The war-tax bill, however, which was signed by President Wilson on October 3, provides for the collection of \$2,500,000,000 within a year, or nearly \$25 for every man, woman and child in the country. Of course, not every one will pay this much, and some persons will pay much more. For it is a principle of taxation that every one shall be taxed in proportion to his property and income. The wealthy will pay large amounts, while the poor will pay little. Some facts concerning these new taxes will be interesting to us.

**Special Services for Old Folks**  
COLLINGSWOOD, N. J., Oct. 15.—"Old Folks' Day" was observed in the First Methodist Episcopal Church yesterday and nearly two score of aged men and women were present and heard a special sermon by the pastor, the Rev. Dr. Alfred WAGE. A big bouquet was given to Michael Peterson, ninety-four years old, for being the oldest person present. All over seventy received a smaller bunch of flowers.

**THE CHEERFUL CHERUB**  
Little friendly growing things, Little bugs with singing wings, Now that winter storms are nigh Can you hear me say goodbye?  
R. H. CANN



**PHOTOPLAY HOUSES HAVE SELECT OFFERINGS FOR WEEK'S BILLS**

Notes and Comment on Latest Productions From Screen Artists—Liberty Loan Film Novelty at the Stanley

The annual exhibition of fall styles in outer uniforms begins today at the Victoria. There will be musical selections by Dessauer Brothers' Orchestra and selections upon the grand organ. As an added feature the Metro production of "Paradise Garden," with Harold Lockwood as the featured player, will also be shown.

David Kaplan, leader of the Palace Orchestra, will play "Meditation" from "Thais," at today's performance in connection with the showing of "Baby Mine," the Goldwyn photoplay.

Rita Jolivet will be in the prologue of "The Masque of Life" on view at the Fifty-sixth Street Theatre today. She is one of the survivors of the Lusitania disaster.

The old horse car which was one of the main attractions of New York city will have a prominent part in the property list for Hobart Henley's thought film, "Partenage," at Segal's Apollo Theatre today and tomorrow.

Wallace Irwin's delightful story of "Hashimura Togo" will have careful screening at the Logan Auditorium today. Sessue Hayakawa, the Japanese actor, is the featured player.

Two added attractions at the Stanley this week will be the Liberty Loan photoplay and "A Bedroom Burglar," a Mack Sennett comedy. A special feature is announced for the music lovers. To enhance the value of orchestra music for all Philadelphians, beginning today two directors will hold the baton over the skilled musicians who comprise the Stanley Symphony Orchestra, and they will alternate at the principal ensemble periods. Thus, beginning at 3:15 in the afternoon, 4:15 and 8:05 in the evening.

George Behan, said to be the best actor of Italian characters, will be the star of Thursday will mark the first showing of "The Fighting Trail" at the Ridge Avenue Theatre. It is a serial picture, most of the action calling for outdoor photography.

George Behan, said to be the best actor of Italian characters, will be the star of

Wednesday's attraction at the Sherwood. It is called "Lost in Transit."

"Within the Law" will have Alton Joyce and Harry Morey as stars, but the supporting cast is also very good. This picture will be at the Park on Wednesday.

"Rebecca of Sunnybrook Farm" is the best vehicle in which Mary Pickford has ever appeared. It will be at the Toga today.

On Wednesday the patrons of the Collinson will be able to see Lew Fields in his latest screen picture, "The Corner Grocery." It is a comedy.

The Bluebeard will show Paramount Artcraft and Goldwyn productions.

"Life's Whirlpool," the Metro wonder-play starring Ethel Barrymore, which will be presented at the Regent Theatre on Wednesday, is an "all-Barrymore" production. It was written and directed by one star being his sister, and its exterior scenes were photographed at the home of the star.

A comedy that will prove a most effective antidote for the blues or anything faintly resembling them is "Hashimura Togo," a fascinating screened version of Wallace Irwin's own Japanese schoolboy stories, which are so familiar to readers of the magazine and newspapers of this country. Sessue Hayakawa, the well-known star of "The Bottle Imp," "Allen Soule" and other productions, is the star. Manager Kendrick, of the Fairmount Theatre, has scheduled "Hashimura Togo," a Paramount picture, for release at his theatre tomorrow.

Patriotism, the great West and comedy drama are but three of the elements that enter into the program for this week at the Great Northern Theatre.

At the Belmont for the first two days of the week there will be shown for the first time in West Philadelphia Juliette Day in her latest success, "The Calendar Girl," a picture in which this star makes her second screen appearance.

Wallace Reid in "The Hostage" will be the feature for the first three days of the week at the Locust. The scenes in the rugged mountains where the lowlanders

are trapped by the mountaineers, is remarkably photographed.

At the Strand Theatre there will be given the first North Philadelphia presentation of Douglas Fairbanks in his latest screen success, "The Man From Painted Post," during the first three days of the week, and for the last half there will be shown for the first time in Philadelphia Jack Pickford in his newest photoplay, "The Ghost House." Both of these are Paramount features. In his latest picture Fairbanks is offered innumerable opportunities to display his efficiency with a horse, a lasso and a gun.

Olga Petrova, Lillian Walker, William Farnum, Gladys Brockwell, Lew Fields, Charlie Chaplin and Dustin Farnum are the stars of the screen who will furnish entertainment for patrons of the Market Street Theatre this week in new plays. Lillian Walker will come today in "The Lust of the Ages."

With the eyes of the world focused on Russia through the newspapers daily, the management of the Alhambra Theatre offers for the first three days of this week, in connection with vaudeville, the timely photodrama, "Tasputin, the Black Monk."

The offerings by the management of the Imperial this week are exceptional. Stars and productions will furnish entertainment for the ladies and children at the daily matinees, which have been specially designed for them and where they are accorded every attention. A. R. F.

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Flowers you will be interested in  
**The Century Flower Shop**  
We shall be glad to have you come in and look.  
Please don't feel that it is necessary to purchase.  
12th St. Below Chestnut St.

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You can buy a 24-page newspaper for a couple of cents, so let's look at the matter square. Here are five staples—necessities of life that are in use every day in every American home.

We will stake the reputation of this house on the quality, and the prices speak for themselves.

**"MAKE YOUR OWN COMPARISON"**

**VICTOR BREAD, the Big Quality Loaf, 6c**  
The nearest approach to the best Home-made you ever ate. Economy as well as quality—cheaper than you can bake it in your own kitchen.

**"LOUELLA" BUTTER, the Best Made, 53c lb.**  
Louella is the Queen of all table butters. Made in the richest dairy district in the world—its quality and flavor are unexcelled.

**Very Choice BUTTER, lb. 48c**  
Fancy Creamery Prints, second only to our Very Best.

**"GOLD SEAL" EGGS, Carton 50c**  
Gold Seal are absolutely "right" in every particular. Extra selected for their size and freshness. You can't get them any better, no matter how much you pay.

**Selected EGGS, Dozen 45c**  
Every Egg guaranteed—no question about their reliability.

**Our Very Best COFFEE, lb. 21c**  
Compare this coffee with the "Best" you have ever used—and if it does not make the best cup you ever drank, bring back the unused portion and we will refund the full price paid.

**The Following Prices at All Our SPECIALIZED MEAT SHOPS**

Rump Round Steak, 28c lb. | Rib Chuck Pot Roast, 26c lb. | Rump Round Roast, 28c lb. | Sirloin

LEAN SOUP BEEF, 18c lb. — HAMBURG STEAK, 23c lb.

Fresh Country Sausage, 30c lb. | **Fresh BEEF LIVER BEEF KIDNEYS TRIPE 16c lb.** | Best Country Scrapple, 14c lb.

**FINEST NEW KROUT, 10c quart**

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EVERYWHERE IN PHILADELPHIA AND THROUGHOUT PENNSYLVANIA, NEW JERSEY, DELAWARE, MARYLAND

**Our Women to the Front!**

The campaign of the Women's Liberty Loan Committee begins today.

Moved by a spirit of loyalty, these women are going out into the highways and byways of the city to preach the gospel of patriotism—to show their sisters and the men of Philadelphia the powers which womanhood can display when Freedom and Democracy are in the balance.

The Second Liberty Loan is before the women of this country no less than before the men! All must help! In France and England there are women's hands at the plow and at the lathe. In London and Paris idle men and idle women are alike cursed for their indifference. Even in the cities of the enemy no jewel is too precious to be denied the War Lord. Women are stripping their roofs of copper, their closets of cotton, their kitchens of metal, and giving everything, merely for the asking.

In order that we may not be forced to such a pass, our Government asks your generous subscriptions now to the Second Liberty Loan—a United States Government bond that pays 4% interest, is backed by the entire resources of this country, and is the best and safest investment in the world.

**THE WOMEN'S LIBERTY LOAN COMMITTEE**  
RITZ-CARLTON HOTEL, PHILADELPHIA

This space has been donated by the Banks, Bankers and Trust Companies of Philadelphia

