

NEWS OF MIMIC WORLD AND RULERS OF ITS FOOTLIGHT AND MOTION PICTURE PROVINCES

PLAY TRADEMARK IS LATEST NOVELTY

"The Grass Widow" Has One, Resulting From Prize Poster Contest

A trademark for a play is the latest innovation in theatrical advertising...

Having settled upon the idea of a poster trademark, the next question that confronted Madison Corey was how to secure the appropriate design...

The prize-winning design, which is the one now being used as "The Grass Widow" trademark, is the work of artist...

Nixon's Eighth Anniversary

Preparations are being made for the observance of the eighth anniversary of the birth of the late President...

A POSTER THAT'S ALSO A TRADE MARK



Prize-winning design which is to distinguish all official references to "The Grass Widow" whether on a bit of the company note paper or on the boldest "three sheet."

LOUISE HUFF DEEP IN LORE OF WITCHES

Star of "Ghost House" Distinguishes Between Kinds of Eerie Visitors

"We never had ghosts in Georgia," exclaimed Louise Huff the charming costar with Jack Pickford...

STAGE OPENING FOR AMBITIOUS LAMB

Naomi's Pet in "The Wanderer" Grows Up—New Animal Actor Wanted

Here is a chance for a nice little lamb that wants to go on the stage to get a chance at playing a real role in a big theatrical production...

SUDERMANN HEROINE HAS RISEN SWIFTLY

Talents of Irene Fenwick, "Lily" of "Song of Songs," Assure Stardom

Magnificent little Irene Fenwick, who will be seen in "Mary's Ankles," the lively farce by May Tully...

Charles Frohman gave Miss Fenwick her first really serious work in August's "The Brass Bottle," in which she had the feminine lead...

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"BADGERY" IS IN THE "NEVER-NEVER LAND"

Home Town of Cinderella's Policeman Not Discoverable in Any Gazetteer

It is said that, however much he would like to pay visits to the little Scotch village where he spent much of his boyhood, J. M. Barrie...

"Where were you born, officer?" asks Mr. Roddy, the title addresser of the Policeman in the first act of the new play in which Maude Adams is being seen...

STAR COMEDIANS TO UNITE IN NEW PLAY

Nat Goodwin and Arnold Daly Will Act Together in "Why Marry?"

Contracts were signed in the offices of Selwyn & Co. recently which reunited two of the undoubted stars of the theatrical world and incidentally bridged a gap of seventeen years...

In 1899 the late Charles Frohman took Nat Goodwin and Maxine Elliott, then his wife, to London to appear in Clyde Fitch's "The Cowboy and the Girl..."

JOHN FINDLAY IS A CLASSIC BUTLER

As some actors specialize in Shakespeare, the play "The Boy" or the romantic drama, so does John Findlay, who so capably plays the role of the tipy butler in "The Boy..."

THE NIXON-NIRDLINGER THEATRES

- ALHAMBRA 15th, Morris & Passyunk Aves. Matinee Daily at 2 P. M. 7:45 & 9:45. WILLIAM FARNUM in "WHEN A MAN BEES REED"

EVENING LEDGER PHOTOPLAY CALENDAR

Table with columns for days of the week (Monday to Saturday) and rows for various theaters (Alhambra, Apollo, Arcadia, Auditorium, Baltimore, Belmont, Bluebird, Broadway, Cedar, Coliseum, Empress, Eureka, Fairmount, Family, Frankford, 56th Street, Great North, Imperial, Jefferson, Jumbo, Liberty, Locust, Leader, Market St., Overbrook, Palace, Park, Princess, Regent, Rialto, Ridge Ave., Ruby, Savoy, Sherwood, Stanley, Tioga, Victoria).

last week, "I was clergyman with Margaret Anglin in 'The Awakening of Helena...'"

ACTORA MARKET ST. OFF. POSTOFFICE CONTINUOUS PERFORMANCE 9 A. M. TO 11:15 P. M. Monday, Tuesday & Wednesday METRO PRODUCTION DE LUXE HAROLD LOCKWOOD IN FIRST SHOWING OF THE TRIUMPH OF ACTION "Paradise Garden" From George Gibbs' Novel Thursday, Friday & Saturday PERLESS FEATURE SUPREME First Local Presentation of the Metropolitan Success Babbling Tongues Cost of Favorites Including James Morrison Grace Valentine Arthur Doolittle and Cabellian Richard Tucker

GLOBE MARKET & JUNIPER STS. In Heart of Shopping District CONTINUOUS 11 A. M. TO 11 P. M. 10c, 15c, 25c, 50c BEGINNING MONDAY MATINEE General Joseph Herman Presents A One-Act Military Mix-Up FORWARD MARCH 17th Captain Harry Weston in a Comedy of Comely Rank-ings EXTRA ADDED ATTRACTION MAY WARD THE ORIGINAL BREEDEN CHINA DOLL OTHER ACTS WORTH WHILE

BROADWAY BROAD AND RYDER AVENUE DAILY 2:15, 10c, 15c, 20c, 25c, 30c, 35c, 40c, 45c, 50c, 55c, 60c, 65c, 70c, 75c, 80c, 85c, 90c, 95c, 1.00

The Stanley Booking Corporation

ATLANTIC CITY WHEN IN ATLANTIC CITY Visit the COLONIAL ALHAMBRA 15th, Morris & Passyunk Aves. Matinee Daily at 2 P. M. 7:45 & 9:45. WILLIAM FARNUM in "WHEN A MAN BEES REED" APOLLO 62D and THOMPSON SYDNEY AINSWORTH & BARBARA CASTLETON in "ON TRIAL" ARCADIA "Jack and the Beanstalk" AUDITORIUM LOGAN—Broad St. in "REBECCA OF SUNNYSIDE FARM" BALTIMORE 51ST and BALTIMORE AVE. CARLYLE BLACKWELL in "THE MARRIAGE MARKET" BLUEBIRD BROAD and RUSSELL AVENUE. ALEXANDRA CARLISLE in "TIDES OF FATE" BROADWAY BROAD AND 57TH AVENUE ETHEL BARRYMORE in "LIFE'S WHIRLPOOL" EMPRESS MAIN STREET MARY ATYNE in "A GIRL WITHOUT A SOUL" FAIRMOUNT 50TH and GIRDARD AVENUE Virginia Pearson & Carl Harbaugh in "WHEN FALSE TONGUES SPEAK" FAMILY THEATRE—1811 MARKET ST. VOI NAYL in "SECRET OF BLACK MOUNTAIN" 56TH ST. THEATRE—Below Spruce MAY DAILY. NORMA TALMADGE in "THE MOTH" GREAT NORTHERN Broad St. at Erie Ave. DOUGLAS FAIRBANKS in "THE LAMB" IMPERIAL 60TH and WALNUT STS. 3:15, 7 & 9. WILLIAM FARNUM in "WHEN A MAN BEES REED" EUREKA 40TH & MARKET STS. LOUISE GLAUM in "Golden Rule Kate" JEFFERSON 29TH and DAUPHIN STREETS GEORGE M. COHAN in "EVEN KEYS TO BALDPAPE" LIBERTY BROAD AND COLUMBIA JUNE CAPRICE in "EVERY GIRL'S DREAM" MARKET ST. Theatre 333 Market Street WALT WHITMAN in "TAR-BELL WARRIOR" Every Wed.—Dean & Polo in "The Gray Ghost" Every Fri.—PEARL WHITE in "Fatal Ring" OVERBROOK 62D & HAVERFORD STS. HAZEL DAWN in "THE LONE WOLF" PALACE 1214 MARKET STREET "PARENTAGE" PARK RIDGE AVE. & DAUPHIN ST. Emily Stevens in "The Sucker" "10 CHILDREN COUNT" PRINCESS 1018 MARKET STREET BELLE BENNETT in "THE BOND OF FEAR" REGENT 1034 MARKET STREET HUMAN VOICE ORGAN VIVIAN MARTIN in "THE TROUBLE HUSBAND" RIALTO GERMANTOWN AVE. DOUGLAS FAIRBANKS in "DOWN TO EARTH" RUBY MARKET STREET TAYLOR HOLMES in "A FOOL FOR LUCKY" SAVOY 1811 MARKET VOLESKA SURATT in "A RICH MAN'S FLATTERY" SHERWOOD 54TH and BALTIMORE AVE. DOUGLAS FAIRBANKS in "DOUBLE TROUBLE" STANLEY MARKET ABOVE 10TH 11:15 A. M. TO 1:15 P. M. MAXINE ELLIOTT in "FIGHTING OFF" VICTORIA MARKET STREET ABOVE NINTH "INTOLERANCE" STANLEY MARKET AT 10TH MAXINE ELLIOTT in "FIGHTING OFF" PALACE 1214 MARKET ST. JOHART INGLBY'S "PARENTAGE" ARCADIA "Jack and the Beanstalk" REGENT MARKET ABOVE 17TH VIVIAN MARTIN in "The Trouble Husband" RYDER AVENUE EARLE WILLIAMS in "Transgression"