

Outline of Manual of Dire tions Submitted at Broth－ erhood Convention

Philadelphian Will Be Re－elected President for Eighth
secutive Term












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| Business Men to Plan Co－operation in This and Other Industries on Government Work | Tolice Seek West Philadelphin Thieren | OMFORTS FOR SOLDERS |
|  |  | Appeal 1ssued by Women＇s League of Forty－first Exemption Board |
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## Red blood and ready dollars

Together they＇ll smash a path to Berlin！But if the whole－hearted， whole－pursed support of the people at home is lacking，our next problem is whether Philadelphia or New York will be the first slaughter pen of the invading Hun．

Don＇t laugh at the possibility！You＇d have laughed in 1913 had someone said that Germany，matched against four Great Powers of Europe，could overrun Belgium，Servia，Roumania and Poland，drive the Russians back to their capital and swarm the northern provinces of France！
A million men－yes，five million－may spring to arms，but they must have arms to spring to：rifles，clothing，food，blankets，cannon， munitions．Our war program calls for $\$ 3,000,000,000$ at once； but that program isn＇t worth a whoop if you and I and the rest of us don＇t get together，now，and back it up！
Remember－it＇s a loan your Government asks，not a gift！Your response to the First Liberty Loan was magnificent！Show by your response to the Second that you want these soldier sons of ours to have a fair chance－that you still want to win this war for Democracy！

Make your subscription through any Bank or Trust Company

## LIBERTY LOAN COMMITTEE

Third Federal Reserve District
Lincoln Building
Philadelphia
This space has been donated by the Banks，Bankers and Trust Companies of Philadelphia

