

## Help Stop the Bread Waste

We appeal to the Patriotic housewife: each to help in her own home.
Where Freihofer's Liberty Loaf is used, there's no bread going stale, no left-over pieces to worry the housewife, not a bit wasted, but every crumb eaten.


A bread studied out by the Freihofer bakers for conservation of the food supply. Made from a distinctive flour and in a special way, it keeps fresh for days, and has a palate appeal all its own. "Save a slice of bread a day" by using Freihofer's Liberty Loaf Large double size loaves, 10c. At your Grocer

