## EVENING LEDGER-PHTLADELPHIA, THURSDAY, OCTOBER 4, 1917



## TheGreatCrowds

that throng our stores are among the interesting and suggestive sights of the times. 'Tis plainly seen that the power that wins such abounding and increasing success in this business is well understood and appreciated by thoughtful, thrifty people. It's sensible crowding.

Experience is an excellent teacher; but she sends in such terrific bills that careful housewives are well contented to deal regularly at THE AMERICAN STORES, where there's but one small profit between producer and consumer, and where HIGH Q UALITY is the What are YOU doing with Dollars and Sense? "GOLD SEAL" EGGS, 50 c Carefully Selected Eggs, 45 doz.

Our Very Best Coffee, 21 ${ }_{\text {bb. }}^{\text {c }}$ ing; and it gives you more real, actual coffee value than you've probably ever had.
Smooth, rich, fragrant-an appetizing, "want-more" cup. Several millions of coffee "These little things are great to little man"-and woman, too





Teas of Individual and Distinctive Quality Black or Mixed Teas India \& Ceylon Teas $\mathrm{F}_{2}=35_{\mathrm{i} .}^{\mathrm{c}}$ $=2=45$

| Ivins Oval Cinnamon | Peninsular Condensed | Aunt Jemima Pancake | Campbell's <br> New Tomato |
| :---: | :---: | :---: | :---: |
| Cookies | Milk | Flour | Soup |
| 18c lb. | 15c can | 12c pkg. | 10c can |

## At All Our Specialized Meat Shops



Fresh Country Sausage, 30c lb.

## American Stores Company

EVERYWHERE IN PHILADELPHIA PENNSYLVANIA, NEW JERSEY, DELAWARE, MARYLAND

