JOHNNY DUNDEE IS AT LEAST ONE LIGHTWEIGHT BENNY LEONARD SHOULD RECKON WITH

CHAMPION LEONARD HAS DUNDEE TO ELIMINATE BEFORE HE GOES AFTER RING TITLES "HIGHER UP"

Lightweight King Never Has Shown Enough Superior Form Over the Scotch Wop to · Give Him the Go-By

By LOUIS H. JAFFE

Russo, a la Dundee

fight all the harder.

Jack Russo, of New Orleans, as most

fight bugs know, is a stablemate of John-

an even break, the spectators, or rather a majority of 'em, were fascinated by the exhibition of Russo.

Another thing that is evident in Duran

make-up is that he can stand up well under a wallop. Mealy is not the lightest hitting boxer around; in fact, he has a number of kneckouts to his credit, yet several times the Philadelphian dropped his terrific right-hander flush on Russo's chin, and tonly made the New Orleans yourserter.

only made the New Orleans youngster

presented peculiar problems to me. The

first one I have in mind is the thirtsenth. It was supposed to be 150 yards, with a green guarded by a brook on two sides.

on it that week. It was a long 150 yards, believe me, and while most of the other

players were using a niblick with the back-spin to stay on, I invariably used a mashie, and the result justified my judgment. All

the others were forcing the backspin clubs to get the distance. As a result they were lunging at the ball and going off the line.

lunging at the ball and going off the line. Furthermore, they were getting the turf back of the ball and away would go a spoiled shot, perhaps in the ditch. They were underclubbing themselves. In the meantime the green was becoming pockmarked with the dead-dropping balls, and the constant rolling to smooth them out merely made the green faster.

In the morning of the final Gardner and I both had simple threes on that hole.

In the afternoon I was two up when we reached it. What should I do? Try for a simple three and hope for a half? I had done so on the ninth and he had holed

had done so on the ninth and he had holed a two against me. He seemed a little worried, and I decided to get the ball as near the hole as I possibly could. I knew that if I succeeded it would cause him to strain a little, and when one strains in golf watch out! All of the cups had been placed far back, and this one was in the back left corner of the green. My ball came to rest six feet past the pin, and only a foot from going over the edge of the green. I have heard more than one criticism on my playing that shot so boldly. I give the circumstances and each player must decide the question for himself. Gardner went into the trap, and as I took my putting position, and sighted my line over the heavily sanded grass, for

my line over the heavily sanded grass, for

and pits over the

other edges. The whole of it lay plo

turesquely for the gallery below the hill sloping down-

ward behind the

clubhouse. There one could watch the

playing of a crucial

game when opin-

ions could be con-clusively formed as

to what had gone

before, and would in all likelihood come later. At the

time of the tourns-

BEFORE Benny Leonard hits the trail of the welterweight and that of the middleweight, as he threatens, the champ has dleweight, as he threatens, the champ has at least one pine to hew to convince the fronzied fan that he is on the lightweight road conspicuous absolutely by the lack of even a lonesome piece of scenery. Leonard has left a lengthy line of defeated and knocked-out victims behind him in the last two years, but one object of the jumping-jack variety still is obvious as he strains his optics along the 133-pound highway. Were it not for the bobby bean of Johnny Dundee it is probable that Leonard would have a clear way ahead which would neceshis turning into another path for want of competition.

A canvass of the fight fans to decide the superior gloveman between Leonard and Dundee no doubt would bring a majority of votes for the titleholder. Yet it never has been proved that Leonard is so far bet-ter than Dundee that he can afford to overlook the little Italian. He must give the Wop Scotch a tumble. The sooner this is done the sooner Leonard will prove to the world at large that he has no threatening contenders for his crown, or that Dundee really is a nail in the side of his throne.

Have Boxed Evenly

On four different and distinct occasions have Leonard and Dundee met, and on four different and distinct occasions was neither able to show conclusively that one was the superior by far. None of the contests fin ished decisively enough to be taken for granted that it wasn't necessary for them to box again. In fact, if their last bout, staged right here in Philly, can be taken for a criterion it probably will take a match of twenty rounds or more to prove which really has the edge.

It was only a few months after their censational six-round battle here that Dun-dee sat at the ringside of the Manhattan dee sat at the ringside of the Manhattan Sporting Club, New York, and was an eye-witness of the dethronement of Freddy Weish by Leonard. That Dundee was envious of Leonard's success in dropping "no-decision Frederick" into the discard goes without saying, because the Italian always contended Weish would never give him the opportunity to do that which Leonard accomplished. It is almost unanimous that Dundee couldn't have knecked out Weish, as Johnny never has been accounted. out Welsh, as Johnny never has been accused of being a kayo puncher, yet he never could be convinced that he couldn't annex the title in a decision bout.

After Decision Bout

Now, that is exactly what Dundee is clamoring for—a bout to a referee's de-cision. If such a contest is arranged, and it should be before Leonard is recognized as a champion without a worthy contender, it is almost certain that Benny would rule a heavy favorite. Leonard's K. O. wallop would be sufficient to be magnetic in swerving the odds in his favor. But if Johnny is to be joited into the arms of Morpheus by a Benny how some the sufficient to be magnetic. by a Benny blow, only another bout, one longer than ten rounds, is to prove it. Leonard couldn't slip over the slam in three ten-rounders, nor could he in the six-

A Dundee-Leonard mix is the biggest A Dundee-Leonard mix is the biggest bent on the docket. It should be put on without any further hankering; that is, before Leonard goes off on to the golden road of fame hunting for the welter and middle titles, because he believes there is no one for him to box in the lightweight class. There is at least one, and Johnny Dundee is the ONE.

More power to Champion Leonard, if he can knock Dundee into oblivion, only for the satisfaction, or dissatisfaction, of the

Dundee is here today, not only to gaze

Boxes Tendler Tonight

on Billy Penn once more, but for the simple reason of trying to show Philadelphians, and Phil Glassman, that Looie Tendler doesn't class with him. Glassman is one guy around this town who cannot be con-vinced Tendler is a runner-up to Dundee Whether Glassman's contention is correct will be decided in the star bout at the Olympia tonight, when Tendler and Dundee answer the bell for an eighteen-minute session. This will be a return bout, Tendler having given Dundee a swell scrap at the Broad street arena one cold night last fall.

Wins Hole by Playing Boldly Broad street arena one cold night last fall. Since vacationing at Atlantic City and getting into the best possible shape in the last two weeks Tendler will make his debut of the 1916-17 season when he takes on the Scotch Wop tonight. Glassman could have got another match or two previous to this time, but he was holding for another crack at Dundee. Phil knows that Tendler knows that Dundee can't hit hard. Tendler knows that Punknows that Lew has gained considerably in strength Lew has gained considerably in strength and that he has improved his southpaw punching powers a lot. Thus both Philip and Louis have a hunch that Dundee is liable to go off into a 10-second state of unconsciousness. They both feel, too, that

Shorts on Sports

Sixteen entries have been received for the noual tournament for the individual champion-sip of the Interclub League for women, which ill be held today and following days on the ourts of the Beifield Country Club.

Miss Molla Bjurstedt defeated Miss E. N. ers. of Pitisburgh, yesterday on the courts the Allegheny Country Club. Pitisburgh, as it of the tennis tournament for the benefit the ambulance unit fund of western Penn-vania.

y defeating Belfield, seven matches to two, the courts of the Cynwyd Club yesterday, Cynwyd Club wen the championabip of the urban Tennis League for the season of 1917.

eer Fitzgerald, of the Wesleyan, Conn., team, is trying to arrange a game for er-10, the date which Bowdoin College Bowdoin was forced to cancel the game

Hans Lobert, of the New York Giants has been offered the job as manager of the Nash-ville club, of the Southern Association, for next season. Lobert's contract with the Giants expires this year.

Miss Doruthy Burns, of Los Angeles, yester-day established what is claimed to be a world's record when she defeated Miss Claire Galligran, of New York, in a 220-yard race for women in Los Angeles. Her time was 3 minutes 1 1-15 seconds, beating Oiga Borfner's best time by

PETER MORAN & CO. Merchant S. E. Cor. 9th and Arch Streets

LAUREL MEETING TO OPEN TODAY

| at "Turf Headquarters of Maryland"

THE PURSES TOTAL \$57,000

LAUREL, Md., Oct. 1 .- The Laurel track pens today. This means twenty-six days of racing at the course, which race-goers have called "turf headquarters of Maryland." An idea of the importance of this meeting to turfmen may be gained from the nght bugs know, is a stablemate of Johnny Dundee's. And Russo gives promise to
develop into as pleasing and accomplished
a boxer as the New Yorker. The southerner made his second Philadelphia appearance at the National Club Saturday night,
and while Johnny Mesiy just about earned amount of money that the directors of the track will distribute—\$57,000. Many of the stakes which will be run off exceed in value the events at Belmont Park.

It's no stretch of the imagination to say that the races at Laurel are the best on the Metropolitan Circuit. Previous years prove this contention. The reason is obvious to all those who study racing closely. With rich money prizes as an incentive and with the racing reason in New York. and with the racing season in New York closed, the horsemen are anxious to earn sufficient funds to carry the stable over

exhibition of Russo.

The New Orleans Italian is only nineteen years of age, which really is to his advantage rather than handleap. Being groomed in the same school with Dundee, Russo should blossom forth until it might prove that he will out-Dundee Dundee some time. Aiready Russo has a lot of Dundee's stuff—Joheny's flying jab, ducking, sidestepping a I everything. But as yet Jack is not as fast as John. winter. winter,
Consequently there is no dodging, and
horses, once entered, go to the post unless
an accident intervenes. It is here that the
champions and the contenders for the title
clash for supremacy.

It is probable that Sun Briar, the biggest

It is probable that Sun Briar, the biggest money winner among the two-year-olds, and Papp, the Futurity winner, will clash here. After Sun Briar had won the rich Hopeful stake, worth \$30,600, at Saratoga, it was announced that he would be retired for the season. The fact that he was shipped to Binghamton, N. Y., the home of his owner, Willis Sharpe Kilmer, lent color to the statement. But horsemen here were furnished food for reflection when they saw Sun Briar step from the private car shipped here by Kilmer.

Mealy, too, put up a good bout, although he should have showed much better. What Mealy lacked Saturday night, and that which he usually has lacked in other bouts, Sun Briar step from the private car shipped here by Kilmer.

This, contingent of horses was in the charge of Trainer Henry McDaniel and was expected to take part in the forthcoming meeting—all except Sun Briar. His appearance created a sensation. Turfmen said: "Now we will have a chance to see which is the better colt—Sun Briar or Papp." which he usually has lacked in other bouts, was aggressive. Had Johnny kept sticking his left hand into Russo's face often and kept out of the clinches more he probably would have outboxed Jack. As it was, Mealy wasted too much time at close quarters, and Russo made up for whatever advantage Mealy showed from the distance.

went into the trap because my boldly played shot succeeded.

Hades lay the liberal green. This is a hole to test the second shot and it comes as

Each time at this tee I took a very deep

breath so that I could put an extra effort into the tee shot. There was really noth-ing much to do except to hit it hard. If

that green with a wooden second. So, if possible, I got my longest tee shots at this hole.

In the semifinals Corkran and I were

having a pretty stiff little match up to the

Quarry, I having a three hole lead. Eve., though I got a good ball be outdrove me. I really had a middiron recond, but the old idea, for which I can never feel sufficiently grateful, had been drilled into me—when in doubt use the longer club. I elected to

use my cleek and to lay the blade over a little, so as to be sure to get it up in the air, and give it the slice spin which yould not

run very far. I ran, however, away over to the far edge of the green and when one did that at Merion with the cups at the other end of the greens there was some

approach putt to make. Corkran was cash, on in two, for he had the easier shot, and

stood a fine chance of overrunning, s I just putted to the top of that hill instead of to the hole. I just made it, and I could see the ball in the gray of the closing day

In my next article, the playing of cer-tain at the championship will be discussed.

Shamokin Eleven Triumphs

Marion Heights Beats Bunker Hill

KULPMONT, Pa., Oct. 1.—Marion Heights defeated Bunker Hill, of Shamokin, yesterday,

SHAMOKIN, Pa., Oct. 1 .- Lewistown was beaten by Shamokin yesterday, 36 to 0. Mahon, of the former eleven, in the third quarter sustained a badly fractured thigh when tackling an opponent.

shorter for the topography required. green is on two levels, and the cup this day was on the lower level nearest the quarry.

pause, and then roll to the hole.

near the finish as the sixteenth.

HOW TO PLAY GOLF

The Thirteenth and the Quarry Hole at Merion THERE were two holes at Merion which sand from the bunkers was sprinkled all presented peculiar problems to me. The

CHARLES EVANS ment the large green was light-ning fast, and rather severely undulating in places.

This little gem of a hole has many fours

Charles (Chick) Evans Jr.



Twenty-six Days of Racing | Majority of Local Teams Open Season Latter Part of This Week

CROWELL AT HAVERFORD

By PAUL PREP

WITH the exception of Germantown Academy, which does not open its football season until October 12, all the members of the Interscholastic and Interacademic Football Leagues will get under way the latter part of this week. Although way the latter part of this week. Although Southern High, the present Interscholastic League champions, and Episcopal Academy had planned to open their season Friday, they have been unable to secure an opponent for their opening game. The first league matches, however, do not begin until Friday, October 26, in the Interscholastic, and Friday, November 5, in the Interaction and Enday, November 5, in the Interactions of the security of the secu a rademic.

a ademic.

Followers of the scholastic sports will have an opportunity to compare the elevens of West Philadelphia High and Germantown High Schools. West Philip met Penn Charter last Friday and held the Interacademic titleholders to a scoreless tie. This Friday Germantown High will line up against Penn Charter at Queen Lane, and the result of the game will give the dopesters a line on the ability of the high school elevens.

On Friday West Philadelphia will travel to Haverford to play its annual gridiron game with the Haverford School eleven. Unless the authorities at the western in-I nless the authorities at the western institution secure a coach for the footbali
squad during the early part of this week
the school across the river will enter the
game with a handicap that will be hard
to overcome. A coach is needed more at
the present time than during the last few
weeks of the season. If the faults of the
men are not corrected at the beginning of
the season they will be ten times as hard to
overcome later in the year. Ollie Forbes,
a former West Philadelphia player, has
been instructing the men since Coach Regner left Wednesday to join the new National
Army.

Crowell at Haverford

Crowell at Haverford

The Haverford School eleven this year is being coached by Wilmer Crowell, who tutored the Lafayette College men during the last three years. Crowell made his coaching debut at West Philadelphia High some years ago. He turned out several exceptional fast elevens at West Phily and then went to Lafayette, where he had charge of the football, baseball and basketball squads. Little is known of the ability of the Main Line school team, but with Crowell at the reins the students are confident of having a team that will give its opponents a battle for first honors. Haverford has a hard schedule this year, meeting the leading preparatory schools of the East, including Lawrenceville, Hill School and Perklomen Seminary. erkiomen Seminary.

over the edge of the green, the ball glared back whitely at me as much as to say the shot was worth the risk. I had avoided that awful feeling of the safety-first player who sometimes takes four, after having played too safe, a pitiful result of his mental state. I had forced Bob to force his mashie-niblick shot. It was the wrong club for him to use on that hole, in my opinion, but I shall always believe that he would fully the transfer and my high the transfer and work for the same way bully played. Frankford High, the new addition to Frankford High, the new addition to the Interscholastic League, will open its season Friday with St. Luke's at Wayne. On Saturday, the old rivals, Central High and Northeast, will open their seasons on adjoining fields, Doctor O'Brien's pupils meeting Wilmington High, while Harry Snyder's bunch is tackling Villanova Prep. Across the street Catholic High will open its new football field, meeting Wenonah Military Academy. A much discussed hole at Merion is called the Quarry Hole. It is perhaps 450 yards in length, the last 150 being across an old quarry abounding in frightful lies and ter-rors of all sorts. Just beyond this golfing Military Academy

Interclass Football at Germantown "Football for all" is the latest slogan

at Germantown High School for Boys. Be-ginning this afternoon, all the fellows in the school will have an opportunity to learn the fundamentals of the fall sport. Physical the fundamentals of the fall sport. Physical Instructor Philip Lewis and the members of the school varsity elevens will be on hand at the large lot adjoining the school buildings ready to part with their knowledge of the game to the newcomers. The novices at the game will be divided into squads, under the supervision of a member of the school football team. The squads of the school football team. The squads will practice on various afternoons during the week until the middle of the month, at which time it is expected the majority of the fellows in the school will know the game. A schedule will be arranged by Lewis and interclass teams will be organized. The league will be composed of two elevens from each class in the school which will be called the Green and the White. There are eight classes in the school, thus making sixteen teams in the league. A member of the first or second varsity football teams or members of the freshmen eleven will not be eligible to compete in the interclass league matches. The games will interclass league matches. The games will be played on the lot next the school.

Lewis has modified the present system of football scoring, and the scoring rules which he used at West Philadelphia High School a few years ago will be put into play. The new scoring rules will help to diminate the possibilities of tie games. If eliminate the possibilities of tie games. It a team advanced within its opponents 10-yard line and is unable to score a a team advanced within its opponents
10-yard line and is unable to score a
touchdown, it will receive a credit. If
the offensive eleven, however, continues to
advance and registers a touchdown, then
it will receive a full credit. It is expected that these rules will do away with the large number of drawn games.

Students to Officiate

The officials of the interclass matches will be selected by the chairman of the Germantown High School Officials' Club. The students of the suburban school do not believe in poing outside the school limits for their referees. They have organized what they call an officials club. Whenever a game is played the chairman ap-points one of the club members to officiate. The appointed official has complete control of the contest, and if one of the contestants should become excited and question the referee's decisions in an improper manner he is put out of the game. Once a fellow is put out of the game he is barred for the remainder of the season.

WHAT MAY HAPPEN

	V Dan	Lib	auu	101	***	The s
	MERICA	N LE	AGUE			drive the se
Club	Wan	Lost	Pet,	Win	Lose	the el
Chicago	100	58	654	.656	.649	Here
Cleveland	88	4245	571	E 2.00	24.4	the el
Detroit	78	75	.510	4.5-0	2.64	
Washington	71		477	100	144	Holes
New York	BN	81	370	.460	,453	First
Athletics	54	98	360	100	337	Second. Third
	NATIONA	1.12	ACTIV			Fourth
Club		Lost		Win	Lose	Fifth .
New York			.033	200	2.69	Seventh
Phittles	86	62	.581	100	7.14	Eighth
t. Louis		70	.539	68.63	X 8.9	Ninth .
	78	70	.506	0.600	X.634	Tenth
Chicago	60	78	469	423	.466	Elevent
Brooklyn	68	78	.466	10.0	-	Twelfth
	50	193	,327	.331	.825	Thirteen Fourtee
						Fifteen
SCH	EDULE	FOR	TOD	AY		Sixteen
	NATIONA	I. LE	AGUE			Eightee
THE THE PARTY NAMED IN	ACCUPATION OF		22.00			- exiligitation

Boston at Pittsburgh-clear, Other clubs not scheduled. AMERICAN LEAGUE Chicago at New York—clear. Other clubs not scheduled.

YESTERDAY'S RESULTS

Phillies, 11; St. Louis, 2, Phillies, 10; St. Louis, 6 (2d game), Boston, 9; Chicago, 2, Cincinnati, 9; New York, 5, Cincinnati, 4; New York, 0 (2d game) AMERICAN LEAGUE

NEW TREDYFFRIN COURSE AT PAOLI LATEST OF THE PHILADELPHIA GOLF CLUBS TO OPEN LINKS NEXT SPRING

Laid Out by A. H. Findlay, New Course Is Located in Beautiful Section of Main Line and Will Afford Fine Test of Golf

By PETER PUTTER

THERE is a brand-new golf course at of wealth, who of 100 and more coming in. The clubhouse is in use and the termis courts are being played by the members.

played by the members.

One of the most beautiful spots in Pennsylvania is just around Paoli, and the course is only a third of a mile from the Paoli station, and as the trains run there in express time and at very frequent intervals it will be an easy matter for the members to reach the course promptly. It is also very near to the majority of the residential sections of the Main Line secon, being located directly on Lancaster

The golf course has been constructed ever a rolling country, with beautiful views

over a rolling country, with beautiful views from every tee and green and through the links there wanders a stream and there are other natural hazards, all of which have been utilized. The soil is not so clayey as are those nearer to Philadelphia and the ground dries rapidly.

The acreage is 179, and fortunately this has enabled the course architect, Alexander H. Findlay, who has much experience in building courses, to do away as much as possible with parallel holes, Mr. Findlay laid out the new Stenton, Altwood, Plymouth and other courses near Philadelphia, and he believes the new links at Paoli will be one of the best eighteen hole courses in this section of the country. section of the country.

Putting Greens Are Rolling

The greens are varied in conformation and all are undulating. They also have the added advantage of being large on the two-shot holes, so that the player will have an IN BASEBALL TODAY

excellent opportunity of playing his brassey shots, of which there are eleven, boldly. The stream is used as a hazard on the drive on the fifteenth, the second shot on nteenth and the approach shot teenth, are the holes, distance and par

6855 It takes a lot of nerve and confidence affairs in general to build a golf course in these wartime days. The price of ma-terial has been soaring for months, and it is difficult to get even the humble la-borer with the pick and shovel to work for less than \$3 a day. The same course could have been built for one-third the amount two or three years ago, but fortunately the men back of the club are men

THERE is a brand-new golf course at of wealth, who occupy responsible positions. Paoli and it is the Tredyfirin Country Club. Only six holes are in play, but by spring the entire course will be ready for the members of whom there are in excess of 100 and more coming in. The clubhouse is in use and the tennis courts are being played by the members.

One of the most beautiful spots in Pennsylvania is just around Paoli, and the course is only a third of a mile from the Paoli station, and as the trains run there in express time and at very frequent intervals it will be an easy matter for the members.

A. Edward Newton, President

Here are the officers and the me

President, A. Edward Newton, vice president, Joseph H. Coates; secretary, Richard Haughton; treasurer, Harry C. Potter. Haughton: treasurer, Harry C. Potter
Directors, William L. Austin, Frank S.
Bicking, Joseph H. Coates, Arthur G. Dickson, Richard L. Fox, Richard Heughton,
George Henderson, Wilmer, W. Hoopes,
Lardner Howell, Albart R. Kelley, A. Edward Newton, John O. Platt, Harry C.
Potter, George D. Resengarten, Joseph W.
Sharp, Dr. George C. Stout, F. R. Breebridge, Piley Wedge, W. B. Whelen,
Executive committee, A. Edward Kewton, chairman; Arthur G. Dickson, Rehard
Haughton, Wilmer W. Hoopes, Albart B.
Kelley, George D. Rosengarten, Harry C.
Potter.

Potter.

Green committee, Albert B. Kelley, chair-man; Frank H. Mahan, L. G. Graff, F. S. Bicking, A. H. Findlay, House committee, C. W. Wagar, cha-man; George H. Cilley, E. Levis Burnha Wilmer W. Hoopes.

Look Here Mr. Man!

I want to the you something personally: I m making up to your order the finest worsteds in neat fancy effects and plain colors

They're equal to any suitings at \$22.50. Let me convince you-step in and look the to buy unless I can please you to your satisfaction.

Billy Moran "The Dressy Tailor of Philly"

1103 Arch St.

Three Times As Many People Are Now Buying Franklin Cars

movement.

America.

single gallon of gasoline.

respect against one car and another.

'AMERICANS," said a foreign critic, "know the price of everything and the value of nothing."

That was before our entry into the War. Today it is a different story.

The past few months have developed a remarkable understanding of the National duty to curb needless waste and extravagance.

A typical illustration is the change in standards of judging and buying a motor car. Only a short time back a car had to be everything

but practical to attract the average motorist. He wasn't interested in upkeep because his eye was

on ponderous mechanism. Gasoline didn't worry him because he was comparing wheel-bases.

Tire economy was not in his mind because he was judging freezing mixtures for an unnecessary watercooling system.

And getting rid of his old car at a fire-sale price for a new model of another make he figured was part of the game.

Today economy-both in gasoline and tires-is being forced on the attention of the motorist. By rising costs, by Government officials, by newspapers and magazines the problem is before the motorist daily.

What is he to do?

He is looking for a way out-some way to cut his cost in half and maintain his mileage.

He must get down to fact and figures. Know what the car he intends buying will actually do on a gallon of gasoline and a set of tires. Take into consideration the depreciation each year. And turn his back on pleasing phrases and tempting "claims."

There's less mystery than one thinks about this economy problem. A car has thrift or it hasn't. Something "in between" is like the proverbial "something just as good.'

An unfailing gauge of the worth of any fine car today is the way it is selling today. Runabout 2160 lbs. \$2000.00 Sedan 2610 lbs. 2950.00 Limousine 2620 lbs. 3200.00

been reporting their individual tire mileage. The average for this five-year period is 10,203 miles. Now compare the annual depreciation of the average

Now what are the sales facts about the Franklin?

Cars will not catch up with orders on hand. Franklin

Cars are being built at a rate of three times as many as a

year ago and the public demand still continues to exceed

each year, even in normal times. The war, forcing

utility and economy before everything else, quickened this

The present and next building schedule of Franklin

The Franklin Car was bound to become more popular

Today, as for fifteen years, the Franklin Car stands as the most practical, efficient and economical fine car in

Just consider the significance of the National

This record shows what the Franklin does under standard efficiency test rules. The practical motorist might ask himself what any other make of car can do

Efficiency Test of 179 Franklin Cars on July 13th, 1917.

Over all sorts of roads, in weather partly fair and partly

rainy, these cars recorded at 179 different points in the

United States the remarkable average of 40.3 miles to the

along the same lines. Such a comparative test offers a

standard which owner operation can modify in the same

High gasoline mileage means economy all along the line. It takes no expert to know that if a car is over-

burdened with heavy weight and undergoing constant

wear and tear the gasoline tank will tell it by low mileage.

Take tires. For five years Franklin owners have

fine car with the Franklin. Look over the daily used-car advertisements and visit the places selling used cars. It's a rare case when you find the Franklin. If you dowhy is it quoted so high?

There is something here for every motorist to think about-and these are days when a motorist has to think if he wants to ride.

Four-pass. Roadster...2280 lbs. \$2050.00 Brougham2575 lbs. 2901.00 All Prices F. O. B. Syracuss SWEETEN AUTOMOBILE COMPANY

Distributors of Franklin Motor Cars

3430 CHESTNUT STREET

The Most Delicious and Nutritious of All Foods Indorsed by the United States Government for their body building qualities-and every one appreciates their wonderfully appetizing flavor. The next time you dine in town try an oyster supper—all hotels and restaurants serve these toothsome dainties in a score of tempting ways. Matthew J. Ryan Front & Dock Streets Lombard 193 Main 1891 Entablished 1886