

# HOUSEKEEPERS

## You Also Should Learn the Be Careful Lesson

You know what untold misery and suffering are caused by accidents in the industrial world.

You know that every four minutes of every working day a wage-earner is killed, that every four seconds of every working day a wage-earner is injured.

You know that the vast majority of these accidents are the result of gross carelessness and could be averted by the observance of simple be careful rules. You know these terrible truths and you earnestly urge your breadwinner to avoid taking unnecessary chances.

### BUT DO YOU DO YOUR PART TO PREVENT ACCIDENTS IN THE HOME?

Every year thousands of women and children are killed and injured in their own homes as the result of carelessness. Your turn may come next unless you form the be careful habit.

**Fire is one of your worst enemies, destroying countless homes and claiming thousands of innocent human victims—generally women and children.**

NEVER use coal oil to start a fire in the range. You invite disaster every time you do, for it is liable to explode and scatter the blazing oil.

NEVER let children play around a bonfire. They love to venture close to the blaze and a sudden gust of wind may blow their dress into the flames.

NEVER work around a gas stove or range while wearing loose, flimsy clothing. The ends may blow against the flames, setting fire to your dress.

NEVER leave matches lying around within the reach of young children. Few youngsters can resist the temptation to play with fire and often their lives are sacrificed as a result.

NEVER neglect to pick up a match you have dropped on the floor. Many a fatal fire has been caused by stepping on a match head.

NEVER set a lighted candle or lamp near a curtain. The wind may blow the drapery against the flame.



**Never Neglect to Attend Promptly to Apparently Trivial Injuries  
A Tiny Scratch Often Becomes Infected,  
Causing Blood Poison**

**Never Go Down Stairs Backward  
Watch Your Step When Working Near  
a Flight of Stairs**

**Never Take an Unnecessary Chance—Be Careful**

THIS CAMPAIGN IS SUPPORTED IN THE INTEREST OF HUMANITY BY THE FOLLOWING MANUFACTURING INTERESTS, FINANCIAL INSTITUTIONS, PUBLIC SERVICE CORPORATIONS, INSURANCE COMPANIES, FIRMS AND INDIVIDUALS

The Pennsylvania Railroad Company  
The Philadelphia & Reading Railway Co.  
The Philadelphia & Reading Coal & Iron Co.  
The Baldwin Locomotive Works  
The Penn Mutual Life Insurance Co.  
The Corn Exchange National Bank of Phila.  
Insurance Company of North America  
Philadelphia National League Ball Club  
New York Shipbuilding Corporation  
The S. S. White Dental Mfg. Co.  
Champion Blower & Forge Co.  
Thos. Wolstenholme Sons & Co., Inc.  
Henry Bower Chemical Mfg. Co.  
Otto Eisenlohr & Bros., Inc. (Cinco)  
Samuel T. Bodine, Pres. U. G. I. Co.  
The Edwin H. Fidler Co. (Phila. Cordage Co.)  
Philadelphia Rapid Transit Company  
Traylor Engineering & Mfg. Co.  
Traylor Shipbuilding Corporation  
Salem & Pennsgrove Traction Co.  
Armstrong & Latta Co.  
The Pennsylvania Co. for Insurances on Lives and Granting Annuities  
The Home Life Insurance Co. of America, Philadelphia, Pa. Basil S. Walsh, Pres.  
Central Market Street Co., Proprietors of Victoria, Globe, Ruby, Princess, Savoy, Market Street and Auditorium Theatres

Liberty Mutual Insurance Co. (Formerly Mass. Employees Ins. Assn.)  
Bethlehem Steel Company  
John Lucas & Co., Inc.  
American Bridge Co.  
J. S. Wentz Co.  
Alan Wood Iron & Steel Co.  
Sauquoit Silk Mfg. Co.  
Philadelphia Electric Co.  
Atlantic Refining Co.  
LuKens Steel Co.  
David Lupton's Sons Co.  
Nagle Steel Co.  
Empire Tire & Rubber Corporation  
Empire Steel & Iron Company  
Midvale Steel & Ordnance Co.  
Aberfoyle Mfg. Co.  
Ballinger & Perrot  
Bernstein Mfg. Co.  
First National Bank of Phila.  
Abrasive Company  
Crew-Levick Co.  
The Bank of North America  
Freihofer Baking Co.  
L. G. Graff & Son  
Quaker City Cab Co.  
Alexander Brothers  
W. Atlee Burpee & Co.

John B. Stetson Co.  
Louis J. Kolb  
J. E. Caldwell & Co.  
Ingersoll-Rand Co.  
A. F. Bornot Bro. Co.  
D. G. Dery  
Norfolk & Western Railway  
Commercial Coal Mining Co.  
Glasgow Iron Co.  
Pooley Furniture Co., Inc.  
Penna. Mutual Liability Assoc.  
Antonio Roig & Langsdorf  
Union National Bank  
John Gribbel  
Robert K. Cassatt  
Harrisons, Inc.  
New Standard Hardware Works  
Charles E. Hires & Co.  
Pure Oil Company  
Delaware State College  
Union Paving Co.  
Chas. J. Webb & Co.  
Clyde S. Adams  
Bailey, Banks & Biddle Co.  
H. W. Butterworth & Sons Co.  
Beck Engraving Co.  
Keystone Type Foundry  
John A. Rigg  
Standard Roller Bearing Co.

Link-Belt Company  
New Jersey Zinc Company  
William Amer Co.  
M. B. Laubach Co.  
American Engineering Co.  
A. T. Baker & Co.  
Whitall-Tatum Company  
Joseph Stokes Rubber Co.  
The Franklin Baker Co.  
Abram Cox Stove Co.  
Susquehanna Coal Co.  
J. T. Jackson Co.  
Standard Steel Works Co.  
The Brown Instrument Co.  
Stephen F. Whitman & Son  
Electric Service Supplies Co.  
The Miller Lock Co.  
Isaac Hathaway Francis  
Belmont Iron Works  
Philadelphia Rubber Works Co.  
John T. Dyer Quarry Co.  
John R. Evans & Co.  
Ford & Kendig Co.  
Moore & White Co.  
Pioneer Suspender Co.  
Sun Shipbuilding Co.  
F. G. Vogt & Sons, Inc.  
Geo. D. Wetherill & Co., Inc.  
The John C. Winston Co.  
Penn Paper & Stock Co.

The Autocar Company  
Parkesburg Iron Co.  
C. J. Matthews & Co.  
Armstrong Cork Co.  
Atlas Powder Company  
Alexander Kerr, Bro. & Co.  
The Hess-Bright Mfg. Co.  
Logan Trust Co.  
Philadelphia Paper Mfg. Co.  
Graham, Parsons & Co.  
William Mann Company  
Whiting Paper Co.  
F. T. Chandler  
Quaker City Rubber Co.  
Philadelphia Export Co.  
Frank C. Roberts & Co.  
Scobfield Engineering Co.  
Baker, Ayling & Young  
F. Blumenthal Co.  
Ajax Metal Co.  
Standard Pressed Steel Co.  
John Lang Paper Co.  
De Haven & Townsend  
Abbotts Alderney Dairies  
American Manganese Mfg. Co.  
Commercial Truck Co. of America  
Royal Knitting Co.  
Powell Knitting Co.  
J. H. Weil & Co.  
S. W. Evans & Son  
Ketterlinus Lithog. Mfg. Co.

READ EACH OF THE ARTICLES TO COME