

# Buy all-wool clothes 



AT a time when every dollar you spend ought to be looked at twice before you part with it, just remember that you ought to look more than twice at what you're going to get for it.

We have based our whole business on the belief that all-wool is best for men's and young men's clothing; that cotton mixtures, though somewhat cheaper, are not economy

We have maintained a strict all-wool standard in spite of steadily rising costs of fine wool, in the face of the clamor for cheaper clothes. We know that the men and young men of America share our belief that all-wool is best; is real economy.

Good clothes, like everything else, cost more than they formerly cost, but if all-wool is best and cheapest in the long run, you ought to have it. It means more style, more service, more satisfaction. It's worth the price.

In spite of the war the weavers of England, Scotland, Ireland, and America have no difficulty in supplying us with wool goods.

We believe we are upholding and strengthening the call for economy in maintaining our long time standard of all-wool clothes, with an unlimited guarantee of satisfaction.

## Insist on seeing our label

Men who want the best in clothes can get it wherever our clothes are sold. Our label in a garment is the sign of all-wool and an absolute guaranty of satisfaction; a small thing to look for, a big thing to find.

The Fall Style Book is ready; send for it.
Hart Schaffner \& Marx Chicago

