

# Send Us Supplies

That is the cry of the boys in the trenches, and their very lives, as well as the safety of the world, depend on how we answer their appeal.

America is destined to play a vital part in winning this war, but it will be her vast army of skilled workmen, as well as the soldiers in the trenches, who will strike the decisive blow.

Today, more than ever before, the Allies are dependent on this country for food and all kinds of war material. And now, in addition to supplying them, we must equip and maintain an army of our own at the front. This places a heavy burden of responsibility on American industry—a responsibility that is shared by every mechanic, farmer, railroad employe, clerk, factory hand and laborer in the entire country.

It is the duty of every man to do all in his power to speed up production—otherwise he is a slacker. And remember—



## The Careless Workman Is An Enemy of His Country

for he slows up the wheels of production, reduces the efficiency of the entire industrial organization and curtails the nation's output of war material so urgently needed by the boys who are fighting our battles overseas. Now, more than ever before, skilled workmen are the nation's most valuable asset. But the demand exceeds the supply, and when a man is incapacitated it is impossible to fill his place except by taking a workman from another job.

In Pennsylvania alone 3413 were killed and 312,637 were injured as the result of industrial accidents during the first fifteen months following the enactment of the workmen's compensation act. Most of these accidents were the result of carelessness and could have been averted by the observance of simple safety first rules. And this frightful sacrifice of life and limb, this wanton economic waste, still goes on unabated.

Think what it means to our boys at the front who are dependent on us for food, clothing and munitions.

## Every Industrial Accident Means Lessened Production, and That Spells Added Hardship for the Men "Over There"

Every time a farmer is killed or injured the production of foods is curtailed.

Every railroad accident retards the transportation of supplies to the seaboard.

Every time a shipyard employe is incapacitated it delays the completion of our new merchant marine.

Every time a workman is killed or injured, no matter in what line of endeavor he is engaged, the industrial power of the nation is weakened—and we need all our might to crush the foe we now are grappling with.

**FOR THE SAKE OF OUR BOYS AT THE FRONT  
—FOR THE SAKE OF YOUR WIFE AND CHILDREN WHO ARE DEPENDENT ON YOUR EARNINGS FOR SUPPORT**

## Never Take an Unnecessary Chance

THIS CAMPAIGN IS SUPPORTED IN THE INTEREST OF HUMANITY BY THE FOLLOWING MANUFACTURING INTERESTS, FINANCIAL INSTITUTIONS, PUBLIC SERVICE CORPORATIONS, INSURANCE COMPANIES, FIRMS AND INDIVIDUALS

The Pennsylvania Railroad Company  
The Philadelphia & Reading Railway Co.  
The Philadelphia & Reading Coal & Iron Co.  
The Baldwin Locomotive Works  
The Penn Mutual Life Insurance Co.  
The Corn Exchange National Bank of Phila.  
Insurance Company of North America  
Philadelphia National League Ball Club  
New York Shipbuilding Corporation  
The S. S. White Dental Mfg. Co.  
Champion Blower & Forge Co.  
Thos. Wolstenholme Sons & Co., Inc.  
Henry Bower Chemical Mfg. Co.  
Otto Eisenlohr & Bros., Inc. (Cinco)  
Samuel T. Bodine, Pres. U. G. I. Co.  
The Edwin H. Fittler Co. (Phila. Cordage Co.)  
Philadelphia Rapid Transit Company  
Traylor Engineering & Mfg. Co.  
Traylor Shipbuilding Corporation  
Salem & Pennsgrove Traction Co.  
Armstrong & Latta Co.  
The Pennsylvania Co. for Insurances on Lives and Granting Annuities  
The Home Life Insurance Co. of America, Philadelphia, Pa. Basil S. Walsh, Pres.  
Central Market Street Co., Proprietors of Victoria, Globe, Ruby, Princess, Savoy, Market Street and Auditorium Theatres

Liberty Mutual Insurance Co. (Formerly Mass. Employees Ins. Assn.)  
Bethlehem Steel Company  
John Lucas & Co., Inc.  
American Bridge Co.  
J. S. Wentz Co.  
Alan Wood Iron & Steel Co.  
Sauquoit Silk Mfg. Co.  
Philadelphia Electric Co.  
Atlantic Refining Co.  
Lukens Steel Co.  
David Lupton's Sons Co.  
Nagle Steel Co.  
Empire Tire & Rubber Corporation  
Empire Steel & Iron Company  
Midvale Steel & Ordnance Co.  
Aberfoyle Mfg. Co.  
Ballinger & Perrot  
Bernstein Mfg. Co.  
First National Bank of Phila.  
Abrasive Company  
Crew-Levick Co.  
The Bank of North America  
Frehofner Baking Co.  
L. G. Graff & Son  
Quaker City Cab Co.  
Alexander Brothers  
W. Atlee Burpee & Co.

John B. Stetson Co.  
Louis J. Kolb  
J. E. Caldwell & Co.  
Ingersoll-Rand Co.  
A. F. Bornot Bro. Co.  
D. G. Dery  
Norfolk & Western Railway  
Commercial Coal Mining Co.  
Glasgow Iron Co.  
Pooley Furniture Co., Inc.  
Penna. Mutual Liability Assoc.  
Antonio Roig & Langsdorf  
Union National Bank  
John Gribbel  
Robert K. Cassatt  
Harrisons, Inc.  
New Standard Hardware Works  
Charles E. Hires & Co.  
Pure Oil Company  
Delaware State College  
Union Paving Co.  
Chas. J. Webb & Co.  
Clyde S. Adams  
Bailey, Banks & Biddle Co.  
H. W. Butterworth & Sons Co.  
Beck Engraving Co.  
Keystone Type Foundry  
John A. Rigg  
Standard Roller Bearing Co.

Link-Belt Company  
New Jersey Zinc Company  
William Amer Co.  
M. B. Laubach Co.  
American Engineering Co.  
A. T. Baker & Co.  
Whitall-Tatum Company  
Joseph Stokes Rubber Co.  
The Franklin Baker Co.  
Abram Cox Stove Co.  
Susquehanna Coal Co.  
J. T. Jackson Co.  
Standard Steel Works Co.  
The Brown Instrument Co.  
Stephen F. Whitman & Son  
Electric Service Supplies Co.  
The Miller Lock Co.  
Isaac Hathaway Francis  
Belmont Iron Works  
Philadelphia Rubber Works Co.  
John T. Dyer Quarry Co.  
John R. Evans & Co.  
Ford & Kendig Co.  
Moore & White Co.  
Pioneer Suspender Co.  
Sun Shipbuilding Co.  
F. G. Vogt & Sons, Inc.  
Geo. D. Wetherill & Co., Inc.  
The John C. Winston Co.  
Penn Paper & Stock Co.

The Autocar Company  
Parkesburg Iron Co.  
C. J. Matthews & Co.  
Armstrong Cork Co.  
Atlas Powder Company  
Alexander Kerr, Bro. & Co.  
The Hess-Bright Mfg. Co.  
Logan Trust Co.  
Philadelphia Paper Mfg. Co.  
Graham, Parsons & Co.  
William Mann Company  
Whiting Paper Co.  
F. T. Chandler  
Quaker City Rubber Co.  
Philadelphia Export Co.  
Frank C. Roberts & Co.  
Scotfield Engineering Co.  
Baker, Ayling & Young  
F. Blumenthal Co.  
Ajax Metal Co.  
Standard Pressed Steel Co.  
John Lang Paper Co.  
De Haven & Townsend  
Abbotts Alderney Dairies  
American Manganese Mfg. Co.  
Commercial Truck Co. of America  
Royal Electrotyping Co.  
Powell Knitting Co.  
J. H. Weil & Co.  
S. W. Evans & Son

READ EACH OF THE ARTICLES TO COME