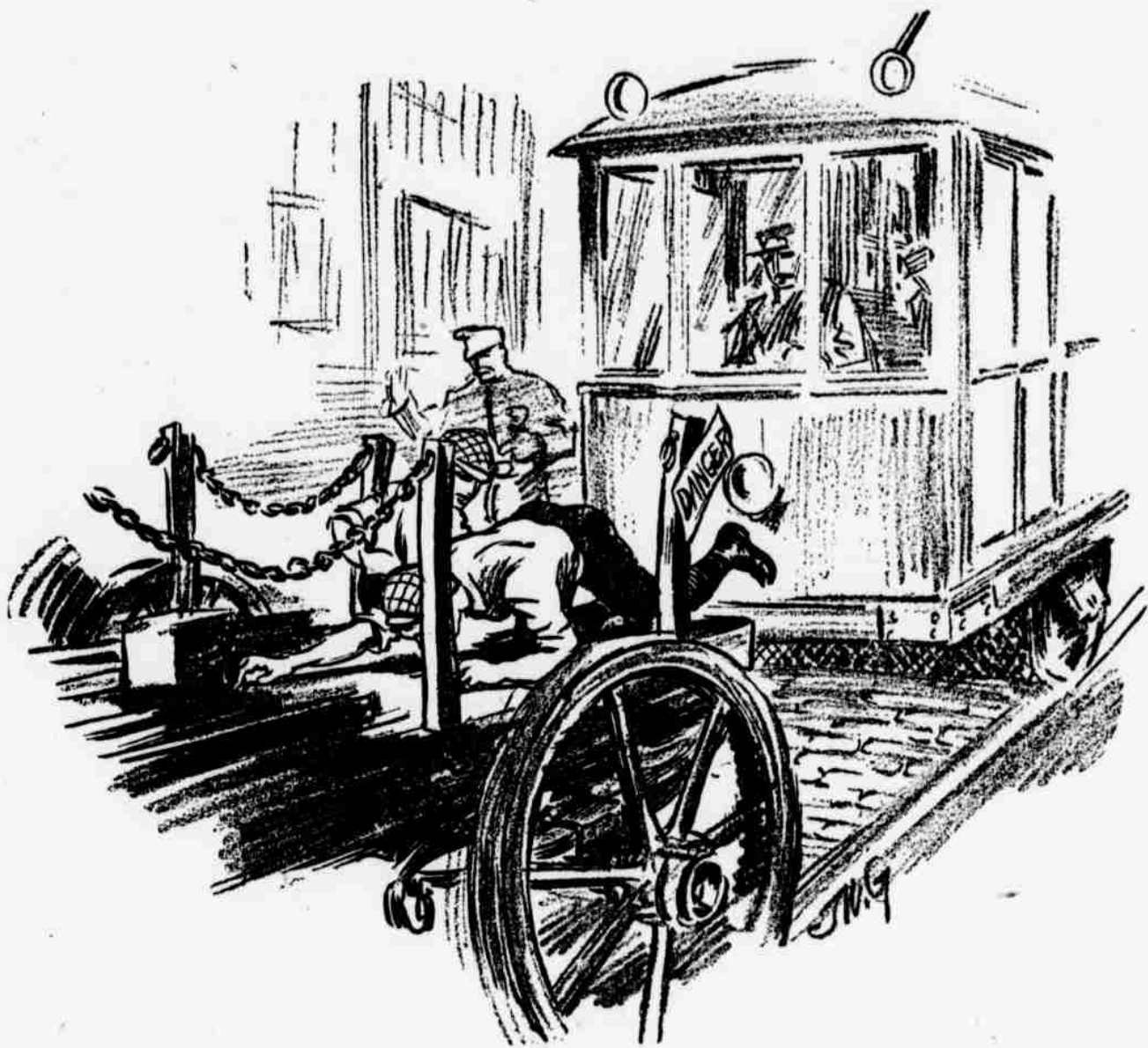


Teach the Children to Be Careful

Every Day Scores of Children Are Killed or Injured While Playing in the Streets

The Vast Majority of These Accidents Are the Result of Thoughtlessness and Carelessness and Could Be Avoided By Teaching Children to Be Careful



NOW—TODAY—BEFORE YOUR BOY OR GIRL IS BROUGHT HOME DEAD OR MAIMED FOR LIFE—TEACH THEM THE VITAL IMPORTANCE OF BEING CAREFUL WHILE AT PLAY. MAKE THEM REALIZE THE AWFUL RESULTS OF TAKING CHANCES.

The lesson, once learned, never will be forgotten. Not only will it protect them from accidents now, but it will stand them in good stead in after years.

Every Child Should Be Taught to Remember

NEVER to steal rides by hanging on the back of wagons, trucks, automobiles or street cars. You are liable to jump or fall off directly in front of a trolley or automobile. Hundreds of boys are killed or injured every year in this way.

NEVER to cross a street without first stopping and looking both ways.

NEVER attempt to run or dodge if caught in the middle of the street with vehicles coming in both directions. Stand still and the drivers probably will be able to go around you safely.

NEVER to ride a bicycle too close to a street car or automobile, or catch hold of either of them for the sake of a tow.

NEVER ride a bicycle on the left side of the street. Keep to the right and never try to dodge in front of a trolley or auto and you are comparatively safe.

NEVER play ball or tag in a street frequented by automobiles.

NEVER jump on or off a moving elevator, trolley or train. It is better to be a few minutes late than go through life a cripple.

THE CAREFUL CHILD WILL GROW INTO A CAREFUL MAN. TEACH YOUR CHILDREN THE SAFETY FIRST LESSON TODAY

THIS CAMPAIGN IS SUPPORTED IN THE INTEREST OF HUMANITY BY THE FOLLOWING MANUFACTURING INTERESTS, FINANCIAL INSTITUTIONS, PUBLIC SERVICE CORPORATIONS, INSURANCE COMPANIES, FIRMS AND INDIVIDUALS

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