RECORD FOR BACKSTEP MARATHON IS SET UP BY JOHN MEALY, INSPIRED BY JOHN DUNDE


## Why the new harvest?

"The little sour apple that Eve ate, becomes a juicy pippin today." So goes an old song.

Dame Nature is a striver for per fection. From the elements of soil fection. From the elements of soil, water, air she gathers
that she may periodically produce perfect fruit

And under right stimulation she everlastingly improves upon herself Now
With the abundant new harvest comes a perfected and more beauti ful Packard

It is the natural product of a rich
and deep experience - that ever seeks to improve upon itself.
The refinement of the Twin-six motor means further efficiency-and greater economy of fuel
It saves gasoline.
And the radical change in body design sets advanced standards of automobile beauty, comfort and ele

This new creation is the finest fruit of Packard endeavor.
And with it arrives the fulfilment of the new harvest-with its ever renewing power to satisfy men's grow ing needs and desires.

Packard Motor Car Co. of Philadelphia, 139 N. Broad St
Bethlehem, Harrisburg, Lancaster, Reading, Trenton, williamsport, wilmingem

