EVENING LEDGER-PHILADELPHIA, TUESDAY, AUGUST 14, 1917

DON'T BE CARELESS

THERE IS A SAFE AND CAREFUL WAY TO DO EVERYTHING: DO IT THAT WAY



Next to thoughtlessness, "Carelessness" is probably the greatest cause of accidents. In fact so many accidents have been reported which are directly traceable to carelessness, that employers are beginning to regard the careless man as much less efficient, no matter how fast a workman he may be. The day is not far distant when a man that is careless in his work will find it difficult to retain a position in almost any walk in life, as many an employer regards a careless man as not only a menace to himself, but to fellow employes as well, and thereby a direct liability in his employ.

The careless person is a chance-taker and the chance-taker will sooner or later come to grief through an absolutely avoidable accident. It is to this class that the greatest possible effort toward Safety should be urged, and right here it might be said that

All the Suggestions in the World Will Not Prevent Accidents Unless You Are Careful

Recklessness and Carelessness Go Hand in Hand

The reckless person is also careless, and often even more daring than the ordinary chance-taker, as the reckless man is apt to pay little heed to the safety warnings of others and go blindly forward into the very arms of danger without fear of the consequences. This class is undoubtedly the hardest to convince of the importance of Safety. But to all who are inclined to be careless or reckless we would set forth the following resolutions, which if carefully followed would eliminate to a great extent accidents due to these causes:

Resolved: Not to Take Any Unnecessary Chance This Day

This campaign is supported in the interest of humanity by the following Manufacturing Interests, Financial Institutions, Public Service Corporations, Insurance Companies, Firms and Individuals:

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