

Which Type of Woman Is the Apotheosis of Femininity?

WOMEN WHO ARE "SO ESSENTIALLY FEMININE" AND THEIR OPPOSITES

Powdered Noses and Fluffy Clothes Create an "Atmosphere" Which Frequently Deceives a Mere Man

IT ALWAYS amuses one to hear a man give as his reason for liking a certain type of empty-headed little butterfly that "she is so essentially feminine."

Too many men seem to believe that intense femininity means whitened noses, transparent blouses and absurd heels.

A MAN lately introduced me to a young acquaintance of his, after telling me he considered her as having more sense than the average young girl.

THE WOMAN'S EXCHANGE

Letters and questions submitted to this department must be written on one side of the paper only and signed with the name of the writer.

- 1. Can dried fruits be used for preserves; how do they compare with fresh fruits?
2. Is it necessary to seal Jams, Jams or preserves?
3. What kind of fruits can be preserved by the sun-drying method?



Yvettes This is not a real butterfly on these flowers, as you might imagine, but a silk one, tacked on the top-most flower by the milliner.

after all, only the result of her feminine intuition of the fitness of things. It always amuses me when a girl who usually wears severely tailored clothes appears occasionally in the latest frilleries so dear to the hearts of all women, to see men fall all over themselves to compliment her as if they had just discovered her.

AND, as for the domestic virtues supposedly a part of the female make-up, how do you suppose the doll babies compare with their less spectacular sisters?

TODAY'S INQUIRIES

- 1. What makes a good lotion to use on the face in cases of excessive perspiration?
2. How can odorous perspiration be overcome?
3. What formula is good for prickly heat?

ANSWERS TO YESTERDAY'S INQUIRIES

- 1. To preserve mint for winter use, drain the fresh mint in a wire colander, cover with vinegar and place in the bottle; tissue paper dipped in the white of an egg is good.
2. The short slip-on sleeveless sweaters, pulled at the waist are best for golfing or playing tennis.
3. White drill is more serviceable than linen for riding breeches.

Quarrelled With Young Man

Dear Madam—I am a young girl and met a young gentleman in the city who was very nice to me and I thought a lot of him.

Clothes for Motor Trip

Dear Madam—I have been invited to go on a motor trip through New England next week. We expect to be gone about ten days and I have two weeks.

Hat May Replace Veil

Dear Madam—Will you kindly suggest a simple menu for a small wedding breakfast for about twenty guests? It is preferable for a bride to be married in white and yet to wear a hat rather than a veil.

Exercises for Development

Dear Madam—Will you please tell me what will level the feet? I have flat feet. Exercises in which the leg muscles are brought into play will develop the feet.

IN THE MOMENT'S MODES

Fall Model of Black Satin and Navy Blue Serge



Black taffeta and black satin are smart. Not merely listed among the smart fabrics now being introduced in fall models, but the very smartest of such fabrics.

The Origin of Philosophy The world is made of dirt and water. Thus fraught with truth did Wisdom And then she grew a little fraughtier.

Tomorrow's War Menu

- BREAKFAST: Raspberries and Cream, Creamed Beef's Liver, Coffee.
DINNER: Roast Fore-quarter of Mutton, Mint Sauce, Green Corn, Browned New Potatoes, Romaine Lettuce, Escalloped Clams, Baking Powder Biscuit, Watermelon.
SUPPER: Escalloped Clams, Baking Powder Biscuit, Watermelon.

PATSY KILDARE, OUTLAW

By JUDD MORTIMER LEWIS

Story of a Pie

I STAYED all night at June's and in the morning we had hot biscuits for breakfast. June brushed away her hair till it shone and put a ribbon on it.

THE GOOD HEALTH QUESTION BOX

By JOHN HARVEY KELLOGG, M. D., LL. D.

What Nervous Persons Should Eat

THE cure for nervousness is largely a matter of prevention, and the first step in prevention is to correct the diet.

Best Treatment for Shattered Nerves

What is the best treatment for a case of shattered nerves? MRS. K. A course of diet and daily living which will build up and strengthen the whole body is necessary in this case.

Cause of Drowsiness Every Afternoon

What can be done to overcome drowsiness which comes on every afternoon? I get it nine and arise at six. You are probably suffering from sluggish bowels or you are eating too much protein food; very likely you overeat, and also do not thoroughly masticate your food.

"MICKEY" GETS WISE



"Mickey" being the studio name of Marshall Neilan, who is disclosed in the act of reading up on "Rebecca of Sunnybrook Farm," which he produced for Artcraft, with Mary Pickford as Rebecca.

THEATRICAL BAEDEKER FOR THE COMING WEEK

STANLEY—"The Lone Wolf," with Hazel Dawn and Bert Lytell, all week.
PALACE—"The Flame of the Yukon," with Dorothy Dalton and Melvina MacBrew.
VICTORIA—"The Wrath of Love," with Virginia Pearson and Irving Cummings.

THE HORRIBLE PLIGHT OF BEAUTIFUL BABBIE

Never Had to Begin at the Bottom, Has Always Had "Leads" and Yet Doesn't Mind It. By BARBARA CASTLETON.

B. F. Keith's Theatre

A MIDSUMMER FESTIVAL OF VAUDEVILLE JOY! THE BEST ENTERTAINMENT IN THE COOLEST SPOT IN TOWN!

THE CHEERFUL CHERUB

I haven't a cent or a friend in the world; I'm simply as wretched as mortal can be. I bet when I'm rich with an automobile I'll look back and pity this poor little me.

What would Lincoln have done had he been President now?

What would Wilson have done had he been President then?

Shall Human Beings Be Bought, Sold and Beaten Like Cattle in a Republic Based on the Principle That All Men Are Created Free and Equal?

Shall Any Nation Force Down the Throats of Free Americans the Doctrine That Might is Right—And Murder Them if They Don't Accept It?

FINALLY IS THE WORLD TO BE RULED BY A Government of Aristocracy, for Aristocracy, to Serve Dynastic and Imperialistic Ends? Or—A Government of the People, By the People and for the People?

GARRICK

Aug. 13 to Sept. 1st

admired her greatly. Just five years when I was fifteen years old, I was taken from my home in Little Rock, Ark., New York to have my voice trained.

VICTORIA Market Above Ninth. MONDAY, TUESDAY, WEDNESDAY, THURSDAY, FRIDAY AND SATURDAY. Virginia Pearson WRATH OF LOVE.

GLOBE IN HEART OF SHOPPING DISTRICT. PHILIP D. HEGG Presents the BRIGGS, BRIDGES AND BRIDGES SEASONABLE MUSICAL COMEDY.

KARL & HOWARD A Wonderful Surrounding Production. FARRELL-TAYLOR TRIO.

WOODSIDE Philadelphia's Foremost Park. Biggest Musical Success of Season. IMPERIAL BAND.

NIXON'S GRAND BROAD AND MONTGOMERY. ALL-PHILADELPHIA WEEK. Herbert Lloyd & Co.

STANLEY MARKET Above 16TH. PALACE 1214 MARKET STREET. ARCADIA CHESTNUT Below 16TH.