EVENING LEDGER-PHILADELPHIA, FRIDAY, AUGUST 3, 1917

Don't Make Your Own Traffic Rules!

Be Careful!

PROTECT BOTH YOURSELF AND THE OTHER FELLOW

THERE is a great need on the part of many motorists and pedestrians for a fuller understanding of each other's rights. Traffic regulations are intended to operate for the safety of all. A little use of plain "horse sense" and a little more respect for the other fellow's rights would eliminate a great many accidents that result in death, injury, property damage and no end of mental anguish and physical suffering. "Jay-walking" develops into sudden death or a prolonged stay at the hospital just as often as do wild, reckless driving by speed maniacs.

The purpose of this announcement is to point out the means of eliminating the bulk of the accidents Read, remember and observe

DON'TS For Drivers

DON'TS For Pedestrians

SAFETY For Children

-Each child should be taught to remember that: I must not cross a street with-

trucks, automobiles or street

- DON'T approach street intersections at high speed.
- DON'T forget that the traffic officer regulates traffic.
- DON'T resent the traffic officer's directions-he is doing his best to prevent accidents.
- DON'T forget that the street car cannot dodge. DON'T overlook the rights of the pedestrian—his life is just as important as yours.
- DON'T take things for granted-prepare for the unexpected.
- DON'T fail to give signal with hand when turning or stopping.
- DON'T ignore special traffic rules.
- DON'T drive on the left side of street or cut corners.
- DON'T permit your chauffeur to speed. You are just as guilty as he, and also may be prosecuted.
- DON'T use your big headlights-they blind other drivers and pedestrians.
- DON'T take blind curves at high speed. **Better Be Safe Than Sorry**

- DON'T cross streets before looking both ways.
- DON'T let your mind wander when standing where vehicles pass. You invite accident by doing so.
- DON'T STAND in traffic route when waiting for street car. Remain on sidewalk or in safety zone until street car approaches.
- DON'T run across the street in front of a car, auto or wagon. When the way is clear, cross the street at a fast walk. DON'T RUN.
- DON'T cross street except at the regular crossing.
- DON'T unnecessarily impede traffic; do your part in avoiding accidents.
- DON'T overlook the other fellow's viewpoint-cooperation means safety.
- DON'T cross street intersections diagonally.

out first stopping and looking both ways.

I must not attempt to cross a street except at a crossing, for there is less danger there than at any other point.

I must not play in the street, especially in one frequently used by automobiles and other vehicles.

I must not attempt to run if I am caught in the middle of the street with vehicles coming from both directions, for if I stand still they will be likely to go around me without harm.

I must not steal rides by hanging on- the back of wagons,

I must not throw a stone or other missile at any vehicle.

I must not use roller skates or coasters on the streets.

I must stay on the right side of the street and near the curb while riding a bicycle.

I must not start or take part in a panic when a fire starts in school. I should remain in my seat until I can walk out without danger of being crushed in the aisles.

I must not run my bicycle too close to street car or automobile or catch on either of them, or use an air rifle, slingshot or pea shooter within the city limits.

THIS CAMPAIGN IS SUPPORTED IN THE INTEREST OF HUMANITY BY THE FOLLOWING MANUFACTURING INTERESTS, PUBLIC SERVICE CORPORATIONS, FINANCIAL INSTITUTIONS, INSURANCE COMPANIES, FIRMS & INDIVIDUALS

The Pennsylvania Railroad Company The Philadelphia & Reading Railway Co. The Philadelphia & Reading Coal & Iron Co. The Baldwin Locomotive Works The Penn Mutual Life Insurance Co. The Corn Exchange National Bank of Phila. Insurance Company of North America Traylor Engineering & Mfg. Co. Traylor Shipbuilding Corporation Harrisburg Pipe & Pipe Bending Co. General Accident Fire and Life Insurance Corp., Ltd. Martin & Wm. H. Nixon Paper Co., Inc. Typothetae of Phila. (Master Printers' Assoc.) The Wm. Cramp & Sons Ship and Engine Building Co. Philadelphia Rapid Transit Company Samuel T. Bodine, Pres. U. G. I. Co. The Pennsylvania Co. for Insurances on Lives and Granting Annuities The Home Life Insurance Co. of America, Philadelphia, Pa. Basil S. Walsh, Pres. Central Market Street Co., Proprietors of Victoria, Globe, Ruby, Princess, Savoy, **Market Street and Auditorium Theatres** The Philadelphia Contributionship for the Insurance of Houses From Loss by Fire

Mass. Employees Insurance Assoc. John B. Stetson Co. D. G. Dery John Lucas & Co., Inc. Midvale Steel & Ordnance Co. American Bridg, Co. J. S. Wentz Co. Sauquoit Silk Mfg. Philadelphia Electric Co. Atlantic Refining Co. Lukens Steel Co. David Lupton's Sons Co. Nagle Steel Co. Aberfoyle Mfg. Co. Champion Blower & Forge Co. **Ballinger & Perrot** Bernstein Mfg. Co. First National Bank of Phila. **Abrasive Company** Crew-Levick Co. The Bank of North America Freihofer Baking Co. L. G. Graff & Son Quaker City Cab Co. **Alexander Brothers** W. Atlee Burpee & Co. Bethlehem Steel Company

The J. G. Brill Company Louis J. Kolb A. F. Bornot Bro. Co. Norfolk & Western Railway Curtin & Brockie Autocar Company Philadelphia Paper Mfg. Co. Graham, Parsons & Co. Antonio Roig & Langsdorf Union National Bank John Gribbel Edw. A. Schmidt Robert K. Cassatt Harrison's, Inc. Charles E. Hires & Co. **Pure Oil Company Delaware State College** Delaware State College Union Paving Co. Armstrong Cork Co. American Railways Co. Alan Wood Iron & Steel Co. The Philadelphia Rubber Works Co. Otto Eisenlohr & Bros., Inc. (Cinco) American Electrotype Co. Parkeshurg Iron Co. Parkesburg Iron Co. Chas. J. Webb & Co. New Jersey Zinc Company Link-Belt Company

Joseph Stokes Rubber Co. F. S. Walton Company Quaker City Rubber Co. F. A. Bochmann & Co., Inc. Isaac Hathaway Francis American Dredging Co. Atlas Powder Company G. A. Bisler, Inc. Chandler & Co., Inc. E. W. Clark & Co. **Commercial Trust Co.** The Commonwealth Casualty Co. Eddystone Ammunition Corp. Garrett-Buchanan Co. Harper & Turner Ingersoll-Rand Co. Geo. A. Huhn & Sons Lehigh Portland Cement Co. Alexander Kerr, Bro. & Co. Northern Trust Company M. B. Laubach Co. Charlemagne Tower Stokes & Smith Co. Stead & Miller Co. Day & Zimmermann, Inc. Diamond State Fibre Co. Henry Bower Chemical Mfg. Co. Whiting-Patterson Co., Inc.

Primos Chemical Co. The Downingtown Mfg. Co. Sun Shipbuilding Co. S. W. Evans & Son Ketterlinus Litho. Mfg. Co. **Henry Troemner** Pennsylvania Lawn Mower Co. Cresson-Morris Co. Defiance Mfg. Co. Fretz, Gross & Co. **Girard Iron Works Philadelphia Gear Works** Denny, Hilborn & Rosenbach J. Alfred Clark John Wood Mfg. Co. Standard Pressed Steel Co. Hoopes & Townsend Co. Bristol Patent Leather Co. Slaymaker Lock Co. Aetna Foundry Co., Inc. Ajax Metal Company F. Blumenthal Co. William Mann Company The Sharples Separator Co. Whiting Lumber Co. Baker, Ayling & Young Watson Malone & Sons William Amer Co.

READ EACH OF THE ARTICLES TO COME