



PHILADELPHIANS TRY MANY WAYS TO KEEP COOL



THOSE OCEAN BREEZES HELP A LITTLE
Four well-known Frankford citizens find comfort in their Palm Beaches on the Boardwalk by the sea. They are (from left to right) John Dougherty, Magistrate Edward Borie, James F. McCaffrey and John F. Dougherty.



RELIEF FOR LITTLE FOLK IN VARIED STYLE
Of course, it's fun to play in the sand after a dip in the foaming surf. But the little "stay-at-homes" find other means of getting cool, if it is in the old-fashioned "shower."



The Young Lady Across the Way



The young lady across the way says she saw in the paper that rowdiness was killing baseball, and she doesn't wonder, as it is said in the very next column that the young pitcher was hit hard by the first three batters up.

Not on Show

The man who lost the freak election bet was fully conscious of his facial deficiencies.
"There's only one thing I ask," said he to the winner.
"What is that?" inquired the winner.
"If you're going to stand by and see that I eat all these peas with a hatpin, I want you to admit that you won the bet and are insisting on its payment. Don't you pretend that you are my keeper!"

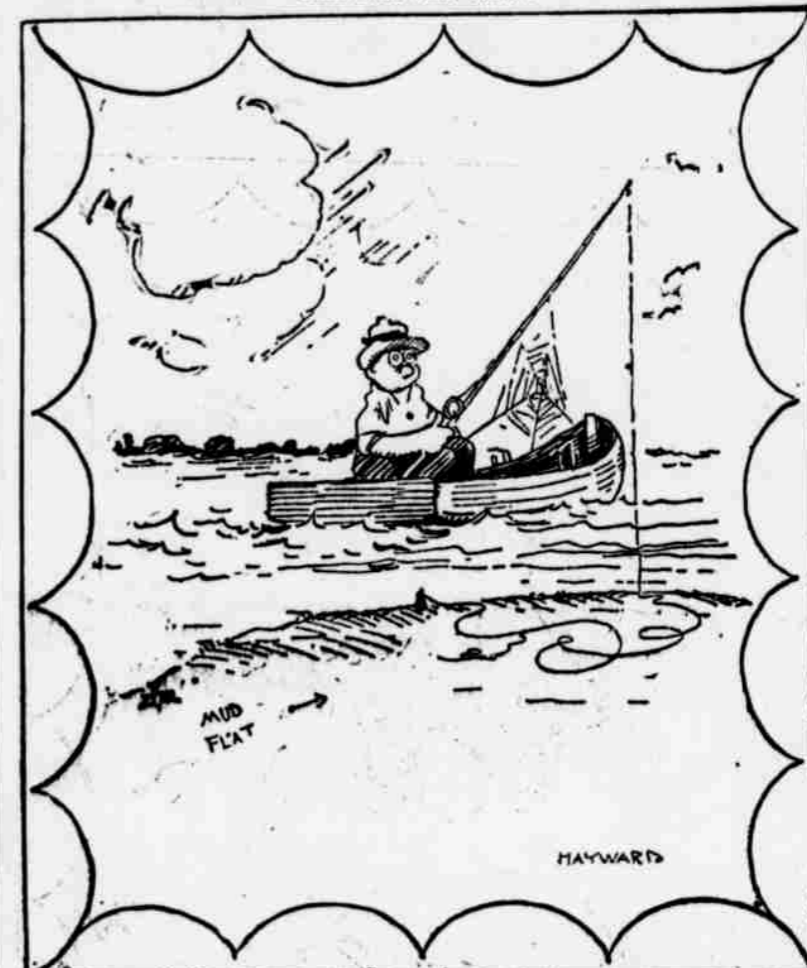
THE HOME GUARD FROM THE GENERAL STORE GOES TO INVESTIGATE THE WORK JUST STARTED ON A NEW GOLF COURSE



SSSH!
IF THEM AINT MILITARY TRENCHES THEN I AINT NEVER SEEN NONE!

BY FONTAINE FOX.

THE PADDED CELL



MUD FLAT

HAYWARD

A Good Customer

A milkman had just finished his morning's round and was returning home when he was addressed by an enlisting sergeant.
"Well, my man," said the sergeant, "would you like to serve the king?"
"That would be the making of you."
"That I would," said the milkman, very excitedly. "How much does it take a day?"
—"Tit-Bits."

His Awful Luck



"Yes, lady, a shell burst right at my feet, an' wounded me in four places, an' blew me uniform to rags."
"But haven't you any papers to show the truth of your story?"
"Just me luck, lady! They was in the pocket an' got blew to bits."

Quite Likely



—London Opinion.
Ethel—Oh, Auntie, come over here, you can get a much better view.
Auntie—Come there, indeed—and get blown through those railings!

VERY ECONOMICAL



—Lester.
"Tom made me give up cigarettes. He said it was too expensive."
"Just like a man!"
"Oh, not at all! The dear buys me tons of chocolates to keep me from smoking!"

SCHOOL DAYS

By DWIG



Why, darling!! thought you were in bed asleep! Did mamma's pet fall out of the window and lodge in that old tree?

After Effects

The Doctor—No, you mustn't stay out late at night.
The Married Man—Is the night so bad for me?
The Doctor—No, you suffer from the excitement you get after you arrive home.

Labor Shortage



—Passing Show.
The Manageress—Johnny! Johnny! Leave off cleaning out them pie-cases and nip up to the bakehouse and bring two loaves of bread, quick!

Perhaps It Is

Freddie—It's always in damp places where mushrooms grow, isn't it, papa?
Papa—Yes, my boy.
Freddie—Is that the reason...



WOMEN AND GIRLS GET A CHANGE IN LEASING OCEAN BREEZES
The women and girls in the hot city during the summer find excellent pools in which to get a change in leasing ocean breezes. The picture shows a large crowd of women and girls sitting on the beach during the summer months.