Carefulness Begins at Home



Many would have you believe that to avoid accidents you must be born "lucky"; that you must be gifted with a peculiar charm to ward off all injury of an accidental nature. But that is far from the actual case. There's no such thing as "luck" in the prevention of accidents. You will usually find that the man who has been free from accidents throughout his entire lifetime has used a mixture of "care and good sense" as his daily safety diet, while the man who is continually getting hurt, if only in a minor way, is usually the man who has overlooked these important points in his manner of daily living.

Nor is the Safety First movement a question of dollars and cents. No great financial fortune hinges on the prevention of accidents. Only the good fortune of being able to live without unnecessary suffering, scars and disfigurement is the reward of safety plus, of course, the financial gain and continuous employment and the saving in the doctor's bills.

The Safety First movement is then an honest endeavor to wipe out the accident business. If by doing this the country is physically improved, even if but a small amount of money is saved, it remains the expedient thing to do.

Any man who does not do everything consistently possible to help the cause of "Safety First" at every opportunity is not performing his full duty to himself, his fellow employes or the company that pays him to do his work in a safe manner.

When men appreciate that their lives and their limbs are their most valuable assets—and the American workman is rapidly reaching that understanding—they will of their own accord eliminate accidents.

LEARN YOUR SAFETY LESSON EARLY!

Don't wait to be sadder and wiser

Throughout this campaign we are endeavoring to impress these facts upon the workmen. How much good has been and is being done remains in a large measure still to be seen, but it is most gratifying to notice a tendency on the part of workmen generally to observe the safety rules that have been suggested from time to time. When these observances have reached their maximum then accidents will have reached their minimum, and this is the result we are striving to attain.

THE WIFE IS AN IMPORTANT FACTOR

Instances have been known where worry has been directly responsible for great railroad wrecks. The engineer took home-troubles to work with him.

The Prevention of Accidents Is a Duty Which Every Man Owes Himself, His Family and His Fellow Employe

This campaign is supported in the interest of humanity by the following Manufacturing Interests, Financial Institutions, Public Service Corporations, Insurance Companies, Firms and Individuals:

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