

THE CHARM OF ATLANTIC CITY IS NEVER SO ALLURING AS ON A HOT SUNDAY IN MIDSUMMER

Photographs by Evening Ledger Staff Photographer.



THE EVENING LEDGER PHOTOGRAPHER NEVER LACKS A THRONG OF WILLING SUBJECTS FOR THE PRIZE PICTURE. If you are not the winner of this prize, you may be of the next. Two dollars will be awarded the young man "ringed" in the photograph if he will call at the Evening Ledger, Pictorial Department. The woman "ringed" last week was Mrs. Elizabeth Lindline, 1838 North Front street, who has been awarded the prize.



A SPLASHING GOOD-LOOKING BATHING SUIT—ONLY IT WAS NOT MEANT FOR THAT PURPOSE



THE BLOOMER GIRL, WITH POCKETS A LA MASCULINE, CUTS QUITE A SWAGGER ON THE BEACH



THE GOOD OLD-FASHIONED WAY OF ENJOYING THE BEACH. Nowadays the pleasure-bent visitors are more given to the promenade than to the bath.



THE BING BING IDEA HAS BEEN BORROWED FOR BATHING SUITS



THREE MAIDS OF A KIND, ALL BENT ON SHIELDING THEIR COMPLEXIONS FROM THE SCORCHING RAYS OF THE JULY SUN



THE AVIATION BATHING CAP IS THE NEWEST OF BEACH FADS