EVENING LEDGER-PEILADPLPHLA, WDDNESDAY, JULY $25^{\circ}, 1017$

TNIVVER CLEANED SIṆE LAST SUMMER (ye Complaints of Indignant Wives and Business Men







A
ADVICE TO THE HOME-BUILDER
OF MODERATE MEANS
By victor eberhard, B. Arch., R. A.







Thech Bros.Ca ADVENTURES
OF BILLY BUMPU BiLLY AND THE CLO
By Farmer Smith

## Philadelphia now has the same Fisk ${ }_{\text {Tire }}^{\text {Free }}$ Service

 enjoyed by other leading cities THE new Fisk Service Station at 666 North Broad Street is now ready to serve the Motorists of Philadelphia with the same complete service that is adding from 1500 to 2900 miles to the tire mileage of many car owners of Detroit, Kansas City, Minneapolis, Springfield, and more than 100 other motor centers where Fisk Branches are located.
## This Remarkable Service Is FREE To Everyone

There are no obligations-no charge,
no matter what tires you use

## It is for the Benefit of ALL

Tire inspection, air testing, inflation, changing, mounting
spares on rim or wheel, testing for wheel alignment and ad-
vice in the care of tires-a real Tire Service that will effect
a substantial saving for you-and will give you more tire
satisfaction than you ever had. <br> \section*{The Fisk Rubber Co. of N. Y. <br> \section*{The Fisk Rubber Co. of N. Y. <br> <br> Philadelphia Branch <br> <br> Philadelphia Branch 666 North Broad St.} 666 North Broad St.} Two Entrances on North Street

Accommodations for 20 cars at one time

The Mileage Importance Uniform

- Air

Pressure
Do you know that uniform air presfactor in determining the length of life of any tire) get consistently maximum efficiency and economy from $y$ our tires when the pressurevarien regu-
day to day. lar inspection and the proper unjorm
inflation-FREEat the new Fibk Ser-
olce Station wull add olce Station will aade

##  <br> Bulick <br> $\underset{\substack{\text { Announcement } \\ \text { of } 1918 \text { sodels }}}{\text { Munick }}$

 Bum everything a car should be; a staple car, a sensible car, a car of economy, refinement, comfort, reliability, utility and enjoyment.

## Buick Reputation Everywhere Stands Supreme

This reputation pronounces the Buick as a dependable car, always ready for service
 ten times around the earth), and is now on a $12,00 p$-mile tour of the United States.
We will build 150,000 cars for 1918 , bat this Branch's allotment of closed-body types will be limited; therefore, early inspection the 1918 models is advisable for anuranteed by the Buick Factory. The Buick Car will do anything reauired of an automobile at the lowest possible
sumption and long life in the car.

Orders Now Being Taken and Deliveries Will Be Made in Rotation

## The Buick Motor Company

Philadelphia Branch<br>N. W. Cor. Broad and Poplar Stree

