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## "Take Hold and Lift"

Words are empty thanks; and yet they're crowding us in honest effort to express appreciation of the magnificent support given us by the women of Philadelphia and wherever we have stores, in eliminating a costly, burdensome, unnecessary delivery service. It was a positive, tangible handicap to LOWER COST OF LIVING; and thoughtful housewives have accepted it in a practical, common-sense way. It shows a splendid "war-time" spirit and a determination to "Take Hold and Lift." We thank you

The Open Door of Household Economy welcomes you to THE AMERICAN STORES. Step inside any one of them, and you'll quickly see how materially you can decrease the total of your living expenses and how well "H Payo \% Cary Wt Home" Fancy Creamery Butter, Reren deficicicoust 47 clb . Choice Creamery Butter, , arefenluly mande ${ }^{2} \mathrm{c}$ c lb .
 Large New Potatoes, Fancy New Onions, and and nice, 3 clb .

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SNIDER'S Delicious Tomato Soup
 Sliced Dried Beef


SALMON one of the most economical foods; and served in so many dainty ways. Choice Pink Salmon, 15c tall can $\mid$ Fancy Red Salmon......20c can Our Very Best Black or Mixed Tea, 35c lb. Assam, India and Ceylon Blend Tea, 45c lb. oun hany his it

Laundry Soap, $31 / 2$ c| Laundry Starch, 5 cpk. $\mid 10$ Clothes Pins, $1 \mathrm{l} \mid$ |lce CreamSalt, lelb.

## At Our 140 Specialized Meat Shops

Armour's sami smatar Hams, 25 clb lb. Real Maryland Spring Lamb


## American Stores Company

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