

# Watch Your Step!

Many times every year you meet with a minor accident, or you have a narrow escape on the street, on a stairway, in your workshop, in your home.

These things ought to make you think. Do they? Every one of these ought to bring home to you the importance of this

## “BE CAREFUL” CAMPAIGN

and make you a crusader in the cause of Carefulness.

Watch your step

Look before you leap

Walk carefully on high places



## In 1916 Hundreds Were Killed, Thousands Were Injured

on the street railways and steam railroads of Pennsylvania—most of them trespassers and careless pedestrians

## WATCH YOUR STEP!

Three out of every four people killed in elevator accidents were caught when *entering or leaving the car*

## PREVENT THE LITTLE ACCIDENTS

One out of every four accidents is a minor one—calling for only a simple dressing and not resulting in loss of time. Most of these little accidents arise from simple dangers which care would have prevented.

A small scratch—something in the eye—a surface bruise—a slight fall—may mean little more than an inconvenience for a few days. If not properly attended to **AT ONCE**, little accidents may become serious ones. The loss of an arm, an eye, or a leg, takes the joy out of life—the sad part of it is that almost all serious accidents could be prevented by simple precautions.

This campaign is supported in the interest of humanity by the following Manufacturing Interests, Financial Institutions, Public Service Corporations, Insurance Companies, Firms and Individuals:

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