

A PICTURE JOURNEY TO ATLANTIC CITY, WHERE THE SURF BECKONS TO PHILADELPHIANS

Photographs by Evening Ledger Staff Photographer



Bathing caps with visors are greatly in favor this season for beach wear.

ARE YOU THE PRIZE-WINNER?

Two dollars will be awarded to the bather "ringed" in the photograph if he will call at the EVENING LEDGER office, Pictorial Department.



A beach maid who knows how to make herself "comfy." Note the shoulder straps a la ballroom.



THE BEACH WAS CREATED FOR THE LIKES OF THESE. A really pleasant change from the usual promenade-mad throng on the strand. The little ones were somewhat querulous as regards the camera.



A GLIMPSE ALONG THE GREAT SANDY WAY, WHICH IS THE DELIGHT OF DELIGHTS TO TENS OF THOUSANDS OF HEAT-DISTRACTED PHILADELPHIANS

YOUR BEACH SUIT MUST BE KNIT IF YOU ARE TO BE STRICTLY "IN THE SWIM"
The beach costume on the right is of striped gray wool, with a knit belt to match. The leaning toward black and white suitings still remains, as the other costume bears witness. Not least among the fads is the ukulele.

THE YOUNG WOMAN WHO WAS "RINGED" IN THE ATLANTIC CITY BATHING PICTURE WHICH APPEARED IN THIS SECTION LAST MONDAY WAS MISS IDA TUFF, 2534 SOUTH EIGHTH STREET, WHO HAS BEEN AWARDED THE PRIZE