# EVENING LEDGER-PHILADELPHIA, FRIDAY, JULY 13, 1917

Tom Daly's Column



## PUBLICITY CLEANS STREETS

they cast.

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TLUSTRATED

THE gentlemen contractors who have grown rich not cleaning the streets of Philadelphia, and, up to this time, have scorned the efforts of honest citizens to have the filth that litters highways and alleys carted away, have run against a the farmer's profits down to the vanish anag. They could laugh at abortive efforts ing point until the farm workers to whom to drive them to the performance of their , seek the factories of the towns. These duties, but particularity is about to smite parasites will be crushed between the them in the loins. What did they care upper and nether millstones of maximum prices to consumers and minimum payabout dirt in general? But along came ments to farmers. It will not be difficult this newspaper and discovered Nelly's Alley. The name has leaped into popu- are now awake to the facts. larity as the synonym of utterly intolerable conditions, of garbage uncollected, of THE KAISER'S STALKING-HORSE rubbish that breeds death and of filth that lies ungathered for days and weeks

Citizens have seen in it a slogan and a last seems imminent, has managed to hope. Every day scores of people tele- hold the unenviable post of Imperial Chancellor. In those early years, when phone or write to this newspaper, giving war clouds gathered thicker and faster the location of the particular Nelly's in Europe and at last broke in the storm Alley in their neighborhood and urging of world war, and even afterward, no that we do our bit to see that it is cleaned Prime Minister outside of Germany could up. Our function has been to carry their rival him in tenacity in office. The war complaints direct to the responsible city France, and even Bryan in distant Amerdepartment. We back them with the ica went down before the hurricane. But power of publicity; for pictures can tell it was Germany's boast that, so firmly the truth in such form that no contrac- fixed and united was her Government, can gainsay it, and the truth no ephemeral clamor could unsettle it. is something our investigators do not Germany's real weakness. He kept his fear. Nor have we, therefore, up to this place not because he had power, but betime, experienced insuperable difficulties in procuring prompt remedial measures. Not one Nelly's Alley, but many, within | istic stalking-horse. The Kaiser is really the past few days, have felt the shove of his own Prime Minister. He, and not the Reichstag's majority, appoints the Chanthe shovel and the rumble of the cleaning cart, and pure, sweet air has flowed no one else. The revolt which strikes at where formerly it was unknown. poor, vacillating Bethmann was years in

There is no Nelly's Alley in Philadel- developing, because it was recognized in phia which need remain a Nelly's Alley Germany that when it did come the whole forever. The public has come to the assistance of the city authorities. Our readers constitute an inspection force of their wn. Theirs is a voluntary servi fized by indignation, and extremely efficient on that account. We shall, therefore, continue to invite complaints, which we shall investigate as rapidly as possible, and we feel comparatively safe in assuring the public that action will follow. The street-cleaning and garbage-collecting systems of the city, however, are inherently wrong. How can we expect clean streets when it is money in the of country, religion, personal honor and pocket of a politician to have them dirty? It is infamous, for instance, that a newspaper should have to undertake an inspection service, furnished by its readers, to assure even a modicum of good service from paid employes. But an alleviative church member, scrupulous in the paymeasure of that sort is the only remedy in sight, and none other will appear, the public should understand, until the municipality sweeps the entire contractor system out of being and itself performs the functions which properly belong to it. The city spends enough money to assure good streets; the part that becomes private profit is measured by the condition of the streets. The more profit, the give him. more dirt; the less profit, the less dirt. Generally speaking, every Nelly's Alley means another bottle of champagne for somebody. But under a municipal system of street cleaning, every Nelly's Alley would mean the loss of his job for some. body. That is the difference between street cleaning for profit and street clean. ing for service. The latter gives health; the former gives business to undertakers.

world would know that the real target was William himself. PROFITEERING PATRIOTS I am not questioning motives. I am erely stating a fact, and stating it in der that attention may be fixed on it.-Mr. Wilson to "profiteering patriots."

but modern astrongers and angers perts with a bent for looking on the bright side of thirteen have been exceedingly busy with Woodrew Wilson. He stepped the first time into the presidential office in 1913. His second election was won by the keep housewives informed, and women fitting themselves for the citizenship they will inevitably win in the populous and hirteen voise of California. He has thir-een letters in his name. Industrious di-iners have dug up still more of these enchanted" statistics. There is, indeed. nowerful eastern States will make "cheaper food" the object of every ballot Farmers, in spite of Senator Reed, will

who have been financial slackers, but par- FRIDAY THE 13TH!

which a profusion of them that certain crit-ies were so unkind as to hint that when Mr. Hughes cast the thirteenth ballot in be the chief gainers. Speculators drove his division last November he was seeking That the answer was defeat strongly forth-field the position of the "glooms" in this he could pay only a pittance began to natter of interpreting thirteens.

When it comes to linking up thirteen with Friday you have a combination of mens that has been resarded for centuries a uncommonly fateful. Every portion of he world has its special unlucky day. In

he world has its special unlucky day. 'hristian lands the selection of Friday to do it, because 99 per cent of the people brietian lands the selection of Franky is ald to be due to the fact that the crucillaion ook place on that day. There were thir-ern participants at the Last Supper, and o this may probably be traced the belief hat thirteen at the table will bring death SINCE July, 1909, Theobald von Beth-mann-Hollweg, whose downfail at that thirteen at the table will bring used to at least one of the number within a shows perhaps the most vitality. Some of the most practical, hard-headed folks in the world shy at being part of a dinner party of a dogen and one guests. mann-Hollweg, whose downfall at

Friday's Revenges Men that go down to the sea in ships ave their own reasons for being fearful f Fridays. Among English sallors' tales is one of a ship whose keel was laid on a Friday. The ship was launched on a Fri-day, her masts were taken from the sheer me keel was laid on a ulk on a Friday, the cargo was shipped on a Friday. These ominous days were hoven by the merchantman's owner with he express purpose of destroying the Friday superstition. He even went to the extent of uncarthing a Captain Friday to command the boat. She salled on a Friday and never returned. So much for scoffing

at the "sisters three"! Folk poetry, with one notable exception full of unfavorable references to Friday cause, having none, it was not worth Good words are spoken in the familiar while changing him for another Kaiser-

rhyme: Sunday's child no'er lacks in place: Monday's child is fair of face: Tuesday's child is full of grace: Wednesday's child is sour and sad; Thursday's child is lowing and glad; Friday's child is lowing and glving; And Saturday's child must work for a living.

We get, however, the reverse side of the medal in the following: Monday for wealth, Tuesday for bealth, Wednesday the heat day of all, Thursday for crosses, Friday for losses, Saturday no day at all.

This seems unreasonably hard on Satur-

"A Fatal Day"

According to the records, July Fridays

erses from the Old Sarum Mussal. Char-cteristics of the months are described un-

us that all this Friday and thirteenth busi-

er at such a notion, and yet be thor-arbly distressed when she breaks a mir-

ratition bring forth some curious pracpersention oring forth some curious pri-ces. Mark Twain's "Tom Sawyer" is, ourse, largely autobiographical. His h ortal hero advocates "spunk water" cure for ware, but claims that it

"Harley-corn, barley-corn, Injun meal shorts! Sputk-water, spunk-water, Swaller these warts!"

is, of

His im

Physio-abbreviation for "physiological. Paychic-short term for "psychological." Pronormalism-practice favorable to nor palizing, hence a practice favorable to nor maliging the play lological and psychological functivities of that super-organism called "genus home." To harmonize the co-ordination of

"physiological expression," or "blood pres-nure objectified physically," with "psycho-logical impression," or "nerve-tension sub-jectified psychically," describes the purpose and largely the achievement) of Physic Psychic Pronormalism

Upon the character of the creature's sychical impression altogether depends the legree of the creature's physical expression, and vice versa, hence should either of the interoperative and inalienable functivities become "unfit," the other one correspond-ingly suffers.

To maintain the balance of reciprocal in roperation means to maintain equilibrium hence the signification of the practice of Physio-Psychic Pronormalism. Now will you be good?

Good? We feel better already. All those p's and s's confused us before.

Dear T. A. D .- Apropos "Boche." With due respect to Henri Balin, there is in the French language the word "caboche"; it means stubborn, pig-headed, dumb, "ivorytopped," etc. A near relative of this same word exists in Spanish as (if I remember rightly) "cabozo." The word "caboche" had been for many years employed colloquially in contempt for the Germans. At the heand the first syllable was dropped in rapid speech. Try pronouncing it quickly and see how easily "ca" will vanish. I might add that the word has been in the language for nearly three hundred years. I where our word "kibosh" comes fr TEEGEE.

> BAD CESS TO THE P. R. T. dainty damsel smiled at me

On Chestnut street, on Chestnut street Her eyes danced so invitingly That I, though bald and forty-three, Was fain to join that lovely she.

On Chestnut street near Ninth

But she was on the other side Of Chestnut street, of Chestnut street, Retween us paped a chasm wide From which earth's entrails had been

pried; could not cross the great divide

old Phils to be what they are wi

This Department is free to all readers who wish to express their opinions on subjects of surrent interest. It is an open forum and the Evening Ledger assumes no responsibility for he situw of its correspondents. Letters must be signed by the name and address of the criter, not necessarily for publication, but as a marantee of good faith. On Chestnut street near Ninth. FILBERT. NO ANTI-SALOON LOBBYING

To the Editor of the Evening Ledger: It's bad enough for Pat Moran's poor

THE VOICE OF

Mr. Chalfant Defends, Mr. Gib-

of "Drys" at Wash-

ington

boney Attacks, the Actions

commercial and industrial structure of the country. Sir-I have just read your editorial en-If the desperate activity of the profession-

In my own mind that a congressional in-vestigation into the source of the tre-mendous financial resources at the disposal of the aforesaid lobby would bring forth

some rather startling revelations and place its much-heraided sincerity and morality ip rather a questionable light. This is no time for clogging the legislative machinery of the Government with unnec-essary or extraneous matters, but it might prove as interesting as enlightening to the country at large to know the real incentive for the activities of these men who would go so far as to jeopardize the safety of their country in order to desuroy, without re-muneration, a business from which the Gov-ernment has been taking one-third its normal revenue, and in the destruction of which would be created a precedent to jeopardize any or all other similarly lawful enterprises, and thus weaken the whole

"THAT'S GRATITUDE!"

## What Do You Know?

QUIZ

1. What city is the temporary capital of the revived Chinese Republic?

 Who was Ignatius Loyola?
What famous writer was called "The Great Unknown"? 4. What was the first steamship to cross the Atlantic Ocean?

5. In what portion of the British like are laws made by the House of Keps?

6 What is the meaning and application of the What is the meaning of Santa Ts!
What fitmous New York merchant was President Grant's first choice for Serr-tary of State?

 What noted American writer and natural died 100 years ago yesterday? 10. What place has been selected as the future capital of Australia?

Answers to Yesterday's Quiz 13-16, 1863 1. The New York draf the Civil War on "Muywump" comes from the Algunds Indian word meaning "chief" or "leader" In 1884 the Independent Republican we second from the regular party ranks we called "Mugwumps."
The Somme offensive was the great we operation in progress is year and.
The English call a Cambridge University man a "Cantab." June 22, 1803, the British battleth Victoria was ranned and sonk by D Camperdown in navai maneuvers of Tripoll. Three hundred and thirty-am men were drowned in the catastropic.

tempt to picture it; and I am convinced THE PEOPLE

### HISTORY ON A TANGENT

WHEN it comes to Russia, History flatly refuses to repeat herself and flies off at entirely unexpected tangents. The analogy hunters were quick to fasten on Nicholas Romanoff. They called him a Charles I, proud but unreasonable; a Louis XVI, blundering and unperceptive. Lately, in his seclusion, the ex-Czar has an compared to Charles V of Spain, a collatered recluse, cut off from the "smoke and stir of this dim spot which men call sarth." But the ex-Emperor Charles, in Tuste, winding up his favorite clocks and letting the world spin on, was never a triend of freedom. In the person of his son Philip he handed down the methods of oppres

Not so Mr. Romanoff. Petrograd now sends word that he has appealed to the previsional government for parmission to purchase Russian "liberty bonds." This is indeed turning History completely tupy tury! The land where such mirthis happen must indeed b

MOTIVES are habits. A man's philosophy of things in general is his elaborate defense of his personal habits of mind. If he really believes it is right to Involved luring President Grant away to visit a friend in a remote corner of Penn-sylvania, beyond the reach of the telegraph. But the plot brought disaster to its pro-moters and a number of other financial firms innocent of intrigue. A much greater panic occurred on the Biack Friday of September 19, 1873, when a memorable financial crash demoralized American stock exchanges ruining among charge wartime freight rates on the principle of "all that the traffic can bear," it is because he has made his concention politics correspond exactly with his conception of business.

overthrew Asquith in England, Vivianj in

But Bethmann's apparent strength was

cellor, who is responsible to him and to

a memorable financial crash demoralized American stock exchanges, ruining, among other rich men of the land, Jay Cooke, the savior of Union credit during the Civil War, England had a Black Friday on De-cember 6, 1745, when the news reached London that the Jacobite Pretender had Mr. Wilson is too much of a political economist to go into the motives of "profiteering patriots." Each one of them is no doubt kind to his children, a devout safely arrived at Derby and the security of the House of Hanover was thought to be ment of his debts. The science of pricefixing takes no account of private imperiled. There was also a British motives. It takes no account even of ial Black Friday on May 11, 1866. the rich firm of Overend, Gurney & Co., of natriotic motives, for all the desperate London, failed. chivalry in France will not save her if she can't get war materials and food. The law of public necessity must fix the seem to have been comparatively harmless. The thirteenth of that month, however, yomes in for some rough treatment in Latin verses from the Old Sarum Missal Charprices for the profiteer. If he thinks the law of his own conscience is a higher law, he is cheerfully invited to find in it what consolation his strange gods can

der separate headings. The July section asserts that "the thirteenth is a fatal day." This looks particularly cheerless when in this year of 1917 Friday and the thirteenth Chill reports neutrality to be unre in conjunction. Reason, which Sarah Bernhardt has re popular. It's more than that. It's imare 1 possible. Reason, which sarah bernhardt has re-cently declared to be the "naughtlest in-vention of the human mind," of course, tells

"Siacken your food and you're no food slacker" may sound paradoxical, but it's wondrously efficient.

us that an this Friday and thirteenth busi-ness is nonsense. A sober-thinking man will echo this verdict and yet he may be just the fellow to step beyond a ladder instead of walking under it! Or he may be Measuring the Russian advance in Instead of walking under it : Or he may be chary of wearing opals. Or-if he be a Neapolitan-he may dread the evil eye. And this last may seem to be a wholly ab-nurd obsession to the very person who is loath to have his cigarette lighted by the same match that has just served two other smokers. On the other hand, his wife may lear at such a potion, and yet he thermiles instead of yards is one of the most comforting proofs of its magnitude.

Submarine attacks on shipping pals before the kind of blows that President Wilson very properly hands it.

Just what part Mr. Bryan is playing in the great war we do not know. We suspect that he is in charge of the Weather Bureau.

The German Crown Prince may be of dubious value to the Berlin Crown Council, to which he has just been called. Council, to which he has just been called. but his absence from the front deals the worst blow to the Allies they have suf-fered in many a day. fered in many a day.

Although the news that Rio Janeiro has named a street after President Wilcourse, nortal son is flattering, the further information valueless without the following incantathat this thoroughfare was formerly called Avenida Ajhangabahu indicates tion: that some drastic reform in nomenciature was needed quite apart from complimentary considerations.

Of all incompetent managers of a busi-

Why any people allows a govern to run that his factory called war, all of handling it over to private indi-

day, which, as the end of the working week and a day whose toil is in many circles conhaving it rubbed in by the inspired comfined to the morning hours, is popularly refined to the morning hours, is popularly re-garded with high favor. Note, however, that Friday has its "losses." On the famous "Black Friday" of 1869 they came with dramatic celerity. The number thirteen was not involved here, for the actual date was September 24. Colonel "Jim" Fiske and Jay Gould tried to corner the gold market. It was a daring hold-up scheme which even involved luring President Grant away to use a folged to a semone corner of Pennpositor on our morning sister, who set

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up the head, "Rest Days Helpful to Crippled Girls." Pat Moran's "Debs"! There's a chance for another truthful error. Again we have with us Friday the 13th

PHIL FRIEND THE MASTERPIECE If thee would solve How deathless things evolve, How great works come to be. Ascend these stairs with me.

Here in this attic room. So near the sky, Thee may descry New beauty come to bloom. Of wax and merest dust The sculptor's hands have formed A wounded soldier's bust



jeer at auch a north, has breaks a mir-oughly distressed when she breaks a mir-ror. In fact, the man or womas entirely free from superstition is as rare as the hu-man being without emotion. Even the bravest of us have a weak spot in our Draw such a work of art. "I s'pose," said he, "my heart, For notheen's een my-stomach." bravest of us have a weak spot in our armor of professed skepticism. Children often indulge in some of the oddest superstitions. Few of them care to make a practice of looking at the moon over the left shoulder or of spilling sait

Tis true! for eating nought He caught The sympathetic thought, And suffered what he wrought. So here for him we've brought Our tributary wreath (Beneath)

With which we mean to crown From time to time Mute heroes of this town. Let this man then begin it, With his full title in it:



Being a reader of the Evenino Lenger, I want to enter my protest against that editorial. To start with, it is grossly false and misrepresents the real situation.

When the food bill was before the House of Representatives the legislative committee of the Anti-Saloon League asked the House to put into that bill a section for bidding the use of foodstuffs in the manufacture of liquor of any kind. In doing this they were simply volcing the sentiment not only of the Christian manhood and womanhood of America, but of a large percentage of the leading business interests of the country. The House of Representatives spent less than six hours in eaching a decision as to what it would do on this phase of the question. When the bill came before the Senate it was found that in that body a filibuster would be made and legislation would be delayed. For that to the Anti-Saloon League committee not to embarrass him by interfering in the fight.

The pledge made by the Anti-Saloon League committee to the President in this matter has been scrupulously carried out to the Jetter.

say that action on the food bill bas been delayed by the anti-saloon lobby is false and there is absolutely no reason why a well-informed man should make such statement.

Taken as a whole, your editorial is well named. Quoting the great soldier to whom you refer, there seems to be little in it but

'pure damfoolishness HARRY M. CHALFANT, Editor American Issue, Philadelphia, July 11.

PROHIBITIONISTS ACCUSED To the Editor of the Evening Ledger:

Sir-I have no desire to inject myself into an issue that is bigger than any one man or any one set of men, but as a private lovely land citizen, who for a long period of years has been deeply interested and almost con what source did his

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has been deeply interested and almost con-stantly active in the matter in question, I yield to the impulse to extend to you my heartiest congratulations upon the courage and clarity with which the EvENNNG LEDGER, in fits leading editorial of today, has placed before its readers the real menace and the solual motives of the un-patriotic, professionalized, political prohibi-tion tobby in Washington, whome activities tion lobby in Washington, whose activities surpassing subterfuge and even plain hypo-risy, approach perilously near to that wit which few Americans have been charged.

For more than a decade, and perhaps more than any other one man. I have had directed at me the slander and false accusation of their 'holier-than-thou" attitude, because I dared to disagree with them by standing unfalteringly for a process of mere justice in the settlement of the business which the Government itself established and from which the Treasury Department now admits that the people of this country, through their Government, have been taking total annual revenue of \$4,000,000,000.

a total annual revenue of \$4,000,000,000. It was not surprising to me, therefore, that eventually the time should come when their seal for the accomplianment of their own stubborn determination should over-come even their own natural and customary cunning and convict them of that with which they have so freely and indiscrim-instely charged every one also who did not agree with them.

a lobby in Washington dut ing the last few weeks has accomnothing else, it has proved to the who are fair-minded enough to give the sub ject temperate consideration that its pron lees and proposals no longer can be accepted at their face value, but must be scrutinized with the greatest caution, if not D. CLARENCE GIBBONEY.

Philadelphia, July 11.

INSIGNIFICANCE OF SOCIALIST REVOLT

To the Editor of the Evening-Ledger: Sir—Since this country entered the Euro-pean conflagration readers of daily papers get the impression that there is a widespread rebellious movement among the Socialists of this country. All insignificant sporadic incidents are smeared in big head-lines across the front pages of the press. Intelligent readers pay little attention to such news items, knowing full well the tendency of the newspapers to manufacture semantional news. An editorial comment of July 9 ran as follows. "Forty-nine Socialist rebeis, half of them under age." The verfact that they are under age makes said editorial look ridiculous. The anxiety o an unscrupulous rooky officer to make good

ompted him to hold up and arrest mem bers of a Socialist club in the peaceful procedure of a regular routine meeting. You cannot find the names of Swarts

Levy and Zanan in American history. Per-haps it is true. Nevertheless, men with auch names helped make this country rich and owerful. Men with such names are nu ous among the personnel of the army and navy and in all peaceful developments of this country. How absurd and ridiculous to blame all for the quasitonable sins of the PHILIP WEINER. Philadelphia, July 11.

LETTER FROM A MARINE To the Editor of the Evening Ledger:

Sir-Allow me to answer M. S. W. When National Guard went to the border they growled about the methods of transporta-tion, the food and the work. Now when the country is at war they are again called into the Federal service. Why should the railroads give them free transportation? Are they not mustered into the Federal service? Are we not at war? Won't we marines have to do some fighting in the near future without any chance to travel service? Won't about on American railroads to see our families and friends?

Have you ever heard a complaint from a marine because he was in the Tropics two years and then was sent somewhere else without a chance to go home? The National Guard must learn not to com-E. W. L.

Philadelphia, July 10.

GUARDSMEN GETTING MARRIED To the Editor of the Evening Ledger:

Sir-We noticed a recent article in Sir-We noticed a recent article in one of the Philadelphia papers saying that the boys of Company M. Third Regiment, were not contented in western Pennsylvania doing guard duty and were jealous of the First Regiment; but this is not so, because First regiment, but this is not so, because the majority of us are all in fine shape and are having the time of our life, as the western Pennsylvania girls sure know how to treat the boys here, as two of our hoys were married since we arrived and there guite a few who are going to do the e thing in the near future.

We have ball games every day and al-ways set invitations to all the social func-ions that are held here. We hope the time ever comes when they will take us a says

The career of Grover Cleveland is said a have furnished the basis for Paul Le-cester Ford's novel, "The Honorable Paul Stirling."

Herr. Zimmermann has been Foreign Sette tary of the German Cabinet, but it w now rumored that he has resigned. Feng Kwo Chang is Provisional President

"Would that the people of Rome had be one neck" is a remark attributed to be Emperor Caliguia.

10. The two American ports in the Canal Zen ure Balboa and Cristobal.

OLD PHILADELPHIA LOTTERIES DERSONS whose sensitiveness in met that the mere word "lottery," as some times applied to the selective conscription system, offends them should have lived in this city in the old days. Lotteries were

frequently adopted as measures for raising funds for various endeavors.

The earliest mention of a lottery in Phil-adelphia occurs in 1720, when Charles Reed advertised "to sell his brick house in Third street by lottery." A few years later the City Council forbade Samuel Keimer (at one time a partner of Benjamin Franklin to start a lottery at a fair. But in 1748 public gambling of this sort was sanctioned by law under stress of a burst of patriolism. It was in time of war, when great apprehension was felt that the plundsrift of the city might be attempted by armed vessels. Funds were raised to establish what was called the "Associated Battery," constructed near the present navy yard by selling lottery tickets all over the city-On this occasion the Society of Friends was enabled to oppose two popular movements at once-the lottery and militarism, but the gambling spirit had by this time at great an impetus that when, four years later, tickets were sold to raise money for the building of Christ Church steeple there

was little objection. By this time the lottery was a

institution, tickets being sold far from B place where the money was needed. Cos necticut raised \$66,000 in 1754 to aid the construction of Princeton College. prizes were quite large. For example, 1760 St. Paul's Church was finished in funds gained from a public lottery. Fire thousand tickets were sold at \$4 apies bringing in a total of \$20,000. But only \$3000 went to the church, and \$17,000 we

o the prise Evidently this sort of thing could not on without becoming an abuse. It found that the excellent purpose avowed.

found that the excent purpose a out the gamblers was only an excuse for the gams. Large purcels of real estate brough the purpose of the lucky much acquiring an estate for the lucky estate acquiring a state of the lucky estate acquiring acquiring

It is an encouraging sign of the