



Be Careful

**Every Four Minutes
Of Every Working Day
A Wage Earner
Is Killed!**

**Every Four Seconds
Of Every Working Day
A Wage Earner
Is Injured!**

Stop this Loss of Life, this Waste in Money!

Every year 35,000 wage earners are killed and 2,000,000 injured.

Three-fourths of this frightful waste of life and limb could be prevented, which would mean 10,000 fewer widows and 30,000 fewer orphans every year.

Ignorance, Recklessness and Greed crush out these tens of thousands of lives and cost wage earners \$1,000,000 a day. Here is a cause that must enlist the sympathy of every man who thinks and cares.

Safety lies in doing things the right way. Accidents come from doing things the wrong way.

In Pennsylvania alone 3413 were killed, 312,637 were injured in the first fifteen months following the enactment of the workmen's compensation law. Sixty-five per cent of the killed were married men.

THE PURPOSE OF THIS CAMPAIGN

With these facts before us, and realizing the large number of accidents which occur daily in a great industrial community such as ours, THE LEDGER announces the inauguration of an extensive campaign advocating common sense in the prevention of accidents and urging the strict observance of simple safety rules which it will lay down from time to time.

This campaign is planned and financed by the Manufacturing Interests, Insurance Companies, Financial Institutions, Public Service Corporations and others, whose names appear below. These educational talks will appear regularly in this newspaper. For your own sake, as well as for those dependent on you, the entire series should be read.

BE CAREFUL! The Big Movement That Prevents Disaster, Deaths, Accident, Money Loss. Think! Talk! Teach!--Be Careful

The Pennsylvania Railroad Company
The Philadelphia & Reading Railway Co.
The Philadelphia & Reading Coal & Iron Co.
The Penn Mutual Life Insurance Co.
The Corn Exchange National Bank of Phila.
Insurance Company of North America
The Western Saving Fund Society of Phila.
Specialty Engineering Company
Pennsylvania Lawn Mower Works
Traylor Engineering & Mfg. Co.
Traylor Shipbuilding Corporation
General Accident, Fire & Life Assurance Corp., Ltd.
Martin & Wm. H. Nixon Paper Co., Inc.
Typothetae of Phila. (Master Printers' Association)
The Philanthropic Mutual Life Insurance Co.
The Wm. Cramp & Sons Ship and Engine Building Co.
Philadelphia Rapid Transit Company
Otto Eisenlohr & Bros., Inc. (Cinco)
Samuel T. Bodine, Pres. U. G. I. Co.
The Pennsylvania Co. for Insurances on Lives and Granting Annuities
The Home Life Insurance Co. of America, Philadelphia, Pa. Basil S. Walsh, Pres.
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