EVENING LEDGER-PHILADELPHIA, MONDAY, JULY 2, 1917

WILLIAM FOX'S PLANS FOR NEXT SEASON

Bara, Farnum, Walsh and Lee Children Star in New Screen Production

William Fox, who has just returned from in California studies, announces plans for in auspicious twelve months of moving pic-

In auspicious twelve months of moving pic-tures beginning next Reptember. The Fox organization has in 'the last fear oreated a duriviburing organization that encircles the globe. The Fox agencies are located in twenty-seven cities of the United States, six in Canada, six in South America, five in Australia and the Far East, ten in England, trejand, Scotland and Wales, and offless in every other civil-ied country in the world. In this connection it is worthy of men-tion that Carmen, produced by Mr. Fox with artificial Spanish scenery in Fort Lee, N. J. was shown in Seville, Spain, and was fell resolved in Madrid.

received in Madrid.

Stell received in Madrid. Lakewise, Romeno and Juliet, staged in the Bittle New Jersey town with the continues of the Stakepearcan period, was shown on the survest in Strattordon.Avon, Eng-land, during the recent Shakespearcan fes-

21.04 "It is recognized in every foreign coun-"It is recognized in every foreign coun-try that American films excel and have a world-wide appeal in theme, action and flory," said Mr Fex. "The American pro-ducers, competing with the hest brain and the wonderful menic locations of France. Italy and other European countries, have defined all foreign competition.

The war conditions have not permitted the foreign producers to stage as elabor-nicity or expensively as we in this country, but I believe that the greatest imagination. biggest themes and most elaborate elnems creations will continue to be staged by American producers for the future.

American producers for the future. "For the scaron 1917-18 T will present Annetic Kellermann in a new sub-sea pic-fure of which Geauge Bronsen Howard is the author. The director is John G. Adolf Brenes at the bottom of the occan by means of a patented submarine apparatus will in-sugnitude a new angle of entertainment. "The auslithnee of the Smithsonian In-fitution of Workington and the British Mu-mun is acknowledged in converties with

Etitution of Washington and the British Mu-reum is acknowledged in connection with Muss Kellermann's new film, also the co-operation of the United States Fisheriez Commission. This ploture is yet unnamed, but the new film will be more elaborate, but totally different in slory and action from 'A Daughter of the Cods'. It will be thown in New York this autumn. "In response to a general demand throughout the munity from women's cluits.

Chroughout the country from women's clubs: editors, educators and others interested in the weifare of the roons, I have staged merics of children's fairy tales. "The first, Jack and the Beanstalk," will be shown at a Beredway theatre not later than September. In the children's pictures all parts will be enacted by juvenile artists relected with great care and the plays are selected with great care, and the playa are intended for young and old. 'Aladdin and the Wonderful Lamp.' Treasure Island and Babes in the Wood' are among the chil-dren's pictures already staged.

dran's pictures already staged. "William Farnum will appear at a Broad-way theatro ib The Conqueror,' which is the life-story of Sam Houston, and de-picts the early political life of the State of Texas. I believe this play will point the way to educational filming of American history, yet giving the necessary dramatic action. Mr. Farnum will also appear in When a Man Sees Red,' by Larry Evans, and "The Doctor,' by Early Connor, the "The Doctor,' by Balph Connor, the

and 'The Doctor, Canadian author 'Miss Theda Bara will make her initial "ppearance on Broadway in a picture ver-

tion of 'Cleopatra.' "The Honor System.' dealing with American social conditions, will be shown in September throughout the United States. Among the authors whose works I will produce during the coming fall are George Scarborough, Larry Evans, Randolph Lewis, Adrian Johnson, George Bronson Eoward, F. McGraw Willis, Rupert Hughes, During F. McGraw Willis, Rupert Hughes, During the coming season in new films there will appear under my direction Virginia Pearson, George Walsh, Gladys Brockwell, Jane and Katherins Lee, Mirlam Cooper, Valeska Buratt, June Caprice and others. "Mr. Dustin Farnum, who has been ab-ent from the screen as well as the speak-ing stage for the last ten months, will be geen in The Scatter Pimpernel, by Baroness D'Orev: "Durand of the Bad Lands," by

Some of the New Bathing Costumes Are of Brocade Eveny once in a fashion comes along that is almost impossible of ade-

IN THE MOMENT'S MODES

quate description, it may present features so new or startling that it fails to visualize itself to one's mind. Of such is the bathing contume fashioned of brocaded silk or satin. There

is nothing about either of these materials that suggents a beach contume, and yet, oddly oppough, either one seems peculiarly appropriate when used for that purpose-that is, seems appropriate after you have seen them thus

employed. In a combination of broaded, silk or satin. with plain silk or satin one can get a monotone effect with a quality of dressiness that could not be achieved with the use of all-plain material untrimmed. And in a combination of brocaded silk of one color with plain silk of satin of another color you can get the same dressy result as

when a plain material is elaborately trimmed. The adjoining sketch shows one of the new bathing costumes in which provaded atta in used in combination with plain

satin of contrasting color. The panel ends of the blouse present a novel construction idea, as do the frills on the bloomers



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It is generally noticeable in our suburbs that the dormers are too large for the roof on which they are placed. They give one the unpleasant that the roof is bursting out, and destroy entirely whatever feeling graceful lines the roof might have. The dormers which Colonial builders placed on their houses were, almost without exception, in good proportion. With all this good old work around us we should not make mistakes such as this,

Interior Woodwork and Its Finish

The Berline Lee, Miriam Cooper, Valeska Euratt. June Caprice and others.
"Mr. Ducktin Farnum, who has been absent to months, will be seen in The Scarlet Pinnernel', by Baroness D'Orcy: Durand of the Bad-Lands' by Matbelle Heikes Justice: 'North of Fifty-Three' by Bertrand Sinchir, and The Spr. D'Matbelle Heikes Justice: 'North of Fifty-Three', by Bertrand Sinchir, and The Spr. D'Greeke Binne will be announced abortiv. As well as the name of the Broadway.
There is name of the Broadway.
Since white seems to be the favorite to the the British and French War Offices, as well as the British Admirally, for showing films.
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FILM FLASHES FOR THE FANS

Al Boyd, owner of the Arcadia, dictates | training, and she is most agreeably genuine after most screen ingenues.

Alex. Abe's able assistant amhasiador. at Atlantic. His vacation begins today and the publicity bureau mourns the loss. So do the dramatic editors

The Broadway clozed for the summer.

Fannie Ward is alleged to have canceled her contract with Paramount because they did not like the work of her husband, Jack Dean Evidently he did not profit by his wifes "School for Husbands," the feature at the Park on Thur day,

Not content with getting married, Jay Emanuel, manager of the Jefferson, has made application to join the ancient order mulers.

The Pamily announces as an added fea-ture O Henry's "No Story" for Wednesday. This is the first time a production has had ing toles. no story

Eva Tanguay said "I Don't Care" and istned the Selgnich organization to make productions for them. "Jara Kimball Young made "The Eastnet Way" and left the fore poing organization to produce her own sub-lects. The scheme certain of the latter stage production will be on view Eaturday at the descheme. at the therbrook

The Fifty-servind Street Theatre and notinees that a different feature will be presented every day throughout the sum-mer as a povalty. It begins today

Patrons of Shindler's Ridge Avenue Thestre will see the start of the trials of "The Neglected Wife" on Thursday During the investion many managers' wices thought they, too, were in this class.

Where there's a will-there's a bunch of people fighting to be remembered in it. That sums up the thrills and baughs of "The Book Agent," with George Walsh, at the fluebord on July 4th

Your and west meet in "The Price of East and the result is a thruling sur-prining motion picture. The Price of Irrate, with Carlyle Blackwell and June Elvings as the stars and with Evelyn civery included in the dast, will be the at-traction at the Strand Theatre today. Inrow and Weilnesday

The attraction at the Collin on Friday and Siturday will be Miss Allee Brady in "The Divorse Game," a spark-ling and vivacious offering made from Len Dirrich-tein's famous play. "Mile F10.

A fixely story is offered today at the Frankford with Peggy Hyland in "The Six-teenth Wife."

The new Black Cat story will be shown it the Tioga on Saturday.

The star of "Wild Windship's Widow will be seen to advantage on Sature the Eureka. It is Dorothy Dalton, Saturday at

The Austin grand organ now being In The Austin grand organ how being in-stalled in the Saviy is axid to be the first of its kind ever installed in this city. The organ is a combination of three dis-liner interments—a ircell, great and atring, organ. The string organ is something new in organ construction. The combination of these three instruments for a basic unit of an orchestral effect is said to equal fifteen to eighteen orchestral instruments.

Philadelphia is fast becoming the musical center of the United States. The Victoria management has proven that to win suc-cess for a photoplay theatre that theatre must carefully select its musical program. Under the direction of Mesure, Demauer the music at the Victoria is a feature well worth the price of admission. The Victoria has proven the Meeca for the better class of photoplay fairs. Women are especially attracted to this theatre on account of its central location in the shopunt of its central location in the shop sing district and the comfortable surround-

Another one of those summer programs Another one of those summer programs that have won the enthusiastic praise of film lovers in the southern section of the city will be presented at the Alhumbra this week. A delightful feature will start to-day with the appearance of Bryant Wash-burn in the first screening in this part of the city of the timely and patriolic picture, "The Man Who Was Afraid." Mr. Wash-burn won his fame in the "Skinger" films.

H. B. Walthall, who has proven himself The Bowaldar, who has proven linear probably the most versatile actor on the screen, will be seen at the Rialto today in his latest feature. The Saint's Adventure." He appears in four separate and distinct roles, viz., a schoolboy, the young rector of an ultra-fashionable church, a woods-

man and then a denixen of the slum dis-trief of a log off. He is supported by one of the most popular actreases on the screen, Mary Charleson, who appears in the leading

feminine role. Five of the best film masterpieces will be offerings for this week at the Imperial. The patrons will not only have the opportunity

of seeing these for the first time in this section of the city, but they will also have the chance to be delightfully entertained the stars who will appear in the lead-

West risiadelphians seldon have the op-portunity to see that splendid actor Robert Warwick in more than one dramatic offerng at a time and, therefore, the manage admirers an opportunity to see his

article interpretation of two contrasting and difficult toles, will present two of his bries plays. Today and Turaday Mr War-wick will be seen in "The Silent Master" nel "The Court of St Stown" production.

Kathiyn Williams has far some time been one of the most peoplar actrenaes on the acreen in her recent productions. Cut of the Wreek," The Cost of Hatred," with Theodore Roberts, and "The Highway of Hope," with House Peters, she has been placed among the emotional artists of the country. Will Thiler, is a story of the California lumber caning and all of the scenes were taken high up in the Sterrae, in the lumber caning district. How big trees are felled and cut and handled in graphi-cally shown during the action of the story. Kathlyn Williams has far some time Mention f the best Miss Clark has done. be seen at the Fairmount Theatre today

are felled and cut and handled in graphi-cally shown during the action of the atory. By dint of constant, watchfulness, Director Taylor was able to film a natural forest fite ranging in the big timber. So great was its headway that the forest rangers otdered the members of the company to and them in Ophting the flames. The cast supporting Miss Williams and Mr. Bold In-cludes any will-known players as Joilin Burton, Alfred Paget, Joe King and Heisen Bray. The Stanley shows the atory this tray The Stanley shown the story this

At the Market Street Theatre, under th anagement of the Central Market Street money, the music is carefully loaded after competent organists. Daily resitate on in Kimball grand organ are featured. Thousands of dollars have been apent on he ventilation, and it lives up to the man-Platon

agement's slogan of "cleanliness, comfort Norma Talmadge, who is one of the m popular of movie stars, will star at the Regent today in her latest picture, "Poppy,"

and she will also give her admirers another hance to see her again on Tuesday in the best role that she has ever essayed on the creen. She is vivacious, keen and gifted with a strong sense of theatrical values.

Harold Lockwood, Earle Williams and Norma Talmadge, each one of whom num-sers admirers in West Philadelphia by housands, will be the featured stars at will be shown there for the first time in that section of the city. Mr. Lockwood comes today and remains on Tuesday in "The Rounted Pajamaa," which abound with amusing and thrilling incidents and a surprising climax. It will hold the interest

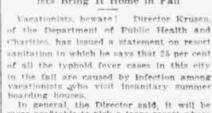
of every one from start to finish

'Madean Madge" is the little of the new Triangle play science in the fulls of the new Triangle play science for the first starring vehicle of Olive Thomas, called by Harri-son Fisher "the most beautiful American show girl." This play, which was written by it theoil Smith, will be exhibited for the list time at the Arcadia Theatre the first all of this week. Olive Thomas, the star a probably the most photographed beauty in probably the most photographed beauty of the day, being one of the celebrated Midnight Freiz" givin on New York's weighnown roof garden, where she ap-peared as Mina Sew York. The large cast includes Charles Gunn, Dercas Matthews, Aggie Herring, J. Barnes Shaw, Jack Liv-ingston, J. Frank Burke and Gertrude Clause. Raymond W, West directed the preduction.

In "The Valentine Girl," her latest Famou Players picture on the Paramount pro-gram. Marguerite Clark receives the abl-support of several of the screen's best nown artists, such as Frank Losee, Adolph Ienjou, Richard Bartholmess, Katherine Menjou, Richard Bartholmens, Katherine Adams, Maggie Holloway Fisher and others This picture was directed by J. Searb Dawley, and the excellent photography, to gether with the sploudid cast, makes it one

WARNS AGAINST TYPHOID

Health Director Krusen Says Vacationists Bring It Home in Fall



In general, the Director said, it will be nore profitable to pick a large resort where health conditions are under proper super

U. OF P. MEN PLAN FUND Want \$75,000 to Build Home for Par vosta-Teams to Meet Next Monday

University of Pennsylvania alumni mem-bers are planning a campaign to raise \$75,000 among the graduates of that in-'litution in this city to provide a home for the university provests.

The campaign will start next week. The toams will assemble at the opening busi-ness session, scheduled for next Monday night in the Bellevue-Stratford.

OPPOSE LICENSE TRANSFER

Nicetown Residents and Corporations Protest Coming of Saloon

Nicetown residents are protesting against the transfer of the saloon license of Joseph F. Devine from 43 North Sixth street to 2101 Erle avenue.

The fight also has been taken up by the Midvale Steel Company, the Link-Belt Com-pany and the George W. Blabon Company. officials of the three concerns have signed onstrances



July 2d, 1917 No Delivery of Goods'

There are compelling reasons why this has to be;" and soundly - thinking people will see that the necessity exists. The way to make the best of any situation is to make it better, and earnest effort is working solely along that line. Let's dig straight to the bottom and get hold of the facts.

In our advertisement of May 28th we said: "The highways and byways of grocery buying are very intricate in these days of abnormally inflated values: but we're determined to make the going as easy as possible for the household purse." We've nothing to retract from that statement. The standard of value in The American Stores TO-DAY is the biggest dollar's worth for every hundred pennies of price.

the British Admiralty, for showing films to soldiers and sailors in the European war sones. He has also made a similar offer to the War and Navy Departments at Wash-

HOOVER WOMEN TO MEET

Mrs. J. Willis Martin Calls Conference to Help in Registration Now, all the other effects outside of paint-ing are gotten by staining the wood or leav-ing it to show the natural color and grain. Stain allows the natural grain of the wood

meeting of Philadelphia women who either as individuals or as representatives churches or organizations, are willing help in the regisfration of householders to appear and, besides, it accentuates the marking of the grain and increases its beauty. At the same time the color can be made anything we please, and any shade onnection with the Hoover plan for food servation, will be held at 3 o'clock Thurs-in the New Century Club, 124 South Twelfth street.

Mrs. J. Willis Martin, chairman of the Pennsylvania division of the women's com-mittee of the Council of National Defense, makes this announcement today and specifes that all women who can should offer their services in full or part time through-out the city for a period of two weeks dating from July 8 report.

R. R. "FLAGWOMAN" MAKES GOOD

The first "flagwoman" on the Pennsyl-vania Bailroad has made good. She is Miss Daisy Ward, stationed at the railroad crossing at Newfield. N. J. Miss Ward took the job because the rail-

Toad is short of men, and as an example to other women. Motorists and others ap-plauded her warmly yesterday.

What to Buy, What Not, in City's Produce Markets HERE is produce-market report of the food commission of Mayor's Home Defense Committee:

Abundant Group

Potatoes continue plentiful, but it is likely that they are as law in price as they will be for some time to come.

The following vegetables are not only plentiful but cheap: Peas Spinach Cabbage Rhubarb Beans Radishes Beets Scallions Carrots Onions Kale Normal Group Parsley Asparagus

Romaine Cauliflower Cucumbers Peppers Celery Squash Eggplants Gooseberries Oranges Garlie Lettuce Lemons Okra

Scarce Group

Pineapples Bananas Green Corn Lima Beans Blackberries Raspberries Tomatoes Huckleberries Strawberries Cantaloupes Watermelons Grapefruit. J. RUSSELL SMITH. Bairman Mayor's Food Commis-

of coats of paint in the right way

we please, from a silver gray to a very dark brown or black. It is applied to the

good amooth finish; second, to be sure your painter knows his business. In the first in-stance, unless the proper choice is made of the wood, no amount of good work on it will paste filler, rubbed on with a rag A liquid filler will not do the work. rough finish is obtained by merely apply-ing the stain to the wood in the proper way. make it a good job. It should be a wood A natural finish is obtained by filling or ainting the wood with a transparent filler, which has a close, even grain. Poplar is the best, white pine and spruce are good and North Carolina pine can be used. It remains for the painter to apply the proper number nothing else heing applied.

There is much of interest that could be said about the different qualities of the various woods and exactly how the staining or painting should be done, but all this we must leave to some future occasion, when must leave to some future occast we have more time and space.

Questions and Answers

How small can a house be in the ordinary uburb to look well? V. E. E. There is hardly any limit. Looks do not depend on size. They depend rather on the design of the house, and on the trees and lowers which surround It.

wood in such a way as to give either a mooth or a rough finish, or what is called i mission finish. Our first consideration is, of course, to choose the wood which has the kind of grain we like. The different woods from which we have a choice are oak, chesinut, ash, mahogany, walnut, birch, maple, cherry, M. R .- Perhaps it would be better if you go more into detail on your problem. O advice would then be more to the point.

North Carolina pine and cypress. Do not be persuaded to use gum. A Wednesday-"The Bungalow."

THE GOOD HEALTH QUESTION BOX By JOHN HARVEY KELLOGG, M. D., LL. D.

In ansure to health questions, Ductor Kellogy in this space will daily give advice on preventive medicine, but in no case will be take the rick of making diagnoses of or preventing for al-ments requiring surgical treatment or drugs. Health questions will be promptly an-excered by personal letters to inquirers who inclose stamptd envelopes for reply.

Daily Toilet Rules

CLEANSE the mouth and teeth thor-oughly before and after each meel, on raing and on retiring. A foul tongue and decaying teeth indicate mouth infection decaying teeth indicate mouth infection Lack of Hydrochloric Aeld What foods increase hydrochloric acid? What the cause of a lack of it? ALICE D.

Thorough mastication of any food stim-ulates the secretion of gastric juice. You must avoid excessive quantities of fats and saits and also overeating and the use of liquids at meals in order to increase gastric add. You may take all the dextrinized cernals potato, honey soft-conked errors acid. You may take all the dextrinized cereals, potato, honey, soft-cooked eggs, nuts, fruits of all sorts and fresh butter-milk. You may take all the fresh green vegetables.

Catarrh of Stomach and Coated Tongue What is the cause of cutarrh of the tomach? My general health is good, but my ongue is a tways heavily coated and my summach eets weak after standing. Belching seems to elb. M. S. Catarrh of the stomach is caused by in-

correct diet and habits of living. In this condition the glands that secrete the gas-tric juice do not act. You are probably contrying to move them on rising and after stipated. Even though your bowels move daily, they do not move sufficiently. Take two tablespoonfuls or as much as in nec-essary of mineral oll at bed time to in-crease the bowel activity. You should avoid Most people whose bowels move only once daily are suffering from intestinal autoin-toxication. The bowel movements are betoxication. The bowel movements are oc-

n arrears. Epsom Salts for Bowels Are Ensorm saits good for the bowels? De hay cause constituation? We do not advise Epsom saits for the provels. All saltnes will increase con-stipation in the end, although they act as temporary expedient. Your diet should somiss chiefly of fruit, fresh vegetables ad the ready-to-eat cereais. You should to bran, grabam and whole-wheat bread. Take a heaping tablespoonful of dry bran r each meal You may detpk the bran We do not advice repain an encoded to be advice the set of the set

(Copyright.)

An unusually interesting and delightful

anomer" program of sturs in new photo-lays, which include drama and comedy, ill be presented at the Great Northern heatre this week, and that popular activity. lays. Remia Barlscale, will open the week today emaining on Tuesday, in "The Hater of Jen." which is her latest picture. Its star s a real actress, one with ability and stage

The Modern Faucet QUARTER TURN AURA LOSES WITH THE PRESSUR aranteed for the life of your house, h or "pound." for pressure of FLECK BROS. Co. PLUMBING 44 to 50 N. 5th St. Heating and Water Supply 13 1 506 Arch St. The variable The Russian

Revolution

ISAAC DON LEVINE

"Tells in crisp, journalistic style, and with a full sense of its amazingness, this latest romance of human freedom. The author draws from a full and deep knowledge of Russia; he is able to sum up the salient facts leading gradually and surely to the revolution without wasting time or losing the reader's attention." -Says the N. Y. Times.

\$1.00 HARPER & BROTHERS Established 1817

To further that end we have to-day discontinued our delivery service a feature which never was a concerted part of the original chain - store plan; for the true conception was based on A CASH BUSINESS, with SMALL PROFITS (oftentimes repeated), and distinctively NO DELIVERY SYS-TEM. Like Topsy, it "just growed" and became a habit; and habit is the nursery of many errors. It "growed" to such proportions that it sent in terrific bills, and we've been forced to throw it into the scrap - heap of THINGS DONE WRONG.

Of course, the last person to encourage an innovation of this kind is the individual who is profiting by the old method. But, did you, Mrs. Housewife, ever really profit by having your goods sent home? Have you ever had "free" delivery which cost you nothing? Think it over - there's no room in this proposition for unsound, over-fed reasoning. THE AMERICAN STORES come as near as can be to solving the perplexities of the hour; and no circumstances can arise to create conditions wherein people may buy Groceries (quality for quality) at lower prices than we ask.

NO DELIVERY AND NO TELEPHONE CONNECTION; but don't drop the substance for the shadow. These goods and prices are substantial reasons WHY:

Best Granulated Sugar, 7¹/₂clb.

Fresh Creamery Butter, 40clb.	Really Fresh Eggs, 37c doz.
	Our Choicest Eggs, 40c doz.
the second se	Our Very Best Coffee, 20c lb.
King Midas Flour, 13-10. 85c	New Potatoes, sugranited 15c1/4pk.
Quaker Corn Flakes, 5c pkg.	A REAL PROPERTY OF A REAL PROPER



PENNSYLVANIA, NEW JERSEY, DELAWARE, MARYLAND

and intestinal autointoxication and general dition. low resistance. Bathe daily at night in warm weather. Twice a week in winter take a warm cleansing tath before retiring. Apply white vaseline or lapolin cream after the bath if the skin is dry. Take a short cool sponge bath or shower

dry towel

water.

meals.

each meal.

in arrears.

every morning on rising. This is an ex-cellent tonic. Or take a cool air bath morning and night, rubbing the skin with a The hands, nose and scalp also require annitary attention.

Rub the scalp with the finger tips dipped in cold water twice a day. For the hands, use aggood soap and rinse well with soft The bowels should move thoroughly three times a day, most naturally soon after each meal. Many persons move the bowels soon after rising. Train the bowels by