

WANAMAKER & BROWN

Wanamaker & Brown's July Sale Tomorrow

3692 All-Wool Summer Suits and 5000 Tropical Suits!

THE regular July clearaway of Oak Hall's own make of clothing this summer is probably more important than any sale during the 56 years of our business at Sixth and Market Streets. FOR THIS GOOD REASON—the uncertainty of the future makes it improbable that we can replace the majority of these fine clothes, and makes it a certainty that, even if we can replace them, the cost will be so extravagantly great that the added high standard of Wanamaker & Brown's manufacturing, trimming and styling would make the retail prices of clothing as prohibitive as during the Civil War in 1861, when ready-to-wear suits often sold as high as \$50.00 each.

July Clearance In Women's Shop!



Time now for the outpouring of whatever remains of our fine stocks of women's apparel.

Therefore, costs have been ignored in these new prices, among which will be found many irresistible bargains in special suits, dresses and coats.

\$4.95 For \$10.00 and \$12.75 Coats; Corduroys in white, rose, Belgian blue, gold. Sizes 16 to 44. Also Plaid Velours and Tweeds in all sizes—Blanket Cloths for sport wear in Burgundy, tans and roses. All lengths.

\$7.75 For handsome, new military Capes with striking buttons or plain ones. Blue Gabardines. They are of \$16.50 quality. A few \$15 velours in gold, gray and plaids and good selection of half-lined Tweed Coats at the same price values!

\$15.75 for Suits regularly up to \$27.50
\$19.75 for Suits regularly up to \$29.75
\$21.50 for Suits regularly up to \$32.50
\$25.00 for \$35.00 Black Silk Poplin Coats
\$22.75 for \$25.00 Black Silk Poplin Coats
\$22.50 for \$27.50 Silk Poplin Suits

Wash Dresses, \$4.50
 WHITE VOILES IN DAINTY STRIPES AND FIGURES
 REGULARLY \$6.50

\$9.00
 for unrestricted selection from a variety of Jersey cloth sport coats, 3/4-lengths, in mustards, golds, greens, blues, roses and magenta. Plenty of tweeds and Hawaiian cloths, fancy silk collars, Empire backs, belts with buckles. Tan and leather shades. Were up to \$18.50.

\$11.75
 for apple and Nile green, gold and rookie velours, coverts. Also velour checks, worth up to \$18.50.

\$15.75
 for coats heretofore up to \$22.50—Persian blue, green and rose Burellas. Some coverts, also blue and black poplins, whipcords and gabardines.

Fetching Suits—Like One Shown at Top—In Wool Jersey Cloths
 Regularly \$14.75
 Sold for \$25

ASTONISHING how they have been selling all season, and at their present price they are amazing values.
 All sizes in navys, purples, light grays and taupe. All the sport colors to be had in sample sizes. Several styles.
ALL DRESSES, WHITE SKIRTS AND SPORT SKIRTS, ALL BLOUSES—EVERYTHING IN THE WOMAN'S SHOP—REDUCED FOR CLEARANCE!

July Clearance in Boys' Section
BOYS' short-trouser Suits are grouped under five heads which afford sweeping choice, with all-wool guaranteed here the same as in the Men's Departments—
 \$5.50 and \$6.00 Boys' All-Wool Suits..... \$4.75
 \$6.50 and \$7.50 Boys' All-Wool Suits..... \$5.50
 \$8.50 and \$9.00 Boys' All-Wool Suits..... \$6.75
 \$10.00 Boys' All-Wool Suits..... \$7.75
 \$12.00 Boys' All-Wool Suits..... \$9.50

Business Will Boom in the Tailoring Shop During July
20% (Deducted From Any and Every Fabric in Our Stocks
 No Exceptions—No Reservations!

CHOOSE as you will—without hindrance—from the hundreds of fine custom fabrics in the regular stocks of the best-known Tailoring Shop in Pennsylvania—and the busiest!

Whatever You Select We Will Build To Your Measure
 —guaranteeing our best tailoring and trimming and deduct 20% from the regular price of the suiting.

This Indicates to What Extremity the Want for Clothing Has Come in Some Countries

(Clipped From the Daily News Record of June 23)

Japanese Paper Clothes for Soldiers.
 On Jan. 23, 1917, there appeared the following on "Japanese Paper Clothes for Soldiers," from the Japan Advertiser of Dec. 12, forwarded by Consul General George H. Selmore, Yokohama:

"Kamico," as paper clothing is called in Japan, is made of the real Japanese paper manufactured from mulberry bark. The paper has little 'size' in it, and though soft and warm, a thin layer of silk wadding is placed between two sheets of the paper and the whole is quilted. Velvet shirts and drawers made in this way are more comfortable than flannels. The Japanese soldiers realized the value of this kind of clothing when they had to weather a Siberian winter. The retail price for a vest is about \$1. for drawers about \$2.50, and for a cholera belt about 25 cents. The only drawback to this clothing is that it is not washable.

"A company in Yokohama is supplying large quantities of paper shirts to the Russian army. They state that paper clothes are extensively manufactured in Japan. No statistics of manufacture, however, are available. The garment sold by the firm is made of tough, soft fabric, strong enough to hold buttons sewn on in the ordinary way, and appears to be very serviceable. The wholesale prices are much lower than the retail prices quoted."

Austrians Make Paper, Twine, Yarn and Belting.
 "1917, there appeared

Special Young Men's Table Filled With \$12 and \$15 \$6.50 Suits

WONDERFULLY fine opportunity for parents to purchase their boys' first long-trouser suits. Every one is, of course, all wool.

Homespun, Flannels, summer woollens in many patterns. Supply here will last only a few days.

Hundreds of Young Men's Suit Bargains
\$6.50 for \$10.00 Fancy Brown Suits
\$6.50 for \$12.00 Soft-Gray Suits
\$6.50 for \$15.00 Plain-Brown Suits
\$6.50 for \$15.00 Fancy-Gray Suits
\$15.00 for \$22.50 Fancy-Blue Serges
\$15.00 for \$20.00 Plain-Black Serges
\$22.50 for \$30.00 Striped-Green Suits
\$20.00 for \$25.00 Fancy-Green Suits
\$12.50 for \$15.00 Black Serge Suits
\$18.00 for \$22.50 Blue Serge Suits
\$18.00 for \$22.50 Fine Check Suits
\$10.00 for \$15.00 Blue Flannels
\$25.00 for \$30.00 Fine Gray Suits
\$20.00 for \$25.00 Olive Worsted
\$20.00 for \$25.00 Quiet Checks
\$15.00 for \$18.00 Finest-Gray Suits
\$20.00 for \$25.00 Blue Worsted
\$20.00 for \$25.00 Green Tweeds
\$18.00 for \$22.50 Gray Worsted

HATS
 All \$1.50 and \$2 Straw Hats, \$1
 All \$2.50 Straw Hats..... \$1.50
 All \$3.00 Straw Hats..... \$2.00
 All \$5.00 Genuine Panamas, \$3.50
 All \$6.00 Genuine Panamas, \$4.00
 All \$7.00 Genuine Panamas, \$5.00

CAPS
 \$1 Men's & Boys' Silk Caps, 75c
 75c Men's & Boys' Silk Caps, 50c
 75c Men's Outing Hats..... 50c
 50c Fancy Hat Bands..... 35c

UNDERWEAR
 85c Athletic Union Suits for 65c
 65c Athletic Union Suits for 50c
 35c Athletic Shirts and Drawers for..... 29c

SHIRTS
 \$3.50 Silk & Linen Shirts for \$2.50
 \$2.50 Silk & Cotton Shirts for..... \$1.50
 \$1.50 Soft Cuff Shirts for..... 85c
\$2.00 SOFT-CUFF SHIRTS FOR \$1.15
 NEW 50c WASHABLE TIES, 25c
 25c Black Belts for..... 19c

Now, Then, There Are 3692 Suits in Oak Hall Today That Show Revised and Lowered Price Tickets



NINETY per cent of these are the finest pure worsted cloths woven in this country, and American mills today rank with the foremost mills of the old world.

Each suit is made with the finest of findings and the tailoring is hand work, done by our own tailors in Oak Hall. The models are this season's latest designs, as produced by our own fashion creator.

We are trying to impress upon you the importance of this opportunity, and we believe there are so many men in Philadelphia who know by experience what it means to wear a Wanamaker & Brown built suit that the response to this great annual July event will be fully as great as the importance of the occasion warrants.

The July Schedule of Clearance Prices!

\$35.00 Wanamaker & Brown Built Suits for **\$25.00**
\$30.00 Wanamaker & Brown Built Suits for **\$22.50**
\$25.00 Wanamaker & Brown Built Suits for **\$20.00**
\$22.50 Wanamaker & Brown Built Suits for **\$17.50**
\$20.00 Wanamaker & Brown Built Suits for **\$15.00**
\$18.00 Wanamaker & Brown Built Suits for **\$12.50**
\$15.00 Wanamaker & Brown Built Suits for **\$11.50**

Of these 3692 suits more than 1000 are \$30.00 to \$35.00 qualities, which we will sell at \$25.00 and \$22.50, and there are another 1000 which have been reduced to \$15.00, which gives you an idea of what you can buy. Among these \$15.00 suits you will find as fine worsteds as \$20.00 can buy anywhere else.

THERE IS ONE FULL TABLE OF \$15.00 SUITS THAT HAVE BEEN REDUCED TO \$9.50. THIS IS A SPECIAL BARGAIN TABLE AND IS AN ACCUMULATION OF ONE OR TWO SUITS IN A LOT.

Summer Suits, Both Men's and Young Men's—

Novelty Mixed Cheviot Brown Belt-Back Suits.....	were \$18.00 now \$12.50
Blue Flannel Belt-Back Suits.....	were \$20.00 now \$12.50
Green and Brown Novelty Mixture Double-Breasted Belt-Back Suits.....	were \$18.00 now \$12.50
Gray Pin-Check Belt-Back Suits.....	were \$18.00 now \$11.50
Dark-Gray and Blue Novelty Mixture Belt-All-Round Suits.....	were \$18.00 now \$11.50
Dark-Gray Pin-Check Belt-Back Suits.....	were \$18.00 now \$11.50
Blue and Gray Novelty Mixture Belt-Back Suits.....	were \$18.00 now \$11.50
Light-Gray Cheviot Pin-Back Suits.....	were \$12.50 now \$9.50
Light-Gray Overplaid Worsted Suits.....	were \$15.00 now \$9.50
Black and White Check Worsted Pin-Back Suits.....	were \$15.00 now \$9.50
Brown Pin-Back Suits.....	were \$15.00 now \$9.50
Blue-Stripe Worsted Suits.....	were \$22.50 now \$18.00
Black Green-Stripe Worsted Suits.....	were \$22.50 now \$18.00
Gray-Stripe Serge Suits.....	were \$15.00 now \$12.50
Blue Serge Suits.....	were \$25.00 now \$12.50
Black Herring-Bone Serge Suits.....	were \$20.00 now \$12.50
Blue Flannel Belt-Back Suits.....	were \$20.00 now \$15.00
Gray Shadow-Stripe Serge Suits.....	were \$20.00 now \$15.00
Blue and White Stripe Suiting Double-Breasted Belt-Back Suits.....	were \$20.00 now \$15.00
Gray-Stripe Serge Suits.....	were \$20.00 now \$15.00
Gray Serge Suits.....	were \$20.00 now \$15.00
Blue-Stripe Serge Suits.....	were \$20.00 now \$15.00
Dark-Gray Herring-Bone Serge Suits.....	were \$20.00 now \$15.00
Gray-Stripe Worsted Suits.....	were \$20.00 now \$15.00
Pin-Check Worsted Suits.....	were \$20.00 now \$15.00
Brown Pin-Check Worsted Suits.....	were \$20.00 now \$15.00
Blue Fancy-Stripe Unfinished Worsted Suits.....	were \$25.00 now \$18.00
Black Worsted Blue-Stripe Suits.....	were \$25.00 now \$18.00
Gray and White-Striped Worsted Suits.....	were \$22.00 now \$18.00
Gray Serge Suits.....	were \$22.00 now \$15.00
Blue Serge Double-Breasted Belt-Back Suits.....	were \$20.00 now \$18.00
Brown Mixture Suiting Suits.....	were \$20.00 now \$15.00

All These Are Worsteds Suits For Stout Men Up to 50-Inch Chest Measurement!

Black-and-White-Stripe Suits.....	were \$30.00 now \$22.50
Stout Light-Blue Serge Suits.....	were \$30.00 now \$22.50
Stout Gray Serge Suits.....	were \$25.00 now \$22.50
Stout Stripe Gray Serge Suits.....	were \$25.00 now \$22.50
(Dark Shade).....	were \$35.00 now \$22.50
Stout Blue Herring-Bone Serge Suits.....	were \$35.00 now \$22.50
Stout Brown-Stripe Unfinished Worsted Suits.....	were \$30.00 now \$22.50
Stout Blue Worsted with Black Stripe Suits.....	were \$25.00 now \$18.50
Black Worsted Blue-Stripe Suits.....	were \$25.00 now \$18.50
Stout Black Worsted with Blue Stripe Suits.....	were \$25.00 now \$18.50
Extra-Size Black Worsted with Green and Brown Striped Suits.....	were \$25.00 now \$18.50
Extra-Size Gray Self-Stripe Serge Suits.....	were \$15.00 now \$15.00
Extra-Size Gray-Stripe Serge Suits.....	were \$15.00 now \$15.00
Extra-Size Black Fancy-Stripe Suiting Suits.....	were \$25.00 now \$22.50
Extra-Size Blue and White Mixture Suits.....	were \$25.00 now \$20.00
Extra-Size Black Herring-Bone Serge Suits.....	were \$30.00 now \$22.50
Extra-Size Dark-Gray Serge Suits.....	were \$25.00 now \$20.00
Extra-Size Blue Serge Suits.....	were \$30.00 now \$25.00
Extra-Size Dark-Gray Serge Suits.....	were \$18.00 now \$15.00

WITH THOUSANDS OF SEPARATE ITEMS LIKE THESE, WHICH, IF ENUMERATED ALONE, WOULD FILL THIS PAGE AND MORE!

5000 Tropical Suits At Last Year's Prices

Palm Beach Suits not merely in name, but in fact—built of the genuine, patented, Palm Beach Cloth.

Last summer Oak Hall sold more tropical weight suits probably than any store in Philadelphia, and directly after the close of the season, knowing there would be a greater advance in the cost of Palm Beach Suits, we contracted for the purchase of 4000, and because of this big early purchase we believe we are now able to sell the genuine Palm Beach suits for less than any other store.

\$6.00 for Palm Beach Suits in All Sizes
6.50 for Palm Beach Suits in All Sizes
7.50 for Palm Beach Suits in All Sizes
8.50 for Palm Beach Suits in All Sizes
9.00 for Palm Beach Suits in All Sizes
10.00 for Palm Beach Suits in All Sizes

65% Advance in All Tropical Summer Cloths!

It is a fact published by the Daily News Record (the official paper of the clothing trade) that since we have purchased our stocks of tropical suits the cost has risen by the percentage quoted—

Yet July prices on 1000 other tropicals in Oak Hall are based on last year's costs—

Open-Weave Crash Suits as Low as..... \$5.00
Standard Blue Serge Suits as Low as..... \$12.50
Fine Blue Flannel Suits for..... \$12.50
Finest Silk Mohair Suits for..... \$15.00
Suits of Regular Mohair Cloth for..... \$10.00
New Cool Cloth Suits as Low as..... \$8.50

Interesting and Important Details Concerning Tropicals

Drab Purple-Stripe Sack Suits.....	\$8.50
Light-Tan Sack Suits.....	\$7.50
Cool-Cloth Gray Belt-Back Suits.....	\$7.50
Light Gray-White-Stripe Sack Suits.....	\$7.50
Blue-White-Stripe Belt-Back Suits.....	\$7.50
Linen Crash Sack Suits.....	\$5.00
Tan Cotton Crash Belt-Back Suits.....	\$5.00
Gray Cotton Crash Belt-Back Suits.....	\$6.00
Gray-White-Stripe Sack Suits.....	\$6.50
Gray-White-Stripe Belt-Back Suits.....	\$7.50
Light-Tan Belt-Back Suits.....	\$6.00
Gray with Double White Stripe Belt-Back Suits.....	\$10.00
Dark-Gray Mixture Sack Suits.....	\$5.50
Light-Drab Plain Belt-Back Suits.....	\$10.00
Silk Mohair, Black and White Pin-Stripe Suits.....	\$15.00
Drab Palm Beach Belt-Back Suits.....	\$10.00
Gray With Black Striped Belt-Back Suits.....	\$10.00
Gray With Double White Striped Belt-Back Suits.....	\$10.00
Drab With White Striped Belt-Back Suits.....	\$10.00
Black and White With Green Striped Belt-Back Suits.....	\$10.00
Blue With Double Stripe Belt-Back Suits.....	\$10.00
Black Herring-Bone Silk Mohair Sack Suits.....	\$10.00
Gray-Mixed-Stripe Belt-Back Suits.....	\$9.00

STOUTS—SIZES UP TO 50 BREST MEASURE!

Light-Tan Sack Suits.....	\$8.50
Gray Mixture Sack Suits.....	\$8.50
Gray Cool Cloth Sack Suits.....	\$8.50
Light-Tan Sack Suits.....	\$7.50
Light-Tan Belt-Back Suits.....	\$6.00
Gray Mixture Belt-Back Suits.....	\$8.50
Light-Tan Belt-Back Suits.....	\$8.50
Drab-Purple-Stripe Sack Suits.....	\$5.50
Light-Brown Mixture Sack Suits.....	\$8.50
Light-Tan Sack Suits.....	\$8.50

Wanamaker & Brown

Market at Sixth for 56 years