ENDICOTT TO PLAY C. N. BEARD TODAY

Merion Star to Face Cynwyd Country Club Rival in Delaware State Tourney

DR. P. B. HAWK DEFAULTS

Henry B. Endloott, of the Merion Cricket and C. N. Beard, of the Cynwyd will meet today in one of the big es of the singles in the Delaware State tennie championship tournament at the Wilmington Country Club. It is a ons-up as to the probable winner, for both are playing good tennia.

Endlect qualified for the third round of day when he eliminated W. W. Gordon, Jr., f. Savannah, Ga., in a three-set match leard won from W. T. Campbell, of Belled in two sets. The leading Philadelhams remaining in the singles include ness two players and William Tilden. 2d. todney Beck, A. J. Batty, Alexander Tringle, Thomas H. Martin and C. W. Cartan.

Two Defaults Mar Singles

Two defaults—both players of local prominence—caused considerable disappointment at the Wilmington Country Club. One was Dr. Philip B. Hawk, of the Cynwyd Club. The other was Herman Doranelm, of the Frankford Country Club. The net stars hoped Dr. Hawk would be able to meet William Tilden in the upper division of the draw.

Rodney Beck, the junior champion, is still in the event and may meet Tilden in the final round of play, unless either Fringle or the winner of the Beard-Endicott match proves too strong for him. Beck's tennis has fallen off somewhat. He needs a rest from tournament play, for he has had a month of competition without much opportunity for practice. The strain is beginning

Beck's recent defeat in the junior match with Dornheim at the Cynwyd Country Club in a three-set match was one indica-tion of the fact that he is going "stale." Beck, leading at 5 to 4 in the first set, fell flat on the court. He was not injured and continued play, but after winning the set he lost ten straight games and the match.

Dornheim's Lobbing Wonderful

Herman Dornheim, of the Frankford Country Club, probably decided to take a seet and not play at Wilmington. If so, he used the kind of judgment that will imbrove his game on the long run and place him among the leaders. Dornheim defeated Beck because of his remarkable lobing. Not a single lob went outside the court, and every time Beck ran up to net Dornheim lobbed perfectly to the baseline, or else passed him close to the side lines.

Beck and Dornheim did not enter the Junior tournament at the Stenton Athletic Club, which has now reached the semifinal round. With Morris Duane, J. M. Vanneman, Jr.; P. J. Stecher and Sam Pennock in the semifinals, some fast tennis will re-

Gimbel Plays at Wilmington

Ellis Gimbel, Jr., of the Philmont Country Club, is a newcomer in tournament tennis in this section. Gimbel lost in the singles when he played Beck, and in the doubles, playing with C. B. Valentine, of the University of Virginia, when this pair met John T. Gause and E. L. Bergland, both of Wilmington.

Start Doubles' Competition

E. L. Bergiand chalked up a win for Wil-mington, defeating Ellis A. Gimbel, Jr., and C. B. Valentine in two sets, 6-0, 6-1. summary:

CHAMPIONSHIP SINGLES

CHAMPIONSHIP SINGLES

J. L. Cornoz. Bellield Country Club, won from Berman Dornhelm, Frankford, by default.

Frank Thomas, Wilminston, won from Dr. A. J. Batty, Elberon, defeated C. B. Mears, Vissahicken, 4-2, 3-4, 7-5, 7-7, W. Harris, Wilminston, defoated W. B. Denham, Wilminston, 40, 6-3, William T. Tiden, 2d. Germantown, defeated Peter Wright, Wilminston, 6-3, 6-1, Paul W. Gibbons, Cynywd, defeated H. K. Miller, Wilminston, 6-2, 4-1, 2-3, March, Cynwyd, Clubty defeated March Wilminston, 6-2, 4-1, 2-3, March, Cynwyd, Cuptry Club, defeated sington, 8.2, 6.1, rd, Cymwyd Country Club, defeated bell, Heiffield, 6.3, d.s. Endicott, Morion, defeated W. W. annah, Ga. 4.6, 7.5, 6.4, annah, Ga. 4.6, 7.5, 6.4, Casenove, Wilmington Country Club, syntell Johnston, Wilminston Coun-B. Enon.
Savannah, Ga.
Cornog, Belfield, defeated J. H. Dalton,
Cornog, Cor er Beck, Germantown Cricket Club, de-Ellis A. Gimbel, Jr., Philmont Country -2, 6-0.

CHAMPIONSHIP DOUBLES

First Round

William T. Titleen, 2d. and Rodney Beck deated J. L. Cernog and J. N. Palton, 4:4, 4:2

J. L. Gauss and E. L. Bergiand defeated Ellis

Gimbel, Jr., and C. R. Valentine, 4:6, 6-1.

MILE RECORD IN JEOPARDY AT CHICAGO ON SATURDAY

Four Stars, (Ray, Fall, Mason and Stout) to Meet in Special Race

CHICAGO, June 27.—The national record for the mile run may be broken at Stagg field Saturday in the annual Central A. A. nplonship meet. Four men who have d the distance under 4.26 are entered. They are Jole Ruy, for the Illinois A. C. national champion; E. H. Fall and Mike Mason, of the Chicago A. A., and Joe Stout, Chicago University alumnu

A war ambulance will be bought with the proceeds of the meet. Y. M. C. A. BOYS OPEN CAMP

Members of Jersey Organizations Pitch

Tents Near Army Cantonment COOKSTOWN, N. J., June 27 .- With 120

boys under canvas, the annual encamp-ment of the South Jersey Y. M. C. A. opened at Camp Ockanickon, on Brindle Lake, Simost on the border of the army cantonment at Wrightstown E. T. Judd. of Freehold, is chief director and his associates are Robert C. Shoe-maker, of Burlington; A. J. Rhines, of Woodbury; David Rash, of Haddonfield, and Guy C. Hendry, of Mount Holly.

NEIGHBORHOOD CLUB'S "4TH"

Claborate Celebration Planned by Bala and Cynwyd

Neighborhood Club of Bala and d has completed plans for an Indenos Day celebration which promises pass any patriofic demonstration over jet by the Main Line communities, he morning there will be a parade, the Hurse Defense League the Rad and the Woman's Club, the hey rebot shiften and other civic or-

SCIENCE GREAT KEYNOTE

OF MODERN NAVIES

Continued from Page One

it ever so forcibly brought home to me that modern war is indeed a science. The report of every battle practice is carefully tabulated and sent to a division of a ureau in Washington, where it is charted, analyzed and studied by experts-reduced, indeed, to mathematical curves. Unlike some other services, every officer in ours is supposed to be interested in gunnery; every year hundreds of suggeslions are coming into the bureau to be weighed and discussed, and the best of them are adopted for trial at the next battle practice of the fleet.

The smudges of smoke were ten miles away, say in the neighborhood of 18,000 rards. And when I remember the custom of the old fighting ships of edging up to he another until they were little more than half a mile apart and letting go broadside, I laughed. It did not seem possible, from where we were, to hit the mudge beyond the horizon; and yet just such a smudge as this—a German smudge blew up the Invincible in the battle of Jutland. The ranges in that battle were from 6000 to 16,000 yards, and before that time, I am told, it was the custom in both those services not to have target practice at a greater distance than 10,000 yards, which, after all, is some six miles, and hull down over the horizon from the deck of a lestroyer. Consequently, in the battle of Jutland the percentage of hits was very small indeed, being one hit for each ship every two hours. This must not be accepted as the best these services can do at present, since more has been learned from Jutland than from any other sea battle fought in recent years.

A modern sea battle, or even modern battle practice, is a marvelous thing, stirring to the imagination, almost incredible to one who has not seen it. Not many years ago, when six miles was supposed to be the battle distance, it was wonderful enough. In those days the great shots were supposed to strike the heavy armor of a battleship almost horizontally and pierce it. It was the old contest between armor and projectile. But today the problem has changed again. At a range of ten miles, with the muzzle of the gun raised at an angle of fifteen degrees, a fourteen-inch shot, weighing 1400 pounds, rises a mile in the air, to fall, with a crashing blow no armor can withstand, on a deck or a turret top. One such shot, striking the Invincible, tore off one half of her huge steel turret and flung it into the sea, while the other half crashed on the quarter deck behind.

The first thing that strikes you as you worm your way into a heavy steel turnet of a modern dreadnought like the Pennsylvania is that it is an extraordinary place in which to fight. There seems scarcely room enough to turn around. Every movement counts, every man must be trained to the highest degree of efficiency- he must never get in another man's way. Within a few feet, in a row confronting youseemingly as big as sequola trunks—are the shining breeches of the great guns whose business it is to sink the enemy's ships beneath the distant smoke smudge In battle he is trying to sink you. But now even the emudge is absent; a canvas target, the size of a dreadnought, and scarcely discernible to the nuked eye, is being owed along the horizon. From the immaculate magazines below by swift electric hoists come these menster shells, each weighing 1400 pounds; by a twist of the hand the great breeches are opened, mechanical devices ram the projectile home, the powder charges are thrust in, the breeches closed. The telescopic range-finder has supplied the initial range, the speed of the ship and that of the target has been adjusted on the delicate sights, the proper allowance for wind and for what is called the dispersion has been made. This "dispersion" is due to the disturbance a projectile makes in traveling through the air, which has its effect on another shot traveling parallel to it toward the same destination. For this reason the three guns side by side in the Pennsylvania's turrets may not be fired together, the middle one firing a moment after the other two. For ten minutes the superdreadnought steams along line, and in that time-incredible as it may geem-she has sent seven to eight broadsides or salvos at the distant mark. A salvo in less than two minutes? Thus for the whole fleet. When the practice is over, the champion of the fleet is given the proud privilege of wearing on her side a letter E-for excellent. I should like to set down here how many shots she has put into the target, but I may not; what she would have done had it been a battleship instead of a canvas effigy. Perhaps, some day, the Germans may find out for themselves!

The modern man-of-war is organized for battle. Everything else is subservient to that. And undoubtedly the most important man on board her, next to the captain, is her gunnery officer; fire-control officer, he is called in battle. In the old days, in the old frigates, the first lieutenant walked up and down the deck with a brass trumpet in his hand; the smoke of the broadside rolled in through the ports, the shot was rammed down the throats of the old bottle-shaped guns; they were run out again, and at a command from the brass trumpet all the lock-strings were pulled. We used to try to fire at the top of the roll, in that instant when the ship was comparatively still—at best a haphazard performance requiring more or less skill on the part of the man at the sight. Today, science and long practice have replaced skill. shall not deal here with that method, originated by Sir Percy Scott, of the British Navy, introduced in ours by Vice Admiral Sims, improved upon by him and by many others, which has revolutionized and "scientized" target practice. Today, under the captain, the gunnery officer manages the ship instead of the first lieutenant. And Gimbel enjoyed the tennis, and if he is not in France he will be in Wilmington again this time next year. He is a member of the Yaie Artillery reserve corps and expects to go abroad after taking the officers' course at New Hayen. The majority of the players at Wilmington this season have enlisted in some branch of the service.

Instead of walking up and down the deck, he is shut up in a tiny steel comming tower or fire-control turret, and his trumpet is an electric buzzer. He has, at his right hand, a marvelous electric device to tell him when all the guess are on the target of the enemy's ship; as a matter of fact, under the new system they are supposed to be "on" throughout what is called the firing interval, in spite of the tossing of the ship—the pitch and yaw. And when that fire-control officer presses his buzzer, someship, and the supposed to specific device to tell him when all the guess are on the target of fact, under the new system they are supposed to be "on" throughout what is called the firing interval, in spite of the tossing of the ship—the pitch and yaw. And when that fire-control officer presses his buzzer, someship, and the supposed to ship the supp instead of walking up and down the deck, he is shut up in a tiny steel conning tower the enemy's fleet. Sometimes, by pressing a key, he fires all the guns himself.

Play in the doubles started, but only two matches were played, because virtually hills and forests. At the front, from observation posts on hills, from towers and the doubles players were participating and trees, keen-eyed officers with glasses "spot" the shots and telephone back the singles events. During this war we have been thrilled by accounts of the new and scientific Tilden and Beck, winners of the Eastern doubles' tournament at St. Martins, disposed of J. L. Corneg and J. H. Daiton, the Belfield pair, 6-4, 6-2. J. L. Gause and called the "spotting top," high in the basket-mast, a young officer stands with his glass watching the enmy. The first shots, ascertained roughly by the great rangefinder on the big gun turret, fall short. "Up 500 yards" he telephones to the firecontrol turret, and all the sights are reset. Still the shots fall short, though they may send tons of water across the enemy's decks; and one, dipping and traveling under water like a torpedo, may pierce her hull. But at the next salvo she reels, a column of black smoke leaps in the air, and she breaks in two and disappears.

RUNS SCORED BY



WELCOME NINE WELCOMES

EIGHT WINS IN TEN GAMES Only One Defeat and a Tie Included in Record Made by South Philly Traveling Team

Eight games won, one tied and one cor test lost in ten starts, and all games played on alien fields against the pick of Phila-delphia's semipro teams, is the record

boasted of by Manager Nate Holt, of the Welcome A. C., South Philadelphia, While the Welcome team as a whole is a well-balanced organization, a great measure of its success is due to the superb twirling of "Big Joe" Wilson, who worked on the mound in the games in which Welcome was returned a victor and the ome was returned a victor and also par-

was returned a victor and also par-ticipated in the tie contest.

Wilson's work has been consistent throughout the season. In the Cheltenham game six hits were garnered off his de-livery, the greatest number yielded in any one contest by tightening up in the pinches. In the St. Ranhael 2-2 tie game territory. livery, the greatest number yielded in any one contest by tightening up in the pinches. In the St. Raphael 2-2 tie game, two hits were gathered by each team. This club plays Welcome a return match on July 4. The Welcome record to date follows: Harrett, of the Industrial League, was defeated 2 to 1, the St. Raphael game went to a 2-2 result. Wheatsheaf copped the only contest chalked up in Welcome's lost column. Aberdeen was beaten 17 to 3. Kaywood lost a 6-3 decision. Elimwood was slaughtered, 12 to 1; La Mott Stars met the same fate, 12 to 5. Cheltenham was nosed out, 4 to 3, in a hard-fought battle, as was St. Carthage C. C., 5 to 4, and Collingswood was blanked, 8 to 0.

Welcome's next game is with the Anchor Giants, claimants of the negro championship of Philadelphia. Manager Holt will schedule teams only of the first caliber for contests after July 17. His address is 2416 S. Millick street.

To Fine Instead of Banishing Players CHICAGO, June 27.—Players in the American Association hereafter will be fixed \$25 instead of being put out of the same of wranging with umpires. President Hickery has an sounced. If the remarks of a player has an incomplete of the same objectionable that an umpire is forced to fixe him, an additional one of \$25 automatically will be assessed if the offense is continued.

Big Price for Plaudit Colt

MAJORS THIS WEEK A'S HELP YANKS **GET INTO RACE**

Five Straight Victories Put New York Only Four Games Behind

PLAY RED SOX TOMORROW

With five straight victories over the Athletics to their credit, the New York Yankees are close upon the heels of the leaders in the race for the American League pennant today.

Bill Donovan's boys have climbed into the thick of the fight at the expense of the NEW YORK, June 27.

Bill Donovan's boys have climbed into the thick of the fight at the expense of the A's; but at the rate they are going it will be no surprise to see them battle the Red Sox to a standstill in their next series.

Today's standings show the Yankees four full games behind Chicago and a scant game and a half back of the Bostonese. They will have an opportunity to gain ground today, as they meet the Atheitics once more.

Temorrow the all-important series for the Yanks will start in Boston, where they are to play four games. To date the cian of Donovan has taken five out of ten from the Red Sox, and should they win a major-ity in their coming series they may slip into second place.

nto second place.

Returning to the Polo Grounds July 3, the Yanks will take on the Senators in the final series in the East before they must be a series of the Pologram of t make their second swing into the western half of the circuit. With five out of seven games to their credit against Washington so far this season. Yankee prospects are bright enough.

The Yankees are hitting the ball and Donovanw pitching staff has been showing fine form for the last two weeks.

Advertising Writer and Manager Who Wants Him?

Exceptionally able writer and persistent worker in all lines of merchandise; practical printer and lay-out man. References unquestionably good; copy always "a little in front o' the next." A practical, trustworthy man, and not the byproduct of inexperience. Whole or part time, No proposition too large.

Address A 211, Ledger Office

YOU KNOW ATLANTIC CITY

That Wonderful Small City By the Sea Where Only 58,000 People Live, Yet They Entertain During a Year Over 15,000,000 Guests!

Well, it is Atlantic City which furnishes the setting for a big enterprise, which we are putting through in spite of the fact that our country is engaged in war.

We planned this enterprise before war was declared and have continued to develop it since, despite the hysteria that stopped many lines of business from going ahead with that confidence and enthusiasm which is required of all business if we are to place our country in the position to meet promptly the demands of war.

While we have consistently followed a forward-going business course, we stopped long enough to do our share in making the Liberty Bond Loan a success and to heed the call for funds to sustain the American Red Cross in its magnificent and unselfish work; and we will stop again long enough to help the next Liberty Bond Loan to a quick success and to do all else asked of us in service to our country.

FOR TWENTY-FIVE YEARS Atlantic City has had, many more people knock at the doors of its hotels and boarding houses asking to be housed and fed than it could possibly entertain.

You know that this small city by the sea, endowed by nature more abundantly than any other resort in the world, IS AN EVER-INCREASING ATTRAC-TION TO MILLIONS OF PEOPLE.

Its Boardwalk is the greatest ocean highway in the world! Easter Sunday on Fifth avenue, New York, is the only parallel demonstration of a crowd that constantly surges up and down this great highway.

Further development of the Boardwalk front at Atlantic City has been retarded in recent years because property was held in small pieces by a great many people. Not enough of it could be secured for the building of more big hotels on the ocean front for which there is great demand - thousands of people being turned away yearly by owners of the present fine hotels on the Boardwalk.

Then again property was held at a very high figure each owner placing his own valuation on it. As an illustration, an offer of nearly \$12,000 a front foot was recently refused!

Some time ago a syndicate of able financiers investigated property on the ocean front and discovered a fine site, extending several blocks, which is located right in the heart of Atlantic City. The site is known as "The Bowery," with which most of you are familiar. You have wondered no doubt why this magnificent frontage was never converted into a beautiful ocean

The difficulty that stood in the way of purchase of this site was that it was owned by 72 different people, controlling 96 different pieces, and no two of them, let alone all of the 72, could ever be induced to agree upon a price until the Syndicate checkmated them by sending out enough salesmen in one day to see them all and get their signatures to an agreement to sell before they had a chance to consult with one another!

The Syndicate bought the property for the sum of \$6,000,000.

We were consulted very soon after the property was acquired about forming an Operating Company to lease and manage three big hotels to be built of reinforced concrete by the Atlantic-Manhattan Construction Company.

All of us have known for many years that Atlantic City offered exceptional advantages for more hotels on the Boardwalk - notwithstanding the many fine and prosperous hotels already there-but apparently there was no site to be had until the Syndicate acquired the several pieces of property mentioned.

Knowing that there exists a very great need for more hotels on the ocean front and feeling absolutely certain of our ability to successfully direct three big hotels, we quickly organized, under the Laws of the State of New Jersey, an Operating Company capitalized at Ten Million Dollars-Five Million Dollars in 7% preferred stock and Five Million Dollars in common stock, both of par value One Hundred Dollars.

We ourselves immediately subscribed for stock to the amount of \$1,300,000.

That would be a very shaky enterprise indeed which sought the confidence and money of others if those fathering it did not back it with their own confidence and money-would it not?

Preferred stock to the amount of \$3,700,000 is now offered to the public, and to every purchaser of our 7% preferred stock will be given a 50% bonus in common stock-that is to say, a purchaser of \$1,000 of preferred stock will receive a gift of \$500 of common

You may be curious as to why \$5,000,000-\$3,700,-

000 more than we ourselves have invested - is required to properly finance the Operating Company.

It requires a very large sum of money to completely equip one modern hotel, let alone three big hotels such as are to be built on this magnificent ocean frontage at Atlantic City.

These three big hotels are to be called:

The Atlantic-Biltmore. The Atlantic-Pacific.
The Atlantic-Commodore.

They will have, in combination, 3,000 bedrooms! Begin now to do a little figuring on your own-ac-

Consider the cost of furnishing one bedroom in the style that is demanded in these days by patrons of a

first-class hotel. Then multiply that cost by 3,000! Consider the cost of outfitting 3,000 bathrooms!

Then consider the cost of furnishings on the first floor of each hotel, remembering that they must be the very best as well as the most inviting.

Then think of the rugs, draperies, silverware, cut glass, china and dishes and the thousands of other

Then think of the cost of the kitchen outfits, which must be the last word in equipment.

Why, a few million dollars are quickly absorbed even when the purchasing is wisely and economically done.

The business of outfitting hotels scientifically has been a study with us for many years, and we think we know what is required. We ought to be able to know where and how to buy to advantage. We have a very clear idea of the cost of outfitting such hotels as will be built for us, for they are to be as fine hotels in all respects as human ingenuity can make them, and that means that the equipment must correspond.

You will pardon us for claiming to understand the public's taste as to the kind of hotels wanted on Atlantic City's ocean front. This knowledge has been acquired by us out of a long experience in studying and serving the public.

It is not immodest to state that we are successful in hotel operations and that there is reasonable ground for belief that we will make the Atlantic-Biltmore, the Atlantic-Pacific and the Atlantic-Commodore successful.

We are in possession of a 21-year lease with privilege :

* * * * * *

It is conservative to state that the value of the lease is equal to the capitalization of the Operating Company. It is conservative to state also that the operation of

these three wonderful hotels will yield to the stockholders a satisfactory return on a capitalization of \$10,000,000. This forecast is based not on hope, but on what is

now happening to the ownerships of the fine oceanfront hotels at Atlantic City. They are very profitable because of their location

and because of the demand for accommodations. They can entertain at most 12,000 people a day and they turn away thousands of people during a year.

There is great opportunity therefore for three hotels with accommodations for 6,000 people. You see that, do vou not? The average annual gross return per room should

be, based on present ocean-front hotel statistics, five times greater than what we have agreed to pay as annual rental per room. The average return per room in every successful hotel in the country represents about five times the rental charge, and this means earning practically as

much net profit annually as is represented by the

Further details of our plans are printed in two little booklets, both of which will be forwarded to your address upon request.

annual rental charge.

One is an exceedingly frank and rather intimate prospectus and the other contains the form of agreement that we mutually sign when you become a stock-

Our own reputations prevent any misstatements or the making of extravagant promises.

We want you to join us in our enterprise, but don't come in with us unless you have confidence in our integrity and ability. Very respectfully yours,

THE BOWMAN-HERR-MORGAN HOTELS CORPORATION, 1480 Broadway, New York City 2515 Boardwalk, Atlantic City.

By John McE. Bowman, President.

Officers and Directors and Their Connections:

JOHN McE. BOWMAN, of New York City, President of the companies respectively operating the Hotels Biltmore, Manhattan and Ansonia, and the Hotel Commodore, now under construction-President;

VON H. HERR, of Atlantic City, N. J., Vice President of the Herr Corporation-Vice President; FRED A. REED, Retired, formerly Proprietor of the Park Avenue Hotel in New York—Treasurer;

LOU C. WALLICK, New York, Proprietor of Wallick's Hotel, New York; the Hotel Secor of Toledo, and the Hotel Deshler of Columbus, Ohio; DAVID H. KNOTT, of New York, Proprietor of the Knott Hotels, including the Madison Square, the Earle, Le Marquis, Van Rensselaer, the Berkeley, the Holly, the Judson, the St. Andrew, and the Bristol, all of New York City and Whittier Inn, Sea Gate, Long Island, N. Y.;

JAMES WOODS, Manager of the Hotel St. Francis, San Fran-

DAVID B. PROVAN, Managing Director of the Hotel Adel-

GEORGE C. BROWN, Proprietor of the Park Avenue, Hargrave and Martha Washington Hotels, and co-proprietor of the Hotel Majestic, all of New York City;

EDWARD M. TIERNEY, Proprietor of the Hotel Arlington, Binghamton, N. Y.—Vice President; GEORGE W. SWEENEY, Manager of the Hotel Commodore, now under construction in New York;

HENRY W. MORGAN, Vice President of the National Table Waters Co., of Wilmington, Del.-Vice President;

CHARLES E. GEHRING, of New York, President of the "Hotel Reporter" and "Daily Attractions" and the McConell Press, Inc.—Secretary;

CHARLES J. CAMPBELL, of Campbell & Boland, of New York, attorneys for the Hotel Association of New York City and the New York State Hotel Association.