



## This Week is Philadelphia's Opportunity to Equip the Red Cross for the War

**T**HE UNITED STATES is going to raise \$100,000,000, of which Philadelphia is to give \$3,000,000, during this *one week, June 18 to 25*, officially proclaimed by the President of the United States as *Red Cross Week!* It is your opportunity to discharge your individual responsibility to our boys abroad!

On how well you meet this opportunity depends how many of our young men will come back to us sound in body! Some of our Pennsylvania boys are already on the firing line. Thousands and hundreds of thousands will join them soon. Will the needed things be ready for them when they are stricken down by the cruel forces they are fighting against for the sake of us all? When they are weak in body and maimed in limb, will they find the rest-home and the personal comforts they crave? It all depends on you and on how much you give!

### *No Other Organization Exists to Perform This Work*

The American Red Cross is by act of Congress the official volunteer aid organization of the United States, and Woodrow Wilson is its president. Its accounts are audited by the War Department, thoroughly to safeguard the funds contributed by the public. Its affairs are administered by a War Council of five men named by President Wilson.

The work of the Red Cross in this world war is to keep our soldiers and sailors healthy and happy—to stamp out tuberculosis and other dread diseases, to provide hospitals and medical equipment for men wounded in action and to furnish rest facilities for those convalescing from injuries.

It needs at once equipment for hospitals and rest homes to care for a million men whose wounds have begun to heal. It needs at once sanitation equipment to fight tuberculosis and worse diseases now ravaging the armies at the front. It needs at once supplies for comfort kits for millions of men, ready for quick distribution. It needs at once supplies for its work at the mobilization camps here at home.

### *To provide these needs it must have money!*

**GIVE NOW.** Our young men are enlisting NOW! Only by giving your money NOW can you help your boy or your brother in the hour of his greatest need!

Make your subscription to any bank or trust company, or send it to E. T. Stotesbury, Philadelphia Chairman American Red Cross War Finance Committee, Fifth and Chestnut Streets, Philadelphia—AND MAKE IT NOW!