ILS. FACES WAR DEFEAT **IF LIBERTY LOAN FAILS** 

Herbert Quick, of Farm Loan Board; Warns Americans of Evils to Come

By HERBERT QUICK

war of the Federal Farm Loan Board. WASHINGTON, June 12. trouble with the American people The they think of this war as being far off. The town of this war as being far off, that they think of this war as being far off, it is not far off. If we fail in raising the \$1,600,000,000 called for in the Liberty Loan, the people of the United States are a defeated people in the first battle. Failure in this loan might easily mean the victory of Germany mean to us? It means, perhaps, the transfer of the fighting front from Europe to the United States before we can train an army. How can this take piace? It can take place casily. England beins to starve in ninety days after the wards have carried on their sinkings a

penals have carried on their sinkings a

lie longer. We speak of the heroism of the British-ple, but a starved people cannot be a role people. Starvation might give a tish navy to Germany. With the Brit-mayy, the Germans would command the mayy, the Germans would command the may, the German's would command the They could invade the United States; could bring trained soldlers here faster we could train them for ourselves, could win over Rumals; they could be the state of t than

They could win over Russia; they could beat France to her knees. Why should Germany wish to invade the United States and to finish her conquest of the world on American battlefields? The snawer is so plain as to be obvious.

The Germans have declared for two years at they mean to make the United States pay for the war. The failure of the Liberty Loan is de-feat in the unst battle fought by the United

The failurs of the Liberty Loan may mean the collapse of all Germany's ring of

The failure of our people to subscribe for The failure of our people to subscribe for good.coo.coo at a good rate of interest today may mean that we shall be forced to fait like demons ou our own soil for years at an expense of a hundred bilfions of doi-lars, or becoming slaves to Germany for a generation for the purpose of paying her lesses in this war and to increase her power beyond the wildest dreams of the Kaiser or be edulars. his advisors.

we read cagerly of the advantage gained by the British, the Fronch and the Italians in the battles in Europe from day to day but the real battle is on here now and must be fought to a decision either glorious or deastrous in the next seventy-two hours. This is what the American people need e think of at this time

The war is not there today-it is here. Our brothers in arms are dying at the trenches for us.

Shall it ever be said of America that she refused to put up her money against their

### City's Big Rally for Liberty Loan

#### Centinged trom Page One

counters got under way the publicity bureau of the committee issued a statement in an effort to explain Philadelphia's status in the mation-wide \$2,000,000,000 Liberty Hond campaign.

For more than three weeks the committee has held that Philadelphia's altorment had been boosted from \$175,000,000 to \$250.-\$60,000 owing to the failure of certain muthern districts to meet their allotments. On Sunday the committee immued a statement in which the assertion was made that

Philadelphia required \$109,000,000 to com-plete its allotment. As all estimates were based upon the maximum allotment of \$250,000,000, the campaign workers inferred that the subas recorded amounted to more than \$150.000.000

The publicity bureau issued the follow-ing statement today which throws considerable light on the campaign:

There has been some question about the amount to be raised in Philadelphia. The publicity committee states because of conditions in Dallas and Atlanta it

was requested to raise its maximum al-latment from \$175,000,000 to \$250,000,000. It is still hoped that the latter figure may It is still hoped that the latter figure may be reached. New York, however, is out-stripping Philadelphia so far in striving to make up the shortage on other scores that if Philadelphia comes to \$175,000,-600 it will not fall short. The minimum amount required of this district is \$140,-600,000, and so far as official reports go on Monday the district sec still \$51,000. on Monday, the district was still \$61,000,-000 short of this.

EVENING LEDGER-PHILADELPHIA, TUESDAY, JUNE 12, 1917 \$250,000,000 in subscription to the Lib-erty Loan must continue to be our goal. RAILROAD SPURS STOCKHOLDERS RAILROAD SPURS STOCKHOLDERS Announcement of a special dividend of \$25 on the share was made by the Dela-ware, Lackawanna and Western Coal Com-pany, so that stockholders may buy Liberty Loan bonds. Checks were accompanied by cards bearing the American colors, with the suggestion, 'Do your hit- and use this bit of a check to buy Liberty Loan bonds.'' Volunteer Liberty-Loan bond salesmen invaded all the principal motion-picture threatres this afternoon to catch the pleas-ure-going public. Patriotic appeals were made and subscription blanks distributed among the spectators. This action was deemed imperative, as the house-to-house canvass has been compiled.

canvass has been completed. By Friday noon \$7 must be subscribed to the Liberty Loan for every man, woman and child in the United States if the \$2,000,-000,000 issue calculated to arm the forces of the nation against Prussianism is to be successful, according to figures at the Treasury Department today. An average of one \$100 bond for every one of the na-tions 20,000,000 families must be subscribed by Friday noon if American credit and in-tegrity are to be preserved. tegrity are to be preserved.

tegrity are to be preserved. The means that the American people must subscribe \$250,000,000 a day to the loan for the remaining three days in which the books will be open. Treasury officials do not doubt that the ration will arise to this emergency and that the needed money will flow in at the re-mutred rate of \$10,000,000 an hour, or \$165,586 a minute. Every second must see \$2593 flow into the United States war fund. Besides the thousands of asencies of the Federal Government 20,000 banks, unnum-bered husiness organizations and clubs and 400,000 boy scouts began today the fight of their lives to make the bond issue a success. Never before has the country been so thor-sughtly organized for achievement. Under the leadership of Mrs. William G.

oughly organized for achievement. Under the leadership of Mrs. William G. McAdoo, wife of the Secretary of the Treas-ury, the womeo of the nation through their lubs are working these last three days as sever hefore. "Every woman buy a bond," is their fight-

ng slogan. This noon the Members' Council of the Chamber of Commerce held a Liberty Loan rally at the Haotel Adelphra and piedged

its support in the campaign. More than 2500 employes in the John B. Steisen plant attended a massameeting and listened to former Governor Stuart and A. E. Turner explain the Liberty Bond campalgr

#### PRINTING OF BONDS

Bearing the tille "Liberty Loan of 1917" and printed on the beat bond paper ob-tainable the Liberty Loan bends soon to be issued are described by Treasury officials as the most artistic and attractive ever issued by the United States Government. The faces will be printed in black with an overprinting of the denomination. The signetic of Liberty from the States

The vieweith of the denomination. The vieweith of Liberty from the Statue of Liberty occupies a place on the right-hand side and on the left there will be a portrait of one of the Presidents of the United States, differing with each denomi-nation. The denominations, portraits and colors are as follows:

\$50, Jefferson, blue; \$100, Jackson, blue; \$500, Washlugton, orange; \$1000, Lincoln, carmine; \$5000 Monros, green; \$10,000, Cleveland, blue; \$50,006, Mc-Kinley, carmine; \$100,000, Grant, orange. The back of the coupon bond bears the title, denomination, the vignette of the God-

doss of Freedom from the figure on the doss of Freedom from the figure on the dome of the United States Capitol and an ornamiental parel with an eagle in the center. These will vary in color as follows: \$50, brown: \$100, orange: \$500, light blue: \$1000, green: \$5000, red: \$10,000, brown: \$50,000, olive, and \$10,000, dark blue. blue. The bonds will be of the size established

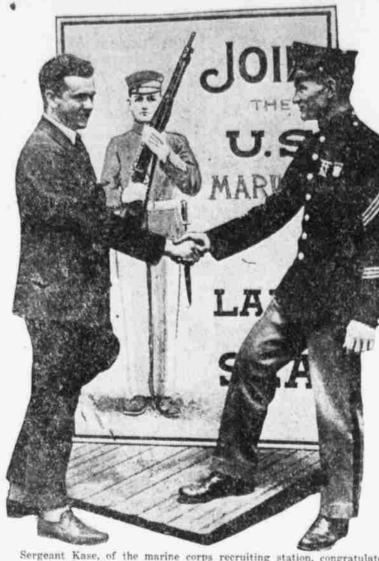
for Government bonds, approximately thirteen inches long and six inches wide. The coupon bonds will bear sixty coupons for interest payments every six months for thirty years.

### LET WOMEN BUY LIBERTY BONDS, SAYS SUFFRAGIST

HARRISBURG, Juns 12 .-- "Let the miter and millions subsectibed by women show woman's might in swinging the Liberty Loan

to success before next Thursday night!" Upon receipt here that morning of telethe city

"YOU'VE SET A FINE EXAMPLE"



Sergeant Kase, of the marine corps recruiting station, congratulates John Ward, of Orange, N. J., first to enlist today.

City Scores Victory afeguarding the rights of the stockholders f the underlying o for Transit Bills MEANING OF MEASURES

This measure would give the Public cryice Commission the right to fix and Service Commission the right to fix and regulate joint service between the city's system and the P R. T lines, to determine the joint rate of fare, to compet the com-justry to accept passengers transferred from have heard so much about, the city is required to offer to the Philadelphia Rapid

Transit the right to operate these lines and the Philadelphia Rapid Transit has ninety days in which to accept or reject the city's "Here's where the little joker comes in If the company rejects the city's proposal in the city muy offer the same terms t

an independent operator. You can readily see that terms acceptable to an existing company would not be possible of acceptance by an independent operator. "But, even if an independent operate could accept those terms, where would the common people get off us to five-cent fares with universal free transfers?

"The truth again is they would be com-belled to pay five cents on the high-speed lines and five cents more on the surface

"There only is left municipal operation, appose the high-speed lines were operated, the city, again 1 ask where would the muon people get off with five-cent fares ad universal transfers—echo answere been a set of the set shere!

"Unless you gentlemen are willing that he people of Philadelphin shall be in a po-ition where the city can take care of it-elf, it means that the people and the city cill remain shackled, and the P. R. T. can may. Take what we offer or leave it. This legislation asked cannot affect any

fully as I propose to protect the interests of

transit development program a mis-

STRONG PLEA FOR SALUS BILL

THE NEW

QUAINT AND

COMFORTABLE

The Real Roof Garden

IN PHILADELPHIA

NEW

**HOTEL BINGHAM** 

OPENS

TOMORROW NIGHT

SOUVENIRS

Garden

Delft

other city in this Commonwealth. I say to you gentlemen that, I, as Mayor of Phila-delphia recognize my duty to the transit company and will protect its interests as

graphic advice from Washington, clarifying 4A11 T and emph rusing several new b th govern contract fair alike to the city ing small investors in the \$2,000,000,000 oparate fair answer the citizens of Philadelphia can be well served by taking an unfair ad-vantage of the P. II. T, nor do I believe they want to obtain any unfair advantage, but J insist there must be a square deal all Liberty Loan, Mrs. J. O. Miller, of the national woman's Liberty Loan committee and chairman for Pennsylvania, issued the foregoing appeal to women of the State to subscribe for at least a single \$50 or \$100 It is my carnest belief that such a condi-It is my carnest belief that such a condi-tion is entirely dependent upon your favor able action upon these bills. Therefore 1 again urge you to put me in a position where I can help the people of the city ou of a hole they never should have gotter Mrs. Miller says in her appeal: "Let every woman of Pennsylvania stand forth patriotically as the subscriber to at east one bond.

### "HARRISBURG PLAN" WON LOAN VICTORY

Capital City's Success in Liberty Bond Oversubscription Due to Efficient Organization

HARRISBURG, June 13. The Harrisburg Clearing House district

has subscribed more than \$4,000,000 to the Liberty Loan. This was in response to the Government's original request for \$2,000,000 here. When it was seen that this sum would be surpassed, the Federal Reerve Bank at Philadelphia asked if it could not he increased to 10 per cent of the total assets of the banks of the district, which would have been \$3,400,000,

The method used by Harrisburg to over-subscribe its share of the loan was pro-nounced by Frank A. Vanderlip, president of the National City Bank of New York. In the course of a visit here last week, as "the most efficient and best-organized in the United States."

three days to a careful and systematic can-vase of the city. Their success was phenomenal from the very start. The original request for \$2,000, 000 was oversubscribed by \$250,000 on the

000 was oversubscribed by \$250.000 on the first half day. Members of the committee included a former soldier of the Italian armies and a German who had won his Iron Cross in the Franco-Frussian war. These two brought thousands of dollars from the for-eign quarters. Railroad men and workers in mills and factories contributed thousands more. The bond salesmen took care of the small thousand will see of the sources. small towns and villages of the county which responded with subscriptions of

which respondent Mr. Vanderlip, addressing the campaigners, told them that he had not seen any such organization anywhere and that it ought to be continued for service in raising other leans. This has been done, and in the meantime the campaigners will in over again next week to raise \$100,000 or the Red Cross. Harrisburg has carried out a number of

Harrisburg has chired out a humber of other campaigns slong the same line. Mr. Hockenbury has been summoned to Mil-waukee to arrange for a Red Cross cam-paign there, that city having been at-tracted by the success of Harrisburg in oversubscribing the bond issue

### FIVE ARMY BRANCHES REACH WAR STRENGTH

\*\*\*\* 25

Forces of Cavalry, Engineers, Coast Artillery, Signal and Quartermaster's Corps Complete

WASHINGTON, June 12. Five of the branches of the United States egular army have been brought to war strength, the War Department announced this afternoon. These branches are the cavalry, engineers, coast artillery, siznal orps and quartermaster's corpa.

Forty-five thousand recruits are now needed for newly organized regiments. Twenty-five thousand additional men are sought to fill vacancies which might court. These 25,000 men will establish a reserve which may be drawn upon to keep the regu-

which may be drawn upon to keep the regu-lar army up to its war strength of 306,000, Facilities are now ready for placing 70,000 men under proper training, the War Department announces. It is desired to enlist 70,000 single men between the ages of eighteen and forty with no dependentis of eighteen and forty with no depends and not engaged in professions, bus nee or trades vital to the war by June 20,

Charged With Selling Liquor to Scidier SUNBURY, Pa., June 12 - Two men, who said they are R B. Hughes, of Pitta-burgh, and Hugh Medayan, Danville, were arrested charged with furniahing liquor to Company 1 of the Thirteenth Prangel-

vania Infantry, en guard duty here, and they were arraigned before Norman S. En-gle, United States Commissioner, and held in \$1000 ball for court.

The <u>New</u> Shaving Stick CATPEY "HANDY GRIP" Colgate's "Handy Grip" venience, speed and comshaving preparation. We couldn't improve the soap-so in each detail of economy and convenience You can we improved the Unscrew.

### Economy-No Waste

-for the last 'of the soap unscrews from the grip<sup>1</sup> and can be stuck 1 11 to the top of the next Unscrew the stub stick.2 This gives a fifth to a sixth more usable soap than in other containers. An economyand a new feature. Greater Security Stick it on the -no coming apart in your traveling case one turn of the screwthread locks the box. This, too, is new. Less Cost The bes locks -for Colgate's "refill sticks"' will be sold at a lower price than the complete "Handy Grip." This also is new. COLGATE & CO., New York

the city's system and to regulate through routing of trains where switch connections between the two systems is physically pos-The Gans bill embodies aimply the

through-routing feature of the Salus bill with everything else omitted. For this reason the administration is perfectly will-ing that the Gana bill be thrown out pro-vided the Salus bill be passed.

The other two measures before the com-mittee and the provisions of each are: The Hecht eminent domain hill, which would permit the city to take over, by the exercise of the power of conferent domain, the existing transit facilities within the city initia and in advance concerning model do nits and in adjacent counties, provided the cal authorities outside of the city should meent to the faking of their facilities and

connects to the facing of their facilities and if such adjacent facilities were necessary as constituent parts of the city's system. The price for the properties thus taket, would have to be approved by the Publ. Service Commission or, if no agreement could be reached, by the courts. The act would further enable the city to operate any facilities taken by eminent domain un-der the newers conferred by the set of this. der the powers conferred by the act of 1513

The Hecht constitutional amendment which would make it possible for the city to exceed the 10 per cent borrowing limit a-tion if the proceeds were to be used in the construction, purchasing or condemnation of any public utility or part thereof, or public improvement the sole condition being that the utility or improvement "may readsonably be expected to yield revenue in excess of operating expenses sufficient to pay the interest and sinking fund charges thereon." This would finance the acquistion

It has been dubbed the "Earlisburg plan."
It has been dubbed the "Earlisburg plan."
and & being recommended to other offices by the Federal authorities. Community organ-ization, the Chamber of Commerce and the cours. Through the Clearing House Apso-clation, the Chamber of Commerce and the bolt reputation for successful Y. M. C. A compaigns, were procured free of cost, and in conjunction with the local bond sales-men a campaign party of 250 of the most prominent and active men of the commu-nity was organized. These men received their instructions at a dinter Wednesday evening of last week and kave up the next

combines economy, confort better than any other

> box to make it worthy of its contents.

Many of the large subscriptions, includ-ing one of \$15,000,000, have not yet been received through the banks. One of the largest will be included in today's bank

The public has been led to believe that than \$150,000,000 because of duplications.

As an example, the Reading Railway and the subsidiary companies were credited with a \$2,000,000, subscription. This subscrip-tion was turned over to a national bank, and when that bank reported, the Reading Failure that bank reported, the Reading Railway's subscription was counted a sec-

The Philadelphia Savings Fund sub-maribed for \$2,500,000, and this was turned ever to a national bank, but like the Read-ing's subscription, was counted twice.

#### \$250,000,000 STILL GOAL

Later in the day Governor Rhoads is-mud a supplementary statement in which he pointed out that despite the official Agures concerning the city's allotment the campaign committee must continue to re-ard \$250,000,000 as its geal. Governor Rhoads evolutions how Fulladorbic source Rhoads, explaining how Philade'phia must raise more than its share in order to make up for losses in other districts, said:

There have been no official allotments There have been no official allotments for the Federal Reserve districts. It must be clear that if each Federal Reserve dis-trict subscribed the same percentage of the \$2.000,000 that its banking re-mources bear to the total banking re-mources of the United States, the loan would be just subscribed. For example, in the case of the Philadelphia Reserve in the case of the Philadelphia Reserve district, the total banking resources condistrict, the total banking resources con-stitute approximately 7 per cent of the total banking resources of the United States, so that if the subscriptions to the Elberty Loan amounted to \$140,000,000 in the Third Federal Reserve District, and each of the other eleven districts sub-scribed its exact proportion, the loan would be taken up to the last cent, but no more. This, of course, is manifestly im-possible. Unless those districts contain-ing the largest centers of population and ing the largest centers of population and wealth, in which are located the head-quarters of the largest corporations of the

Quarters of the largest corporations of the country, subscribe more than their actual percentage, it must be clear to all that the loan will not be fully subscribed. Thus, for instance, in the case of the Second Federal Reserve District, includ-ing New York, the percentage of bank-ing resources would require a subscrip-tion of only \$550,000.000. New York, realizing the subscription of this amount would be entirely inadequate, and would result in the loan being undersubcribed, has been alming at nearly three times this amount. The same course has been followed in the reserve districts including Beston, Cleveland and Chicago.

Boston, Cleveland and Chicago. Working along the same lines the Lib-erty Loan Committee in Philadelphia have feit that a total of \$250,000,000 should be subscribed in the Third Fed-eral Reserve District to insure Philadel phia doing her full part in insuring the success of the loan through an over-subscription.

A loan of this character must be over subscribed and largely oversubscribed, or it will be undersubscribed. It is mani-fruity impossible to raise such a vast means its the exact cent Philadelphis has always done her full part in danachur be union, ard unless nuo is to loce har mine in the parofrunt of parchise. "Let them stand as the feminine units of of a hole hey never should lake gotten into and help the company out of a hole equally as bad." A sharp clash occurred between Senator McNichol, on one ride, and the Mayor and Chairman Gaffney, of Councils' Finance solidly supporting the cause of

take.

fying these mistakes.

"Let women be the factor that will swing the tide of success to the \$2,000,000,000 Liberty Loan.

mocracy.

Loan.

"Let women do their part toward taking up the \$700,000,000 shortage. "It is our country; let it be our loan as well.

"Subscribe today ; make' woman's mites and millions show her might."

WEST TRIES TO SPEED **UP LIBERTY BOND SALE** 

CHICAGO, June 12.

The West was struggling today to throw off the lethargy which has characterized its attitude toward the \$2.000,000,000 Liberty I do not believe," he declared. "that the city should ever have embarked upon this project. The company should have been forced to extend its system. There is no use denying that mistakes have been made and we want this legislation to aid in recti-

In some of the western Federal reserve districts this struggle was succeeding, while in others it was frankly admitted that after the first spurt at the opening of

"The question simply resolves itself into one thing-are we going to serve the com-pany or the people of Philadelphia?" after the first spurt at the opening of "Liberty Loan week" the people had fallen back into apathy. Chicago had mapped out a million-dollars-an-hour campaign and was maintaining that pace, which if continued, will result in this district having subscribed its minimum allotment of \$260,000,000 when the time limit expires Friday noon. The district to-day had taken slightly more than 60 per cent of its allotment. William Draper Lewis, legal adviser of the Smith administration, made a strong slea for the passage of the Salus bill as he most important of the measures under consideration. "In the course of our conferences," said Mr. Lewis, "we learned that the company was apposed to the Salus bill because it removes the advantage the company now has over the city." Mr. Lewis, in conclusion, offered several before manuferents to the Salus hill, cor-

The Kansas City district reported a noticeable apathy on the part of its citi-sens, with its apportionment more than \$50,000.000 short. Various organizations. however, were vigorously pushing the campalgn.

minor amendments to the Salus bill, cor-recting typographical errors and provided that the cost of maintaining switch connec-tions should be born jointly by the city and St. \* Paul and Minneapolis were oversubscribed, but the St. Paul district was still below its quota. Montana has raised \$10.500,000.

An amendment to the Hecht eminent do-main bill was also introduced by Mr. Lewis clearing up several doubtful points and Milwaukee lacked \$3,990,050 of its allot-tent of \$14,000,009. A factory campaign was under way today.

Figures were unaviling for the whole Denver district, but the city itself had raised \$9,509,000. Utah had raised \$4,300,-000 of its \$6,500,000.

The San Francisco district had sub-scribed \$30.000.000 of a quota of \$42.000.-000. Of this, \$4.000.000 was raised yesterday

The Dallas district was still short \$15. 000,000 of its apportionment to \$40,000,000. Total individual subscriptions in St. Total individual subscriptions in St. Louis were \$21,397,260. The clearing house was reported to have underwritten \$80,000, 000 in bonds for the St. Louis district. Boy Scouts were making a house-to-house can-vass to raise \$1,000,000.

Des Moines reported the campaign "slow-Des Moines reportes the campaign "slow-ed up after the initial spurt." The city had taken \$1.750,000 of its \$2,000,000. The farming districts have shown com-paratively little interest in the issue to date.

To Hear Postponed Elevator Code HARRISBURG, Pa., June 12. The pro-omed code to guvern elevators in Pennsyl anis will be pennidared by the Sinte in will be considered by the Sinte in will be pennidared by the Sinte in of the transit facilities should they be taken er under the Hecht eminent domain bill

VARE RESOLUTION TO BE HEARD

Would Amend Constitution to Consolidate Philadelphia Common Pleas Courts

HARRISBURG, June 12 .- A public hearug will be held on the Vare resolution amending the State Constitution to con olidate the Philadelphia Common Pleas ourts

The measure came up in the House of Committee, on the other, when Senator Mc-Nichol attempted to show that the entire transit muddle at it now stands is a result Representatives on third reading this after-noon. Representative Walker, a Vare fol-ower, moved that it be recommitted to the Judiciary General Committee for a ucaring. The motion was adopted. The consolidation of the couris has been in-bread by the Law Accellation of Dube. for The of the hasty action of the Public Service of the hasty action of the Public Service Commission in granting the first cortificate of public convenience without having pre-viously ascertained what was to follow. The Mayor and Mr. Gafney and that the commission's action was ill-advised, but both united in denying that the present sit-uation was the remul of that action. The Mayor then said he regarded the enorsed by the Law Association of Phila



Seashore

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EVERY DAY

7:00 a. m. from Chestaut or South St. Ferry.

Sandars, additional train for Atlantic City only at 7:30 A. M.

\$1.00 ROUND TRIP

UP THE HUDSON TO WEST POINT AND NEWBURGH

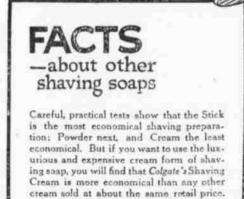
JUNE 16 and 21

\$3.00 Special Train leaves Read-ing Terminal 7.50 a. m. Co-imbla Ave. 7.90 a. m. Mut-ingden St. 7.13 a. m. Wayne Janetion 7:17 a. m. Jenkin-town 7:25 a. m.

PHILADELPHIA & READING RY.

Reading

Atlantic City Sea Isle City Wildwood



the Stub and

use ALL the Soap

A tube of Colgate's contains more soap and more glycerine, the two essentials in a shaving cream; the soap to make the lather; the glycerine to keep the soap in cream form ready for easy use.

#### TRY THE SINKING TEST

Soap and glycerine sink in water. A shaving cream which floats is "fluffed up" with air. Drop into water a half inch of the shaving cream you are using. Does it sink or float? Is it all shaving value or partly nir? Colgate's Shaving Cream will sink at once: proof-positive of its concentrated glycerine and soap content. Proof also that with Colgate's you get the most econom ical shave possible from a shaving cream.

# The Daddy of Sure-Shot Gunnery

## The Story of Admiral Sims, in Sunday's Public Ledger

"MAKE every shot a bulls-eye," that's the slogan of Admiral Sims, says Joseph Jackson in next Sunday's Public Ledger. His brief, pithy study of the career of the man now representing the United States Navy in the European conflict sheds a light on the manner in which a "backward boy" became tutor in gunnery to Uncle Sam's Navy.