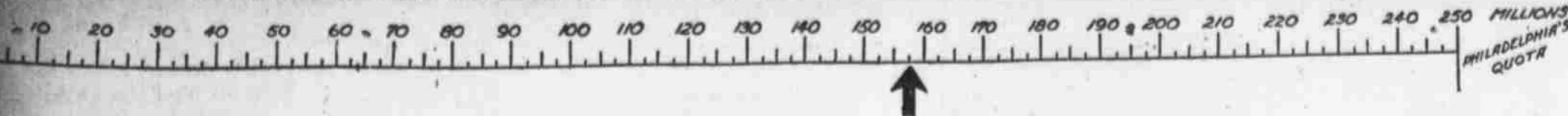


ARROW MARKS PROGRESS OF CITY TOWARD ITS QUOTA OF LIBERTY LOAN



LIBERTY LOAN SPURTS IN LAST WEEK OF RACE

\$9,000,000 Subscriptions Record of First Day of Final Drive

MORE THAN HALF TAKEN
Four Working Days Left to Sell \$101,000,000 of Bonds

LIBERTY BOND CAMPAIGN
Philadelphia's allotment \$75,000,000
Subscriptions recorded 119,000,000
Subscriptions required 101,000,000
Campaign days left 4

Philadelphia Liberty Bond Campaign began to hum this afternoon when announcements were made at the headquarters, 198 South Fourth street, of additional subscriptions of \$5,000,000.

This splendid sum, together with \$4,000,000 subscribed this morning brings the total subscriptions to more than \$149,000,000, and leaves approximately \$101,000,000 to be raised before next Friday noon. Three of the four million dollars recorded this morning was subscribed by the Philadelphia and Reading and allied companies, including the Reading Company, the Philadelphia and Reading Coal and Iron Company and the Reading Iron Company. Notice of the additional \$5,000,000 came this afternoon when the Philadelphia National Bank reported total subscriptions of \$9,175,000. This shows an increase of \$5,000,000 over the bank's last report.

R. W. Stinson, of the Liberty Loan committee, said today that he expected subscriptions to the Union League Million Dollar Fund will exceed \$1,000,000. The fund now totals \$900,000. The National State Bank, Camden, reported up to this morning subscriptions of \$431,300. The Philadelphia Rapid Transit Company has subscriptions for \$100,000; Ziegler Brothers, shoe manufacturers, today reported subscriptions of \$12,000.

CALLS FOR DAILY REPORTS
Charles J. Rhoads, governor of the Federal Reserve Bank, today sent out formal notices requiring every bank of the Third Federal Reserve District to report at once all subscriptions which it has, and to send in daily reports of additional amounts. Communicating with the banks, Mr. Rhoads also asked them not to disturb the money market, but to take advantage of the installment plan of the Government, not making payments in full, but on the specified dates and in the proportion set forth by the Government.

Asserting that failure to complete its allotment will be a "blot upon the name of Philadelphia," Mayor Smith this afternoon issued a proclamation in which he ordered city officials to ring bells on school houses and other public buildings at 9 o'clock every night until the close of the campaign. Director Wilson, of the Department of Public Safety, instructed policemen to notify church sextons and custodians of other bells throughout the city.

MAYOR'S APPEAL

The Mayor says in part:
"This week marks the close of the Liberty Loan campaign. A failure on the part of Philadelphia to subscribe her full quota would put a blot upon the fair fame of our great city; it would give the lie to all our professions of patriotism; it would end our claim as a leader of American thought and action.
"I feel so deeply the necessity for prompt and generous action on the part of the citizens in subscribing to this loan that I make this personal appeal to each citizen, and to emphasize the solemnity of the crisis and to drive home the appeal to the hearts of all divisions of the population, I request that at 9 p. m. on Monday, Tuesday, Wednesday and Thursday—the last four days during which subscriptions to the Liberty Loan are possible—all church bells, led by the bell in Independence Hall, shall ring for a period of five minutes; that during this period of rededication to God and country every citizen give earnest consideration to the wonderful benefits that have come to him, and to the world at large, from that which was done here in Philadelphia in 1776; and that, realizing the blessings received from the hand of God, each receive a new baptism of patriotism, and a new charity that will make him place all he is and has at the service of the Government in this hour of its supreme need."
The Philadelphia Savings Fund reported to the Federal Reserve Bank that it would subscribe for \$2,500,000. This sum represents the bank's individual subscription and does not include subscriptions from clients.
Donald McCormack, chairman of the Harrisburg committee, reported that subscriptions to date for that district amount to more than \$3,647,000 or much more than was allotted to the district.
One of the notable reports came from the Franklin National Bank. This institution reported that its subscriptions total more than \$6,000,000, which represents an in-

crease of nearly \$1,000,000 since Saturday morning.
Workers in the Bethlehem Steel Company plants also reported additional subscriptions of nearly \$400,000.
From banks and trust companies throughout the entire district came reports that subscriptions continue to increase in volume and that their individual allotments will probably be subscribed.
Pittsburgh will probably exceed its allotment, and today's reports indicate that Harrisburg, Wilmington, Camden, Reading, Allentown and a half dozen other centers in the Philadelphia Federal Reserve Bank district will do the same.
Morris Shumsky, 318 Hall street, a twice-year-old newsboy, who stands at Fifteenth and Market streets, subscribed for a \$50 bond this morning. "I want to do my share," said the youngster when he signed a subscription blank.
Several churches, secret organizations and clubs are listed among today's subscribers.
The committee in a final appeal to the people makes it plain that every man and woman must volunteer for service in the campaign and points out that success cannot be attained unless all do their duty.
The committee says:
"Stripped to the naked fact, the situation in the Federal Reserve district is this: "One hundred million dollars in United States Government 4% per cent. Liberty Loan bonds must be subscribed before the books close Friday night of this week to meet the total allotted to this district. "To fall would be an unthinkable calamity."
"The supreme thing is this: that every person, estate, firm and corporation shall take its full share. This means:
"1.—That those possessing large resources shall subscribe in unproportioned amounts.
"2.—That every person of moderate means shall take the utmost possible. We need 100,000 additional subscriptions.
"Our splendid country pledges its vast resources to you. Pledge yours to it. It rewards you amply. Our soldiers and sailors pledge their lives to you. Stand by them!
"We emphasize the fact that the banks are doing everything to make buying on credit or on small installments easy. No bonds were ever offered so attractively. Large subscribers may borrow 50 per cent of the par value of the bonds at an interest charge of only 3 1/2 per cent. This enables any one to provide for investment of future income.

BRITISH EXTEND MESSINES LINES

Haig Reports Further Gain South of Captured Village

SUCCESSFUL RAIDS MADE

LONDON, June 11.
Another great artillery duel has developed south of Ypres, the War Office stated, indicating a renewal of infantry operations on that field.

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Field Marshal Haig's victorious Tommies swarmed beyond the Messines Ridge for further gains today.

"South of Messines we slightly advanced our line," was Haig's formal report of the night's fighting.

The War Office also announced that successful raids were carried out by the British southwest of La Bassée, east of Verdun and south of Arras.

"East of Epéhy, in the St. Quentin district, German troops that were assembling for an attack were dispersed by the fire from heavy British batteries, the official statement said.

GERMAN LOSSES 30,000
At least 30,000 Germans were killed, wounded or captured in the great battle won by the British in Belgium, it is estimated by competent military observers.

The total British losses are estimated at one-third of the Germans. A new form of weapon was used by the British in this fighting along the Westschote ridge for the first time. It consists of a projectile known as an "oil can." When the shell bursts it throws boiling oil over a big area, setting fire to everything inflammable.

Great conflagrations were caused in the German lines by the use of these "oil cans" during the bombardment which preceded the British infantry attacks.

AIRMEN ACTIVE ON FRONT
Intense aerial activity continues all along the western front. The British War Office reported that six German aeroplanes were shot down by British airmen on Saturday and that three others were sent out of control.

The German War Office reported the shooting down of ten Allied aeroplanes over West Flanders on Friday and six others on Saturday.

The French War Office stated that in the first week of June twenty-one German aeroplanes and two captive balloons were sent down by French airmen.

U. S. AIR FLEET NEEDED. MESSINES BATTLE SHOWS

By WILLIAM PHILIP SIMMS
WITH THE BRITISH ARMIES IN THE FIELD, June 11.
As a result of the important, in fact, the decisive, part played by British airmen in the success at Messines, it is more than probable that a request will be made to

12,000 BOY SCOUTS ATTACK "TEACUP PENNY BANK"

NEW YORK, June 11.
While bankers talked millions for the Liberty Loan a hundred thousand Boy Scouts of America today began a five-day drive upon the hated teacup penny bank by a house-to-house canvass in every city in the country.

Twelve thousand Boy Scouts began working today in this city. The country has been divided into seventeen zones, with headquarters which will make daily reports to the national headquarters of the Boy Scouts.

Apathy toward the loan is explained only on the ground that the fact that the country is at war has not been carried fully to the minds of the people, according to Secretary Guy Emerson, of the Liberty Loan Publicity Committee.

"This is because the people have refused to realize the horrors of war because they yet form no part of our lives," said Emerson. "There would be a more generous response if we were in the position of England or France."

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have American military efforts centered on aviation.
British flying men made possible the Messines victory. In no single engagement in which the British have participated have the air fighters played so important a part. They not only "put out the eye" of the German artillery, thereby decreasing its effectiveness fully eighty per cent, but having driven the German flyers from the air, they hovered over every sector of the battlefront and gave minute directions as to where and when various units could and should advance.

Their effectiveness was so great and their daring uncovered so many new possibilities of co-operation and offensive action that a much greater concentration on aerial construction is bound to ensue. It is presumed that the Germans will also seek to profit by the lesson. While the Allies are confident of their ability to excel the German output of fliers and flying machines, there is a feeling among airmen that were the tremendous manufacturing resources of the United States concentrated on aerial construction the 1918 campaign would see Germany's air fighters not only outclassed but completely smothered.

In ever phase of aerial work the British flyers at Messines dominated the situation. A flock of racy little one-seaters, working at an altitude of approximately 25,000 feet, kept the upper area free of the German battle planes. In the lower strata, at altitudes of from 1000 to 5000 feet, scouts equipped with observers and wireless outfits reported every phase of the developing fight and gave ranges to within a few yards of battery positions and points at which reserves were moving.

Below these men perfect swarms of heavy fighting machines equipped with bombs and machine guns hovered close to the ground

and worked deadly execution with bomb and machine gun. They were especially effective in destroying observation posts and various staff headquarters of individual units. One daring flyer swooped down upon an automobile containing five German staff officers and a driver and with well-aimed shots wiped out all six.

So intense was the British barrage and so much more deadly than the German artillery fire that the British aviators, instead of working behind their own barrage, crossed clear above it and sought safety back of the German lines, themselves keeping well beyond the line of the approaching British curtain fire.

BRITISH ATTACKS BREAK DOWN, BERLIN ASSERTS

BERLIN (via London), June 11.
Reports of English attacks in Belgium as well as in France were reported in today's official statement.

"West of Hottelbeke and Vambeko the English, advancing after a vigorous surprise fire at night, were repulsed," the statement said. "West of Warneton the English failed, and near Postubert, Loos and Monchy English attacks preparing were prevented by our fire."

HEAVY ARTILLERY FIRING ON MACEDONIA FRONT

SOFIA, June 11.
Violent artillery firing was reported from all sections of the Macedonian front by the Bulgarian War Office today. It was particularly severe in the bend of the Teberna

river, near Monastir. German raiding detachments captured some prisoners.
On the Rumanian front there was heavy artillery fire at some points.

ARTILLERY IN ACTION ALONG FRENCH FRONT

PARIS, June 11.
Artillery and patrol activity but no general fighting actions were reported in today's official statement. North of the Somme, particularly in the region of Cerny the gunfire was lively.

East of Chemin-des-Dames, the statement said, an enemy raid failed around Hill 104. In the Woëvre patrols were active.

In Thursday's fighting in Belgium, according to a dispatch to the British front from its correspondent at the British front, the light batteries of one British division fired 70,000 shells against the German positions. British heavy batteries in a single sector fired 8,000 projectiles.

Baccalaureate at Wilson
CHAMBERSBURG, June 11.—The annual baccalaureate sermon of Wilson College for Women was delivered this morning in Thomson Hall with a large attendance.

President Ethelbert Dudley Warfield was the speaker.

Jeweled Bar Pins

Bar pins with diamonds mounted in settings of platinum combined with green gold, are beautiful and moderate in price.

One of open-work design platinum over gold, with diamond in square setting, is particularly attractive—\$26.

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You can buy your bond, easily and quickly, for cash or on instalments, from any Bank, Banker, Life Insurance or Trust Company. Remember—if you ever want the cash, this bond is always salable.

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It's just a pure, wholesome, non-medicated cleanser which represents the soundest principles of mouth hygiene. It is made by the world's best known manufacturer of dental equipment and supplies.

Your druggist has it. Sign and mail the coupon below for a copy of "Good Teeth; How They Grow And How To Keep Them."

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