

OF MODERATE MEANS
By VIçor Eberhard, b. Arch, R. A.
 Tins



## Super-Sixes Prove Endurance In Cincinnati Races

First Place in the Free-for-all-Second, Seventh and Ninth Places in the 250-mile Sweepstakes made by Hudson Super-Six Specials

## 250 Miles---Average Speed 101 Miles Per Hour

Unlike other cars entered in the Memorial Day Races at Cincinnati, the Hudson SuperThey are the regular stock Super-Six Cars with changes that increased their speed and made them more suitable for racing, but that have not altered their design. done at nominal cost to anyone of the 36,000 Hudson Super-Six Cars now in use.
Not Built to Win-Built to Endure. There were many cars entered that were admittedly faster than the Hudson. But thy
speed a car shows for a few laps is not alway spee indication of what may be expected in a 250 Mile grind. Hudsons are matched against the specially designed racing cars that they may prove
their endurance. Whatever position they finish in is due to their ability to maintain a high speed without mechanical break down. The Super-Six motors are $31 / 2$ by 5 inches
in size exactly the same size as the motors in size exactly the same size as the motor used in all Hudson Super-Six stock cars.
Most of the racing cars in the swepstakes
event have larger motors than the Super-Sixes
and the cars weigh from 500 to 700 pounds less than the Hudsons. Most of the cars en-
tered bear.names that are not known in the field of pleasure cars. They are built solely for the purpose of racing. Hudson racing to build better Hudsons.

What May Be Expected of Stock Super-Sixes
All tests made by Hudson Super-Six Cars indicate, what may be expected of any HudHudeons made their f
Hudsons made their fine showings at Cin-
innati by staying in the race when other and cinnati by staying in the race when other and
faster cars were compelled to drop out. That is what you want of an automobile. You want a car that will not break down pose. $C \quad$ rtress or any serving a racing car
Oof course you are not buying a racing car.
You will never want to drive 250 Miles at a You will never want to drive 250 Miles at a
speed of 101 Miles an hour. You won't ever speed of 101 Miles an hour. You won't ever
want to cross the continent in record time wand then turn around and make the round and then turn around and make the round
trip in 10 days, 21 hours. That is what a 7
Passenger Hudson Super-Six did. And you
don't want to drive 1,819 miles in 24 hours it broke the 24 hour record by $52 \%$.
But you want a car that will keep going as 1ong as you will ever want it to go. What
the Hudson Super-Six has proved in endurthe Hudson Super-Six has proved in endurance in speed trials and what was proved in
the Cincinnati races by the Specials, far excel in severity any test that anyone is evar

Any car will run well for a time on city oulevards. Any car will show good apeed for a time. But what the car will do under pugh usage and what speedway are indicatons of what it will do in years of service.

| You would have been firmly convinced or |
| :--- | \$xes at Cincinnati.

Don't think the Super-Six is a racing car. But racing cars must stand up under the hardest service. We are merely proving that
the Huden Super-Six is an enduring Car. the Hudeon Super-Six is an enduring Car. disappointment or expense is what these teste
prove.

