# Many of the Thousands of Extraordinary Values in Strawbridge & Clothier's Greatest Anniversary Sale!

This wonderful Sale has been in progress for three days, and thousands have participated in its benefits. No specific descriptions, no prices have been printed until now-the mere announcement of the event brought throngs of customers. But to-day we begin to present the news in detail, and here's a partial list of the exceptional values

## Women's Suits and Dresses—Unusual

We began the Sale with hundreds of Suits and fully 3000 dainty Dresses-large purchases and reduced lots. All notably under price:

\$15.00 Beach Cloth Suits, now \$12.75 | \$37.50 Smart Cloth Suits, now \$27.50 \$20 Mohair Suits, black, navy, \$15.00 Silk Poplin Suits, black and navy,

\$27.50 Serge and Gabardine Suits, \$19.75

Black, navy blue and some other colors. \$30.00 Serge and Gabardine Suits, \$21.50 Black, navy blue and a pretty shade of gray.

\$35.00 Smart Cloth Suits, now \$25.00 Serge, popilin, gabardine and Poiret twill, in black, navy blue, gray and tan.

#### Silk and Net Dresses, White and Colored Cotton Dresses COTTON DRESSES

SILK DRESSES \$13.50 Silk Dresses-\$10.50 \$17.50 Silk Dresses-\$13.75 \$22.50 Silk Dresses-\$16.50 \$30.00 Silk Dresses-\$25.00 \$35.00 and \$37.50 Silk Dresses—now \$30.00

\$47.50 to \$60.00 Silk Dresses—now \$40.00 \$75.00 to \$200.00 Dressesnow \$50.00 to \$125.00

apparel:

White Dress Linens

shirt waists, skirts, suits and other summer

All the popular weaves and textures for

50c Linen, 36-inch- 35c a yard

75c Linen, 36-inch- 60c a yard

85c Linen, 36-inch- 65c a yard

85c Linen, 45-inch- 60c a yard

\$1.00 Linen, 45-inch— 75c a yard

\$1.25 Linen, 45-inch- 90c a yard

Silk-fibre Sweaters, in beautiful colorings; white silk collar and belt. Sizes 1 to 4 years.

Children's Woolen Sweaters-now \$1.00

Seconds of \$1.50 to \$2.50 qualities, but so skill-fully mended that there is no impairment in wear-ing. Summer weight: in white and colors. Sizes 1 to 5 years, but not every size in every style.

38c Soft Cambric Slips—now 30c

Infants' 75c Nainsook Dresses-50c

Embroidery yoke, and lace-edged neck and sleeves; others without yoke, and tucked and feather-stitched.

\$1,35 Dainty White Dresses-now 95c

Some of sheer lawn, made in Gretchen and long-waisted styles, and trimmed with lace or embroid-ery. Others of rep. in plain-tailored style, with belt. Sizes 2 to 4 years.

In long- and short-waisted styles, trimmed with lace and ribbon. Sizes 2 to 5 years.

Princess Slips-special at 75c to \$1.50 Children's and misses' Slips, of soft white cam-bric; trimmed with lace or embroidery; 8 to 14 yrs.

Children's Cambric Drawers-25c to 50c

With sucks and embroidery. Bloomer styles, in s 2 to 6 years; straight Drawers, in sizes 4 to years.

Silk Stockings at

95c a Pair

Seconds of \$1.50

and \$1.75 Grades

TWELVE HUNDRED PAIRS of Women's Stock-ings (Kayser's) of thread silk of excellent quality, but

slightly irregular in finish.
Black, white and colors.

Alsle 3, Market Street

Store Open

8.30 to 5.30

\$1.75 White Lawn Dresses-

\$1.00 Linen, 36-inch- 75c a yard

DAINTY COTTON AND Seven alone-all new and appropri-

ate for every occasion: \$13.50 Dresses—now \$10.00 \$15.00 Dresses-now \$10.50 \$20.00 Dresses—now \$15.00 \$22.50 Dresses-now \$18.75 \$25.00 Dresses-now \$20.00

### Women's Coats—Special

A variety of kinds, from the Poplin Dress Coats to the Tourists' Coats of linen: \$3.75 Coats, \$2.75-Natural-color Linen

Coats, nearly full-length and belted. \$13.50 Coats, \$10.00-Smart models of

various high-grade mixtures. \$15.00 Coats, \$10.50-White fancy weaves, cords and chinchillas. Made in sports

\$15.00 Coats, \$13.50 - Of black-andwhite checked materials, and poplin in dark

\$22.50 Coats, \$15.00-Of pongee, in black, blue and brown; lined throughout with peau de evene.

\$25.00 Coats, \$20.00-Black-and-white checks, and poplins in dark colors; beautifully 

#### \$3.95 Silk Petticoats, \$2.85

TUB SILK PETTICOATS-made with scalloped flounce, finished with small ruffles. Street and evening shades. Excellent value—\$2.85.

\$1.50 Satine Petticoats-\$1.00 WHITE with floral design, with elastic

\$1.00 Satine Petticoats-75c BLACK. Made with plaited flounce, trim-

# Men's \$25, \$27.50 and \$30 \ H. S. & M. Summer Suits \ \$19.75

The smartest of new styles from Hart Schaffner & Marx, including the trim-looking youthful effects as well as the always desirable conservative models. All sizes in regular, stout and short proportions-\$19.75.

\$20.00 and \$22.50 Suits-\$14.50 Chiefly youthful styles, including the new Norfolk models. All regular sizes.

Men's \$15.00 Suits-now \$11.50 Youthful and conservative styles; all sizes in regular and stout proportions.

Men's \$20.00 Serge Suits-\$16.50 WITH TWO PAIRS OF TROUSERS. in regular, stout and short proportions. \$6.50 Rubberized Raincoats-\$4.50

\$2.75 Fine Wale Pique Skirts—\$2.00

Various \$3.00 to \$5.00 Skirts-\$2.50

\$3.75 White Gabardine Skirts-\$2.75

\$5 Plain and Checked Mohairs-\$3.75

In this lot at \$3.75 are also Skirts of vari ous other materials. Second Floor, Centre

Muslin Underwear

\$2 Crepe de Chine Bloomers, now \$1.65

With embroidery medallions, lace-edged; lower edge finished with lace.

\$2.00 and \$2.50 Night Gowns-\$1.25

\$3.00 House Dresses, \$2.00

and cuffs, and ruffled pockets,

Third Floor, Filbert Street, West

\$35 Liberty Bicycles, \$26.50

bia Bicycles. Frame enameled in black or

\$3.00 Puncture-proof Tires, \$2.20 each

Built by the manufacturers of the Colum-

equipped with coaster brake-\$26.50.

\$56.25 Brussels Rug-\$45.00

SIX HUNDRED striped Voile Dresses in various colorings, suitable for porch and house wear. Made with white vestee, collar

Of soft cambric and nainsook. Many in En pire style, lace- and embroidery-trimmed.

-85c

Thousands of Rugs Under Price

PRAIRIE GRASS RUGS

\$9.50 Rugs, 9x12 feet—\$7.85 \$25.50 Rugs, 8.3x10.6—\$21.00 \$10.00 Rugs, 9x12 feet—\$7.75 \$7.50 Rugs, 8x10 feet—\$6.35 \$28.50 Rugs, 9x12 feet, \$24.00 \$10.00 Rugs, 8x10 feet—\$8.50

\$5.25 Rugs, 6x 9 feet—\$4.50 \$32.50 (Fine), 9x12—\$27.75 | \$7.50 Rugs, 8x10 feet—\$6.50 \$47.50 Royal Wilton Rugs, 9x12 feet—\$39.75 | \$82.50 Fine Wilton Rugs, 9x12 feet—\$65.00 \$44.75 Royal Wilton Rugs, 8.3x10.6—\$36.50 | \$74.75 Fine Wilton Rugs, 8.3x10.6—\$60.00

Rugs in Large Sizes-One or Two of a Kind \$46.75 Wiltone Rugs—\$35.00 \$89.50 Lyons Plush—\$75.00 \$61.00 Royal Wilton—\$47.50 \$98.00 Saxony—\$73.50

11.3x12 FEET

\$43.50 Axminster Rug, \$37.50

styles and sizes providing for every individual need.

\$3.50 and \$4.00 Trousers—\$2.95 Also \$5.00 Trousers at \$3.75; and WHITE FLANNEL TROUSERS at \$5.00 a

\$20.00 and \$22.50 Suits-\$17.50 Silk-lined Suits, in youthful styles; all sizes in regular proportions.

\$30, \$35 and \$40.00 Suits-\$23.50 Silk-lined Summer Suits from Hart Schaffner & Marx; chiefly youthful styles, in handsome tweed and homespun effects. All regular sizes in the assortment.

#### \$7.50 Dresses-now \$5.00

Second Floor, Market Street

Serge, poplin, gabardine and Poiret twill, in

\$35.00 to \$37.50 Silk Suits-\$30.00

\$45.00 to \$47.50 Silk Suits-\$37.50

\$67.50 to \$75.00 Silk Suits-\$45.00

\$85.00 to \$97.50 Silk Suits-\$60.00

\$100.00 to \$115.00 Silk Suits-\$65.00

\$125.00 to \$165.00 Silk Suits-\$75.00

In colors and white and hundred of these colors combined: \$8.75 Dresses—now \$6.75 \$9.75 Dresses—now \$7.50 \$7.50 Dresses-now \$5.00 \$9.75 Dresses—now \$7.50 \$13.50 Dresses—now \$10.00 \$12.75 Dresses-now \$10.75 \$15.00 Dresses-now \$12.75 \$20.00 Dresses-now \$16.50

## \$22.50 Dresses—now \$18.75

\$76,000 Worth of Linen at \$61,000 Including 800 pieces of Table Linen, 3000 dozen Napkins, 1800 Table Cloths, 1000 dozen Towels, 200 pieces of Crash Toweling, and \$9000 worth of Fancy Linen. Prices are, in many instances, less than present wholesale

\$2.00 Bleached Table Linen, 70-inch—\$1.50 \$2.50 Bleached Table Linen, 72-inch—\$2.00 \$1.25 Linen-filled Damask, 70-inch—\$1.00 \$2.00 Linen, 90-inch—\$1.40 a yard Children's \$3 Sweaters, \$2

\$4.50 Linen Napkins, 22-inch—\$3.75 a doz. \$5.00 Linen Napkins, 22-inch—\$4.00 a doz. \$6.00 Linen Napkins, 24-inch—\$4.00 a doz. \$7.50 Linen Napkins, 24-inch—\$6.00 a doz. \$2.25 Linen-filled Napkins, 18-inch—\$1.85 \$3.00 Linen-filled Napkins, 20-inch—\$2.35 \$4.00 Linen-filled Napkins, 22-inch—\$3.50

Boys' Clothing—Save

We have provided for the entire summer wardrobe of the growing boy. Examples:

\$7.50 Norfolk Suits, of Mixed Cheviots,

sizes 8 to 18 years—\$5.75

\$12.00 Norfolk Suits, with 2 pairs of Knick-erbocker trousers; 8 to 18 years—\$8.75. \$8.50 Blue Serge Suits, fast-dye, all-wool

\$1.00 and \$1.50 Wash Suits, samples;

sizes 3 to 6 years—75c

75c Khaki Knickerbockers—50c ⇒ Second Floor, Filbert Street, East

A Great Sale of Books

The most interesting Sale of Books we have ever planned. We have been gather-

ing exceptional lots for months. We can't describe them in detail, but you cannot

visit the Book Store without finding many of the Books you want, at fractional prices. One notable feature of the Sale is—

The Century Dictionary in 12

Volumes, for \$24.00 This wonderful encyclopaedic Diction-

ary, bound in buckram-an unusual oppor-

Standard Books in Sets at Great

Reductions, and Miscellaneous

Books by Thousands at

Half Price and Less

Sample Lots of Women's

20c to 50c Neckwear, now 12c

cession, of a manufacturer's sample lots of Neckwear, consisting of separate Collars, Sets and Vestees, in various shapes; some in

100 Women's \$5.00 to \$7.50

Silk Parasols, now \$2.50

Taffeta in black-and-white combinations, flowered and ribbon effects; also colored

moires. Eight-, ten- and sixteen-rib shapes,

some with shirred edges. One of a kind.

ette and China silk; full-length or three-quarter sleeves.

white and some in colors.

A special purchase, at a great price-con-

Aisle 12, Centre

> Second Floor, Filbert Street, East

\$2.50 Wash Suits, 3 to 7 years—\$1.35 \$1.25 Khaki Knickerbockers—95c

fabrics; 7 to 18 years-\$6.75.

\$1.50 Bleached Table Linen, 70-inch—\$1.25 | \$4.50 Linen Table Clot's, 72x72 inches, \$3.50 \$1.75 Bleached Table Linen, 70-inch—\$1.40 | \$6.00 Linen Table Clot's, 70x70 inches, \$4.25 \$6.00 Linen Table Clo'lis, 70x70 inches, \$4.25 \$7.50 Linen Table Clo/hs, 72x72 inches, \$6.00 \$5.75 Linen Table Cloths, 72x90 inches, \$4.50 \$7.50 Linen Table Cloths, 70x88 inches, \$5.75 \$6.75 Linen Table Cloths, 72x108 ins., \$5.50 \$7.50 Linen Table Cloths, 72x108 ins., \$6.00 \$9.00 Linen Table Cloths, 72x108 ins., \$6.50 \$11.25 Linen Table Cloths, 72x108 ins., \$9.00 \$2.75 Linen-filled Cloths, 68x68 inches, \$2.40 \$4.25 Linen-filled Cloths, 68x104 ins., \$3.60

FANCY LINENS—85c to \$2.00 Chiffonier Scarfs, 70c to \$1.50; \$1.00 to \$2.25 Dresser Scarfs, 80c to \$1.75; \$1.25 to \$2.50 Bureau Scarfs, 90c to \$2.00; \$3.00 Sideboard Scarfs, \$2.00; \$1.25 and \$2.25 Pillow Shams, 90c and \$1.40.

#### In the Department of Household Cottons

Many exceptional values in Cotton Damasks, Napkins, Table Cloths, Scarfs and Pillow Shams. For instance, 3600 Lace-Trimmed Scarfs for dressing table or bureau, regular 50c quality, at 38c; 45c to \$1.25 Cotton Damask, 38c to 95c a yard—and scores of other opportunities.

#### Women's Wash Skirts Woolen Dress Goods \$1.25 Plain White Pique Skirts-\$1.00 \$1.75 White Linene, with pockets, \$1.35

Thousands of yards of Black and Colored Dress Goods of the highest quality. Hints— \$1 Plain and Fancy Mohair, 68c a yard \$1.25 All-wool Black Crepe, 38-in., \$1.00 \$1.50 Cream Storm Serge, 52-in., \$1.25 \$2 Sports Fabrics, 54-in., \$1.50 a yard \$1.75 All-wool Colored Serge, \$1.50 a yd.

#### im weight, 44 inches wide. Street colors. Thousands of Fresh \$1 Crepe de Chine and Satin Bodices, 65c Corsets—Many at Half

Up-to-date models—and a model for al-most every figure included in these lots: \$1.25 Pink Batiste Envelope Chemise \$13.50 and \$15.00 Jessica Corsets, \$7.50 Three styles, for average and stout figures— one model with graduated front clasps. Sizes 22 to 26, but not all sizes in each model.

\$5.00 Smart Set Corsets, now \$3.00 For slender and average figures. Of beautiful scale material: low bust, long over the hips, \$5.00 to \$10 Bien Jolie Corsets, \$3.50

\$3.00 and \$5.00 Stylish Corsets, \$1.50 S. & C. Special and other well-known makes Of plain and brocade materials; low or medium bust, long over the him. \$2.00 and \$2.50 S. & C. Special, \$1.00

\$1.00 and \$1.50 S. & C. Special, 65c Of batiste and coutil; low or medium by ong over the hips; well boned or with free hips

## The Prices of Some Nemo Corsets

Will Increase Monday, July 2 Nemo Self-Reducing Corsets, Nos. 300, 318, 319, 320, 321, 322, 324 and 326, will be \$4.00—now selling at \$3.50. Nemo Self-Reducing Corsets, Nos. 506, 522 and 523, will be \$6.00-now at

Buy now while present low prices pre-

50c to \$3.00 Brassieres-25c to \$1.50

#### A Sale of Toilet Soaps

Soaps of tried excellence, bought in large quantities, and sold at considerably less than present regular prices. Thrifty customers are buying a year's supply:

10c S. & C. Peroxide Bath Soap-5c 10c Olivilo Soap, well known-6c 45c bar Green Olive Oil Soap-35c 45c bar Floating Castile Soap-38c

#### \$1.00 Dress Flouncing, 75c

Brussels Rugs-\$30.00

\$45.00 Brussels Rugs-\$35.00

Embroidered voiles, Swiss and batiste; a variety of beautiful patterns; 42 inches wide. 50c Embroidered Flouncing-32c White voile embroidered in all-white; others embroidered in a combination of sports colors; 40 inches wide.

\$1.00 Smart Silk Bags, 85c Two thousand large Moire Silk Bags, in black, white, green, navy blue, Copenhagen blue, brown and gold; finished with large silk tassel.

Mail and telephone orders filled while the Aisle 9, Centre

#### \$23.50 Go-Carts at \$18.00

Pullman Go-Carts, well made, comfortable and attractive in appearance-\$18.00. \$7.50 Stroller Go-Carts or Chairs, \$5.65 Four-wheel-handy and practical

\$5.00 Two-wheel Sulkies-now \$3.95 Babies' \$4.00 High Chairs-now \$2.75 Of attractive golden oak.

\$1.25 Collapsible Safety Gates—85c

# \$69.75 Royal Wilton—\$55.00 \$26.75 Tapestry Rug—\$22.50 \$63.00 Brussels—\$45.00 \$46.75 Wiltone Rug—\$37.50 \$110.25 Saxony—\$83.00 \$98.00 Saxony Rug—\$73.50 \$130.00 English Wilton—\$85 \$47.50 Hartford-Saxony Rugs, 6x9 feet, \$35 \$44.75 Koraban Scotch-weave Rugs, 6x9—\$25

#### 50,000 Yards of Silk in the Sale High-grade, dependable Silks, suitable for suits, waists and dresses for the summer and for wear next season. Every yard at an exceptionally low price:

4,000 yards \$2.00 Fancy Suiting \$1.50 Black French Silk Voile, \$1.00 Silks, \$1.35

\$103.00 Fine Wilton-\$77.50 \$123.00 Saxony Rug-\$98.00

\$2 Navy Blue Taffeta, yd. wide, \$1.25 \$2.00 yard-wide Black Taffeta, \$1.25 \$2.00 Navy Blue Satin de Luxe, \$1.25 \$2 Crepe de Chine, black, colors, \$1.65 \$1 Washable Japanese Habutai, 75c \$1.25 Satin-striped Shirting Silk, \$1.10 \$1.25 Wash Japanese Shirting Silk, \$1.00

\$2.00 White Crepe Georgette, 40-in., \$1.65 \$2.00 Black Crepe Georgette, 40-in.,

\$1.65 \$2.50 Heavy Black Crepe Meteor, \$2 \$1.50 Black Peau de Cygne, now \$1.10

\$1.65 Black Satin Messaline, now \$1.25 \$2.50 Black Shantung Pongee, now \$1.65

\$1.75 Striped Suiting Silks, now \$1.25 In navy blue and black, with white st One yard wide.

\$2.50 Italian Black Satin, 36-in., \$1.85 \$2.50 yard-wide Faille Française, Gros de Londres and Satin Souple, all

colors, \$2.00 \$1.75 White, Ivory Chiffon Taffeta,

\$3 White Wash Japanese Shantung, \$2 \$1.25 Black Tourist Silk, 27-inch, 75c \$1.25 Black American Pongee, now 75c \$2 Black Crepe de Chine, 40-in., \$1.65 \$1.25 Lyons-dye Black Japanese Silk,

\$2.00 Ecru Chinese Shantung-\$1.25 \$1.75 Heavy Black Satin de Luxe,

\$1.75 Wash White Satin de Chine, \$1.35

\$2.25 and \$2.50 Crepe Georgette, \$2 Remnants, at Half Price and Less

-> Aisle 6, Centre

#### 50c Assorted Chocolates, 39c

Two thousand five hundred pounds of these popular Chocolates for this Sale, sold throughout the year at 50e, now 39c a pound. S. & C. 30c Assorted Chocolates-25c a pound 60c Assorted Jordan Almonds—40c a pound 45c Chocolate-covered Nougat—35c a pound 30c Chocolate Spanish Nougat—25c a pound

#### Save on Bedfurnishings

35c Muslin Pillow Cases, 45x36, at 25c. and \$1.35 Sheets, 81x90—78c and \$1.10. \$1.85 Crochet Bed Spreads, 78x88, at \$1.65; \$4.00 Marseilles Bed Spreads, 80x90, at \$3.25—and scores of other attractive values, in-

Six Hundred \$2.00 Cotton-filled Silkoline-covered Comfortables, now \$1.65 -> Aisles 11 and 12, Filbert Stree

## Waists up to size 50 included. Many of the famous Royal Waists among these:

Remarkable values-special purchase from fifteen successful manufacturers. Full lines of sizes in practically every model-in some instances 75c Waists, 50c \$1 Waists, 75c Waists, special, \$1 \$1.85 Waists, \$1.35

33,000 Silk and Cotton Waists

\$3.75 to \$4.25 Waists-\$2.85 \$2.00 to \$2.25 Waists-\$1.65 \$4.75 to \$5.50 Waists-\$3.95 \$2.50 to \$2.75 Waists-\$1.95 \$3.00 to \$3.50 Waists-\$2.35 \$5.75 to \$6.75 Waists-\$4.95 All in the latest desirable styles. Tailored, semi-tailored and elaborately trimmed models of cotton voile, batiste, sheer lawn, fancy corded weaves, handkerchief linen and pure Irish linen; of crepe de chine, English tub silk, colored stripe tub silk, crepe Georg-

## STRAWBRIDGE & CLOTHIER

# \$4.00 Dress Forms at \$3.00

IR STORE

GRANDMA'S StORE MOTHER'S StORE