

ITALIANS PLAN BIG RED CROSS FUND

\$100,000 Purse for Relief to Be Philadelphia Greeting to War Commission

START RAISING OF MONEY

Changes Being Made in Program for Reception, Due to Short Stay of Envoys

The evocation of Philadelphia's 150,000 Italian residents to the Italian war commission on June 15 will have its deepest expression in relief work.

Benefit carnivals are being arranged to bring money into the charity chest. The State's 30,000 members of the Order of Sons of Italy are working today to contribute \$20,000 by assessing members \$1 each.

Two sacred concerts will be given next Sunday in the Alhambra Theatre, Twelfth and Moore streets, for the benefit of the Red Cross fund.

Changes in the program for the city's welcome to the Prince of Udine and his fellow envoys are being made today as a result of the new arrangement whereby the delegates will be in Philadelphia for only five hours.

Plans are to go forward today with the appointment of 250 members of the reception committee to serve under Chairman William Potter, former Ambassador to Italy.

La Perdite Austriache sul Carso Calculate Approssimativamente a 300,000 Uomini

GIUGNO, 1. Roma. Giunge notizia che in tutta la valle padana si hanno gravi inondazioni che hanno causato gravi considerevoli danni alle campagne.

ROMA, 1. Ieri l'altro, in seguito ad un tentativo degli austriaci di riconquistare San Giovanni sul Timavo, che da parecchi giorni e' occupata dalle forze di Cadorna, si ebbe in quel settore un violentissimo combattimento corpo a corpo.

ROMA, 1. Sulla fronte del Trentino e della Carnia la pioggia torrenziale e la nebbia hanno disturbato le operazioni militari limitando l'attivita' delle artiglierie.

ROMA, 1. Sulla fronte Giulia la nostra artiglieria ha risposto efficacemente al fuoco delle batterie austriache ed i nostri reparti disturbarono con attacchi limitati le operazioni del nemico che cercava di rafforzarsi nelle sue nuove posizioni.

ROMA, 1. In Albania lunedì le nostre truppe albanesi attaccarono gli irregolari nemici nell'alta valle dell'Osum, ventidue miglia ad est di Berat.

ROMA, 1. Gli italiani sono ora impegnati in due poderose offensive in due differenti teatri della guerra. Senza punto arrestare le loro operazioni sul Carso, dove il generale Cadorna s'occupato a consolidare in sue linee gli italiani hanno attaccato gli austriaci anche nell'Albania, tra il mare Adriatico e Monastir.

ROMA, 1. Da calcoli approssimativi, ma che si ritengono piuttosto al di sopra della verita' che esagerati, si rileva che gli austriaci hanno perduto durante l'offensiva italiana 300,000 uomini tra morti, feriti e dispersi.

ROMA, 1. Le operazioni piu' importanti contro l'Austria pero' si sviluppano sulla fronte del Carso, lungo le venticinque miglia che corrono tra Piave ed il mare Adriatico.

ROMA, 1. Si apprende che il generale Cadorna intende di prendere Trieste col minimo danno possibile per la "citta' italiana, cosuocche' i cannoni della flotta italiana non saranno puntati contro la citta' ed e' possibile ritirarli.

ROMA, 1. L'occupazione di Trieste e considerata ora come affare di poche settimane.

"AND WE'RE THERE WHEN WANTED, UNCLE SAM"



Sergeant John Grance, attached to the Army recruiting station, 1229 Arch street, and one of the posters just issued by the War Department as a reminder of its appeal for enlistments.

'I WANT YOU,' WAR CALL OF UNCLE SAM TODAY

Evening Ledger Wagons Will Carry Posters to Boost Army Recruiting

"I want you for the U. S. Army." This message straight from the lips of Uncle Sam himself was carried to all parts of Philadelphia today by Evening Ledger wagons.

A picture of the grand old man surmounts the message. It is evident from the expression on Uncle Sam's face that he means business.

The posters are being circulated in Philadelphia by the army recruiting station, 1229 Arch street. A reproduction of one is shown in today's Evening Ledger, with Sergeant John Grance, of Reading, holding it.

Evening Ledger wagons will carry also another attractive poster, bearing a striking picture of Miss Columbia. Her face depicts a righteous indignation, and above her is flashed the message, "Columbia calls." She carries a sword and flag, and the picture tells at a glance that she will protect the Stars and Stripes with her very life.

The design is by Frances Adams Haisted. It was painted by V. Aderente.

MAY A POOR MONTH FOR "RUTHLESSNESS"

Fewer Shipping Losses Than in Preceding Periods and More U-Boats Destroyed

LONDON, June 1.—The May shipping losses were the lightest so far in the submarine war, due to the fact that the British are destroying more submarines than ever before.

ARRESTED ON LICENSE CHARGE William J. Cahill, a saloonkeeper at 43 North Sixth street, was arrested today on the accusation of having sold liquor without a license.

Charles Beck Co. Papers for All Kinds of Good Printing 609 Chestnut Street Philadelphia

Advertisement for Diamond Rings, featuring images of rings and text: 'Some of The New Pierced Platinum Diamond Rings'.

LA COLONIA ITALIANA PER LA CROCE ROSSA

Si Spera di Poter Presentare al Principe di Udine 100,000 Dollari

Il principe di Udine, come annunciavamo questa mattina, sara' a Philadelphia insieme con gli altri membri della missione italiana, il 15 del corrente mese di Giugno.

Una replica di questo messaggio, "I want you for the U. S. Army," is being carried to all parts of Philadelphia today by Evening Ledger wagons.

Ad iniziativa dell'Ordine Figli d'Italia, sara' consegnata al principe di Udine, perche' a sua volta la consegni al generale Cadorna, una medaglia d'oro su cui sara' la scritta: "Al Conte Luigi Cadorna, Generalissimo della Armata Italiana, Duca di Prodi Soldati, Fattore di Una Grande Italia, dai Figli d'Italia di Pennsylvania, in Pegno di Gratitudine ed Augurio di Vittoria."

Petrograd Tailors Strike PETROGRAD, June 1.—Three thousand tailors and drapers assistants of Petrograd have gone on strike for 100 per cent increase in wages.

CHOOSE a good printer, tell him to use good stock, give him a good manuscript, pay a good price and you're bound to get good results.

Be popular—clear your skin with Resinol Soap. Does a red, rough, unattractive skin shut you off from admiration and pleasant associations?

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U. S. ARMY DRAFT EXPECTED SEPT. 5

Delay in Assembling of New Troops Due to Preparations for Equipment

WASHINGTON, June 1. The first actual draft of America's citizen soldiers will probably be September 5.

According to present indications, it will take that long to prepare supplies, proper housing and other equipment for the first 300,000 young men between the ages of twenty-one and thirty years who will be selected to serve their country.

PLAN FOR SIXTEEN CAMPS The War Department has decided to reduce its permanent sites for the new army and National Guard from thirty-two to sixteen and to place the National Guard under canvas.

The situation is confused and in some instances orders have been sent out for men in charge to suspend operations until the new regime can be straightened out.

SECRETARY'S ANNOUNCEMENT Baker gave out the following informal announcement concerning plans in advance of receipt from the War College of the completed program.

The original plan was to build thirty-two permanent, or divisional encampments, and the department commanders were called upon to appoint boards to study the situation and to recommend thirty-two such plans.

Another factor entering into consideration was the lack of labor, materials and transportation facilities wherewith to construct these semi-permanent encampment buildings.

Woman Named for Defense Board CHAMBERSBURG, Pa., June 1.—Miss Virginia M. McComb, of the faculty of Wilkeson College, has been elected secretary of the Franklin County branch of the State's public safety committee.

ALLEN-TOWN, Pa., June 1. One of the hardest workers in this region these days is Lieutenant John Kosmides, a Greek veteran of the Bulgarian war, who is raising a Greek legion to fight in the war with Germany.

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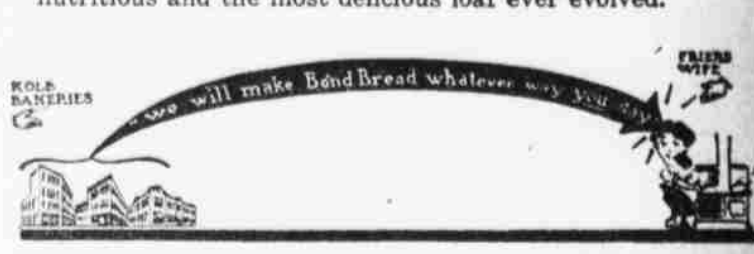
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How Philadelphia earned Bond Bread

In all the world, there is nothing more vital than bread. Bread has written many chapters of human history.

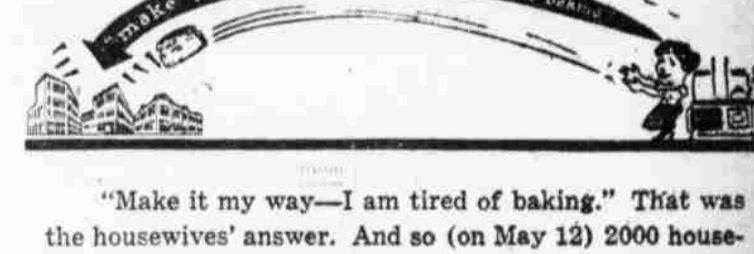
The most fascinating chapter of bread-history has been written in Philadelphia during the past few weeks. This tells how the Kolb bakeries gathered together the home-skill of 2000 Philadelphia housewives, and combined that skill into a new loaf—Bond Bread—the most nutritious and the most delicious loaf ever evolved.



Instead of doing the usual thing—instead of saying to Philadelphia housewives, "Here's what we bakers think is good bread, eat it"—instead of that, the Kolb bakeries did as above illustrated. They said:

"Mrs. Housewife, you like best the bread you make at home. Please bake a loaf and submit it to us. We will match your loaf. We will make bread whatever way you say. This we can easily do, because we will use the very same ingredients as you use, and we will make it under scientific conditions, which will enable us to control humidity and temperature better than you can."

"Show us," thought 2000 Philadelphia housewives, and this was their response:

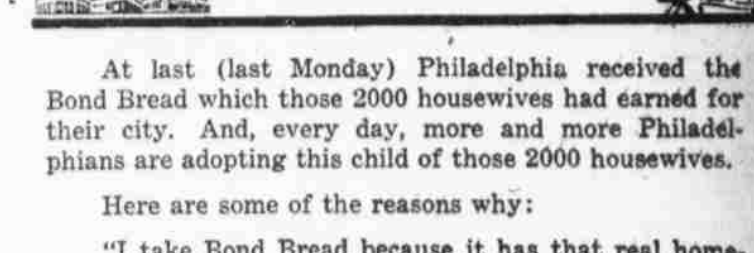


"Make it my way—I am tired of baking." That was the housewives' answer. And so (on May 12) 2000 housewives brought their home-made loaves to the Kolb bakeries.

That afternoon 33 impartial experts (well-known women, in no way connected with the bakeries) analyzed the 2000 home-made loaves, and selected the 21 prize-winners.

These bread judges worked without compensation. Their only motive was to help Philadelphia win better bread—Bond Bread—combining the home-skill of 2000 housewives.

Then the Kolb baking experts took the 21 prize-winning loaves. They examined them. They analyzed them. They experimented for a whole week.



At last (last Monday) Philadelphia received the Bond Bread which those 2000 housewives had earned for their city. And, every day, more and more Philadelphians are adopting this child of those 2000 housewives.

Here are some of the reasons why: "I take Bond Bread because it has that real home-made flavor."

"I am forced to buy Bond Bread because my children will be content with no other bread, since they have tried Bond Bread."

"I insist on Bond Bread because I like to know what we eat, and Bond Bread's ingredients are fully listed on each loaf, and guaranteed under the Kolb Bond."

"Bond Bread appeals to me because each loaf comes sealed in a germproof wrapper."

Likewise, Bond Bread is more nutritious. Its ingredients are the same as used in the best home-made bread. But, more than that, those materials are mixed and raised and baked by a new process that enables Bond Bread to make each wheat-grain nourish more than ever before.

Advertisement for S.S. White Dental Mfg. Co. Mouth and Toilet Preparations, featuring images of a woman and a child, and text: 'ATTENTION! The "White" corps is executing its regular morning and evening drill.'