

U. S. DYEMAKING GREAT SUCCESS

Hoax That Germany Excelled in Craft Exploded by Three Concerns

BIG MERGER UNDER WAY

Kaiser Subsidized Teuton Plants, Thus Eliminating American Competition

U. S. Has Conquered the Dye Problem

AMERICA has conquered the dye problem. Marcus Hook is making aniline oil from which colors as wonderful as those that used to be imported are produced.

The quantity is nearly as great. It is being increased. Kaiser Wilhelm's tricky business deals made America depend on Germany for coloring matter, until war came.

Then Yankee genius won. The Marcus Hook factory is the proof. America clung to the hoax that German dyes could not be equaled. The canard is exploded.

Another hoax perpetrated by the European war was blown to bits today. It was the tale—believed everywhere—that America could not make dyes like those that used to come from Germany.

But America can make the same dyes. She is making them. She is making virtually as great a quantity as the Germans ever sent over here.

A few miles from Philadelphia, at Marcus Hook, the Benzol Products Company is turning out huge quantities of aniline oil. This aniline oil, the essential basis of aniline dyes, is made into tints as fair and perfect as the best made elsewhere.

ONLY A YARN Never until today was there a quaver in the monstrous national fairy tale that of all the products cut off by the war, none was less capable of being imitated than the famous dyes. It was like the fantastic yarn that spread through England, that the ancient fighters of Agincourt came to life and turned the tide at the retreat from Mons.

The fabric went a-glimmering when confirmation was given at the offices of the General Chemical Company, in the Morris Building, that a \$20,000,000 National Aniline and Chemical Company would make dyes like the German product as long as the war lasts—and then some more.

The Marcus Hook plant, which sprang up two years ago, created by the war-made necessity for dyes, is one of three concerns to be joined in the merger. The others are the Schoellkopf Aniline and Chemical Works, of Buffalo, and the Becker Aniline and Chemical Works, Brooklyn.

Why weren't the dyes made here before the war? Because of the Kaiser—directly—officials of the chemical company said. Wilhelm came to America and beat American dye manufacturers. The idea was to sell American dye works to such an extent that they could pay freight across the water, pay the custom house duties and yet under-Americanize the market.

Early in the war the Benzol Products and General Chemical plants, then in Frankford, started to turn the trick. The idea was, it is admitted today, that even if the industry should be wiped out after the war, their profits would be great enough to make the scheme pay.

Then it grew. EMPLOY 500 WORKERS Five hundred men are working at the Marcus Hook plant. D. W. Marshall, assistant general manager of the Benzol Products Company, said today. Twenty-three buildings are in operation and six more are being built.

Five million dollars is the capital of the Becker concern. The company owns, in addition to the Brooklyn plant, factories at Newburg and Wappinger Falls, N. Y. The Schoellkopf Company is capitalized at \$3,000,000. It owns the present National Aniline and Chemical Company, capitalized at \$1,000,000.

The Marcus Hook Company's stock is held by the General Chemical Company, the Barrett Company and the Semet-Solvey Company, of Syracuse, N. Y. Although it is to be incorporated for \$20,000,000, the stock of the new consolidation will be held closely and not put on the market.

General Chemical officials said. Working capital will, however, be provided. America never lacked chemists to formulate German-like dyes, according to the General Chemical Company officer who shattered the long-lived hoax. It had not had a chance to make the product because of lack of capital.

When peace comes the new concern will try to get a tariff law to protect it from foreign competition. If that fails, it is declared, business will go right on, "regardless."

U. S. NOT YET THRILLED BY PULSING 'WAR THROB'

Mass of People Still Unaware "America Is in the War," Allied Envoys Say

LACK SACRIFICE SPIRIT

Distance From Fighting Front One Reason for Lack of Comprehensive Popular Participation

WASHINGTON, May 16. America is not really in the war. Officials of both England and France, who are in the national capital, as well as other Allied diplomatic representatives, frankly say that the mass of the population of the United States does not actually know the "war throb."

While officials have only the highest praise for the activity of the Administration in its preparations to throw the entire resources of the nation into the European conflict, and while they laud the patriotism of the United States, still they state that America can never arouse itself to its true war pitch until it has felt the actual pang of war.

They point to their own countries as examples of what happened during the early days of the war, when every one was patriotic and gave much "hip service," as one envoy has put it, but it took months before the mass population became aroused to the point of highest sacrifice.

SACRIFICE THE KEYNOTE Sacrifice—the foreign representatives say—is the keynote of the war. When the peoples of a country are aroused to such a state that they will give up their ideals, their convictions, as well as their physical comforts, then they are truly in the war.

H. G. WELLS LEADS FIGHT TO MODIFY MONARCHY LONDON, May 16.—H. G. Wells, famous English novelist, has become leader of a little group that is seeking "modification of the British monarchy."

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EXPRESS COMPANIES TO ASK HIGHER RATES

Upward Price Trend Hits Public Utilities as Well as Consumer, They Say

TRANSIT LEASE ATTACK ASSAILS TAYLOR STAND

Councilman Ulrich, Active in Business Men's Association, Joins Controversy

WASHINGTON, May 16. The nine principal express companies operating in the United States are to file with the Interstate Commerce Commission a petition for a general increase in their rates, it was learned here today. It also is likely that other public utilities doing an interstate business, such as telephone and telegraph companies and pipe lines, will ask the Federal rate-regulating body for additional increases.

The plea on which the petition will be based is that the high cost of living has hit the public utility corporations as hard as the individual. During January, 1917, the last month for which figures have been compiled, the express companies showed a deficit of \$112,000. This deficit has been increasing for several months and forecasts of later figures indicate that the rate at which the deficit is increasing is accelerating.

SHENANDOAH Herald Raises Price SHENANDOAH, Pa., May 16.—The Shenandoah Herald, one of the largest circulated newspapers of this region, has raised its price from one cent to two cents daily and ten cents a week, due to the high cost of paper.

TRADE MARK Colburn's Mustard AND 'K' RED LABEL BRAND Spices That rich flavor and freshness is retained in Colburn's spices till you have used the last atom.

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Such men can find safe anchorage here. We do not claim to sell you a \$40.00 Suit for \$20.00—neither can anyone do so and tell the truth.

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Spring Suits and Overcoats \$15 and Upwards

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TRANSIT LEASE ATTACK ASSAILS TAYLOR STAND

Councilman Ulrich, Active in Business Men's Association, Joins Controversy

GOES BACK INTO HISTORY

Declares Former Director's Present Advocacy of Pact Shows Him to Be Inconsistent

The transit lease offered the city by the Philadelphia Rapid Transit Company is the target for another volley of criticism in a statement made public today by George C. Ulrich, Select Councilman from the Forty-second Ward, a leader in the activities of the United Business Men's Association.

The statement by Mr. Ulrich, after touching upon the general objections to the lease which have been pointed out several times by Transit Director Twining and Sheldon Potter, calls upon former Transit Director A. Merritt Taylor to square his present advocacy of the transit company's contentions with his former statements on transit.

Mr. Ulrich asserts that the Transit Company is making an effort to force the city to take care of all the "watered stock" of the underlying companies. He also brings up the question of independent operation by quoting from a statement made several years ago on the Philadelphia transit situation by William R. Wilcox, chairman of the Public Service Commission of New York city.

Committees on Finance and Street Railways Friday afternoon. Officials of the transit company have been invited to appear at the hearing and give views on the proposed lease. Former Director Taylor has also been asked to appear. Although no opponents of the lease have been invited to appear, it is known that the statements of the transit company officials will be subject to a searching cross-examination by Finance Committee Chairman Gaffney and others.

College Bond Issue DOVER, Del., May 16.—Governor Harrington today signed the \$125,000 bond issue for the addition to the Affiliated Women's College at Newark as authorized by the Delaware Legislature.

Ritter, Shifted to The Hague BERNE, May 16.—Dr. Paul Ritter, Swiss Minister at Washington, has appointed Minister at The Hague, announced here.

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STRAWBRIDGE & CLOTHIER More Than Two Thousand Correct Suits for Men at \$15.00, \$18.00 and \$20.00 IN CONSIDERATION of the increased prices of everything essential to the manufacture of men's clothing, it might be well for men to consider the foundation principles upon which this Clothing Store has built a business second to none in Philadelphia and one of the greatest in the world.

Republic the first Effective Rubber Non-Skid Tire YEARS ago Republic invented the first effective non-skid tire—the Republic Staggard Tread. It changed the whole course of tire manufacture. But the discovery of the Prodium Process ranks far higher in importance. Republic Tires made by the Prodium Process last longer and show greater wear resistance.

REPUBLIC TIRES